

Course Structure of BBA (General)

B.B.A. [General]									
Semester	Nature of the Course	Subject Name	Subject Code	Credit Points	CIA Total Marks	ESE Total Marks	ESE Pass Marks	Total Marks	Pass Marks
I	Mandatory : Language Course -I	English- I	ENG101	4	30	70	28	100	40
	Choice Based : Language course -II *	Second Language- I	ARA101	4	30	70	28	100	40
			FRE101	4	30	70	28	100	40
			HIN101	4	30	70	28	100	40
			SAN101	4	30	70	28	100	40
			TEL101	4	30	70	28	100	40
	Choice Based : Core courses	Principles of Management	BBA101	5	30	70	28	100	40
		Basics of Marketing	BBA102	5	30	70	28	100	40
		Business Economics	BBA103	5	30	70	28	100	40
	Mandatory: Ability Enhancement Compulsory Course-I	Environmental Science	AECC101A	2	15	35	14	50	20

II	Choice Based : Co-Curricular Activity	Open Elective* : Any one from the List	CCA601	2	15	35	14	50	20
	Mandatory : Language Course -I	English- II	ENG202	4	30	70	28	100	40
	Choice Based :Language course -II *	Second Language- II	ARA202	4	30	70	28	100	40
			FRE202	4	30	70	28	100	40
			HIN202	4	30	70	28	100	40
			SAN202	4	30	70	28	100	40
			TEL202	4	30	70	28	100	40
	Choice Based : Core courses	Organizational Behaviour	BBA201	5	30	70	28	100	40
		Information Technology for Business	BBA202	4	30	70	28	100	40
		Information Technology for Business- Pr	BBA212	1	15	35	14	50	20
		Financial Accounting	BBA203	5	30	70	28	100	40
	Mandatory: Ability Enhancement Compulsory Course-II	Gender Sensitization	AECC202	2	15	35	14	50	20

	Choice Based : Skill Oriented Course	Open Elective* : Any one from the List	SOC201	2	15	35	14	50	20
III	Mandatory : Language Course -I	English- III	ENG303	3	30	70	28	100	40
	Choice Based :Language course -II *	Second Language- III	ARA303	3	30	70	28	100	40
			FRE303	3	30	70	28	100	40
			HIN303	3	30	70	28	100	40
			SAN303	3	30	70	28	100	40
			TEL303	3	30	70	28	100	40
	Choice Based : Core courses	Human Resource Management	BBA301	5	30	70	28	100	40
		Business Statistics	BBA302	5	30	70	28	100	40
		Financial Management	BBA303	5	30	70	28	100	40
		Universal Human Values	SEC301B	2	15	35	14	50	20
		Business Exposure and Women Entrepreneurship	SEC302	2	15	35	14	50	20
	Choice Based : Institutional Specific Skill Enhancement Course-I	Communication Skills	SEC301A	2	15	35	14	50	20

	Choice Based : Department Specific Skill Enhancement Course-I	Open Elective* : Any one from the List	SEC302	2	15	35	14	50	20
IV	Mandatory : Language Course -I	English- IV	ENG404	3	30	70	28	100	40
	Choice Based :Language course -II *	Second Language-IV	ARA404	3	30	70	28	100	40
			FRE404	3	30	70	28	100	40
			HIN404	3	30	70	28	100	40
			SAN404	3	30	70	28	100	40
			TEL404	3	30	70	28	100	40
	Choice Based : Core courses	Business Law and Ethics	BBA401	5	30	70	28	100	40
		Entrepreneurship Development and SME	BBA402	5	30	70	28	100	40
		Market Research	BBA403	5	30	70	28	100	40
		Communication Skills	SEC403A	2	15	35	14	50	20
		Basic Financial Intelligence.	SECB404	2	15	35	14	50	20

	Choice Based : Institutional Specific Skill Enhancement Course-II	Universal Human Values	SEC403B	2	15	35	14	50	20
	Choice Based :Department Specific Skill Enhancement Course-II	Open Elective* : Second course from the List	SECE404	2	15	35	14	50	20
V	Mandatory : Language Course -I	English- V	ENG505	3	30	70	28	100	40
	Choice Based :Language course -II *	Second Language-V	ARA505	3	30	70	28	100	40
			FRE505	3	30	70	28	100	40
			HIN505	3	30	70	28	100	40
			SAN505	3	30	70	28	100	40
			TEL505	3	30	70	28	100	40
	Choice Based : Core courses	Elective - I: Leadership & Change Management	BBA501	5	30	70	28	100	40
		Elective - I: Financial Markets & Services	BBA501	5	30	70	28	100	40
		Elective - I: NOT REGISTERED	BBA501	5	30	70	28	100	40
		Elective - I: Spreadsheet Modeling for Managers	BBA501	5	30	70	28	100	40

		Elective - II: Performance Appraisal Counseling	BBA502	5	30	70	28	100	40
		Elective - II: Analysis of Investment in Financial Assets	BBA502	5	30	70	28	100	40
		Elective - II: NOT REGISTERED	BBA502	5	30	70	28	100	40
		Elective - II: Data Visualisation With Tableau	BBA502	5	30	70	28	100	40
		Elective - III: Compensation Management	BBA503	5	30	70	28	100	40
		Elective - III: Insurance Services	BBA503	5	30	70	28	100	40
	Choice Based : Generic Elective Course	Inter Disciplinary Elective* : Any one from the List	GE501	4	30	70	28	100	40
	Mandatory: Ability Enhancement Compulsory Course-III	Capacity Building	AECC603	2	15	35	14	50	20
VI	Mandatory : Language Course -I	English- VI	ENG606	3	30	70	28	100	40

	Choice Based :Language course -II *	Second Language-VI	ARA606	3	30	70	28	100	40
			FRE606	3	30	70	28	100	40
			HIN606	3	30	70	28	100	40
			SAN606	3	30	70	28	100	40
			TEL606	3	30	70	28	100	40
	Choice Based : Core courses	Elective - I: Banking	BBA601	5	30	70	28	100	40
		Elective - I: Advertisement and Sales Promotion	BBA601	5	30	70	28	100	40
		Elective - I: Database Management with SQL	BBA601	5	30	70	28	100	40
		Elective - II:Talent and Knowledge Management	BBA602	5	30	70	28	100	40
		Elective - II: Risk Analysis and Management	BBA602	5	30	70	28	100	40
		Elective - II: Service Marketing	BBA602	5	30	70	28	100	40
		Elective - II: Artificial Intelligence and Machine Learning with Python	BBA602	5	30	70	28	100	40
		Elective - III: Employees Relations	BBA603	5	30	70	28	100	40
		Elective - III: International Finance	BBA603	5	30	70	28	100	40

	Choice Based: Project/ Internship/Core Elective* Any one from the core discipline	Project	BBA604	4	30	70	28	100	40
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