



## STUDENT PROJECTS/INTERNSHIPS

2019-20

S.No.	Programme	Hall Ticket No.	Title
1	B.Com. IFA	120418424012	Hyderabad – She Teams
2	B.Com. IFA	120418424053	Hyderabad – She Teams
3	B.Com. Hons	120417407001	A study on consumer awareness towards Implementation of GST
4	B.Com. Hons	120417407002	A study on customer satisfaction towards housing loan
5	B.Com. Hons	120417407003	Comparative study between Amazon and flipkart
6	B.Com. Hons	120417407005	A comparative study on herbal and synthetic shampoo.
7	B.Com. Hons	120417407006	A study on Instagram marketing
8	B.Com. Hons	120417407007	A study on network marketing
9	B.Com. Hons	120417407008	A study on consumer perception towards Ola cabs
10	B.Com. Hons	120417407009	Research on external challenges of an entrepreneur
11	B.Com. Hons	120417407010	Impact of artificial intelligence in banking sector
12	B.Com. Hons	120417407011	A study on brand preference and consumer behaviour of customers on mobile phones
13	B.Com. Hons	120417407012	A study on consumer perception towards organic and non-organic products
14	B.Com. Hons	120417407013	A study on tricky pricing methods, influencing in consumer buying decisions
15	B.Com. Hons	120417407014	Problems faced by women in work place
16	B.Com. Hons	120417407015	A Study on change in JioTarrifs on subscription Rate
17	B.Com. Hons	120417407016	A comparative study on electronic and traditional banking
18	B.Com. Hons	120417407017	A study on consumer preference on online marketing with preference to flipkart
19	B.Com. Hons	120417407018	Comparative study on cosmetic products lakme and Maybelline
20	B.Com. Hons	120417407019	A study on consumer behaviour during festive season



21	B.Com. Hons	120417407020	CSR: Financial performance of companies in Hyderabad
22	B.Com. Hons	120417407021	Employee Engagement Level
23	B.Com. Hons	120417407022	Impact of mobile game/ A study on PUBG
24	B.Com. Hons	120417407023	A study on consumer perception towards organic products in Hyderabad
25	B.Com. Hons	120417407024	A comparative study on online and offline shopping
26	B.Com. Hons	120417407025	A study on financial ratio analysis of TCS company
27	B.Com. Hons	120417407026	A study on impact of financial and non-financial incentives on staff productivity
28	B.Com. Hons	120417407027	A study on fast food preference in MC Donalds
29	B.Com. Hons	120417407028	A study on impact of e-banking on consumer satisfaction
30	B.Com. Hons	120417407029	A study on opportunities and challenges of women entrepreneur in India
31	B.Com. Hons	120417407030	A study on consumer perception and buying behaviour using Instagram
32	B.Com. Hons	120417407031	A study on credit card users in Hyderabad
33	B.Com. Hons	120417407032	Impact of branding on consumer buying behaviour
34	B.Com. Hons	120417407033	A report on business structure and strategy of Netflix
35	B.Com. Hons	120417407034	A study on direct marketing
36	B.Com. Hons	120417407035	A study on social marketing sites on youth
37	B.Com. Hons	120417407036	A study on job satisfaction of MNC employees
38	B.Com. Hons	120417407037	A study on consumer perception towards payment gateway system and M-Wallets
39	B.Com. Hons	120417407038	A study on training and development of human resources of MNC employees
40	B.Com. Hons	120417407039	A study on consumer behaviour towards online marketing
41	B.Com. Hons	120417407040	A study on color psychology in marketing