

BBA(BUSINESS ANALYTICS)-CREDITS AND COURSE STRUCTURE									
Semester			Course title	Credit	CIA Total Marks	ESE Total Marks	ESE pass Marks	Total Maks	Pass Marks
I	Mandatory: Core Courses	BBA CC 101	Principles and practices of Management	4	30	70	28	100	40
		BBA CC102	Financial Accounting	4	30	70	28	100	40
		BBA CC 103	Business Math	4	30	70	28	100	40
		BBA CC 104	Introduction to Business Analytics and Artificial Intrelligence	4	30	70	28	100	40
	Mandatory Ability Enhancement Courses	BBA AEC101	Business Communication-I	2	15	35	14	50	20
		BBA AEC102	General English	2	15	35	14	50	20
		BBA AEC 103	Additional course-Indian or Foreign language	0*	-	-			
	Mandatory:Multi Disciplinary Elective	BBA MDE 101	Indian Knowledge System	2	15	35	14	50	20
	Mandatory: Value Added Course	BBA VAC 101	Environmental science and sustainability	2	15	35	14	50	20
II	Mandatory: Core Courses	BBA CC201	Human Behaviour and Organization.	4	30	70	28	100	40
		BBA CC202	Marketing Management	4	30	70	28	100	40
		BBA CC203	Business Statistics	4	30	70	28	100	40
		BBA CC204	Business Modelling Excel						
	Mandatory: Skill Enhancement Courses	BBASEC 201	Emerging Technologies and applications	2	15	35	14	50	20
	Mandatory: Multi Disciplinary Elective	BBA MDE 201	Media Literacy and Critical Thinking	2	15	35	14	50	20
		BBAVAC 201	Indian Constitution	2	15	35	14	50	20
	Mandatory Ability Enhancement Courses	BBA AEC 201	Business Communication -II	2	15	35	14	50	20
		BBA AEC 202	Additional course-Indian or Foreign language	0*	-	-			
III	Mandatory : Core Courses	BBA CC 301	Cost and Mangement Accounting	4	30	70	28	100	40
		BBACC 302	Legal and Ethical Issues in Business	4	30	70	28	100	40
		BBA CC303	Human Resource Management	4	30	70	28	100	40
		BBA CC304	Fundamentals of R Programming						
	Mandatory: Multi Disciplinary Elective	BBA MED 301	Indian Systems of Health and Wellness	2	15	35	14	50	20

	Mandatory: Skill Enhancement Courses	BBA SEC 301	Management Information System	4	30	70	28	100	40
	Mandatory: Value added courses	BBA VAC 301	Yoga/Sports/NCC/NSS/Disaster Mangrement	2	15	35	14	50	20
IV	Mandatory: Core Courses	BBA CC 401	Entrepreneurship and Start Up Ecosystem	2	15	35	14	50	20
		BBA CC402	Operations Management	4	30	70	28	100	40
		BBA CC403	Financial Mangement	4	30	70	28	100	40
		BBA CC 404	Business Research Methodology						
		BBA CC 405	DBMS and Structured Query Language	4	30	70	28	100	40
		BBA CC406	International Business	2	15	35	14	50	20
	Mandatory: Value Added Courses	BBA VAC 401	a)Business Environment and Public Policy.	2	15	35	14	50	20
			b)Enterprise System and Platforms						
			c)Public Health and Mangement						
			d)Geo Politics and impact on Business.						
	Mandatory: Skill Enhancement Courses	BBA SEC 401	Design Thinking and Innovation	2	15	35	14	50	20
V	Mandatory:Core Courses	BBA CC501	Strategic Mangement	4	30	70	28	100	40
		BBACC 502	Logistics and Supply Chain Mangement	4	30	70	28	100	40
	Mandatory: Discipline Specific	BBA DSE 504	Python Programming for Analysis	4	30	70	28	100	40
		BBA DSE 505	Visualisation Through Tableau & Power BI	4	30	70	28	100	40
	Mandatory: Skill Enhancement Courses	BBA SEC 501	Internship	2		-			
		BBA SEC 502	Major Project (Evaluation in sixth Semester)						
		DSE*	Discipline Specific Elective (Audit Course)(Non credit but Compulsory)	0					
VI	Mandatory: Core Courses	BBA CC601	Project Management	4	30	70	28	100	40
		BBA CC602	Business Taxation	2	15	35	14	50	20
	Mandatory: Discipline Specific Elective	BBA DSE 603	Machine Learning with Python	4	30	70	28	100	40
		BBA DSE 604	Advanced Analytics with Python	4	30	70	28	100	40
	Mandatory: Skill Enhancement Courses	BBA SEC 601	Corporate Governance	2	15	35	14	50	20
		BBA SEC 602	Major Project (initiated in 5th Semester)	4					
		BBA DSE XX*	DSE(Audit Course)	0					
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