

Department Of Commerce
CHEE's Club
(Commerce House Of Emerging Enterprenuer's)

List Of Activities Oragnised
2023-24

S.No	Date	Name of the Event
1.	19/08/2023	Industrial Visit to Malkapur Handloom Park
2.	02/12/2023	Out reach activity - Lake Cleaning Drive
3.	21/12/2023	Mini Project Competition on Lifestyle Sustainability and Sustainable Development Goals (SDGs)
4.	27/01/2024	A visit to Radha Krishna Balika Bhavan, Nanalnagar
5.	24/02/2024	Role Play (Case Laws Competition)

Report on Industrial visit to Malkapur Handloom Park

Date: 19-08-2023

Venue : Koyyalagudem, Telangana, India

Time: 8:00AM to 5:00PM

Target Group: B.Com I, II, III year students

Event: Industrial visit to Handloom industries In Koyyalagudem for development of Entrepreneurial skills in students

Coordinators: Dr. T. Anuradha (HOD), Mrs. Pranathi Goud

Faculty Accompanied: : Dr.T.Anuradha, Mrs.Pranathi Goud, Mrs. Bhavani, Ms. Amna, Ms. Rinku Dhowdary

Brief Report:

The SEED (st. Ann's Enterprise and Entrepreneurship Development Cell) and CHEER's club of the Department of Commerce organized an industrial visit to Malkapur Textile Park, Koyyalagudem village, Telangana. The industrial visit was a transformative experience for the students as they learnt about the intricate processes of manufacturing the handloom sarees, shirts, kurtis, and other textiles and witnessed the mesmerizing artistry of tying, dyeing, and weaving, Tying and Dyeing:

The guide explained various tying techniques that produce different patterns, from traditional motifs to contemporary style.

One of the highlights of the visit was learning about the natural dyeing process. Students were amazed to discover how colors are extracted from natural sources such as flowers, ritha (soapnut), turmeric, and other plants. This eco-friendly approach resonated with the students, offering insights into sustainable textile production.

The weaving process left a lasting impression on the students as they watched skilled artisans bring patterns to life on traditional handlooms. The rhythmic clatter of the looms, coupled with the precision required for flawless weaving, showcased the dedication of these craftsmen.

The students also observed the following handloom printing and Dying techniques-

- **Wax Printing:** The guide how wax is applied to the fabric in specific designs, creating a barrier against dyes. This technique results in a mesmerizing contrast between dyed and undyed sections of the fabric.
- **Block Printing:** The students witnessed the meticulous process of block printing, where intricately carved wooden blocks are dipped in dye and then stamped onto the fabric.
- **Screen Printing:** Students observed the modern touch of screen printing, which involves using stencils to apply dye to the fabric. This method is known for its versatility and ability to reproduce detailed designs.

Dyeing Techniques:

- **Water Washing:** Water washing helps in removing excess dye and enhancing the vibrancy of the colors. This step is crucial to achieving the desired shade and tone of the fabric.
- **Acid Washing:** Acid washing creates unique effects by exposing the fabric to acid substances, resulting in a washed-out or distressed appearance. This technique adds depth to the design and enhances the overall aesthetic.
- **Soap Washing:** Soap washing is employed to soften the fabric and improve its texture. This process also aids in setting the colors, ensuring their longevity.

Throughout the visit, students gained insights into the cultural significance of handloom sarees

in Telangana. These sarees are not merely textiles; they embody traditions, stories, and the artistry of generations past. The visit deepened students' appreciation for the craftsmanship and dedication that goes into each creation.

The students also had the opportunity to Interact with Mr. Shankar National Awardee, a skilled artisan and expert in natural dyeing techniques, Mr. Shankar and his wife demonstrated the dyeing process and explained how different natural ingredients interact with the fabric and each other to produce varying shades and tones. Students were amazed to learn about the transformative power of mordents – substances that enhance the color retention and durability of the dyes. The couple's dedication to preserving traditional techniques while embracing modern innovation was truly inspiring. They showcased methods passed down through generations and their efforts to adapt these techniques to contemporary demands. This fusion of tradition and innovation left a profound impression on the students, highlighting the importance of preserving cultural heritage in a rapidly changing world.

Expected Outcome:

- To have a profound understanding of the intricate processes involved in creating handloom textiles.
- To Explore the rich heritage of handloom artistry in Telangana.

Flyer:



St. Ann's College For Women

(AUTONOMOUS), AFFILIATED TO OSMANIA UNIVERSITY RE-ACCREDITED "A+" GRADE BY NAAC
(3RD CYCLE), CPE BY UGC,
ISO 9001:2015 & ISO 14001: 2015
MEHDIPATNAM, HYDERABAD-500 028

To Commemorate World Entrepreneur's Day - 21st August 2023

Department of Commerce
St. Ann's Enterprise and Entrepreneurship
Development Cell (SEED)
And
CHEEr's Club
Organises

INDUSTRIAL VISIT

Date : 19/8/23 **Location : Malkapur Handloom Park**
Time : 9AM onwards **For: 1st, 2nd & 3rd year Students**



Snapshots:



ఆంధ్రజ్యోతి

కొయ్యలగూడెం హస్తకళా ఉత్పత్తులు అద్భుతం



హస్తకళా ఉత్పత్తులను పరిశీలిస్తున్న విద్యార్థులు

చౌటుప్పల్, ఆగస్టు 19 (ప్రభుత్వం) : ఇండస్ట్రియల్ టూర్ లో భాగంగా హైదరాబాద్ మెట్రోపాలిటన్ సెయింట్ ఆన్స్ కళాశాల విద్యార్థులు 100 మంది చౌటుప్పల్ మండలంలోని దండు మల్కాపురం బిజ్నెస్ పార్క్లోని మిసీ క్రాఫ్ట్ గ్రీన్ ఇండస్ట్రియల్ పార్క్, కొయ్యలగూడెం చేనేత కార్మికుల గృహాలను శనివారం సందర్శించారు. మిసీ క్రాఫ్ట్లో హస్త కళాకారులు స్పీడ్ ప్రింటింగ్, బ్లాక్ ప్రింటింగ్, బాతిక్ ప్రింటింగ్, బై అండ్ డై వంటకాలు చేసే పద్ధతిని పరిశీలించారు. విద్యార్థులు స్వయంగా కళాకారులతో కలిసి ప్రింటింగ్ పనులు చేశారు. హస్త కళా ఉత్పత్తులు అద్భుతంగా ఉన్నాయని అన్నారు. మిసీ క్రాఫ్ట్ నిర్వాహకురాలు

పుష్పలత, ప్లాష్ పన్ డిజైన్ కె తృప్తమూర్తి మాట్లాడుతూ ప్రాచీనమైన హస్త కళలను అంతరించిపోకుండా కాపాడేందుకు నేటి తరానికి ఈ కళలను పరిచయం చేసేందుకు ప్రయత్నిస్తున్నామని తెలిపారు. హస్తకళలను, కళాకారులను ప్రోత్సహించాలని వారు కోరారు. కొయ్యలగూడెం లో దువ్వాల శంకర్ ప్రకృతి రంగులతో చేనేత వస్తువులపై నేసి విధానాన్ని విద్యార్థులకు వివరించారు. పర్యావరణానికి మేలు చేసేందుకు ప్రకృతి రంగులను ప్రోత్సహించాలని కోరారు. ఈ సందర్భంలో సెయింట్ ఆన్స్ కళాశాల కామర్స్ హెడ్ ఓ.డి.ఆనందాద, ప్లాకర్టులు రింకు, ప్రణతి, భవాని తదితరులు పాల్గొన్నారు.



OFF

ON HD

చౌటుప్పల్ రూరల్: చౌటుప్పల్ మండలం దండుమల్కాపురం శివారు టెక్స్టైల్ పార్క్లోని మిసీ క్రాఫ్ట్ హస్తకళలా ఉత్పత్తుల తయారీని హైదరాబాద్ సెయింట్ ఆన్స్ కళాశాల విద్యార్థులు మిసీ క్రాఫ్ట్, గ్రీన్ ఇండస్ట్రియల్ పార్క్, కొయ్యలగూడెం చేనేత కార్మికుల గృహాలను సందర్శించారు. మిసీ క్రాఫ్ట్లో హస్తకళల స్పీడ్ ప్రింటింగ్, బ్లాక్ ప్రింటింగ్, బాతిక్ ప్రింటింగ్, టై అండ్ డై వస్త్రాల తయారీ పరిశీలించారు. కార్యక్రమంలో దువ్వాల శంకర్, కళాశాల ప్రెసిపాల్ హెచ్.ఓ.డి. అనురాధ, రింకు, ప్రణతి, భవాని పాల్గొన్నారు.

Outreach Activity

Date: 2nd December 2023

Venue: Muskin Lake, Narsinghi.

Event: Lake Cleaning Drive

Faculty Co-ordinator: Dr. T. Anuradha (Head Department Of Commerce)

Report:

As a part of Outreach Activity Department of Commerce CHEE's Club in collaboration with Druvansh NGO organised Lake Cleaning Drive at the Mushki Cheruvu in Narsinghi. It was a good learning experience for the students as they were enlightened about the waste recycling procedure of the trash collected from a lake. Like empty glasses and plastic bottles were used to make beautiful vases and flower pots, clay diyas and coconut, which were disposed of after the Ganesh Chaturthi puja, were going to be used as decorative items. Special focus was also directed towards collecting every last piece of plastic from the lake as it is a non-biodegradable material. The students together collected around 6–8 bags of trash from the lake. Students were all deeply upset, seeing that our lakes and their surroundings were extremely polluted. But as it was rightly said in the drive '**My earth, My responsibility**'. The participants of the event said they rightfully believe in that and they will always try to do best in restoring the lakes.

Glimpses of the Drive:



Students Engaged in lake Cleaning Drive

Annofesta 2023

Date: 21st December 2023

Venue: Commerce lab

Event: Mini Project Competition on Lifestyle Sustainability and Sustainable Development Goals (SDGs)

Faculty Co-ordinator: Dr. T. Anuradha (Head Department of Commerce)

Report:

The Department of Commerce at St. Ann's College for Women successfully organized and conducted Annofesta 23, a Mini Project Competition focused on Lifestyle Sustainability and Sustainable Development Goals (SDGs). This event aimed to engage and encourage students to explore sustainable living practices while aligning with the broader objectives of the SDGs.

The event, held on the 21st of December 2023, commenced at 10:00 am in the Commerce lab on the 2nd floor of the college building. Seven enthusiastic teams from various colleges participated, showcasing their innovative mini projects addressing critical aspects of sustainability. Each team's presentation delved into diverse topics, reflecting the multifaceted nature of sustainability challenges:

- Fast Fashion
- Cold Storage
- Education
- Sustainable Products
- Transportation
- Sustainable Living and Sustainable Development Goals
- Sustainable Lifestyle, Awareness, and Willingness

The competition criteria, including team composition, submission requirements, and display format, were meticulously communicated to the participants. Each team adhered to the guidelines, presenting their findings and recommendations through a Flexi in A3 size.

Judges evaluated the projects based on various parameters such as innovation, feasibility, impact, and alignment with SDGs. The presentations were followed by insightful discussions, allowing participants to elaborate on their methodologies, findings, conclusions, and suggestions for sustainable practices.

After careful deliberation, the results were announced:

Winners of the Event:

1st Place: Nandini Sahani and Sushmitha Reddy

2nd Place: Ashwitha and Rishitha

3rd Place: Karishma Singh

Each winning team was awarded a cash prize, trophy, and an appreciation certificate in recognition of their

exceptional work towards promoting sustainability.

Moreover, all participating teams received participation certificates to acknowledge their dedication and contribution to the event.

The atmosphere throughout the competition was one of enthusiasm, collaboration, and a shared commitment to fostering sustainable living practices among the youth. It was heartening to witness the depth of research, creativity, and passion displayed by the participants, showcasing a promising future for sustainability advocacy.

Snapshots:



Outreach Activity

Date: 27 January 2024

Venue: Radha Krishna Balika Bhavan, Nanalnagar

Event organized by: CHEE's Club

Faculty Co-ordinators: Mrs. K. Pranathi & Ms. Aamna Tahera

Student Co-ordinators: Sushmitha, Niyathi, Ruthvika & Sanjana

Report:

On January 27, 2024, Department of Commerce CHEE's Club organized an outreach activity at Radha Krishna Balika Bhavan, an orphanage providing education, food, and shelter to underprivileged children. The purpose of this visit was to raise funds and acquire essential items for donation to support the well-being of the children.

During the visit, students from St. Ann's College, had the opportunity to interact with the children at the orphanage. The children expressed happiness and gratitude. As part of the outreach activity, the college made a donation to the orphanage to further support its mission of providing for the children's needs. This included essential items aimed at improving the children's quality of life and enhancing their educational experience.

Overall, the outreach activity was success, fostering a sense of community and compassion among the students and providing valuable support to the children of Radha Krishna Balika Bhavan.

Glimpses of the Event:



Outcome: The event was successful as Students were able to make a meaningful difference in the lives of orphanage kids by helping them with basic needs.

Report on Role play-Case Study Competition

Date: 24th February 2024

Venue: Commerce Lab

Timings: 11:00 to 12:00 P.M

Event: Role Play (Case Laws Competition)

Faculty coordinator: Mrs. K. Pranathi

Student coordinators: Sushmitha Reddy and Nandini Sahani

Report:

The Role Play (Case Laws Competition) organized by CHEE's Club on 24th February 2024 at Commerce Lab. Participants were tasked with analyzing and enacting specific case studies provided to them. The competition focused on assessing communication skills, relevance of content, and presentation abilities.

Students from all the B.com combinations participated enthusiastically, showcasing their talent and dedication. The judges for the competition were Mrs. Sowjanya and Mrs. Joshna (Faculty of commerce) After careful evaluation, the winners were announced:

Winners of the Event:

1st Prize: Sushmitha Reddy, Sri Niyathi, Nandini Sahani (B.Com Computers 2C)

2nd Prize: Sowmya, Sathwika, Varnika (B.Com Computers 1D)

3rd Prize: Shalini, Laxmi, Nandini (B.Com 2H)

Glimpses of the Event:



Talented participants of Role play in action

Outcome:

The event was a success, providing participants with valuable learning experiences. Through this competition, students gained insights into real-world scenarios, improved their



communication skills, and enhanced their presentation abilities. Overall, it was a rewarding and enriching experience for all involved.