



THE RISE

NEWSLETTER

An E.D. Cell, Department of Commerce initiative

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TEACHER'S DAY FIESTA



A DAY DEDICATED TO THE PEOPLE WHO INSPIRED US TO QUESTION, WONDER, AND THINK!

- SEPT. 5TH, 2022

'Teaching is a profession that teaches all the other professions'

Awards Galore



- Ms.J.Soujanya was awarded "Best Faculty" in Commerce for having met the highest standards of excellence by Ambitions Career Counselors, Hyderabad on 26th March.
- Mrs.Mahitha Davala and Dr.Suma Reddy were the recipients of Meritorious Teacher Awards and Global Teacher Award.
- Mrs. JP Bharathi won the first prize in the poetry competition held on 9th August by Department of English to commemorate 75 years of independence Azadi ka Amrut Mahotsav.



SPOTLIGHT
Ranking By "The Week"
BEST COLLEGES 2022 | COMMERCE

TELANGANA	
1	ST FRANCIS COLLEGE FOR WOMEN, HYDERABAD
2	ST JOSEPH'S DEGREE & PG COLLEGE, HYDERABAD
3	ST ANN'S COLLEGE FOR WOMEN, HYDERABAD

Research Prowess

- Mrs. Mahitha Davala, Dean of Student Affairs, presented a paper on the topic "A study on effectiveness of Remote learning during COVID-19 in Higher Educational Institutions" on 30th-31st August, 2022.
- Mrs.D.Sujatha - Research paper entitled "An Empirical Study on Prediction of individual investor intention to invest: Structure equation model" was published in the International Journal of Early Childhood Special Equations a WOS indexed journal (ISSN: 1308-5581 Volume: XX Issue: July 2022; PP: 01-05) on 10th May 2022 (KLHBS, KLEF, Hyderabad).
- Dr. N.Suma Reddy - Research paper entitled "An Empirical Study on Pedagogical approach: M Learning" was published in the International Journal of Advanced Research in Management (IJARM, Volume: 13, Issue 1, January-December 2022, PP:81-88; ISSN Print: 0976-6324 and ISSN Online: 0976-6332).
- Mrs.T.Anuradha - Research paper entitled "A study on the opinion of Internal and External Stakeholders on Importance of FDI in Insurance Sector" was published JETIR (ISSN ugc approved (journal no. 63975 & 7.95) published in Vol.9, Issue 1) on 22nd January, 2022.
- Dr. N.Suma Reddy - Research paper entitled "Sustainable Artificial Intelligence Tools Strategy and Customer Experience in Eye Wear Retail Chain Stores" was published in Journal of Contemporary Issues in Business and Government in Volume 28 Issue No.4 (Print ISSN: 2201-1990; Online ISSN: 1323-6903; ABDC C-listed Journal).

KALEIDOSCOPE



- Webinar on "Current trends of the industry in finance and accounts sector" - 9th July 2022.
- ED Cell - Startup Entrepreneur - Promotion of Dovely - Women Riders offering - on 19th July 2022
- A Faculty Development Program on "Financial Independence" - 22nd July 2022.
- Student Training for "Goal setting and SWOT analysis" for professional success" - 23rd July 2022.
- MOU colleges round table with St.Pious on 29th July 2022 for a plan of action for MOU events academic year 2022-23
- MOU Colleges round table with Loyola Academy Loyola Secunderabad for a plan of action on 29th July 2022.
- Ed Cell Talk on Lean Startup- Minimum Viable Product was held - 30th July 2022.
- Skin Health session by "Unsweetened Beauty" team - 1st August 2022.
- Mentoring orientation by Founders DSouz Clinton on Mentorship & Project work on 3-08-2022
- An Insurance Quiz for all 2nd-year students - 11th August 2022.
- Azadi Ka Amrit Mahotsav National Level, Inter-College Debate for students was held virtually on 06th August on the topic "Borders drawn within the countries are a bigger threat than the cross-country borders".
- ICMA orientation with Miles Learning Partner was organized on 8th August 2022.
- Guest Lecture on the topic " Exchange Rate mechanism & FE markets" by Dr Sai Rani - HoD Finance, ICBM was virtually for Final years on 11th August, 2022.
- ED Cell- Intercollegiate Start-up ideation @75 as part of Azadi ka Amrut Mahotsav was organized on 22nd August, 2022. Students of Villa Marie and St. Francis have also taken part.
- A State Level SDP on "Fintech Technologies" was conducted on 26th August, 2022 with MOU College Loyola academy on "Digital transformation of Financial services for sustainable development".



STUDENT CORNER

"I never dreamed about success. I worked for it."

SCHOLASTIC ACHIEVEMENTS

- * N. Siri - BCom. (BA) 3rd-year bagged the 2nd prize in constitute mock assembly.
- * Soni Lynette - BCOM (IFA) 3B won the 2nd prize in the Volleyball tournament (Azadi Ka Amrit Mahotsav) held at Audiah playground.
- * Roshni Singh - BCom. (Comp.) 2C participated in the "All India University Fencing National Championship" held at Punjab from Jan 9 - 11, 2022.
- * Ayesha Unnissa - BCom.(FT) 2nd year won the 1st prize in the "Freedom Cup Tournament" (volleyball).
- * Vanka Veda and V.Rajeswari - BCom. (IFA) 3B bagged 2nd prize in the Quiz on the topic "Bitcoin and Fintech" on 26/8/22.
- * R20 Batch students selected for Campus recruitment in Deloitte as Audit Assistants - LPA 6.05 package - 2nd Sept. 2022



Inviting students to send content at: newsletter.comdept@gmail.com

TALENT CORNER



Tasneem Jahan BCom(IFA) 3B



Anu Priya BCom(IFA) 3B



V. Naga Rajeswari
BCom(IFA) 3B



Amena Fathima
BCom(IFA) 3B



Neha Goud
BCom(IFA) 3B



Bhuvana Bommisetti
Business Analytics 2-E

SCAM SERIES

2G Spectrum

The 2G spectrum is one of the biggest scams reported in India and is listed as the world's biggest abuse of executive authority by The Time magazine. According to the CAG (the Comptroller and Auditor General of India) report, In 2008, Mr. A Raja, a former Indian telecom minister, issued 122,2G licenses to telecom operators on a first come, first served basis at 2001 prices by which the country suffered a loss of Rs.1.76 lakh crore. Moreover, license holders sold significant stakes to Indian/foreign firms at a higher premium.



Therefore Mr. A Raja is accused of manipulating auction rules to benefit selected telecom players and has been charged with criminal breach of trust by a public servant, criminal conspiracy, cheating, and forgery, as well as accepting illegal gratification under the Prevention of Corruption Act. On February 2, 2011, he was arrested by the CBI and was granted bail on May 9, 2012. On January 14, 2021, the CBI filed a new appeal in the Delhi High Court against former Telecom Minister A. Raja's and others' acquittals in the 2G spectrum allotment scam case.

ENTREPRENUER SERIES

ADITI GUPTA

MENSTRUPEDIA

Aditi Gupta runs Menstrupedia, the world's most innovative company with regard to educating people about periods. It is an initiative that she is a co-founder of, and that uses comic books and relatable media to de-stigmatize menstruation. Aditi Gupta is an alumnus of the National Institute of Design, Ahmedabad, and has been a menstrual educator for the past 8 years now.

She aspires to create a future where menstruation is not shameful but a welcoming change. Menstrupedia is a complete guide to educate people around the world about the feminine cycle.

Aditi has been invited to share the model of her work in the field of menstrual health and awareness in seven countries. She also spoke on the Breaking Taboo Panel at the Thomson Reuters Foundation Trust Women Conference London. Over 10,000 schools in India use these comic books as a part of their curriculum and the comic is available in 20 languages and is used in 23 countries around the world.

Aditi was named in the Forbes India 30 under 30, 2014 and was also listed in BBC 100 women.



Guidance and support by:

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