



Department of Commerce
 St. Ann's College for Women, Mehdiapatnam, Hyderabad
 Autonomous, Affiliated to Osmania University
 NAAC Reaccredited with A+ Grade & College with Potential for Excellence by UGC



THE RISE

NEWSLETTER

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An E.D. Cell, Department of Commerce initiative

Photomontage



'The true language of commerce is the natural conversation between human beings'

Awards Galore

- Mrs. T. Anuradha Head Department of Commerce has been Awarded Ph.D. Degree from Osmania University - on 12th April 2023. Congratulations on your great Success!
- Dr. Mahitha Davala, Dean Student affairs received "Academic Women Leader WILC 2023" Award in "Women Leadership Conclave-2023" organized by GNIT & SoIM Campus - on 8th and 9th March 2023.



"Education is the passport to the future, for tomorrow belongs to those who prepare for it today"



Cognoscente

- Mrs. N. Saujanya, Associate Professor, Department of Commerce has delivered a guest lecture on the topic "Profits and gains of Business and Profession" at St. Joseph's Degree College - on 14th February 2023.
- Mrs. Santoshi Rupa Assistant Professor, Department of Commerce was invited to deliver a Guest lecture on XML by St. Joseph's Degree and PG college for women - on 21st March 2023.
- Mrs. K. Pranathi, Assistant Professor, Department of Commerce was invited as external examiner for Project Viva for B.Com Professional's Course at St. Joseph's Degree College, Gun Foundry, Basheer Bagh - on 29th March 2023 and also appointed as external examiner for GST B.Com final year students at Government Degree College for Women, Begumpet - on 25th and 27th April 2023.
- Mrs. Supriya, Associate Professor, Department of Commerce invited as a resource person by MOU College (Patna Women's College) to deliver a lecture series on Overview of Linear Programming for B.Com 1st year students - on 1st April 2023.
- Ms. Aamna, Associate Professor, Department of Commerce invited as a resource person by MOU College (Patna Women's College) to deliver a lecture series on Introduction to IFRS for B.Com 2nd year students - on 1st April 2023.
- Mrs. G. Srilatha, Assistant Professor, Department of Commerce was invited as an external examiner for Financial Accounting-II for B.Com Business Studies at Loyala Academy, Old Alwal, Secunderabad - on 10th April 2023.



'The purpose of education is to make good human beings with skill and expertise..Enlightened human beings can be created by teachers.'

Research Prowess



- Dr.N.Suma Reddy presented a paper on "Challenges in the Adoption of Retail Central Bank Digital Currency(CBDC)" in a one day National seminar on Digital Currency and Financial Inclusion held at Badruka College - on 3rd March 23 .



- Mrs. Asra Sultana presented a paper on Digital Technology in Education Industry in One day National seminar on Digital Currency and Financial Inclusion held at Badruka College - on 3rd March 2023.



- Dr.N.Suma Reddy Participated and Presented a Research paper titled "An Empirical Study on Enhancing Educational Delivery through Internet of Things in Higher Educational Institutions" at an International Research conference on Innovative Practices for Sustainable Business organised by Sri Balaji University Pune - on 17th and 18th March 2023.

- Mrs.N.Supriya Participated and Presented a Research paper titled "Metaverse or Metaworse?" at an International Research conference on Innovative Practices for Sustainable Business organised by Sri Balaji University Pune - on 17th and 18th March 2023.

KALEIDOSCOPE



- Global education and careers forum held an abroad study career counseling session for B.Com Final Year students - on 4th January 2023.



- Institute of Cost Accountants of India ICAI Kolkata conducted a GST Certificate course for B.Com second year students for 2 months starting 11th Jan 2023, 99 students participated and qualified the written exam and received certificates.



- Dr.Mrs. Mahitha Davala (Dean), Mrs. Pranathi, Mrs. Santoshi Rupa, Mrs. Meena Shanthi and Mrs. Bhavani attended a Management development program "Supply Chain Management & its Importance for Export Import Business" - from 23rd to 27th January 2023.



- Dr. Lakshmi Rawat, Director of Admissions & Promotions (at School of Innovation and Management GNIT) trained Student in the Workshop on Research Methodology organised for third year B.Com Foreign Trade and B.Com Honours - on 27th January 2023.



- A Talk By Mr. Nagarjuna from Acumen Industry Connect, on Field visit and case study analysis for Final yr students was organised to promote case study writing skills- on 31st January 2023.

- A video recording on Budget 2023 as feedback for Economic Times was prepared by second year students.

- The Economic Times special budget newspaper with finance bills, reviews, etc., campus copy for students was issued for Rs.5 - on 2nd February 2023.

- Guest lecture on topic "Derivatives & Risk management in Capital market" by Dr. P.Sai Rani, Head of Department of Finance, ICBM (Attapur, Hyderabad) - on 8th February 2023.

- Mrs. Syeda Zehra Amatul Khader and Mrs. Sunita, Assistant professor of Department of commerce, have participated in an online short term course named "Capacity Building Adapting to New Normal" organised by UGC-HRDC , D.U. Hyderabad - from 10th to 24th February 2023.



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KALEIDOSCOPE



- The Department of Commerce and Health center in collaboration with SVAAS WELLNESS of Dr. Reddy's labs organised an awareness talk on Cashless OPD Insurance Scheme which is a unique Health Insurance for self and family - The digital wellness solution in association with ICICI Lombard.
- Department of Commerce did a voluntary contribution of Rice to Kalam NGO ,which was distributed to poor and disabled people.
- Mrs. Joshna and Mrs. Pranitha, Assistant professors of Department of Commerce, have participated in online short term courses on the topics - "MOOCS" , "E-Content Development Online Pedagogy" and "Open Educational Resources" organised by UGC-HRDC, Osmania University - from 20th to 25th february 2023.
- Mrs. N.Supriya participated in a Training Program /FDP on "First Hand Experience in SPSS - Introductory Module" organised by Rama University, Kanpur (U.P.), Research Foundation Of India and RFI Care - from 1st to 7th March 2023.
- Department of Commerce in collaboration with Department of Business Management organised a Guest Lecture on the topic "Learning and Career Opportunities In Agribusiness, Plantation, Food and Agri Export" with the resource person Dr.B.Venugopal, Assistant Professor, Indian Institute of Plantation Management - on 10th March 2023.
- Department of Commerce's Consumer Cell has Commemorated World's Consumer Rights day - on 15th March 2023.
- Department of Commerce and Department of BBA jointly enacted a skit, on the topic, "Pollution Control and Ethics and Values" with special emphasis on St. Ann's Campus - on 17th March 2023.
- Career Counselling session held for B.Com second year students by Arthi Karan and Nikhil Karan (CAT/MAT founder directors) from Career Launcher - on 20th March 2023.
- Campus Visit to ICBM by B.Com third year students - on 20th March 2023.
- An online final exam for the certification course "GST " was conducted by ICAI for B.Com Computers and Honors students where 105 students participated and received certificates - on 24th March 2023.
- Mrs. G.Srilatha , Mrs. P.Joshna and Mrs. M.Prathiba have participated in a 10 days FDP/Training program on the topic " A Step-by-Step Guide to Write a Good Research Paper" organised by Research Foundation of India and RFI-CARE - from 18th to 27th March 2023.

STUDENT CORNER

"Success is never ending and failure is never final."

SCHOLASTIC ACHIEVEMENTS

- Ayusha Das of B.Com IIIA has Penned an article titled "Metaverse" which is published in ISBN edited Book " PARADIGM SHIFT IN MANAGEMENT PRACTICES AND TECHNOLOGY POST COVID-19".
- Harika & Siri have presented papers titled "Influence Marketing" and "Revolutionizing India's Financial Landscape: The Opportunities and Risks of Emerging Financial Technologies" respectively in a one day Inter Collegiate Student Research Convention Contemporary Issues on Modern Management Practices - on 31st March 2023.
- Afeefah Mahmood, Rouhina Naaz and Vyshnavi Madenala Participated and Presented a Research paper titled "Metaverse or Metaworse?" at an International Research conference on Innovative Practices for Sustainable Business organised by Sri Balaji University Pune - on 17th and 18th March 2023.
- Mansi Agarwal of B.Com Business Analytics , 1st year won a consolation prize of Rs.500 in Inter collegiate Commerce Test conducted by IIMC Telephone Bhavan, Khairtabad - on 10th April 2023.
- Sneha Rout of B.com Foreign Trade(3rd year) won 3rd prize in a Sanskrit essay writing competition.
- Sakhi Uradi and Rihaa of B.Com Honors 3rd year have completed part I of the CMA exam.
- Shagufta Sultana of B.Com Honors 3rd year has completed part II of the CMA exam.



Inviting students to send content at: newsletter.commddept@gmail.com

TALENT CORNER



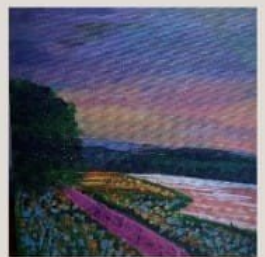
B.Com BPM 2nd year



B.Com 1st year students



Annapurneswari, Game Designer, B.Com 1E



Pranathi B.Com 1E



Tanuja B.Com 1E



B.Com Foreign Trade students



Zaina B.Com 1E



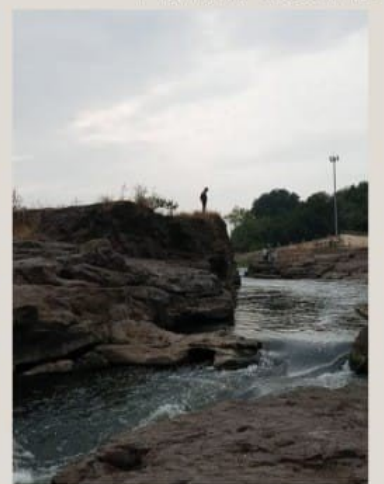
Deepa B.Com 1E



Deepika B.Com 1E



B.Com Foreign Trade 1st year



Mansi B.Com 1E

SCAM SERIES

The Coalgate Scam

The Coal allocation scam, dubbed in media as Coalgate, is a major political scandal concerning the Indian government's allocation of the nation's coal deposits to public sector enterprise (PSEs) and private companies. In a draft report issued in March 2012, the Comptroller and Auditor General of India (CAG) office accused the Government of India of allocating coal blocks in an inefficient manner during the period 2004-2009. Over the Summer of 2012, resulting in a Central Bureau of Investigation probe into whether the allocation of the coal blocks was in fact influenced by corruption.

The essence of the CAG's argument is that the Government had the authority to allocate coal blocks by a process of competitive bidding, but chose not to. As a result, both public sector enterprises (PSEs) and private firms paid less than they might have otherwise. In its draft report in March the CAG estimated the "windfall gain" to the allocatees was ₹10,673 billion (US\$130 billion).[1] The CAG Final Report tabled in Parliament put the figure at ₹1,856 billion (US\$23 billion)[2] On 27 August 2012 Indian prime minister Manmohan Singh read a statement in Parliament rebutting the CAG's report both in its reading of the law and the alleged cost of the government's policies.

While the initial CAG report suggested that coal blocks could have been allocated more efficiently, resulting in more revenue to the government, at no point did it suggest that corruption was involved in the allocation of coal.

Over the course of 2012, however, the question of corruption has come to dominate the discussion. In response to a complaint by the BJP, the Central Vigilance Commission (CVC) directed the CBI to investigate the matters in a First Information Report (FIR), the first step in a criminal investigation. These FIRs accuse them of overstating their net worth, failing to disclose prior coal allocations, and hoarding rather than developing coal allocations. The CBI officials investigating the case have speculated that bribery may be involved.



The issue has received massive media reaction and public outrage. During the monsoon session of the Parliament, the BJP's leader Hansraj Ahir protested the Government's handling of the issue demanding the resignation of the prime minister and refused to have a debate in the Parliament. The deadlock resulted in Parliament functioning only seven of the twenty days of the session. The Parliamentary Standing Committee report on Coal and Steel states that all coal blocks distributed between 1993 and 2008 were done in an unauthorized manner and allotment of all mines where production is yet to start should be cancelled. In 2015, Coal auction helped state government earn 80,000 Crore after sales of 11 coal blocks.

ENTREPRENEUR SERIES

K. RAMA DEVI FOUNDER- ALEAP

The Association of Lady Entrepreneurs of India (ALEAP) was established on 18th December 1993 on the principles of democracy and volunteerism for women to establish their businesses by K. Rama Devi in order to empower women who have talent but do not have a platform to showcase their talents. Registered under Section- 25 of the Companies Act, ALEAP exemplifies commitment to quality and dedication to service. ALEAP, an ISO 9001:2015 certified non-profit organization, acts as a facilitator and helps women acquire entrepreneurial skills and become economically independent. ALEAP assists these women entrepreneurs across their enterprising endeavors. By definition, ALEAP exists to advance and uplift the livelihood of its members.

We receive support from the State Govt., Central Govt., social organizations, international organizations, and society. Recently, the organization has completed 28 years of committed services toward shaping women entrepreneurs and generating productive outcomes. ALEAP strongly believes that developmental programs combined with hard work and timely guidance will lead to success.



Columnists:

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