

ICT CENTRE



Motto “Innovate Connect and communicate to transform”

ANNUAL REPORT 2024-2025

Members:

Ms. K. Rajeswari (Convenor)

Ms. Prashanthi (MCA)

Mr. Ravi (Programmer & ICT In charge)

Ms. Rupa (MCA)

Ms. Teresa (BBA)

Mr. Nelson (Senior Network Administrator)

Mr. Joseph (Network Administrator)

Student Members:

Ms. S. Aradhya (B. Sc MSDS – II)

Ms. Zuveria (B. Sc MSDS – II)

OBJECTIVES

- ❖ To maintain the college website and update it periodically.
- ❖ To ensure WI -Fi connectivity on campus.
- ❖ To develop e- content and video lectures
- ❖ To facilitate e-casting on topics of general interest on digital display units
- ❖ To extend multimedia support to the faculty in organizing National and International seminars, conferences, workshops etc.
- ❖ To send SMS alerts to students, parents and alumni
- ❖ To conduct training programs and workshops on the developments in ICT.
- ❖ To motivate students towards “Earn while you Learn program”

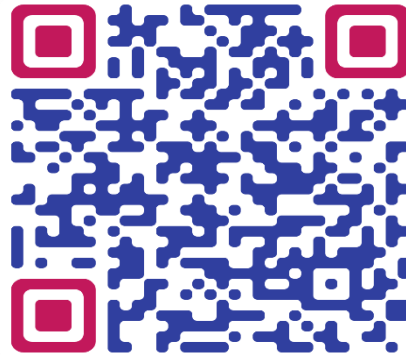
Tasks and Responsibilities



1. Sharing Technical Knowhow and providing Infrastructural support

2. Conducted multiple Orientation Sessions to train faculty on usage of LMS
3. User guides and videos were created and shared with all LMS users (Faculty and students) to improve ease of use
4. Creation of New user Id's for LMS as well as institutional GSuite and troubleshooting depending on user queries
5. Support for Online Registrations for Skill Enhancement Courses and Generic Elective registrations
6. Assistance for design and deployment of Faculty and Student Apps on Google play store
7. Technical support for all Events organized across campus in the form of Wi-Fi availability, necessary infrastructure like LCD's and systems, online

- streaming of events through various platforms, Sharing information regarding conduct of examinations and convocation,
8. Strong Technical support given for the entire online/offline activity in the college (UG and PG)
 9. Upgrading of Infrastructure in DRUSYA (Media center) and providing assistance to faculty for creating e-content
 10. In-charge and entire maintenance of the college ICT devices
 11. Updation and maintenance of college Management Information System(MIS)



Student App – Screen Shot and QR Code to install

2. Website and App Maintenance and Upgrades

- a. Regular updates on website
- a. Creation of new tabs on need basis (Via Cluster Colleges, IGNOU, Nirf etc.)
- b. Providing timely information regarding events being conducted on campus/ examination schedules / Student notices and circulars
- c. Linking and updating various social media handles of the college
- d. Maintaining online repository of e-content created by faculty under E-Resources

- e. Updating information on student app on a regular basis

3. Events and Competitions

a) Social Media Portal Awareness Session for Auxiliary Staff

Organized Social media Portal Awareness session for Auxiliary Staff on 25th- October-2024. Ms. K. Rajeshwari and Mrs. M. Maria Lavanya graced the program by briefing about Access current social media knowledge, Identify potential risk and consequences of social media misuse, Cyber bullying and online harassment, handling spam calls and messages, Financial Investment plans, etc.





b) E-Waste Collection Drive

E-Waste Collection drive was organized by ICT Centre in collaboration with Dharini ECO Club from 21st September 2024 to 27th September 2024 under the activity of ECO SDG CHAMPIONSHIP 2024. Ms. A. M. Sylaja, Ms. K. Rajeshwari, Ms. Neha raised awareness on the importance of responsible E-Waste disposal, positive reinforcement of eco-friendly behavior within the campus.

A photograph of two women in India, one in a blue sari and one in a grey and black striped sari, holding a black box. The box has a white label that reads "E-waste Collection Drive". In the background, there is a cardboard box with a "E-waste Collection Drive" label and a framed picture of a map of India. A small purple flower is attached to the top of the cardboard box. A "GPS Map Camera" logo is visible in the bottom right corner of the image.

A collection of electronic equipment, including a computer monitor, keyboard, mouse, power supply, and various cables, laid out on a wooden floor. A black box labeled "GPS Map Camera" is visible in the foreground. The equipment is arranged in a somewhat organized manner, with the monitor and keyboard in the center, and the power supply and cables to the right. The black box is positioned in the lower right corner of the image. The background is a light-colored wooden floor.

c) 5-DAY HANDS ON TRAINING PROGRAM ON “SOCIAL MEDIA PROFILE BUILDING”

IOAC and **SQAC** organized a comprehensive 5-day hands-on training program on 13th July 2024 at MCA lab, PG block focused on profile building on social media for final year and second year SQAC members and final year CRs. Mr. G. Harshavardhan Gaddalae, Managing Director and Strategic Business Advisor at Medha Research and Consulting Private Limited, provided a lecture on Exploration of social media algorithms, techniques to enhance profile visibility, emphasizing appropriate content for professional networks, guidance on linked in profile.



d) 3 DAY SEMINAR ON MASTERING DIGITAL MARKETING

Organised by ICT Centre on 26th 27th 28th September 2024 at A.V Room by 12:30-2:00 PM. Honorable speaker Ms. Tressa Mathew briefed about Career and Entrepreneurial Opportunities , SEO, Google Ads, Audience Targeting, up-skilling in Digital Era

DAY1: Workshop dedicated to Bachelor of Arts(BA) on concepts of SEO(Search Engine Optimization), Google Ads, Display Ads, Youtube Ads, Entrepreneurial skill endeavour.

DAY2: Workshop dedicated to various domain within the Science Stream on emphasizing the rapidly digitalization of sectors such as Science, Arts, Healthcare. Briefed about Google's Search Engine, ad Algorithm operate, Revenue through Digital Marketing.

DAY3: Workshop dedicated to Bachelor of Commerce(B.com) on Google Maps Access in smartphones, real-world business scenarios, Career in Finance Management, Oppurtunities in Digital Marketing offers.



 **St. Ann's College for Women**
(Autonomous) Affiliation of Osmania University
NAAC Accredited with A+ Grade (3rd cycle), CPE by UGC
Mehdipatnam, Hyderabad-28 

ICT Centre Organizes a seminar
on
**"Mastering Digital Marketing: Career Opportunities, Entrepreneurship,
and Practical Application of Google Ads & SEO for All Backgrounds"**

Date: 25th September
Venue: AV room
Time: 12:30-2:00 PM
Audience: BA III year
Resource Person: Ms. Tressa Mathew
Assistant Professor (MBA-HR, BE ECE)

Upskill Yourself With
DIGITAL MARKETING

- **Introduction To Google Ads**
- **SEO (search Engine Optimization)**
- **Display Ads**
- **YouTube Ads and more**



4. Managing Online Presence of the College

- a. Various social media platform accounts are managed and regularly updated by ICT and Social Media cell
- a. Live streaming of Seminars, workshops and conferences is done through the Youtube channel of the college.
- b. Information about various events being held on campus is regularly updated on Facebook, Twitter and Instagram accounts of the college.
- c. A LinkedIn alumni page is being maintained to connect with students and industry professionals

- d. All IIC (Institution Innovation Council) related pre and post events pics, video etc., regularly updated in the social media portal such as facebook, Instagram, Twitter etc.

OUR WEBSITE: <http://www.stannscollegehyd.com/>

TWITTER : @stannshyd <https://twitter.com/stannshyd>

INSTAGRAM: @stannshyd

<https://www.instagram.com/stannshyd?igsh=MTZsdDJhajVkZzFiNQ==>

OFFICIAL LINKEDIN PROFILE: www.linkedin.com/company/stannshyd

YOUTUBE : www.youtube.com/@ictcenterst.annscollegefor5507



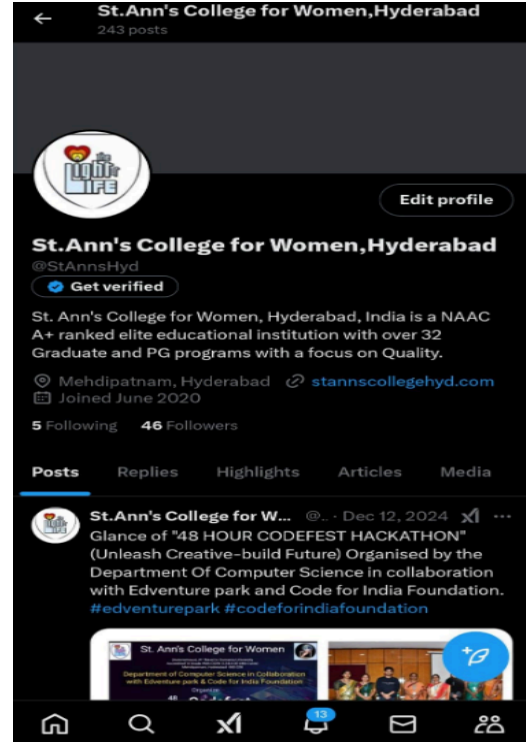
ICT Center, St. Ann's College for Women, Hyderabad

@ictcenterst.annscollegefor5507 • 2.27K subscribers

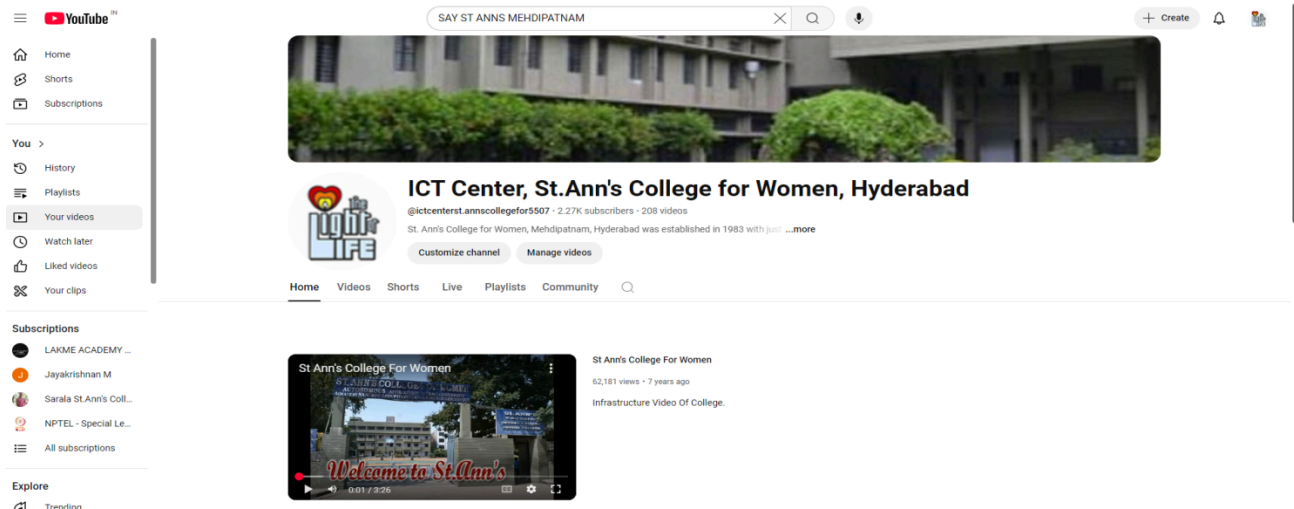
St. Ann's College for Women, Mehdiapatnam, Hyderabad was established in 1983 with just 2 courses and 100 students. It has now ...



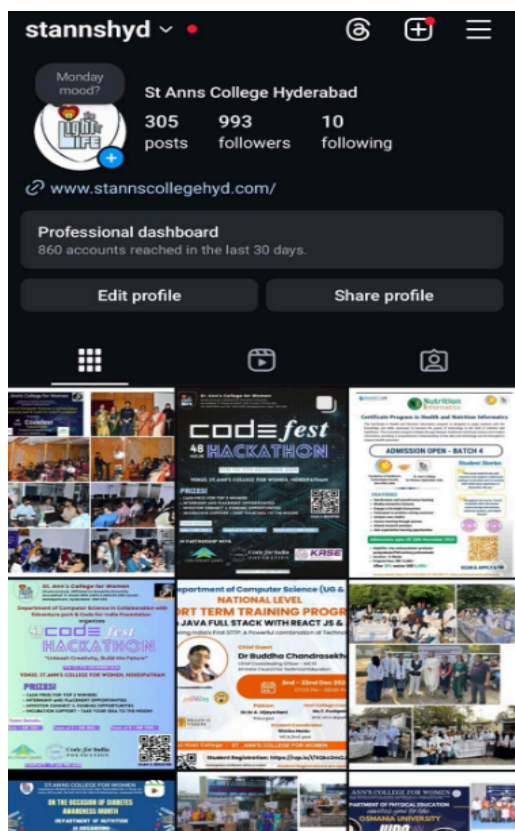
FACEBOOK PROFILE



TWITTER PROFILE



YOUTUBE CHANNEL



INSTGRAM PAGE



LINKEDIN PROFILE



5. Maintenance of DRUSYA media center

- Infrastructure upgrades were carried out
- Equipment was upgraded to assist faculty in creation of digital resources to be made available through LMS

Faculty utilising Drusya for recording video lectures.

6. E-Waste Collection Drives

E waste collection drives were organized 21ST September 2024 to 27th September 2024 to collect and dispose electronic waste in a responsible fashion. The institution has tied up with Croma electronics for safe and environment friendly disposal of e-waste.

7. NPTEL Course Registration

The institution has a Local Chapter for management of NPTEL registrations and is headed by Dr. Sarala, Head , Dept of Physics and Electronics. Orientation sessions are organized for students of various streams on available MOOC's and assistance is provided through ICT center to register for courses and examinations.

8. Virtual Laboratory:

The institution is recognized as a Nodal Centre for Virtual Laboratories in collaboration with International Information Technology, Hyderabad . This is an initiative of the Ministry of Human Resource Development,(MHRD) under NMEICT (National Mission on Education through ICT).

9. ICT Assistance to students and faculty:

Students are regularly guided and assisted in the following areas:

- Exam Registrations
- Career Counseling
- Resume / CV Preparation
- Digital payments
- Registration for MOOCs and NPTEL Courses
- Webinars
- Online interviews
- Troubleshooting of gadgets – Laptops, tabs, smart phones .