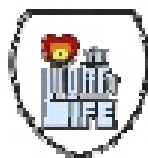


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CRITERION – III RESEARCH, INNOVATIONS & EXTENSION

3.3. Innovation Ecosystem

3.3.2 Details of Workshops/Seminars Conducted on Intellectual Property Rights (IPR), Research Methodology, entrepreneurship and skills development



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"AI Career Pathways and How to identify Problem"

Quarter No. IV Activity No. Self-Driven 7

Date: 6-7-2023 to 8-7-2023

Venue: A.V. Room

Brochure:

The brochure is a dark blue vertical poster. At the top left is the 'The Light of Life' logo. To its right, the text reads 'ST. ANN'S COLLEGE FOR WOMEN' in white, followed by 'AUTONOMOUS, AFFILIATED TO OSMANIA UNIVERSITY', 'ACCREDITED 'A+' GRADE BY NAAC (3RD CYCLE), CPE BY UGC', 'MEHDI PATNAM, HYDERABAD-500028'. On the right side, there are two circular logos: the top one is the 'The Light of Life' logo, and the bottom one is the 'INSTITUTION'S INNOVATION COUNCIL' logo. The main text in the center reads 'Department of MCA in Collaboration with Institution's Innovation Council Organizing A workshop on "AI Career Pathways & How to identify Problem"'. Below this, it says '6-7-2023 TO 8-7-2023' with a calendar icon, and 'TIME-11:00AM' with a clock icon. The venue is listed as 'Venue: A.V. Room'. A registration link is provided: 'https://forms.gle/ofk46amHaVzbue4N6:'. On the right side, there is a circular portrait of a man, identified as 'Resource Person: Dr. Mahesh Kumar CV, Program Manager, L&T Technology Services, Hyderabad.'. At the bottom left, contact information is given: 'Contact: Ms. T. Pushpa Latha, HoD, Department of MCA, Mobile No: 8106828882.'

Link:

https://drive.google.com/file/d/1CeQH_G66BmOqCrTwQLgIayvsivIOyYZY/view?usp=drive_link

Objective

Explore the opportunities and challenges in Artificial Intelligence and the real-world implementation of AI and exploring its impact on our lives. Showcase the skills the industry is looking for globally, analyse the gap in skill sets, and illustrate the knowledge students should acquire to build applications to solve the critical business problems in different fields.

Benefit in Terms of learning/Skill/Knowledge

Students can be able to understand the fundamentals of AI, learn the foundation and terminology of Artificial Intelligence. They can understand the current trends in Artificial Intelligence and be able



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to design and optimize certain basic models and gain insights with career guidance on different technologies.

Total number of participants:102

Faculty Coordinator and active faculty members of your group.

S.No	Faculty Name	Designation	Department	College Name
1	Ms.T.Pushpa Latha	HoD, Assistant Professor	MCA	St. Ann's College for Women,
2	Ms.P.Prashanth	Assistant Professor	MCA	St. Ann's College for Women,
3	Ms.G.Nirmala Joycee	Assistant Professor	MCA	St. Ann's College for Women,
4	Ms.P.Madhuri Paul	Assistant Professor	MCA	St. Ann's College for Women,

Student Volunteer name/names

1. Ms.Reetu,MCA I Year
120422864011,
reetuh2000@gmail.com
2. Sumaiya Kauser,MCA I Year
120422864039,
sumaiyakauser2019@gmail.com

REPORT

Institution Innovation Council and Department of MCA organized three-day Wworkshop on "AI Career Pathways and How to identify Problem" from 6-7-2023 to 8-7-2023 by Mr.Mahesh Kumar CV,Program Manager-L&T Technology Services, Hyderabad was invited as a resource person.

This session was all about an overview of various career pathways in the context of ARTIFICIAL INTELLIGENCE (AI) and identifying the real time problems and solving it by using Artificial Intelligence.He focused on continuous learning highlights and the need for lifelong career guidance.Career guidance to support individuals to be able to recognize their



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skills and mirror them with not only the opportunities to develop their competence. This enabled students to make meaningful plans and decisions relating to education and career paths.

He explained about various career pathways students can opt with the assistance of Artificial Intelligence. He gave brief introduction about AI Experience Centre(AIEC) and its components. The four main components required to set up an AICE were-IndPI, Sensors/Camera, Support System and AI Cloud Platform. IndPi tool contained some motion and visual sensors, Raspberry Pi, Motors and circuits.

He suggested that the practical's in AI can be conducted through Cloud Computing and Cloud Infrastructure. He explained how we can utilize the cloud services provided free by IT giants like IBM, Google, Microsoft, Amazon etc. to try our hands on practical's in AI. He gave a demonstration of two applications from the IBM Cloud Services - Personality Portrait and Watson Assistant - a Chabot.

The 3-day workshop ended on a positive note with all the participants agreeing to be updated in their skills by practicing them

Url links of Social media

- **Facebook:**

<https://www.facebook.com/stannshyderabad/posts/pfbid037F6myUvaai4CwQmpjZkX2zimrEjoYa5Eke7aMVEqr1ecRNkVNy9VKha6mBDKnh94l>

- **Twitter:**

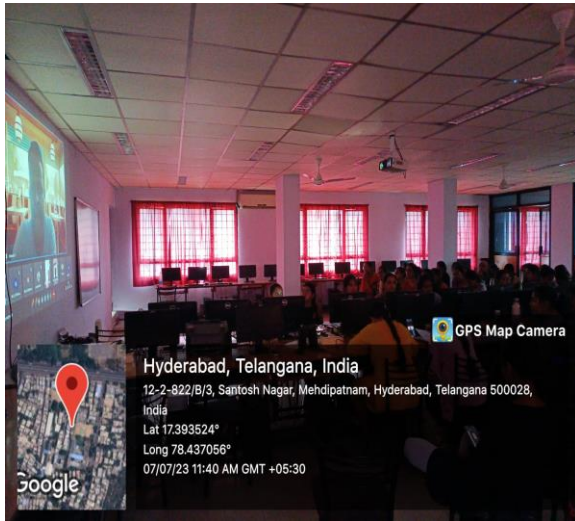
<https://twitter.com/StAnnsHyd/status/1676640175668211712>

- **Instagram:**

<https://www.instagram.com/p/CwUW5q2Lm2M/>



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TWO- DAY WORKSHOP ON BUSINESS MODEL CANVAS

Date: 7.8. 2023

Quarter: III Activity No.: 2

Venue: AV Room

Time: 9:30 am to 12:00 pm

Number of participants : 100

Resource person: Dr. Mahesh C.V.

Department of Business administration (UG) in collaboration with Institution of Innovation Council (IIC) organized a 2 day workshop on business model canvas.

Brochure :

The brochure is a vertical rectangular poster with a light blue background. At the top left is the St. Ann's College For Women logo, and at the top right is the Institution's Innovation Council logo. The text in the center reads: 'St. Ann's College For Women', '(Autonomous), Affiliated to Osmania University Accredited with 'A+' Grade by NAAC(3rd Cycle), College with Potential for Excellence by UGC Mehdiapatnam, Hyderabad-500082', 'Department of Business Management', 'Learn, Lead, Legacy', 'In collaboration with IIC St. Ann's college organizes Two day workshop on', and 'BUSINESS MODEL CANVAS'. Below this is a circular portrait of Dr. Mahesh C. V. with the text 'RESOURCE PERSON DR. MAHESH C. V.' and 'PROGRAM MANAGER- L&T TECHNOLOGY SERVICES MENTOR OF CHANGE: ATAL INNOVATION MISSION'. At the bottom, it lists the dates '09.08.2023 & 10.08.2023' and the time '9:30 am 12:00 pm' and venue 'A. V Room'.

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Department of Business Management
Learn, Lead, Legacy

In collaboration with IIC St. Ann's college
organizes
Two day workshop on

BUSINESS MODEL CANVAS

RESOURCE PERSON
DR. MAHESH C. V.
PROGRAM MANAGER- L&T TECHNOLOGY SERVICES
MENTOR OF CHANGE:
ATAL INNOVATION MISSION

09.08.2023
&
10.08.2023

9:30 am 12:00 pm
A. V Room



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DAY - 1

Objective:

- To enlighten the students with the knowledge and importance of business canvas model, its meaning, importance and examples.
- Give the students a wide snapshot of every aspect of their business – through thorough understanding of the business canvas model.

Summary:

The workshop commenced with prayer , followed by the introduction of resource person and then welcoming the resource person Dr. Mahesh C.V. by offering green greeting by Head, Dr. D. Sujatha with a insightful speech indicating the need and importance of Business Canvas Model.

Dr. Mahesh C.V. commenced the workshop by a brief introduction of what is business canvas model ? its need , importance followed by providing the knowledge of successful innovations including pay per laugh , what sale, Hire Vue, Niramai and many more. A video was then played giving the students a future insight of the role of technologies such as Artificial intelligence, IOT applications, 3D printing play in businesses. He then explained that common of all innovations is a problem-solving mechanism which is either a product or service. By explaining the importance of problem solving he also emphasized the role of mindset a person needs to be a problem solver. He then explained the a list of 7 things that an individual needs to be an successful innovative problem solver.

Then workshop then continued by addressing some of the major problems in india by Dr. Mahesh C.V. later, the students were made into groups of 3 person each and asking them to identify and crystallize a problem statement , followed by finding a solution. Dr. Mahesh C.V. guided the students to help stating the problem and finding solution.

Outcome:

- Learning the meaning, need and importance of business canvas model.
- Mental habits and mindset to be inculcated by an individual to run a business.
- A clear understanding of defining problem statement .

Benefits:

- Knowing the importance of business canvas model
- Imparting knowledge of existing successful Innovations and enterprises



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Activity Images:



Addressing the students about business model canvas Students discussion on problem statement



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DAY - 2

Date: 10.8.2023

Venue: AV Room

Time: 9:30 am to 12:30 pm

Number of participants: 100

Resource person: Dr. Mahesh C.V.

Objective :

- An in- depth understanding of business canvas model.
- Examples of Business Canvas Model of famous companies.
- Framing of Business Canvas Model by the students
- Understanding the difference between business canvas model and lean canvas

Summary :

Dr. Mahesh C.V. began the session with a quick recap of the previous day. He then gave examples of Business model canvas of various organizations like Gallate, Facebook etc. Students were explained the 9 important elements of Business canvas model which include:

1. Customer segments
2. Value proposition
3. Customer Relationships
4. Distribution channels
5. Key activities
6. Key resources
7. Key partners
8. Revenue streams
9. Cost structure

Then, students were asked to make their own Business model canvas (in groups made on the previous day) on the problem statement they have picked. Dr. Mahesh C.V. guided the students throughout the process , explaining and guiding each element of the BMC. Finally, he explained the difference between Business Model Canvas and Lean canvas. The session was concluded with vote of thanks followed by national anthem.



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Outcome:

- Preparation Of Business Model canvas by the students.
- Understanding the difference between Business Model Canvas and Lean Canvas.

Benefits Received:

- Understanding the elements of Business Model Canvas.
- Framework and Preparation of the Business Model Canvas.

Activity Images:



Explanation Of Gillete company's BMC



Group1 students with Dr. Mahesh C.V

Video UrL: <https://youtu.be/ZBGkwALjXok>

Social Media Url:

Facebook: <https://www.facebook.com/stannshyderabad/posts/pfbid02eaGUWUeHw9GbXjBGmJeXr33kGHXGULBShbKu66iEvDkvkeFL2Ut9XjcJLm4TavDql>

Twitter: <https://twitter.com/StAnnsHyd/status/1688808222969434112>

Instagram

https://www.instagram.com/p/CvrO9_irPSt/?utm_source=ig_web_copy_link&igshid=MzRIODB iNWFIZA==



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Workshop on Intellectual Property Rights (IPRs) and IP Management for Start Up

Quarter No. 3 **Activity No. 5**

Date: 11.08.2023 to 11.08.2023

Brochure

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NAAC Accredited With 'A+' Grade
(3rd Cycle), CPE By UGC,
ISO: 9001:2015 and ISO:14001:2015
Mehdiapatnam, Hyderabad-28, India

SAIPRC

St. Ann's Intellectual Property Rights Cell (SAIRPC)@IIC
Organizes a

**"Workshop on Intellectual Property Rights (IPRs)
and IP management for start
up"**

Resource Person

Dr. P. Lakshmi Santhi
*Senior Manager with SciTech Patent Art Services Pvt. Ltd., [Ph. D.
(Chem), PGD in Patent Law (NALSAR Univ), MBA, Regd. Indian
Patent Agent]*

Venue: Online (Google Meet)
Link: <https://meet.google.com/cjt-ozro-cgj>

Date: 11-08-2023 Time: 4:00 -5:00 pm

Objective-

The Workshop on Intellectual Property Rights (IPR) and IP Start-ups is a targeted initiative aimed at fostering an in-depth understanding of the importance of intellectual property in the context of start-up businesses. Intellectual property plays a pivotal role in protecting innovations and fostering economic growth, making it imperative for start-ups to grasp its fundamentals.

Key objectives of the workshop are-

- Awareness Building
- IP Strategy Development
- Risk Mitigation
- Resource Optimization
- Networking and Collaboration
- Legal Compliance



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Benefit in terms of Learning /Skill/Knowledge: The student and faculty were given awareness about the start up related IPR. Detailed filing procedure was discussed. The resource person showed the types of IPRs in start ups and businesses.

Total number of participants- 74

Faculty Coordinator- Dr Amreen Khan and Dr Khushboo Vyas

Active faculty members of your group- Dr Divya

Student Volunteer names- Sukrutha, Mary Maneesha, Lindcy and Swapna.

Brief report of the activity

St. Ann's intellectual property rights cell (SAIRPC) @ IIC organized an online Workshop on "Intellectual property right (IPRs) & IP management for startup" on 11 July 2023 for students from all the streams.

Dr. P. Lakshmi Santhi, Senior manager Sci Tech Patent art services Pvt, Ltd was the resource person for the event. She holds a Ph.D. (Chem) and PG. Dip in Patent law from NALSAR University. She is also a registered Indian patent agent

The workshop commenced with the introduction of the guest speaker by Dr. Amreen Khan (faculty, department of Chemistry, St. Ann's college for women) followed by lecture on IPR & IP management by the resource person.

In the realm of progress and advancement, innovation and invention stand as two pivotal pillars, each contributing distinctively to the evolution of industries and the broader society. While often used interchangeably, these terms hold disparate meanings, underscoring their significance in fostering business growth and competitive advantage.

She further explained that Invention refers to the creation of a new product, process, or concept that did not previously exist. It is characterized by the initial formulation of innovative ideas or designs. Contrarily, innovation involves the



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application of these novel ideas or inventions to improve existing products, processes, or services, resulting in increased efficiency, functionality, or value. Innovation doesn't necessarily require the creation of something entirely new but focuses on refining and adapting existing elements for enhanced outcomes.

She markedly emphasized the importance of Innovation in modern business landscapes, driving competitiveness, market share, and sustainability. The point that was chiefly focused was to prioritize innovation, adapt swiftly to changing customer demands and technological advancements. She then explained about the relevance of innovation in business and how Innovation provides a competitive edge by differentiating products and services, making them more appealing to consumers. This uniqueness establishes barriers to entry, shielding companies from imitators.

Overall, the session was a huge success and provided us a comprehensive understanding on the terms invention, innovation and its relevance in the present market and industry.

Url link of activity

Video YouTube link- [https://youtu.be/ KxfraE4sJI](https://youtu.be/KxfraE4sJI)

Url links of social media

Facebook link-

<https://www.facebook.com/stannshyderabad/posts/pfbid022PFVJuZGC5nDkihbCsDY26jTcq2wLLCdvdh1LoDgBXpr75gSbfDnpMUkzFj9QxP11>

Instagram link-

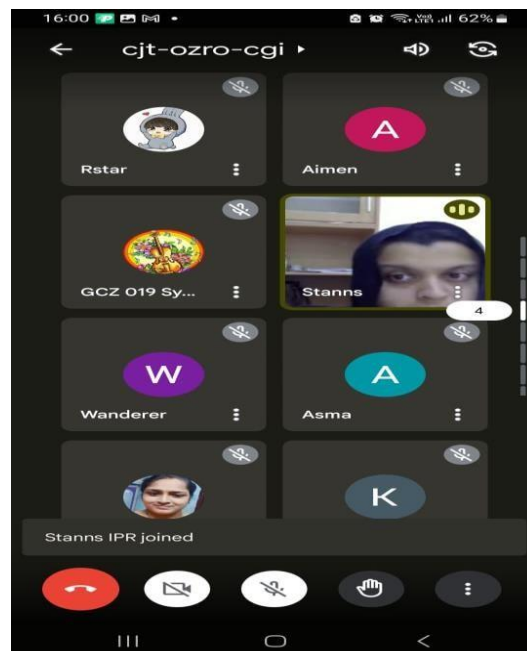
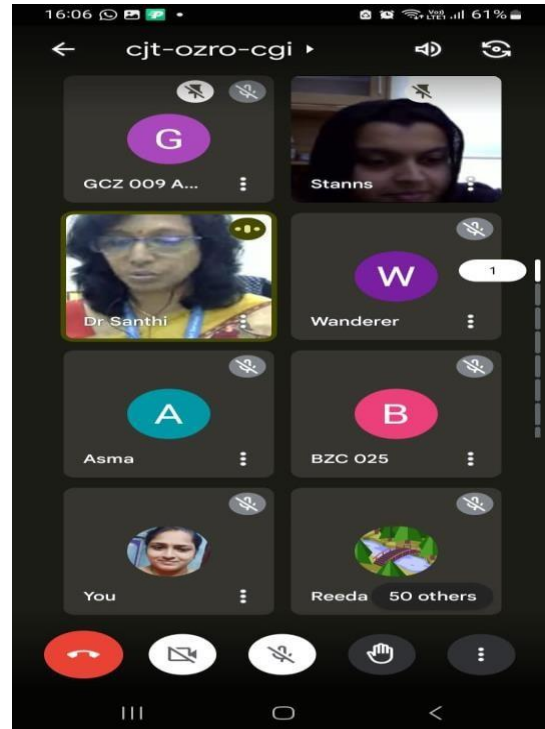
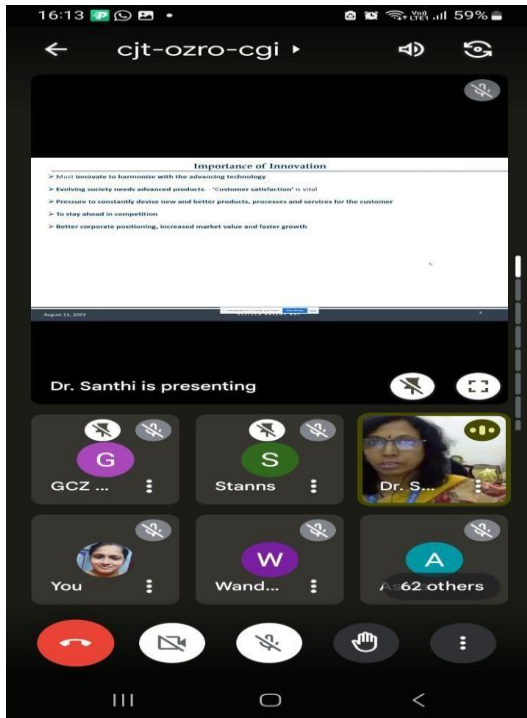
https://www.instagram.com/p/Cv1THHcLfv/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA

Twitter link-

<https://twitter.com/StAnnsHyd/status/1689544543895687168>



Activity Images





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Accelerators/Incubation-Opportunities for Students & Faculties- Early-stage Entrepreneurs

Quarter No. **IV** Activity No.2

Date: **16-8-2023**

Venue: **UG Computer Lab**

Brochure:

Link:

https://drive.google.com/file/d/1f1cuYIYNEVN3qdRCUURuRLe66niC98Zs/view?usp=drive_link

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Social Media Cell, Department of MCA and Computer Science
in Collaboration with Institution's Innovation Council
Organizing a Session on

"Accelerators/Incubation -Opportunities for Students & Faculties-Early Stage Entrepreneurs "

16-8-2023
12:30 PM
Mode: Blended

Registration Link:
<https://forms.gle/LuMqgSzz3V5dqpxx6>

Contact:
K. Naga Nandini,
IIC Convener - Social Media Cell,
HoD, Dept. of Computer Science
St. Ann's College for Women,
Mehdiapatnam, Hyderabad.

Ms. P. Prashanthi,
Assistant Professor,
Department of MCA,
St. Ann's College for Women,
Mehdiapatnam, Hyderabad.

Resource Person:
Mr. Krishna
Freelancer-Cloud Engineer,
MindSparc Technology,
Hyderabad.



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Objective

To impart knowledge about the various opportunities available for early-stage entrepreneurs. Keep them abreast of how accelerators/incubation programs offer ample opportunities for early-stage entrepreneurs to develop their entrepreneurship skills and launch successful ventures. To impart knowledge about Entrepreneurship, prerequisites and responsibilities, and also about the various stages in entrepreneurial process, identification and evaluation of business, business plan and resources, creation of business with examples of some case studies.

Benefit in Terms of learning/Skill/Knowledge

The Session gave lots of insights to students and faculty about scope for Start-ups/Entrepreneurship and about benefits that include gaining invaluable experiential education, access to resources like funding, mentorship, workspace and networking opportunities and how the related experiences bridge the gap between academia and industry fostering practical skills and real world understanding and additionally how startups receive resources like office space, legal support and potential funding opportunities.

Total number of participants: 52

Faculty Coordinator and active faculty members of your group.

1. Ms.K.Naga Nandini,
Social Media Cell-Convener,
Hod, Computer Science,
St. Ann's College for Women,
Hyderabad, Telangana.
2. Ms.P.Prashanthi,
Assistant Professor,
Department of MCA,
St. Ann's College for Women,
Hyderabad, Telangana.

Student Volunteers

1. Ms. Anusha (B.Sc. III MECS/MPCS)
2. Ms. Shriya (B.Sc. III MECS/MPCS)



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Report:

Institution Innovation Council, Social Media Cell, Department of MCA and Computer science organized one-day Webinar on "**Accelerators/Incubation – Opportunities for Students & Faculties – Early Stage Entrepreneurs**" on 16th August 2023. Mr. Krishna, Freelancer, Cloud Engineer, Mindsparc Technology was invited as a resource person.

He mentioned that both incubators and accelerators play an important role in the growth journey of a start-up venture. Accelerators and incubation programs offer valuable opportunities for students, faculties, and early-stage entrepreneurs to develop their entrepreneurial skills and launch successful ventures. It is a program designed to support and nurture the growth of early-stage startups and entrepreneurs. These programs provide mentorship, networking opportunities, funding, resources, and education to help entrepreneurs grow their businesses. Incubators focus on nurturing and supporting the overall development of startups from the very beginning. Incubators often offer shared office spaces, infrastructure, and access to resources such as legal and financial advice. Mentorship and guidance are key components of incubator programs. Experienced mentors and advisors provide startups with insights, feedback, and industry knowledge.

He explained about the Entrepreneur Responsibilities like Idea Generation, Passionate Individuals, Business Planning, Risk Taking, Innovation, Leadership, Networking Resource management and different stages in the entrepreneurial process.

More than 52 students and three faculty members attended the event.

Url link of activity video: <https://youtu.be/GSpAJ7z88oI>

Url links of social media

Facebook: <https://www.facebook.com/stannshyderabad/posts/pfbid0DT5ZXD2ued7oLpSHkoYA9kYLulX5YEZtJYEPp7aBPesfzzD4NCKdDKPOBAwHHN1wl>

Twitter: <https://twitter.com/StAnnsHyd/status/1689875824378605568>

Instagram:

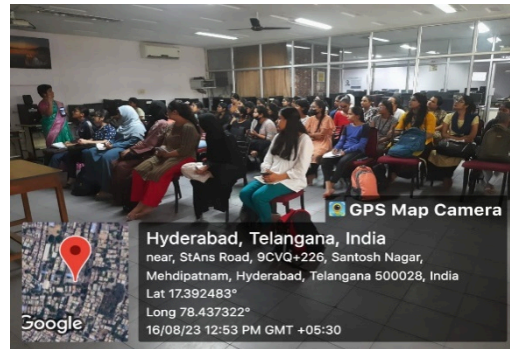
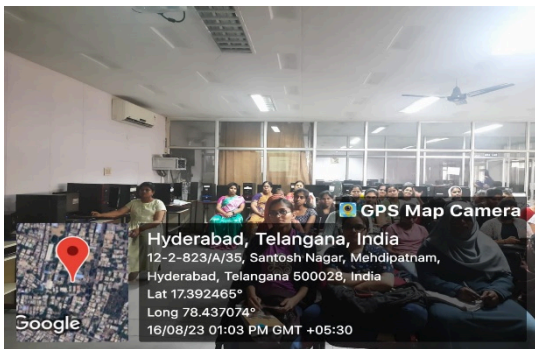
https://www.instagram.com/p/CwABhmmuG5/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==



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Activity Images





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Exposure Visit to Incubation Unit

Quarter No.3 Activity No.3

Date: 16/08/2023-16/08/2023

Brochure



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ISO: 9001:2015 and ISO:14001:2015
Mehdiapatnam, Hyderabad-28, India



St. Ann's Intellectual Property Rights
Cell (SAIRPC)@IIC in association with
Department of Chemistry Organizes an

**“Exposure Visit to Incubation
Unit”**

Venue: Pharma Innovation and Incubation
Centre @ National Institute of
Pharmaceutical Education and
Research, (NIPER), Hyderabad

Date: 16-08-2023 **Time:** 10:30 -1:00 pm

Objectives (100 letters only):

- The visit provides an opportunity to understand how the incubation process works. This includes learning about the services provided to start-ups, the stages of support offered, and the mentoring or coaching provided to entrepreneurs.
- The visit provides an opportunity to learning about the services provided to start-ups, the stages of support offered, and the mentoring or coaching provided to entrepreneurs.



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Benefit in Terms of learning/Skill/Knowledge

The Pharma Innovation and Incubation Centre is a specialized facility dedicated to foster innovation, research and entrepreneurship in the pharmaceutical sector. During the visit students had an opportunity to explore various aspects of the center, interact with the staff and understood the valuable contribution to the pharmaceutical industry and society. Students gained a comprehensive incubation process offered by the centre. This process includes mentorship, technical support, regulatory guidance, access to industry experts and networking opportunities. Start-ups and researchers benefit from a structured approach to product development and commercialization.

Total number of participants: 20 girls of St. Ann's College under graduate students. 3 faculty and 1 supporting staff.

Faculty Coordinator and active faculty members of your group:

Dr. Khairunnisa Amreen, Mrs. Sujatha and Mrs. Aiswarya.

Student Volunteer name/names: Zainab, Neda, Bhavana & Javeria Muskhan.

Brief report of the activity (not more than 4 pages without profile of resource person and vote of thanks):

As per the IIC' quarter 3. Activity 3, "Exposure Visit to Incubation Unit", St. Ann's Intellectual property rights cell" (SAIPRC)@IIC organised a field trip to the Pharma innovation and incubation facility at NIPER, Hyderabad, in collaboration with the department of chemistry. The main goal of this was to provide people the chance to learn about the start-up services supplied, the support stages available, and the mentoring or coaching offered to business owners. Students and faculty were given the opportunity to explore the center's cutting-edge lab facilities, research tools, and specialised workspaces designed with pharmaceutical start-ups in mind. Researchers can conduct experiments, create formulas, and perform quality control inspections in the well-equipped

labs. Twenty female college students came to the center. The visit took place on August 16, 2023, from 10.30 until 1.00. Three faculty members and one member of the support staff were with the pupils. They gained knowledge of the center's thorough incubation process. Mentorship, technical assistance, regulatory advice, access to business specialists, and networking opportunities are all part of this process. An organized approach to product development and marketing is advantageous to start-ups and researchers. Students encountered incubated start-ups and interacted with them to learn about notable successes. These start-ups have advanced from the concept stage to the creation of products that are ready for the market, demonstrating the potency of the centre's support network. The field visit to the Pharma Innovation and Incubation Centre gave us important new perspectives on its activities, contributions, and effects on the pharmaceutical sector. Its role in fostering new businesses, expanding pharmaceutical research, and encouraging innovation is essential for the sector's development and the general improvement of healthcare. The tour served as a reminder of how crucial these incubation facilities are to promoting innovation-driven economic growth.

Url link of activity video:

https://www.instagram.com/p/CvuhU4_o8zt/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFiZA==

Url links of Social media:

Twitter: <https://twitter.com/StAnnsHyd/status/1689280283818782720>

Instagram:

https://www.instagram.com/p/CwHOZuaMCVg/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==

Facebook:

<https://www.facebook.com/stannshyderabad/posts/pfbid0S3atEPBBqTd17PTEUNUUFsuWTtCZDn8EQVsvbTHYqfekzyfXXYww66LQKhNXpfZRI>



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Activity Images





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“Navigating the Angel's Realm: Unveiling Early Stage Investment Opportunities”

Quarter No. 4

Activity No. 4

Date: 17.8.23

Brochure:

The brochure is a rectangular poster with a light blue background and a green border. At the top left is the St. Ann's College for Women logo. To its right is the text: **ST. ANN'S COLLEGE FOR WOMEN**, MEHDIPATNAM, HYDERABAD (AUTONOMOUS), OSMANIA UNIVERSITY, NAAC ACCREDITED WITH 'A+' GRADE 3RD CYCLE, COLLEGE WITH POTENTIAL EXCELLENCE BY UGC. At the top right is the Institution's Innovation Council logo. The main text in the center reads: **ST. ANN'S COLLEGE FOR WOMEN**, MEHDIPATNAM, HYDERABAD (AUTONOMOUS), OSMANIA UNIVERSITY, NAAC ACCREDITED WITH 'A+' GRADE 3RD CYCLE, COLLEGE WITH POTENTIAL EXCELLENCE BY UGC. Below this, it says: **Internship Committee of IIC is organizing a session on** **“NAVIGATING THE ANGEL'S REALM: UNVEILING EARLY STAGE INVESTMENT OPPORTUNITIES”**. In the bottom left, a grey rounded rectangle contains the text: **SPEAKER**, - **Mr. Sudhakar Sagi**, Mentor, T-Hub. To the right of this is a photo of Mr. Sudhakar Sagi, a man with a beard and grey hair, wearing a light blue shirt, resting his chin on his hand. At the bottom, there are three icons: a calendar icon for the date **17 August 2023**, a clock icon for the time **10.30 am-12 noon**, and a location pin icon for the venue **MCA Lab, PG Block**.



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Objective: The Objective is to Educate on angel investing's nuances for startups' growth.

Benefit in Terms of learning/Skill/Knowledge: The major takeaway from this session was to gain insights on angel investment and fostering skills for effective startup funding.

Total number of participants: 43

Faculty: 4

Faculty Coordinator: Ms. B. Indira Priyadarshini

Active faculty members of your group: Dr. Poonam and Ms. Bhramarasree

Student Volunteer name/names:

1. Y. Aarthi (B.A PEP)
2. Ramsha Ifrah (B.A JLP)
3. Huma khan (B.A PEP)
4. Ramya (BBA)
5. Nikitha (BBA)

Brief report of the activity: The session titled "Navigating the Angel's Realm: Unveiling Early-Stage Investment Opportunities," conducted by Sudhakar Sagi on August 17, 2023, provided an extensive exploration of the world of angel investing and its impact on startup success. The session aimed to educate the participants and enhance their skills in this crucial domain.

Mr. Sudhakar began this session by defining the role of an angel investor and explaining the concept of an angel round. He defines angel investors as high net worth individuals who provide financial aid to early-stage startups. The speaker highlighted the qualities that an angel investor looks for when investing in a venture. High Returns, Leadership Potential, Business Plan, Stakeholder



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Position and Exit Strategy are a few things that a startup needs to prepare to capture an angel investor's interest.

The speaker emphasized on the benefits of Angel round. Mr. Sudhakar shared an extensive insight on Angel round and spoke about its functioning, Benefits, where one can find an angel round and most importantly the possible risks associated with using an angel round.

Sudhakar Sagi delved into the critical aspects of locating angel investors, offering valuable advice on where to find potential backers. Students were guided through the process of crafting a compelling pitch that effectively communicates a startup's value proposition, an essential skill for attracting investor interest.

The session also addressed promoting risk management strategies and informed decision-making.

Students were empowered with the knowledge to ask pertinent questions to angels, ensuring clarity and alignment of goals between investors and entrepreneurs. The discussion expanded to explore the traits that attract investors to startups, shedding light on the top 10 qualities in an investment pitch that enhance a startup's appeal in the eyes of investors.

In conclusion, the session proved to be a valuable educational experience for both aspiring entrepreneurs. By providing a well-rounded understanding of angel investing, essential skills, and fostering deeper knowledge about early-stage funding dynamics, participants left the session better equipped to navigate the complex landscape of startup investment. Sudhakar Sagi's expertise and insightful guidance ensured that attendees gained actionable insights, enhancing their prospects of success in the competitive startup ecosystem.



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Url link of activity video: <https://youtu.be/GWB5OWj1Jlc>

Url links of Social media:

Facebook:

<https://www.facebook.com/stannshyderabad/posts/pfbid02DXtNwYpXwnKpc1dhY2Zcpz1Up4LcdJzArMjuv2fEhoeRWrTF538g8nrqkPFMe2hfl>

Twitter:

<https://twitter.com/StAnnsHyd/status/1691736408837497334>

Instagram:

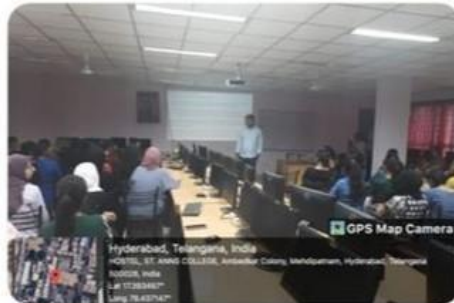
https://www.instagram.com/p/CwCgWqMLvls/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==



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Activity Images:





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Report on Identifying Entrepreneurship Opportunities in collaboration with Entrepreneurship development Cell & IIC

Date- 17-08-2023

Venue- St. Ann's College for women A.V Room

Time- 1:30 to 2:30

Audience- Students of first year B. Com, Consumer cell

Topic- Identifying Entrepreneurship Opportunities

Resource Person- Martin Maysa

Lecturer in-charge of the event – Mrs. Bhavani Shanker

Speaker: Mr. Martin Maysa, Business Consultant and Certified Trainer

Brochure:

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ISO 9001: 2015 & ISO 14001: 2015
MEHDIPATNAM, HYDERABAD -500 028

DEPARTMENT OF COMMERCE
St. Ann's Entrepreneurship Development Cell (SEED)
And
Institution's Innovation Council (IIC)
Organises
"A TALK ON
IDENTIFYING ENTREPRENEURSHIP OPPORTUNITIES"

DATE: 17TH AUGUST 2023
(THURSDAY)
TIMINGS: 1:20PM
VENUE: AV ROOM

Resource Person : Martin Maysa
(Business Consultant)
(Certified Trainer)

The brochure features a dark blue background with white and yellow text. It includes logos for 'The Light of Life' and 'Institution's Innovation Council'. There are illustrations of a person sitting on a large clock, a person at a computer, and various business-related icons like a laptop, a bar chart, and a percentage sign.



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Session Highlights:

The Entrepreneurship Development Cell organized a session on "Identifying Entrepreneurship Opportunities" featuring Mr. Martin Mysa as the speaker.

The session covered key aspects of entrepreneurship:

Stages: The journey from ideation to execution was discussed, highlighting their interdependence for success.

Ideation: Creativity was emphasized for generating innovative business concepts.

Market Research: Attendees learned about understanding market trends and consumer needs.

Execution: Practical tips were shared for efficient plan execution and overcoming challenges.

Funding: Funding options, from self-finance to venture capital, Government of India and Government of Telangana were explored.

Market Gaps: Attendees were encouraged to identify unmet needs and innovate.

Women Entrepreneurs: Government policies supporting women entrepreneurs were highlighted.

The session provided actionable insights and strategies for aspiring entrepreneurs.

Students Feedback

The "Identifying Entrepreneurship Opportunities" session led by Mr. Martin Mysa was truly enlightening. We gained valuable insights into the intricate world of entrepreneurship. From understanding the importance of ideation to executing a business plan effectively, the session covered all the vital aspects. The emphasis on market research and recognizing market gaps was particularly eye-opening. Learning about the various funding options and government policies for women entrepreneurs expanded our horizons. We now feel equipped with practical knowledge to navigate the challenges and opportunities in the entrepreneurial landscape. Our heartfelt gratitude to Mr. Mysa and the ED-Cell for organizing such an enriching session.



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Panel Discussion **Innovation and Start-Up Ecosystem**

Quarter No. 4 Activity No. 5

Date: 26.8.23

Brochure

	<p>St. Ann's College For Women (autonomous), Affiliated to Osmania University NAAC Accredited With 'A+' Grade (3rd Cycle), CPE By UGC, ISO: 9001:2015 and ISO:14001:2015 Mehdiapatnam, Hyderabad-28, India</p>					
<p>St. Ann's Intellectual Property Rights Cell (SAIPRC)@IIC Organizes a</p> <p>"Panel Discussion"</p> <p>Topic: "Innovation and Start-up Ecosystem"</p>						
<p>PANELISTS</p> <table><tr><td>1) Mr. Pavar Sai Kumar, <i>Co-founder,</i> <i>Pyrome Innovations</i></td><td>3) Ms. Sumayya Shereen, <i>Founder,</i> <i>nureicecream.com</i></td></tr><tr><td>2) Ms. Nishchitha N K, <i>Co-founder,</i> <i>Pyrome Innovations</i></td><td>4) Ms. Tahera, <i>Founder,</i> <i>transformify.com</i></td></tr></table>			1) Mr. Pavar Sai Kumar, <i>Co-founder,</i> <i>Pyrome Innovations</i>	3) Ms. Sumayya Shereen, <i>Founder,</i> <i>nureicecream.com</i>	2) Ms. Nishchitha N K, <i>Co-founder,</i> <i>Pyrome Innovations</i>	4) Ms. Tahera, <i>Founder,</i> <i>transformify.com</i>
1) Mr. Pavar Sai Kumar, <i>Co-founder,</i> <i>Pyrome Innovations</i>	3) Ms. Sumayya Shereen, <i>Founder,</i> <i>nureicecream.com</i>					
2) Ms. Nishchitha N K, <i>Co-founder,</i> <i>Pyrome Innovations</i>	4) Ms. Tahera, <i>Founder,</i> <i>transformify.com</i>					
Venue: Offline, 117 Room, Time: 10:00 -11:00 am		Date: 26-08-2023				
						

Objectives:

Panel discussion with young entrepreneurs was organized to make the students understand the innovation and start-up ecosystem .



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Benefit in Terms of learning/Skill/Knowledge:

The Panel Discussion gave an exposure to the students with young entrepreneurs. The students of under graduation learnt that age doesn't matter for becoming an entrepreneur. The panelists shared their knowledge about the start-up eco system and enablers in India and motivated the students to come with ideas of start-up.

Total number of participants: 40 girls of St. Ann's College under graduate students.

Faculty Coordinator and active faculty members of your group:

Dr. khairunnisa Amreen, Ms. Rajeswari, Dr. Divya, Dr. Khusboo.

Student Volunteer name/names: Aiman Hussain, Saadiya Iman, Roja

Brief report of the activity

As per the IIC' quarter 4. Activity 5, SAIPRC@IIC organized a panel discussion with young entrepreneurs for a discussion over Innovation and start-up ecosystem enablers in India. There were four panelists, Mr. Pavar Sai Kumar and Ms. Nishchitha, co-founders of *Pyrome Innovations*, Ms. Tahera, founder of *transformify.me*, Ms. Sumayya, founder of *nureicecream.com*. An open discussion session was held with about 40 undergraduate and PG students and 6 faculty members. Dr. Khusboo, was the faculty moderator of the session. The program started with Dr. Divya and Dr. Narjis, Assistant professors from St. Anns introducing the panelists followed by presentation of green greetings to the guest by Ms. Rajeswari. The session was then handed over to Dr. Khusboo from St. Annscollege. It was about 120 mins duration where all the students came up with certain queries they were willing to know from the panelists. For example,

1. Comment on the start -up and innovation ecosystem available in India.
2. Comment on govt. policy whether it foster entrepreneurship culture.
3. Comment on Role of mentor in creating awareness about available ecosystem.
4. Role of Institutional incubation / innovation cell in encouraging entrepreneurship.



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5. Factors that determine success of a start-up.
6. Comment on choosing the name of a start-up.
7. Comment on the general mistakes made by fresh startup entrepreneurs.
8. Comment on Angel and Seed funding for young entrepreneurs in India and abroad.
9. Is it necessary to have technical co-founder for new venture?
10. Comment on ethics a successful entrepreneur should have.
11. Back then in 1997, Microsoft invested in Apple to save them, a perfect example of healthy competition. Comment on the role of competition in the market for a successful business.
12. Comment on the role of customer service and feedback for a successful business.
13. Comment on strategies to drive traffic to websites in case of online, app, related start-ups.
14. What are the general permits, licenses, or registrations needed for setting up a business?
15. Comment on the role of equity and its divisions amongst co-founders.

etc. were asked. Dr. Khusboo interacted with the panelists as a moderator.

Later the presentations about the companies were given by the panelists also the opportunities were showcased. The session ended with a vote of thanks by Dr. Khusboo.



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Url link of activity video:

https://youtu.be/27QhYW_pm4Q

Social media:

Twitter:

<https://twitter.com/StAnnsHyd/status/1693911478188036475>

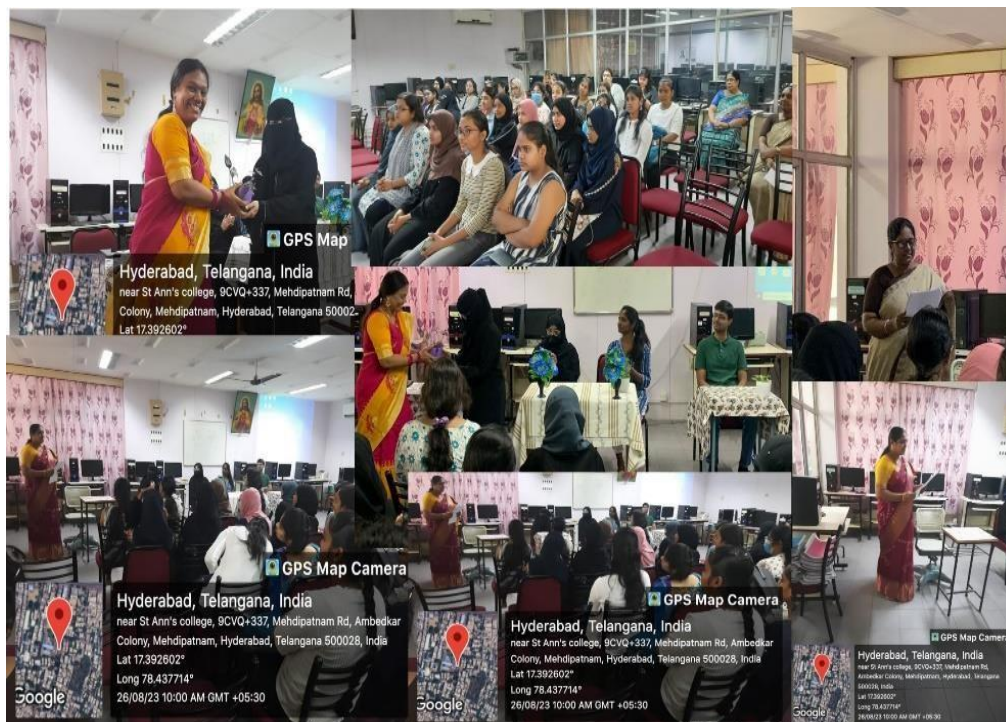
Instagram:

https://www.instagram.com/p/Cwe2o8pLdB9/?utm_source=ig_web_copy_link&igshid=MzRlODBiNWFiZA==

Facebook:

<https://www.facebook.com/stannshyderabad/posts/pfbid02wPjsYwT5F76S1vbpd8CGN92P PcMzh2jX7CsLs9CkXvqqTqBRDNBhNbqZQ63jgx6l>

Activity Images





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Start-Up competition

Quarter No. 4 Activity No. 7

Date: 26.8.2023

Brochure

The brochure is a rectangular poster with a light blue background and a grid pattern. It features the college logo on the top left, accreditation details in the top center, and the IIC logo on the top right. A central pink starburst contains the event title. To the right, a yellow banner says 'Top 3 get exciting prizes !!' above an illustration of three winners on a podium. A contact box on the right lists Ms. K. Rajeswari. At the bottom, there are three boxes for time, venue, and date. An illustration of two people shaking hands is on the bottom left.

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(3rd Cycle), CPE By UGC,
ISO: 9001:2015 and ISO:14001:2015
Mehdiapatnam, Hyderabad-28, India

SAIPRC

St. Ann's Intellectual
Property Rights Cell
(SAIPRC)@IIC
Organizes a

**"Start-up
Competition"**

Top 3 get exciting
prizes !!

Contact: Ms K. Rajeswari,
Asst. Professor,
Dept. of Computer
Science, Ph: 8019159580

Time: 11:30 am -12:30 pm

Venue: Offline, Room: 117

Date: 26-08-2023

Objectives:

- Intra institutional start-up competition was held to encourage, motivate and appreciate students who are about to begin their start-ups.
- To Give feedback to their upcoming start ups and response from the audience.

Benefit in Terms of learning/Skill/Knowledge

Motivation to students for being entrepreneur. Encouragement given by awarding cash prizes. Exposure to the audience for the feed back about their start ups. Helping them to present to the investors.

Total number of participants: 15 students with their upcoming start ups for competition and 25 girls of St. Ann's College under graduate students as audience.

Faculty Coordinator and active faculty members of your group: Dr. khairunnisa Amreen, Ms Rajeswari, Dr. Divya, Dr. Khusboo.

Student Volunteer name/names: Rida and Saadiya

Brief report of the activity:

As per the IIC' quarter 4. Activity 7, SAIPRC@IIC organised a intra college start-up competition. Students with their upcoming start ups gave presentation about it and the judges panel decided three best awards. The Jury was Ms. Rajeswari, Assistant Professor, Dr. Narjis Fatima, Assistant Professor, Dr. Sudha, Assistant Professor, Dr. Khairunnisa Amreen, Assistant Professor. 5 startups were presented by students out of which three best were selected. First prize of Rs. 700/- with a certificate was given to the upcoming Start-up “ Quick mechanic” by fouders: Aiman Hussain and Saadiya Iman. Second Prize was given to the start up “m.k.flourist” by founder : Maheen Khan. A cash award of Rs. 500/- with a certificate was given. Third Prize was given to Mahreen Begum and Rida Mahreen, founders of “Dearfood.aap”. A cash award of Rs. 300/- with a certificate was given. The awards were presented by Pyrome Innovation founders, who were chief guest for the panel discussion, Mr. Pavar Sai Kumar and Ms. Nishchitha NK.

Url link of activity video: <https://youtu.be/EATCOQXbf6o>

Url links of Social media:

Twitter: <https://twitter.com/StAnnsHyd/status/1693911745008693517>

Instagram:

https://www.instagram.com/p/Cwe2LZrL63w/?utm_source=ig_web_copy_link&igshid=MzRlODBiNWFiZA==

Facebook:

<https://www.facebook.com/stannshyderabad/posts/pfbid0prZdvVujNj2PGFaEyyZEJNp8GoxuwLb4K5ur27ZHKo52TtBukkVamsWxwT94QhaXl>

Activity Images





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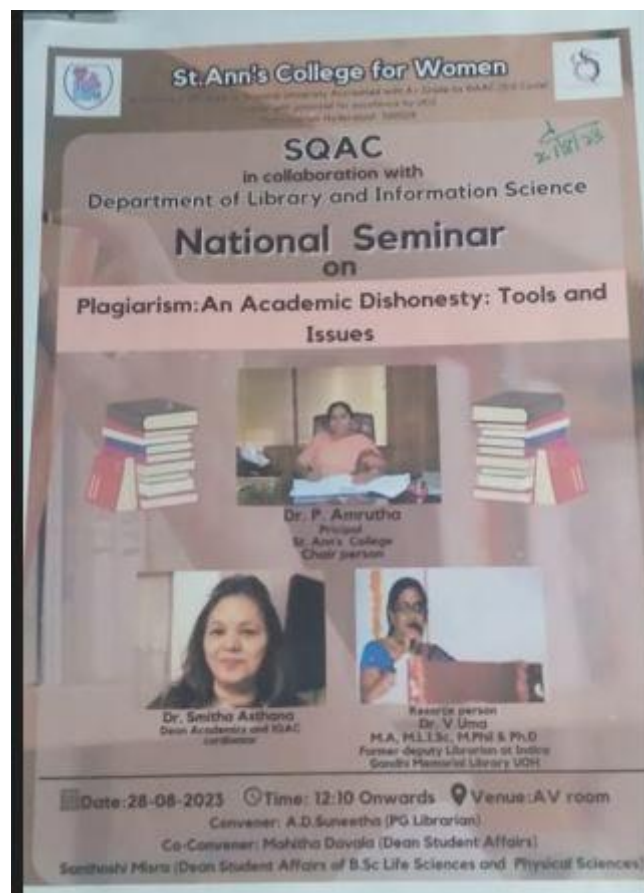
National seminar
Plagiarism: an academic dishonesty: Tools and Issues

Quarter No. 4

Activity No. 9

Date: 28.8.2023 to 28.8.2023

Brochure



The **Department of Library and Information science** **IIC@St. Ann's** and **SQAC** Organized a National seminar on "entitled Plagiarism: an academic dishonesty :Tools and Issues on **28th August 2023**, in the A V Room at **12 : 10 onwards** The national seminar is discussed about the seriousness of plagiarism for academic integrity and discipline. Different types of plagiarism and Software tools for checking plagiarism were discussed. Measures to overcome plagiarism, Publishers Policy, Government and UGC guidelines were highlighted. Since now all the resources are online and with internet tons of information available which tempts students to easily copy and paste. Hence this topic is important in the digital era.



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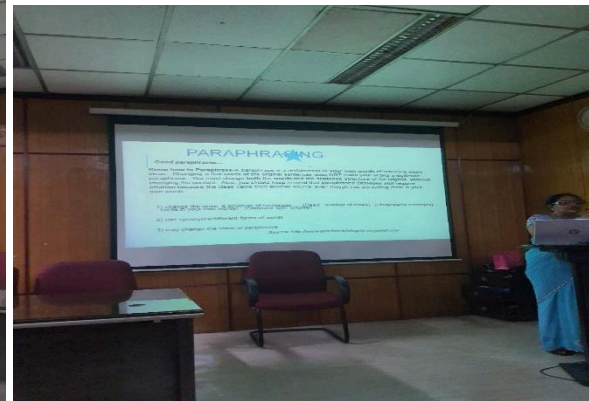
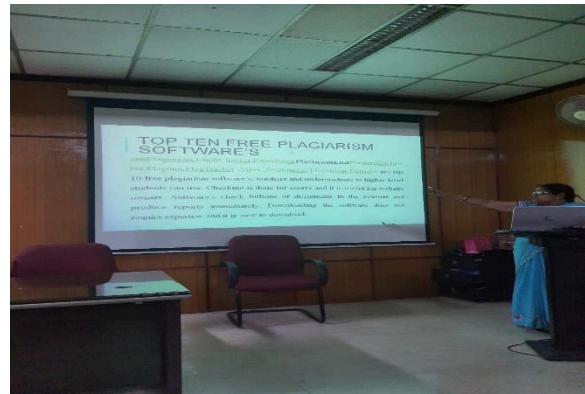


More than 124 registered students and staff participated this national seminar. Both faculty and students gained knowledge and they are learned about plagiarism types and an academic dishonesty tools and issues. Dr V.UMA , Former Deputy Librarian, IGM Library, explained about plagiarism INTRODUCTION: Plagiarism is a Latin word meaning the practice of claiming or implying original authorship or incorporating material from someone's written or creative work in whole or in part into one's own without proper and due acknowledgement . Either creative works (Art work, literature, sculpture, film making , dance etc) Music Painting Experiments Ideas Assignments etc (source : google images)

WHAT IS PLAGIARISM? The word plagiarize actually comes from the Latin *plagiare*—to kidnap (Oxford English Dictionary). Plagiarism is the act of stealing someone else's work and attempting to "pass it off" as your own. This can apply to anything, from term papers to photographs to songs, even ideas! Submit a paper / Dissertation Thesis to be graded or reviewed that you have not written on your own. Copy answers or text from another classmate and submit it as your own. Quote or paraphrase from another paper without crediting the original author. Cite data without crediting the original source. Propose another author's idea as if it were your own. Fabricating references or using incorrect references. Submitting someone else's presentation, program, spreadsheet, or other file with only minor alterations; buying or selling term papers /assignments/ Dissertations / Thesis. In the year 2014 UGC provided access to Turnitin & iThenticate (also a product of Turnitin) software for all the universities to check the theses and the Dissertations of the students on a trial basis and training was given. Now UGC started providing paid access to Urkund for all the Universities so that they can use to screen theses and dissertations of students. Management supported financially to the resources person for giving the amount. No of Registration's for the event -124 and physical attended seminar 250 faculty and students in the A V Room St. Ann's College for Women (Autonomous), Affiliated to Osmania University Accredited 'A+' Grade by NAAC (3rd Cycle), CPE by UGC Mehdipatnam, Hyderabad -500 028



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Social media links

Twitter: <https://twitter.com/StAnnsHyd/status/1696006431856906747>

Instagram: <https://www.instagram.com/p/CwhWOYJLp6-/>

Facebook:

<https://www.facebook.com/stannshyderabad/posts/pfbid0chBKsMCDkbDPhXqboGNsLpohFgfcvvVPP2Wq3YtFWHjFZxzjTMAfEMVKzGBCtSKel>

List of Participants

National Seminar On Plagiarism: An Academic Dishonesty Tool and Issues

Date:28.8.23

SL No.	Participant Name	Email
1	A D SUNEETHA	suneetha.ad@gmail.com
2	Dr. Santoshi Misra	sonyshukla29@gmail.com
3	SriNidhi Rao	belupusrinidhi@gmail.com
4	K Monica Yadav	monicayk20@gmail.com
5	Keerthana Thakur	keerthanathakur1710@gmail.com
6	Rishitha Duggimpudi	rishithareddy2013@gmail.com
7	Srivalli Kuradi	srivallikuradi25@gmail.com
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11	MARWA HASAN	hasanmarwa1114@gmail.com
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13	Rahmath	rahmathsayid@gmail.com
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24	Sanjana Reddy Jakku	sanjanareddyjakku@gmail.com
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INDIA'S G20 PRESIDENCY Report – Aug/Sep 2023

Quarter No. 3

Type: MIC

Activity No.1

Date: 28.8.2023

Event: Quiz and Essay Writing

Theme: Prevention of Plastic & its effects on Environment.

Brochure

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INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

India's G20 Presidency Events

Essay and Quiz Competition
organised by
NCC & IIC

Quiz Topic - Plastic Pollution
Essay Topic - Prevention of Plastics and it's Effects on Environment

Date: 28th Aug 2023
Time: 1:30 pm Onwards
Venue: Quadrangle

Register on the spot or using the google form link below

<https://forms.gle/WbF9Z2XzRkCSM7QU8>

The 18th G20 Heads of State and Government Summit in New Delhi is a culmination of all the G20 processes. It will play an essential role in finding pragmatic global solutions for the well-being of all and, in doing so, manifest the true spirit of 'Vasudhaiva Kutumbakam' or the 'World is One Family'.

Group of Twenty known as G20 is a forum for international economic cooperation. India has assumed its Presidency on 1st December 2022 and will hold it till 30th November 2023. It is a proud moment for all in India as citizens and for the countries in Asia and Africa and also for all



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other countries. It is also apt that India heads the G20 as India is the Fountain Head of Democracy as the first Republic of the world originated in the Ancient India. G20 forum gives India the unique opportunity to communicate its democratic ethos to the world. The G20 was founded in 1999 after the Asian financial crisis as a forum for the Finance Ministers and Central Bank Governors to discuss global economic and financial issues. G20 focuses on **socioeconomic concerns** like **agriculture**, **anti-corruption**, **climate change**, **the digital economy**, **education**, **employment**, **energy**, **environment**, **health**, **tourism**, **trade**, and **investment**.

As part of the **Mega Puneet Sagar Event** coinciding with the **culmination of G20 event** at Delhi, IIC in collaboration with NCC organized Quiz & Essay competition on **28th August 2023**. **Quiz competition on Plastic Pollution & Essay competition on Prevention of Plastic & its effects on Environment**(one of the focus areas of G20).

Pictures: Environment as one of the focus areas of G20





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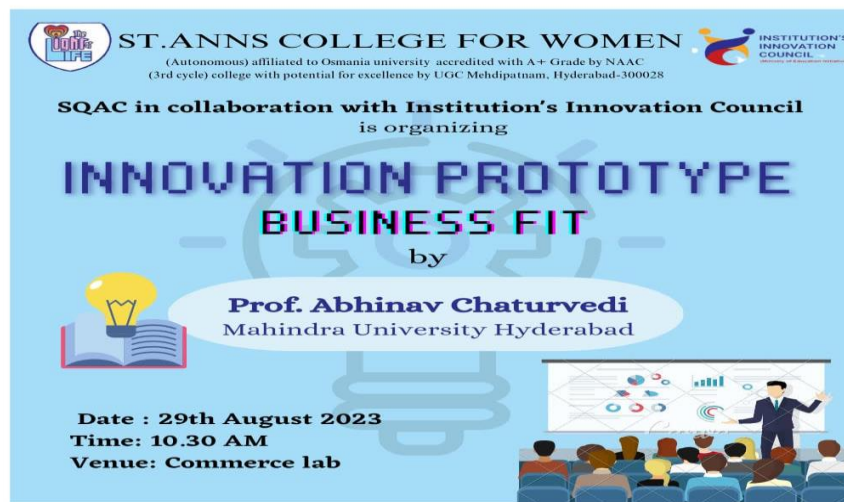
Innovation Prototype - Business Fit

Quarter No. 04

Activity No. 01

Date: 29.8.23 to 29.8.23

Brochure



Objective

- To create awareness on innovation ecosystem in the campus
- To stimulate and broaden students mind
- To enhance awareness on innovation prototype

Benefit in Terms of learning/Skill/Knowledge

1. Awareness on innovation prototype and entrepreneurship.
2. Better understanding of Innovation/Prototype
3. Learning and understanding of problem solving.

Total number of participants - 45

Faculty Coordinator and active faculty members of your group.

Ms. Saritha



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Ms. Santoshi

Student Volunteer name/names

Ms.Shaema

Ms.Maliha

Brief report of the activity

Date: 29. 08 .2023

Time: 11.00 AM

Duration: 1hr 15 minutes

Speaker: Prof. Abhinav Chaturvedi
Mahindra University
Hyderabad.

Institution's Innovation Council (IIC), St. Ann's College for Women Hyderabad, organised a Session on 'Innovation Prototype Business Fit- on 29.08.2023 as part of IIC Calendar activities Quarter 4. The Speaker Prof. Abhinav Chaturvedi enlightened the students on the following key aspects of the Importance and understanding of Innovation/Prototype with a focus on creativity and problem solving.

- Problemsolving
- Imagination
- Creativity

Forms of innovation:

1. Product
2. Process
3. Service

Innovative Engine:



1. Culture
2. Attitude
3. Resources
4. Imagination

Prototype

- First example
- Manifestation of idea into a format
- Practice and parenting
- Simpler, faster and cheaper

Value of Prototyping

- Saves time and effort
- Creates a rapid feedback loop
- Reduces risk

Typical Prototype Process

- Sketching – to explore idea
- Evaluation – presentation and critique model
- Modelling- rapid iteration and evolution
- Testing- incorporate the feedback

Url link of activity video

<https://youtu.be/AoUO6pK-Oig>

Url links of Social media

Twitter: <https://twitter.com/StAnnsHyd/status/1695772141176975490>



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Facebook: <https://www.facebook.com/stannshyderabad/posts/pfbid0v4CqGuxxQjcgakZfC9bkLXwKjf3yqKxR4JnpFN2CfVKpLv5VVMVkBDbLVK19QGoHI>

Instagram: https://www.instagram.com/p/CwhbJPnr9Je/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA

Activity Images





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Inter Institutional Idea Competition

Quarter No.- 1

Activity No.- 6

Date: 23-11-2023

Venue: AUDITORIUM,ST.ANN'S COOLEGE FOR WOMEN

Brochure:

The brochure features a white background with yellow and orange hexagonal patterns. It includes images of a robot, a person working on a laptop, and a globe. Logos for St. Ann's College for Women, Institution's Innovation Council, and Niltech Pvt. Ltd. are present. The text is in various fonts and colors, including red and blue.

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INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

NILTECH PVT. LTD
EDU
A SUBSIDIARY COMPANY OF NILTECHCORP

Department of Computer Applications (MCA) & Institution Innovation Cell (IIC)
Organizing

National Level
IDEA COMPETITION
A Model building Competition & Exhibition

Themes for Exhibition:

- IT Models
- Mini Projects
- Applications Development
- E-Commerce Apps
- Cyber Security Apps
- Robotics & Drones
- Artificial Intelligence

In Collaboration with
NILTECH PVT. LTD
Educational Consultant Product Development
Research & Development, Canada

DATE: 23 NOV, 2023
TIME: 10AM ONWARDS

Registration Fee:
Rs.200/- per Head

Registration Link:
<https://forms.gle/Ny7E95ZzHgtSLTYT6>

Contact:
Mrs. T. Pushpalatha, HoD, Dept. of MCA

Gpay: **91 - 9100877044**

Hybrid Mode

Attractive Cash Prizes



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Link:

Facebook link

<https://www.facebook.com/stannshyderabad/posts/pfbid0EVukctZLdnHZddVcv9udrTeVbtu8UnVfYZeYf5h3Hi8a95TRWQVrF6HmoLwLcwkPl>

Instagram Link

<https://www.instagram.com/p/C4hwuvdLmQQ/>

Twitter Link:

<https://twitter.com/StAnnsHyd/status/1768552167135494556>

Objective

- To sensitize the experiential learning in their own domains of Information technology
- To give a platform to showcase their practical skills towards the developing, building a model as a real time learning
- To mak estudents get a knowledge of reseach and developmentin thir core area

Benefit

Provides the platform to unleash potential of the students by showcasing their innovative skills
Allows the instuitions to reach a larger audience and promote varous skills of the department

Total number of participants:50

St Ann's college students-14

Outside college students-36

Faculty Coordinator and active faculty members of your group.

1. Ms.T.Pushpa Latha
Cell-Convener,
Head,Department of MCA
St. Ann's College for Women,
Hyderabad,Telangana.
2. Dr.Mary Francina
Director,Associate Professor



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Department of MBA,
St. Ann's College for Women,
Hyderabad, Telangana.

3. Ms.A.M.Sylaja
Head, Assistant Professor
Department of BioChemistry,
St. Ann's College for Women,
Hyderabad, Telangana.

4. Ms.Jessie
Assistant Professor,
Department of Nutrition
St. Ann's College for Women,
Hyderabad, Telangana.

Student Volunteer name/names

1. Ms.Sumaiya, MCA II year
2. Ms.Rakhi, MCA II year

Report:

The Model Building Competition held as part of the IT Exhibition provided a platform for participants to showcase their creativity, technical prowess, and innovation in the realm of information technology. Organized by Department of MCA in collaboration with IIC . The competition aimed to encourage hands-on learning, teamwork, and problem-solving skills among participants.

The Model Building Competition featured teams tasked with designing and constructing innovative IT-related models using a variety of materials and technologies. Participants were required to demonstrate both technical proficiency and creativity in their projects.

Competition Highlights:

Creativity and innovation:

The competition witnessed a wide array of creative and innovative projects, ranging from futuristic IoT devices to immersive virtual reality simulations. Participants demonstrated their ability to think outside the box and apply IT concepts in novel ways.



Technical Proficiency:

Teams showcased their technical skills in areas such as Artificial Intelligence, IOT, Robotics etc. Judges evaluated projects based on their technical complexity, functionality, and implementation.

Collaborative Spirit: The competition fostered a spirit of collaboration among participants, with teams pooling their expertise and resources to overcome challenges and bring their ideas to life. The collaborative aspect of the competition enhanced the learning experience and promoted teamwork.

Knowledge Sharing: Participants had the opportunity to learn from each other's projects, exchanging ideas, techniques, and best practices. The competition served as a platform for knowledge sharing and peer-to-peer learning, enriching the experience for all involved.

The Model Building Competition at the IT Exhibition showcased the ingenuity, talent, and technical prowess of participants in the field of information technology. By providing a platform for hands-on learning, creativity, and collaboration, the competition fostered the development of essential skills and inspired innovation in IT-related fields. Such events play a vital role in nurturing the next generation of IT professionals and driving technological advancement in society.

Resource Person:

1.Mr.CV Mahesh Kumar

Program Manager,L & T Techonology,Pvt.Ltd,

2.Mr.Naresh Puppala,

IoT Embedded Engineer,Niltech Pvt Ltd

Url link of activity video :

<https://youtu.be/Oe838JODXcw>

Url links of Social media

Facebook:

<https://www.facebook.com/stannshyderabad/posts/pfbid0EVukctZLdnHZddVcv9udrTeVbtu8UnVfYZeYf5h3Hi8a95TRWQVrF6HmoLwLcwKPl>



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Activity Images





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Exposure Visit to Incubation Unit

Quarter No.: II

Activity No.:6

Date: 09.12.2023 to 09.12.2023

Brochure

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(3rd Cycle), CPE By UGC,
ISO: 9001:2015 and
ISO:14001:2015
Mehdiapatnam, Hyderabad-28, India**



SAIRPC

St. Ann's Intellectual Property Rights
Cell (SAIRPC) @ Organizes a

**"Exposure Visit to Incubation
Unit"**

Venue: Edventure Park, Masab Tank,
Hyderabad

Date: 09-12-2023 **Time:** 10:20 -12:00 noon



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Objectives:

To comprehend the operation of the incubation process. This entails finding out about the services supplied to startups, the support levels available, and the mentorship or coaching that business owners can receive.

Benefit in Terms of learning/Skill/Knowledge

Edventure Park is known for its focus on experiential learning, entrepreneurship, and fostering a mindset of creativity and innovation. The park offers a unique environment that encourages individuals to step out of their comfort zones and explore new ways of thinking.

Total number of participants: Around 100 Students, 4 Faculty

Faculty Coordinators: Ms. K. Rajeswari, Ms. M. Lavanya, Ms. Neha, Ms. Supraja

Student Volunteer name/names: Zainab, Neda, Bhavana & Javeria Muskhani.

Brief report of the activity:

St. Ann's Intellectual property rights cell" (SAIPRC)@IIC organised a field trip to incubation centre, Edventure park, Hyderabad, in collaboration with the department of computer science. M. Ilyas Shah Khan, Incubation Manager, played a pivotal role in guiding and inspiring the students. The visit aimed to provide students with insights into innovative thinking and the importance of thinking differently in the professional world.

Overview of Edventure Park:

Edventure Park is known for its focus on experiential learning, entrepreneurship, and fostering a mindset of creativity and innovation. The park offers a unique environment that encourages individuals to step out of their comfort zones and explore new ways of thinking. Guidance by Mr. Ilyas Shah Khan: During our visit, Mr. Ilyas Shah Khan, shared valuable insights on the significance of thinking differently in the rapidly evolving business landscape. He emphasized the role of innovation in entrepreneurship and urged students to cultivate a mindset that challenges conventional norms. They learned about the center's extensive incubation procedure. This approach includes access to business expertise, networking opportunities, technical support, regulatory counsel, and mentoring. For start-ups and researchers, a structured approach to product creation and marketing is beneficial. In order to learn about noteworthy accomplishments, students engaged with and encountered incubated start-ups. These start-ups have proven the strength of the centre's support network by progressing from the concept stage to the creation of products that are ready for the market. We gained valuable new insights into



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the Pharma Innovation and Incubation Center's operations and contributions during our field tour.

Url link of activity video: <https://youtu.be/MTGtPprlvdg>

Url links of Social media:

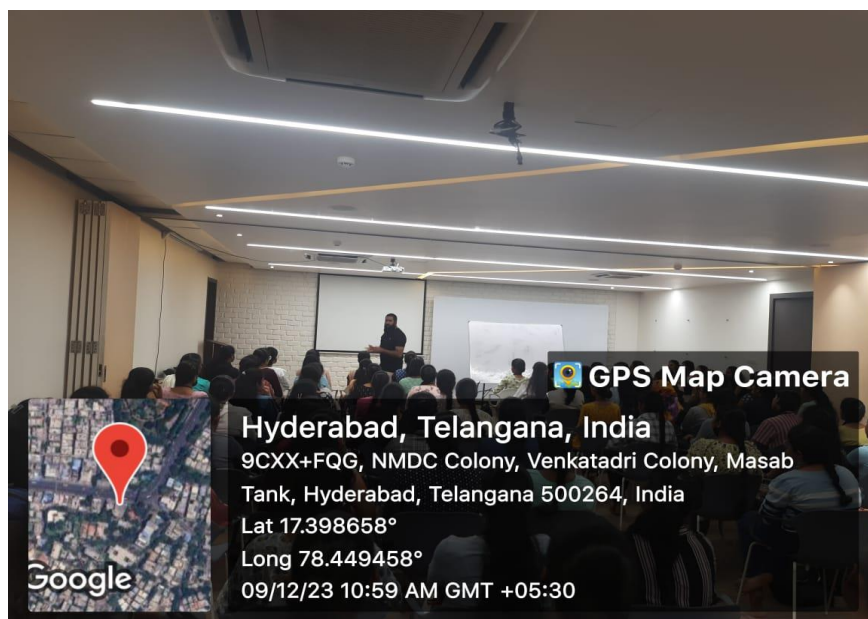
Twitter: <https://twitter.com/StAnnsHyd/status/1767959306182471887>

Instagram: <https://www.instagram.com/reel/C4dkP9kCLjL/>

Facebook:

https://www.facebook.com/stannshyderabad/posts/pfbid0hJkEMczRW1ot9vyEQPkQOP1Pj_jPHTRMnWqeqefVnhnK5y8TzpKLnjHrfhQBM24el

Activity Images





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Innovative Idea Competition

Quarter No.:II

Activity No.: 8

Date:09.02.2024

Venue – Second Quadrangle

Time- 1.30am -2.30pm

Brochure



Objective

- To put forward innovative ideas in line with industrial requirements.
- To explore competitive environment of innovation and technology.
- To address a specific industry related problems through innovative ideas/design/working prototype.

Benefit in Terms of learning/Skill/Knowledge

- Creates awareness and efficiency in businesses.
- Enhances productivity through innovation operating models.



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- Promotes innovation culture, collaboration and idea sharing.

Total number of participants :20

Faculty Coordinator

1. Dr. Santoshi, Coordinator NIRF
2. Ms. K. Saritha Coordinator ARIIA

Student Volunteer name/names

- 1.Ms.Tuba RCZ II Yr

Brief report of the activity

IIC St. Ann's College for WOMEN, HYDERABAD in collaboration with SQAC has jointly organized the **Innovative Idea Competition** on 9th of February of 2024. The focus of the competition was to encourage students to come up with innovative ideas on products, services and technologies to lay foundation to new businesses and help the society.

The students came up with innovative poster presentation ideas on:

- **Manifesting Quality Eating**
- **Plastic Waste to Eco Brick**
- **Nutri – Vend**
- **A Vision for Vision**
- **Aquatic Avengers**
- **Green Neighbour**

The winners were awarded with certificates of participation and exciting cash prizes.

I Prize – Janisha

II Prize – Adeena & Humera

III Prize – Mounika & Amulya

Url link of activity video

<https://youtube.com/shorts/EJQHP5OvOLM>

Url links of Social media

<https://twitter.com/StAnnsHyd/status/1755615758539977060>

<https://www.facebook.com/stannshyderabad/posts/pfbid0tUn9uSARptXY3gEEwyvzbz8H7SC8qCVGe44itun3ZGzUhHCHcdwDvTVSxmwTcvP3fl>



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https://www.instagram.com/p/C4cttpALmJm/?utm_source=ig_web_copy_link&igsh=MzRIO DBiNWFIZA

Activity Images





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Achieving Problem -Solution Fit and Product-Market Fit

Quarter No.- 2

Activity No.- 5

Date: 13-2-2024

Venue: UG Computer Lab

Brochure:

The brochure is a vertical rectangular poster with a dark blue background. At the top left is the St. Ann's College logo, and at the top right is the Institution's Innovation Council logo. The central text, in white and yellow, provides details about the event: the date (13-2-2024), time (12:30 PM), and venue (UG Computer Lab). It also lists the organizers: the Social Media Cell of the Department of MCA and Computer Science, in collaboration with the Institution's Innovation Council. A circular inset photograph shows Mr. Ilyas Shah Khan, Incubation Manager at EdVenture Park, speaking at a podium. Contact information for Ms. K. Naga Nandini and Ms. P. Prashanthi is provided at the bottom left.

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Social Media Cell ,Department of MCA and Computer Science
in Collaboration with
Institution's Innovation Council
Organizing a Session
on
"Achieving Problem -Solution Fit and Product-Market Fit "

13-2-2024

12:30 PM

Venue:UG Computer Lab

Contact:
Ms.K. Naga Nandini,
IIC Convener - Social Media Cell ,
HoD, Dept. of Computer Science
St. Ann's College for Women,
Mehdiapatnam, Hyderabad.

Ms.P.Prashanthi,
Assistant Professor,
Department of MCA,
St. Ann's College for Women,
Mehdiapatnam, Hyderabad.

Mr. Ilyas Shah Khan,
Incubation Manager,
EdVenture Park



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Objective(100 letters only)

- To provide insights and practical examples to illustrate the importance of validation in the entrepreneurial journey.
- To stress the importance of adaptability, market understanding, and feedback incorporation.
- To get deeper understanding of the iterative nature of entrepreneurship and the significance of continuous refinement in achieving product-market fit.

Benefit in Terms of learning/Skill/Knowledge(150 letters only)

The session provided invaluable insights into the process of validating entrepreneurial ideas, stressing the importance of adaptability, market understanding, and feedback incorporation. The concept of MVP was elucidated as a fundamental aspect of product development. Participants were encouraged to focus on creating a basic, functional version of their product to gather essential feedback and iterate accordingly. Participants left with a deeper understanding of the iterative nature of entrepreneurship and the significance of continuous refinement in achieving product-market fit. Overall, the event served as a catalyst for aspiring entrepreneurs, equipping them with practical knowledge and inspiration to navigate the challenges of startup ventures effectively.

Total number of participants: 46

Faculty Coordinatory and active faculty members of your group.

1. Ms.K.Naga Nandini
Social Media Cell-Convener,
Hod,Computer Science,
St.Ann's College for Women,
Hyderabad,Telangana.
2. Ms.P.Prashanthi
Assistant Professor,
Department of MCA,
St.Ann's College for Women,
Hyderabad,Telangana.



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Student Volunteer name/names

1. Ms. K. Meghana,

120422864040

MCA II year

2. Ms. Gurupreet Kaur (120421467031) and Ms. Syeda Asfah Mehreen (120421467066) - III
MSCS

Report: Session on Problem –Solution Fit and Product Market Fit

On 13th Feb 2024, The Department of MCA and Department of Computer Science in collaboration with the Innovation and Incubation Cell (IIC), hosted a session on “**Problem – Solution Fit and Product Market Fit**”

The session was led by Mr. Illyas Shaikh, an experienced Incubation Manager at EdVenture Park, who brought forth invaluable insights and practical examples to illustrate the importance of validation in the entrepreneurial journey.

Mr. Shaikh emphasized the need for entrepreneurs to remain open-minded and adaptable throughout their journey. He urged participants not to become too attached to their initial ideas, highlighting that modifications and pivots often lead to superior outcomes.

The overarching goal discussed was the aspiration to transition from job seekers to job creators. This mindset shift underscores the significance of entrepreneurship in driving economic growth and job creation.

Understanding one's target audience is paramount. Mr. Shaikh illustrated this point by referencing the example of selling art pieces to colleges, leveraging the inclination of youth towards art as a market opportunity.

Market validation was presented as a crucial step in product development. Mr. Shaikh emphasised the importance of soliciting and interpreting feedback effectively, highlighting that constructive criticism can lead to valuable insights for product refinement.

Contrary to common apprehensions, competition was portrayed as beneficial. It serves as validation for the viability of an idea, affirming its market demand and potential.

The concept of MVP was elucidated as a fundamental aspect of product development. Participants were encouraged to focus on creating a basic, functional version of their product to gather essential feedback and iterate accordingly.



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Conclusion:

The session provided invaluable insights into the process of validating entrepreneurial ideas, stressing the importance of adaptability, market understanding, and feedback incorporation. Participants left with a deeper understanding of the iterative nature of entrepreneurship and the significance of continuous refinement in achieving product-market fit.

Overall, the event served as a catalyst for aspiring entrepreneurs, equipping them with practical knowledge and inspiration to navigate the challenges of startup ventures effectively.

At the end Mr. Shaikh also made notable references to the student entrepreneurs of our college

RIDA MAHVEEN: Founder of dearfood.app

NAZEEN AND ANEES: Co-founders of eventy.in

RESHMA NAZIA: Founder of sweetopia

ALEFIYA: Founder of flowerly.in

Url link of activity video :

https://drive.google.com/file/d/1Af005s5hJF9kXQUyyOIXhL1SOsLBSOQZ/view?usp=s_haring

Url links of Social media

Facebook:

<https://www.facebook.com/stannshyderabad/posts/pfbid028vRWdJpRTVR57My36tAz5HWCnDUcZV86GDeXQNDuQfMbHT7inYzfiCXvk66JY1kUI>

Twitter:

<https://twitter.com/StAnnsHyd/status/1757078761600950748>

Instagram:

https://www.instagram.com/p/C3uIOE0LgBV/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==



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Glimpses





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Exposure and field visit for problem identification

Quarter No.: I


Activity No.:5

Date: 14/2/2024

Brochure



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ISO: 9001:2015 and
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Mehdiapatnam, Hyderabad-28, India**



SAIPRC

St. Ann's Intellectual Property Rights
Cell (SAIRPC) @ IIC in association with
Department of Zoology Organizes a

**“Exposure and Field Visit for
problem Identification”**

Venue: DMR School, Mehdiapatnam

Date: 14-02-2024 Time: 10:30 -12:00



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Objective:

Awareness mortality and prevention of Dengue, malaria and other mosquito borne diseases.

Benefit in Terms of learning/Skill/Knowledge:

Children were educated about the prevention methods, symptoms and more importantly about the dangers of female anopheles mosquito

Total number of participants: 100 students of the DMR school. 25 volunteer girls from St. Anns', 2 faculty and 1 supporting staff.

Faculty Coordinators: Dr. Divya Deepthi Mahanthi. & Dr. Tasneem Jahan

Student Volunteer name/names: Bella, Sejal Kulkarni, Sreeja, Afsha Anjum

Brief report of the activity

As per the IIC' quarter 1. Activity 5, "Exposure and Field visit for problem identification", St. Anns' Intellectual property rights cell" (SAIPRC), organised a field visit to DMR high school, Hyderabad. The major agenda of this was to focus on identifying the problem pertaining to "Awareness mosquito related diseases". A group of 25 volunteer girls from undergraduate visited the school. The awareness program was conducted on 14th Feb 2024, between 10:00am to 12:00 noon. The students were accompanied by 2 faculty and one supporting staff. The school allotted 100 students to participate from various classes. A small refreshment and chocolates were given to the girls to attract and grab their interest in the program. The volunteer girls made pluck cards, charts and diagrams to explain the entire mosquito cycle life to the young children. A questionere was made regarding the problems associated The questionere helped us to get an idea about how deeper the problem persisted. As a possible solution, we decided to conduct health camps for the students on a regular basis in association with our college medical centre

Url link of activity video: <https://youtu.be/UZHqJHi14Wg>

Url links of Social media:

Twitter: <https://twitter.com/StAnnsHyd/status/1767957655136739589>

Instagram: <https://www.instagram.com/p/C4djr-PySqN/>

Facebook:

<https://www.facebook.com/stannshyderabad/posts/pfbid0fUNjWDswGaAz7VMJWx9uM8Lj35ie2M2R8X7Ajzd5ZL7TuaGWnaYrzLjs8beWRr68l>



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Hyderabad, Telangana, India
12-2-790/56, LIC Nagar Colony, Ayodhya Nagar Colony, Mehdiapatnam, Hyderabad,
Telangana 500028, India
Lat 17.392587°
Long 78.434938°
14/02/24 11:58 AM GMT +05:30



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GPS Map Camera



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Telangana 500028, India
Lat 17.392587°
Long 78.434952°
14/02/24 11:59 AM GMT +05:30



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IIC 6.0 2023-24

WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY


Quarter No.: 1 Activity No.: 1




Date: **15.2.24**

Brochure

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Department of Nutrition
In collaboration with Institution Innovation Council-IIC
Organizing
Workshop on Entrepreneurship and Innovation as career Opportunity

 **Speaker: SRIDEVI JASTI**
NUTRITIONIST
Vibrant living pvt.ltd.
University of Toronto
Hyderabad, Telangana, India

 **DATE:15 FEBRUARY 2024**
 **TIME: 10 AM- 12 PM**
 **VENUE: A.V. ROOM**

Objectives

The main objectives of this workshop on Entrepreneurship as career opportunity were as follows:-

- ✓ Give participants a basic understanding of the concepts of entrepreneurship.
- ✓ Develop students' abilities in risk assessment, resource management, and strategic planning.
- ✓ Encourage networking events to establish connections with investors, mentors, and other business owners.
- ✓ Promote an entrepreneurial attitude that places a strong emphasis on resiliency, flexibility, and tenacity.
- ✓ Provide useful tools and strategies for marketing, branding, and business development.



- ✓ Encourage students to start their own businesses with self-assurance and tenacity.

Benefit in Terms of learning/Skill/Knowledge

- ✓ A thorough understanding of entrepreneurial concepts, such as market research, company planning, and idea formulation.
- ✓ Gaining the ability to think creatively and solve problems in order to create original company concepts.
- ✓ Expertise in recognizing and assessing market prospects and prospective business growth niches.
- ✓ The growth of key entrepreneurial abilities like negotiation, leadership, and communication.
- ✓ Knowledge of practical methods for risk reduction, money management, and resource allocation.
- ✓ The capacity to develop and put into practice profitable and growth-promoting sustainable company models.
- ✓ The development of networking and relationship-building abilities to create beneficial relationships within the ecosystem of entrepreneurs.
- ✓ using digital marketing techniques and technology resources to harness innovation for company success.
- ✓ The ability to take on entrepreneurial endeavors with courage, originality, and a dedication to lifelong learning and development
- ✓ The development of tenacity, flexibility, and resilience to face the difficulties that come as an entrepreneur.

Total number of participants-114

Faculty participation

Ms Nasreen Begum, Asst Professor Department of Nutrition.

Student Volunteer name/names

Ayesha Tazeen, Sariya, Sara, Nairah Mujahed, Shymala



Brief report of the activity

Resource Person: Ms. Sridevi Jasti

Nutritionist, Vibrant living Pvt.Ltd.
Hyderabad, Telangana, India

The Department of Nutrition, in collaboration with the Institution Innovation Council (IIC), organized a workshop on "Entrepreneurship and Innovation as a Career Opportunity" at St. Ann's College for Women on February 15, 2024. The workshop aimed to inspire students to explore entrepreneurial ventures and innovative ideas in the field of nutrition and culinary arts.

The workshop commenced with the ceremonial lighting of the lamp by esteemed dignitaries, symbolizing the enlightenment and auspicious beginning of the event. This was followed by a soulful rendition of a prayer song by the choir group, setting a harmonious tone for the proceedings. Dr.Meena Kumari Patangay, the Head of the Department of Nutrition, extended a warm welcome to the guest speaker, Ms. SRIDEVI JASTI, and all attendees. She expressed gratitude for their presence and highlighted the significance of the workshop in shaping the career trajectories of the students.

The event proceeded with green greetings, symbolizing growth, sustainability, and innovation, presented to the host. Assistant Professor Ms. Nasreen Begum provided insights into the inception of the Department of Nutrition at St. Ann's College for Women and shared anecdotes about the illustrious alumni who have made significant contributions in the field. Ms. Ayesha, a second-year M.Sc. student, had the honor of introducing the esteemed guest speaker, Ms. SRIDEVI JASTI. She highlighted Ms. Jasti's commendable achievements as a nutritionist at Vibrant Living Pvt. Ltd. and underscored her expertise in entrepreneurship and innovation in the domain of nutrition and wellness.

Vibrant Living, led by Sridevi Jasti, is a pioneering venture in holistic nutrition and wellness, advocating for a balanced approach to eating and lifestyle. With a focus on fresh, organic ingredients and innovative recipes, Vibrant Living offers a diverse array of culinary creations that cater to various dietary preferences. Beyond food, Ms.Sridevi promotes holistic wellness through mindfulness, physical activity, and stress management, empowering individuals to cultivate a lifestyle that nurtures their physical, emotional, and spiritual well-being. Serving a diverse clientele, Vibrant Living has made a profound impact, inspiring a movement towards mindful eating and vibrant living.

Ms. Sridevi Jasti delivered a compelling keynote address, drawing from her expertise in holistic nutrition and culinary innovation. With a Master's in Community Health and Nutrition from the University of Toronto, she emphasized the role of entrepreneurship and innovation in the nutrition industry. Highlighting the importance of fresh, organic ingredients and minimalist preparation techniques, she advocated for holistic wellness through food.

During her captivating address, Ms. SRIDEVI JASTI wove a narrative that intertwined her personal journey with her professional expertise in nutrition. She began by recounting how her deep-seated passion for nutrition ignited the spark to establish Vibrant Living, infusing her talk with authenticity and relatability.

Ms. JASTI embarked on a fascinating exploration of food, drawing intriguing parallels between the culinary traditions of India and Europe. By comparing and contrasting the two, she highlighted not only the diverse flavours and ingredients but also the cultural significance



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attached to food in different societies. This served to underscore the universality of nutrition and its impact on individuals across various backgrounds.

Furthermore, Ms. JASTI emphasized the paramount importance of organic food and superfoods in maintaining optimal health. By elucidating the benefits of these dietary components, she aimed to educate the audience on making informed choices about their nutrition, thereby empowering them to take charge of their well-being.

Ms. JASTI underscored the critical role of nutrition in not only promoting good health but also in preventing disorders and illnesses. By advocating for mindful eating practices, she urged the audience to cultivate a conscious relationship with food, emphasizing the connection between nutrition and overall wellness.

Additionally, Ms. JASTI shared invaluable insights into the workshops conducted by Vibrant Living, providing a glimpse into the practical applications of nutrition education. Through these workshops, she imparted knowledge and skills to individuals, equipping them with the tools to make healthier dietary choices and lead a vibrant lifestyle. Moreover, Ms. JASTI shared anecdotes from her encounters with various individuals on her journey, offering a glimpse into the real-world impact of her work. These personal anecdotes served to humanize her message, resonating deeply with the audience and inspiring them to pursue their own passions and aspirations in the field of nutrition.

Interactive Sessions: Following the keynote address, interactive sessions were conducted to engage participants in discussions on entrepreneurship and innovation. Ms. Sridevi encouraged students to explore their entrepreneurial spirit and unleash their creativity in developing innovative solutions to nutritional challenges. Participants actively participated in brainstorming sessions and shared their ideas for potential entrepreneurial ventures.

A lively Q&A session provided attendees with the opportunity to seek clarification on various aspects of entrepreneurship and innovation. Ms. Sridevi patiently addressed queries, providing valuable insights and guidance to aspiring entrepreneurs. The workshop concluded on a high note, with participants expressing their gratitude for the enriching experience. The event served as a platform for students to gain valuable knowledge and inspiration to pursue entrepreneurial endeavors in the field of nutrition and culinary arts.

Display of Food Products developed by the Students of M.sc Nutrition students.

As part of their thesis, M.Sc. Nutrition students had developed Food Products at St. Anns College for Women. They had the privilege to showcase innovative food products to sridevi Jasthi mam. These included Barnyard Millet Crackers, Psyllium Husk Bars, Nutri Chips, Date Seed Powder and Oats Cookies, Multigrain Nachos, and Quinoa Crunch Delights. Ms. Jasti expressed her admiration for the students' efforts and was pleasantly surprised by the creativity and quality of the products. She commended the students for their innovative approach and tasted the products with delight.

We extend our heartfelt gratitude to Sister Principal, Ms. Vijaya Rani, and Dr. Meena Patangay for their unwavering support and encouragement in organizing and facilitating such enriching activities. Their dedication to fostering a conducive learning environment and providing opportunities for students to engage with distinguished individuals like Ms. Sridevi Jasti is truly commendable.



We are also deeply appreciative of the Department of Nutrition for their efforts in encouraging students to participate in such events and for providing the platform to interact with industry experts. Their commitment to nurturing the academic and professional growth of students is invaluable.

Url link of activity video -

Url links of Social media

https://drive.google.com/file/d/1As3h2i7OhGRICrEDQX0pPElCffsKEBif/view?usp=drive_link

https://drive.google.com/open?id=1r0-ulz0011vvbrQsCPgIN1_Zh65zaHtW

Activity Images





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Problem Solving on Ideation

Quarter No.- I

Activity No.- 4

Date: 17-2-2024

Venue: AV Room

Brochure:

The brochure is a vertical rectangular poster with a blue and white color scheme. At the top left is the 'The Light of Life' logo. At the top right is the 'Institution's Innovation Council' logo. The main text is centered and reads: 'St. Ann's College for Women, Autonomous, Affiliated to Osmania University, Accredited 'A+' grade by NAAC (3rd Cycle), CPE by UGC, ISO 9001:2015 and ISO 14001:2015, Mehdiapatnam, Hyderabad-500028'. Below this, it states: 'Social Media Cell, Department of MCA and Computer Science in Collaboration with Institution's Innovation Council Organizing a Workshop on "Problem Solving and Ideation"'. The date '17-2-2024' and time '9:30 AM' are listed with calendar and clock icons. The venue is 'A.V. Room'. At the bottom, contact information for Ms. K. Naga Nandini and Ms. P. Prashanthi is provided. On the right side, there is a circular portrait of Mr. Balu Rajendra, Cluster Lead at Urban Company, Hyderabad.

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INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Social Media Cell, Department of MCA and Computer Science
in Collaboration with
Institution's Innovation Council
Organizing a Workshop
on
"Problem Solving and Ideation"

17-2-2024

9:30 AM

Venue: A.V. Room

Contact:
Ms. K. Naga Nandini,
IIC Convener - Social Media Cell,
HoD, Dept. of Computer Science
St. Ann's College for Women,
Mehdiapatnam, Hyderabad.

Ms. P. Prashanthi,
Assistant Professor,
Department of MCA,
St. Ann's College for Women,
Mehdiapatnam, Hyderabad.

Mr. Balu Rajendra,
Cluster Lead,
Urban Company,
Hyderabad



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Objectives

1. To understand the principles of effective problem-solving and ideation.
2. To explore various problem-solving methodologies and their applications.

Benefit in Terms of learning/Skill/Knowledge

- The students get to learn structured approaches for identifying, analyzing, and resolving problems.
- Fosters a culture of innovation within organizations through practical strategies and tools.
- Cultivates creativity and lateral thinking skills essential for generating innovative ideas.

Total number of participants: 82

Faculty Coordinator and active faculty members of your group.

1. Ms.K.Naga Nandini
2. Ms.P.Prashanthi

Student Volunteer name/names

1. Ms. Bathula Navyasri, MBA-R23
2. Ms. Jaswitha MPCs-I- R24



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Brief report of the activity

The Department of Computer Science organized a workshop on **Problem Solving and Ideation** handled by **Mr. Balu Rajendra**- Cluster Lead at Urban Company, aiming to equip participants with the skills and techniques necessary to tackle complex challenges and generate innovative solutions. The workshop provided a platform for learning, collaboration, and creative exploration

The "Problem Solving and Ideation Mastery" workshop provided participants with a comprehensive toolkit for navigating complex challenges and generating innovative solutions. By fostering creativity, collaboration, and structured problem-solving approaches, the workshop has empowered attendees to become catalysts for innovation within their organizations, poised to tackle future challenges with confidence and creativity.

Url links of social media

Facebook:

<https://www.facebook.com/stannshyderabad/posts/pfbid0a7z7M1XvTW5Ch8TU9kZBY4BUwPZX3cpw5DzpKjbzKwjwuVa957JyXH9gNoLuGZsil>

Twitter:

<https://twitter.com/StAnnsHyd/status/1758335270704074834>

Instagram:

<https://www.instagram.com/p/C3uDst8LeKU/>



Activity Images





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Workshop on Design Thinking, Critical Thinking and Innovation Design

Quarter No: II

Activity No.: 1

Date: 24.2. 2024 to 26.2. 2024

Brochure

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Internship Committee of IIC, St. Ann's College
is Organising a Two Day Workshop on

DESIGN THINKING, CRITICAL THINKING & INNOVATION DESIGN

TOPIC : INNOVATION DESIGN

Speaker:-
DR. A. N. P. P. ANANTHA LAKSHMI
Asst. Professor, Dept. Of Commerce,
Head-Innovation & Entrepreneurship
St. Joseph's College, Koti, Hyderabad.

24-Feb-2024
9:00 am
MBA Lab

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College with Potential for Excellence by UGC Mehdiapatnam, Hyderabad-500028

Internship Committee of IIC, St. Ann's College
is Organising a Two day workshop on

Session -1

CRITICAL THINKING

Speaker:- DR. K. BHARADWAJA
Assistant Professor, Member of IIC

26-Feb-2024
9:00 am
MBA Lab

Session -2

DESIGN THINKING

Speaker:- MS. B. INDIRA PRIYADARSHINI
Assistant Professor, Coordinator of IIC- Internship Committee

26-Feb-2024
12:30 pm
MBA Lab

Objective: Enhancing participants' skills in design thinking, critical thinking, and innovation design to foster creativity, problem-solving, and innovative solutions in diverse contexts.

Benefit in Terms of learning/Skill/Knowledge: Attendees will develop advanced problem-solving skills through experiential learning in design thinking, critical thinking, and innovation design. By engaging in hands-on activities and case studies, participants will learn to approach challenges with creativity, analyse



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problems from multiple perspectives, and generate innovative solutions. This workshop will equip them with practical tools and techniques to navigate complex problems effectively and drive positive change in their personal and professional endeavours.

Total number of participants: 88

Faculty Coordinator:

Ms. B. Indira priyadarshini

Student Volunteer name/names - Ms. Naina Dugar

Brief report of the activity

The session on design thinking provided participants with a comprehensive introduction to the principles and methodologies of design thinking. Throughout the session, attendees engaged in interactive activities and discussions aimed at fostering a deep understanding of the design thinking process and its application in problem-solving. Understanding the Design Thinking Process: Participants gained insight into the five stages of the design thinking process: empathize, define, ideate, prototype, and test. They learned how each stage contributes to the overall problem-solving journey and how to apply these stages effectively in real-world scenarios.

Empathy and User-Centric Approach: The session emphasized the importance of empathy in design thinking, encouraging participants to empathize with end-users to gain valuable insights into their needs, preferences, and pain points. Through empathy mapping exercises, attendees learned how to develop a deep understanding of user experiences and perspectives.

Problem Definition and Ideation: Participants learned techniques for defining problems in a clear and actionable manner, enabling them to frame design challenges effectively. They also explored various ideation techniques, such as



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brainstorming and mind mapping, to generate innovative solutions to identified problems.

Overall, the session on design thinking provided participants with a solid foundation in the principles and practices of design thinking. By equipping attendees with practical skills and methodologies, the session empowered them to approach problem-solving challenges with creativity, empathy, and innovation. As participants continue to apply the principles of design thinking in their respective fields, they are poised to drive positive change and create impactful solutions that address complex problems effectively.

Day 2 of the workshop on design thinking and critical thinking aimed to provide participants with a comprehensive understanding of these two essential skills and their application in problem-solving and innovation. The session was structured to incorporate both theoretical concepts and practical exercises to facilitate active learning and skill development. Participants gained a deeper understanding of design thinking and critical thinking methodologies. They learned practical techniques for applying design and critical thinking principles in their personal and professional lives. Participants honed their collaboration and communication skills through group activities and discussions. The session fostered a mindset of creativity, innovation, and analytical thinking among participants.

Url link of activity video :

<https://drive.google.com/drive/folders/1PT4QyBsx5I0hgwbYUcRpC012zI9qM5i>

<https://drive.google.com/drive/folders/1-1JKO6mmQwW7h9YFbscuE7JG0npqVYjE>

Url links of Social media

<https://twitter.com/StAnnsHyd/status/1761251997305774255>

https://m.facebook.com/stannshyderabad/posts/pfbid02MConBqYpoibPbZmRwExjyqASa8nfenuPcHXmpCKRVEbQKlK21eSNhX9GRaQyyTeWl?wtsid=rdr_0bVuyAC9JamZxSpSV



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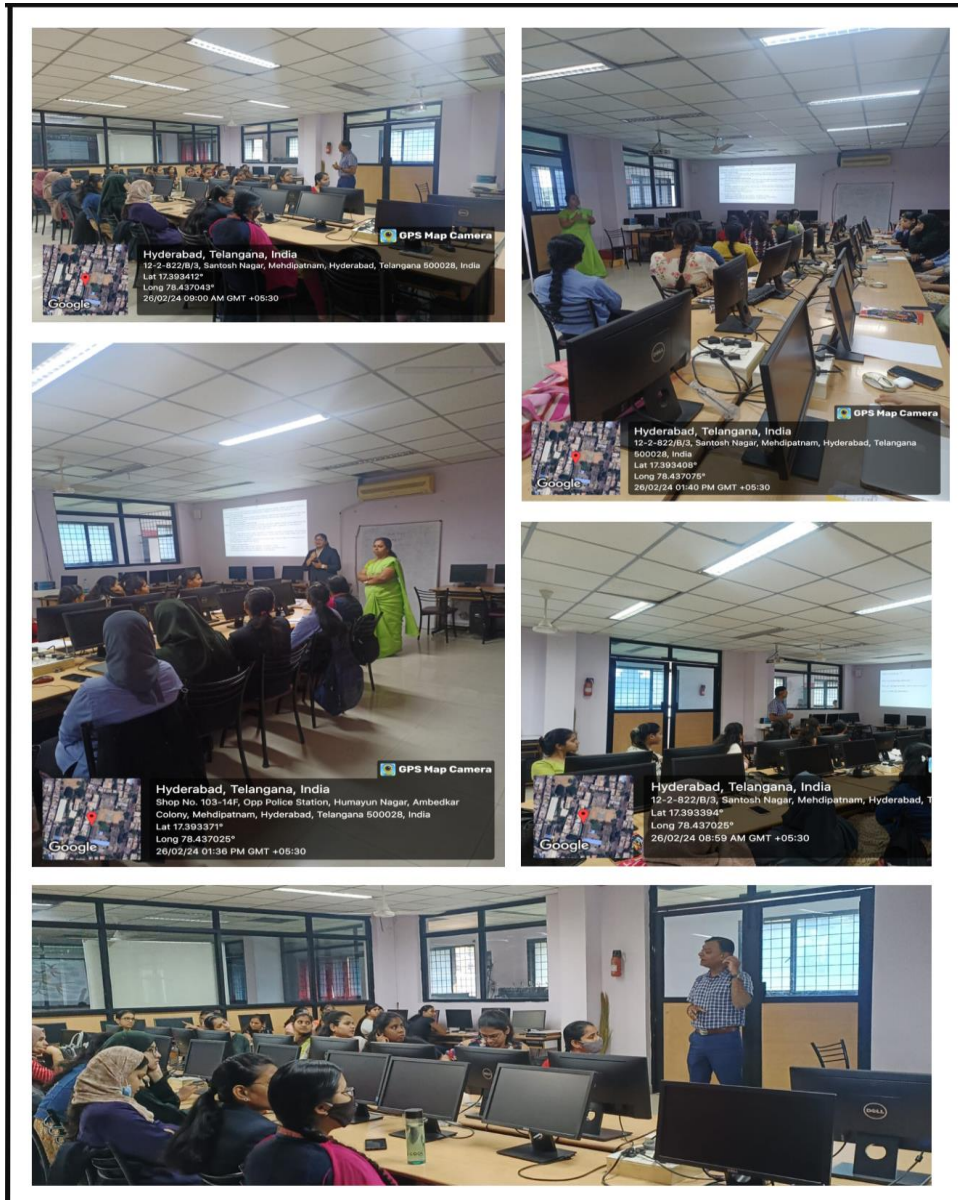


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[ZZnUKzoL65BV2fk5w2j9AbTEZf3SwBmmp3nbpl&id=100063695186398](https://www.instagram.com/p/ZZnUKzoL65BV2fk5w2j9AbTEZf3SwBmmp3nbpl&id=100063695186398)

<https://twitter.com/StAnnsHyd/status/1761254038761517445>

Activity Images





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My Story - Motivational Session by Successful Entrepreneur / Startup Founder

Quarter No. 1

Activity No. 3

Date: 27.2.24

Brochure

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College with Potential for Excellence by UGC Mehdiapatnam, Hyderabad-500082

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

Internship Committee of IIC
In Collaboration with
Department of Business Management (MBA)
is organizing
A Motivational Talk by Young Startup Founder

WITH
Mounika Desitti

27 February 2024
10:00am
MBA Lab

Founder of Nutrish.app

Objectives - To inspire and empower the audience by sharing personal experiences, challenges, and successes. Through compelling storytelling and practical insights, the founder aims to ignite passion, foster resilience, and instill a growth mindset, encouraging individuals to pursue their entrepreneurial aspirations with confidence and determination.

Benefit in Terms of learning/Skill/Knowledge: To gain valuable insights into entrepreneurship, resilience, and innovation. They'll learn practical strategies for overcoming challenges, fostering creativity, and building a successful startup. Inspirational anecdotes and actionable advice will empower them to pursue their own entrepreneurial endeavors with confidence and determination.



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Total number of participants: 76

Faculty Coordinator - Ms. B. Indira Priyadarshini

Student Volunteer name/names - Naina Dugar

Brief report of the activity -

Ms. Mounika Desitti, a young and dynamic startup founder, delivered an inspiring motivational talk focusing on the distinction between startups and traditional businesses. Drawing parallels between disruptive startups like Airbnb and Lucious against established industries such as hotels and local vendors, Ms. Desitti illustrated the innovative approach of startups in addressing consumer needs. Her session also included a reflection on her personal startup journey and engaged the audience in a practical activity aimed at identifying primary features and sellable features of various companies.

Ms. Desitti then delved into her own startup journey, sharing insights, challenges, and lessons learned along the way. She recounted the initial struggles of building her venture from scratch, navigating the uncertainties of the startup ecosystem, and overcoming obstacles with perseverance and determination. Her personal anecdotes resonated with the audience, offering valuable insights into the realities of entrepreneurship and the resilience required to succeed in the competitive startup landscape.

In a unique interactive activity, Ms. Desitti engaged the audience in analyzing the primary features and sellable features of various companies. Participants were tasked with identifying the core functionalities or benefits that distinguish each company from its competitors, as well as the key selling points that resonate with consumers. This activity fostered active participation and critical thinking among the audience, encouraging them to assess businesses from a strategic perspective and recognize the importance of differentiation in a crowded marketplace.

Overall, Ms. Mounika Desitti's motivational talk provided attendees with a comprehensive understanding of the dynamics between startups and traditional businesses. Her insightful commentary on disruptive innovation, coupled with personal anecdotes and interactive exercises, inspired the audience to embrace entrepreneurship, think outside the box, and pursue their own ventures with passion and purpose. As the session concluded, participants left with newfound motivation, equipped with practical insights and actionable strategies to navigate the challenging yet rewarding journey of entrepreneurship.



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Url link of activity video :

https://drive.google.com/drive/folders/1-6MbT3brZ59zox1YVgzAP7j8tjX8_3WYR

Url links of Social media

- <https://twitter.com/StAnnsHyd/status/1762035295908995317>
- https://www.facebook.com/stannshyderabad/posts/pfbid02F7QRji9S7urxZYPqLPLyBzJbsmQrSQ8i7P9LU4Xg5czgmK1b5scNejzcd3jexjs_El
- <https://www.instagram.com/p/C32GuL-OSfT/?hl=en>

Activity Images:





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Title: 12 Hours Hackathon

Quarter No.- 2

Activity No.- 7

Date: 27-02-2024

Venue: MCA Lab, ST. ANN'S COLLEGE FOR WOMEN

Brochure:

The brochure features a blue and white color scheme with a background of a laptop keyboard. At the top left is the college logo. The main title is 'St. Ann's College for Women' followed by accreditation details. Below this is the '(SAIC) ST. ANN'S INCUBATION CENTRE' logo and the event title '12 Hrs HACKATHON' in large, bold letters. To the right of the title is the 'INSTITUTION'S INNOVATION COUNCIL' logo. A 'THEMES' section is enclosed in a rounded rectangle, listing various technology-related topics. On the left, there is a 'TEAM SIZE' section and a handwritten-style note about the registration fee. At the bottom left, there are icons for date, location, and contact number. A central graphic shows a robot holding a gift box with the text 'EXCITING CASH PRIZES'.

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CPE by UGC, ISO 9001:2015 and ISO 14001:2015
Mehdipatnam, Hyderabad -500 028

(SAIC) ST. ANN'S INCUBATION CENTRE
organizing
12 Hrs HACKATHON
in collaboration with

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

THEMES

- Cyber Security
- IOT
- Robotics
- Energy and Sustainability
- Digital Education
- Health Care
- Block Chain
- Connected Vehicles
- Automation

TEAM SIZE
1- 4 MEMBERS

Registration Fee:
200/- per head

EXCITING CASH PRIZES

27 Feb 2024
MCA LAB
8106828882



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Objective:

Encouraging participants to develop, implement innovative solutions to specific problems or challenges within the given time frame.

Benefits:

Enhanced problem-solving, technical skills, teamwork, time management, innovation, networking, and exposure to new technology.

Total number of participants:34

Faculty Coordinatory and active faculty members of your group.

1. Ms.T.Pushpa Latha
Cell-Convener,
Hod,Department of MCA
St.Ann's College for Women,
Hyderabad,Telangana.
2. Dr.Mary Francina
Director,Associate Professor
Department of MBA,
St.Ann's College for Women,
Hyderabad,Telangana.
3. Ms.A.M.Sylaja
Head,Assistant Professor
Department of BioChemistry,
St.Ann's College for Women,
Hyderabad,Telangana.
4. Ms.Jessie
Assistant Professor,
Department of Nutrition
St.Ann's College for Women,
Hyderabad,Telangana.



Student Volunteer name/names

1. Ms.Sumaiya, MCA II year
2. Ms.Rakhi, MCA II year
3. Ms.Satvika, MCA II year

Report

St. Ann's Incubation center in collaboration with IIC organized a thrilling and insightful 12-Hours Hackathon. The Event delved into the realms of cutting-edge technology and innovation.

The Highlights of the event was the presence of esteemed Chief Guest Dr.C.V. Mahesh Kumar, whose wealth of Experience and Expertise in the field of technology added immense value to the Proceedings.

He shared his invaluable insights, shedding light on the ever-increasing significance of AI in Today's world. He captivated the audience with Real time examples and use case, illustrating the Transformative Power of AI across various industries.

The Hackathon featured a multitude of themes, each addressing critical challenges and opportunities in the Technological landscape. Participants were tasked with developing innovative solutions to tackle the problem statements provided under each theme. We bounless creativity and enthusiasm, teams embarked on their hacking journey, brainstorming ideas and collaborating to devise novel solutions.

The highlight of the event was the presentation session, where teams showcased their solutions and prototypes to a panel of judges and fellow participants. The presentations were marked by ingenuity, technical powers, and a deep understanding of the problem domains.

Dr.Mahesh kumar CV commended the participants for their dedication and innovation, emphasizing the importance of such collaborative platform in fostering technological advancement and societal impact. He expressed his optimism, for the future, nothing the immense potential of the ideas and solutions presented during the Hackathon.

The St. Ann's incubation center Hackathon was a resounding success, bringing together bright minds and cutting-edge technology to address pressing challenges and seize exciting opportunities.



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Url link of activity video :

<https://youtu.be/p2oZu4svbvs>

Url links of Social media

Facebook:

<https://www.facebook.com/stannshyderabad/posts/pfbid0xRao1xmPPWWC6yAmQ84NrgghatKmHLXc5q6CM7SqxjirTpwssKyXog58YMrh8rM5l>

Instagram:

<https://www.instagram.com/p/C32EHSTLiHG/?hl=en>

Twitter link:

<https://twitter.com/StAnnsHyd/status/1757282922787471372>

Activity Images





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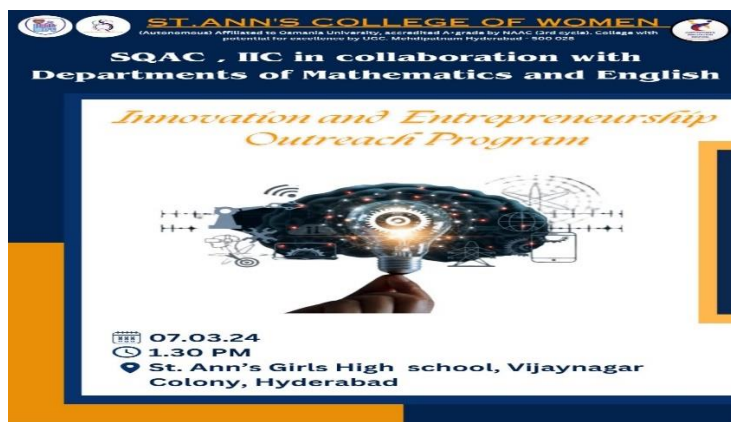
Innovation and Entrepreneurship Outreach Programme

Quarter No.:1

Activity No.2

Date:07.03.2024 to 07.03.2024

Brochure



Objective

- To create awareness on innovation ecosystem in schools
- To stimulate and broaden students mind on innovation and entrepreneurship
- To enhance awareness on innovation and entrepreneurship

Benefit in Terms of learning/Skill/Knowledge

1. Awareness on innovation and entrepreneurship.
2. Better understanding of Innovation and entrepreneurship.
3. Learning and understanding of problem solving.

Total number of participants : 50

Faculty Coordinator.

1. Dr. Santoshi, Coordinator NIRF
2. Ms. K. Saritha, Coordinator ARIIA

Student Volunteer name/names:

1. Monika BBA III Yr
2. Himika Arora MSCs III yr



Brief report of the activity

IIC St. Ann's College for WOMEN, HYDERABAD in collaboration with SQAC, Depts. of Mathematics and English has organized Innovation and entrepreneurship Outreach programme on 07th of March 2024 at St. Ann's Girls High School, Hyderabad. The Outreach programme focused on creating awareness on innovation ecosystem in schools and also a better understanding of Innovation and entrepreneurship among school students.

The Entrepreneurship Orientation held at St. Ann's School for the 8th class students was a significant event aimed at fostering a spirit of innovation, creativity, and business acumen among young minds. The event provided students with valuable insights into the world of entrepreneurship, encouraging them to think beyond traditional career paths and consider the possibilities of creating their own ventures. The core of the event was a detailed presentation delivered by Monika and Himika final year students of St. Ann's College for women Mehdiapatnam under the guidance of Mrs. Santoshi Misra and Mrs. Sarita, emphasizing the importance of entrepreneurship, its role in society, and the basic principles of starting and running a business. The presentation covered topics such as idea generation, business planning, and the potential impact of entrepreneurship on personal and community development. Following the presentation, an interactive discussion session allowed students to ask questions and share their thoughts on entrepreneurship. The session successfully laid the foundation for future discussions and activities related to entrepreneurship within the school curriculum.

Url link of activity video

<https://youtu.be/UpJr25NnU0>

Url links of Social media

<https://twitter.com/StAnnsHyd/status/1767060584363913512>

<https://www.facebook.com/stannshyderabad/posts/pfbid02mMevzdcBUFVNCVxPACm1GEmNV5sEvdVEaE7dyJy9kbD1DhoyU85t3D27TgvGKisJl>

<https://www.instagram.com/p/C4cZAsbrfS0/?hl=en>



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Activity Images

