



HIGHLIGHTS 2020-21

- Consumer cell activities conducted

| S.No | Date/Venue | Title | Resource person | Target Group | CoOrdinator |
|------|------------|--|-----------------|--|--|
| 1 | 24/12/20 | “SKIT COMPETITION” Theme: Sustainable Consumer Time Limit: 3Min | nil | 1 Participant Rajeshwari from B.Com I B | Ms.Asra Sultana |
| 2 | 10/3/2021 | Art contest : Painting & sketching Topic: “MERA HAQ, MY RIGHTS” | | Students from various streams of college Participants: 13 Winners: 2 First prize: Ms.Mahwish Khan B.Com IC Second prize: Ms. Pravalika Yadav B.Com IID | Ms.Asra Sultana & Mrs.Zehra Students Co- ordinators: Ms.Rajeshwari Ms. Sneha B.Com I B Students |
| 3 | 15/3/2021 | World's Consumer Rights day Consumer cell has conducted Consumer awareness program. | | Students have conveyed awareness on ‘ FoodAdulteration’, ‘Misleading Advertisement ‘and ‘Consumer Rights’ in video format. | Ms.Asra Sultana & Mrs.Zehra |



• **ED Cell Activities**

| S.No | Date/Venue | Event | Resource person | Target Group | Lecturer Coordinator | Faculty attended |
|------|---------------------------------------|---------------------------------|--|---|----------------------|---|
| 1 | 17 th July 2020/4.00 pm | Step to start up ED-Cell | Mr.SudhakarG.Nandury- Business Coach (Brand consultant for 3 decades and Business coaching for the last 3yrs) Qualification : Masters in Sociology , Diploma in personnel management, Contact no. 9833939728 Email: Catalystguru100@gmail.com Website: www.catalyst.guru | B.Com all combinations & Ed students Strength: 160 students | Mrs. J.P.bharathi | Mrs. T.Anuradha Mrs.prana thi Mrssrilatha |



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|----------|---|--|--|---|--------------------------|---|
| 2 | 6/3/2021 Platform: Gmeet 3.00pm- 4.30pm | ED Quest 2021 Topic: A Pep-Talk on start- ups | Mr. R.Ravi Chander, Principal counselor, Confederation of Indian Industry Contact no: 919849909674 Email: Ravi.c@cii.in Remuneration: 1,500 | ED Cell Students & participants from various streams Strength: 65 students | Mrs. J.P.bharat hi | Mrs. T.Anurad ha Mrs.Bhav ani Mrs.srilath a |
| 3 | 24/04/202 1 g meet 3.00 to 4.15 pm | EDQUES T 2021- IDEA TO SUCCESS Collage and Elocution Competiti ons Collage- Jam up with your start up Elocution : My product My strategy | Nil | ED Cell Students & participants from various streams Participants: 26 students Winners: Collage: 1.N. Siri B.Com IE Business Analytics *Media Marketing* 2.Shafiya Sultana BBA *Thebrusharti stry* | Mrs. J.P.bharat hi | Mrs. Supriya & Mrs. Zehra |



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| | | | | <p>Winners</p> <p>Elocution:</p> <p>1.V.Swaranjali BSc GCM-1 year- *Air Purifier*</p> <p>2.Eshajain B.Com IFA III year *Express Junction*</p> <p>3.Sumayya al Sayeed B. Com general I year *Motivation*</p> | | |
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Cheer's Club Activity

| S.No | Date/Venue | Title | Mode of Conduct | Target Group | Lecturer Coordinator |
|------|------------|---|---|--|--|
| 1 | 20/2/21 | <u>POSTER MAKING:</u> “ INK IT “ Impact of Covid - 19 on world economy/Trade and commerce | Participants will submit their Scanned Posters to CHEE'rs club Co-ordinators. | B.Com I,II,III All combinations Participants : 7 students Winners: 3 1. Tejasni III C 2. M . Supriya III C 3. Zehra fatima III C | Mrs.Pranathi Student co-ordinators Krishna priya & Vaishnavi |
| 2 | 17/4/2021 | CHEEr's Club “ | Resource | ED Cell | Mrs.Pranathi |



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| | 5.00-6.00pm Platform: Gmeet | Talk” Topic: “Discussion on E-mail Initiative” For students interested in E-Business opportunities. | person: Mrs Tinku Rajeev Gupta UP east India & SAARC International chambers of commerce Contact no: 919903804846 Mrs.Malavika | &Chee’rs club members Participants : 28 | MrsT.Anuradha (HOD) |
| | 23/4/21 | “Aminostory” (creating an short animated story) – on the topics ‘Digital Life’ and ‘Business Intelligence’ | Participants will submit their soft copy of stories | Participants: | Mrs.Pranathi MrsT.Anuradha (HOD) |

Endowment Lecture

On 23rd April 2021, “Endowment lecture on Scaling Challenges” by Mrs.Ramya Raman (Alumnus 1993) Master trainer and facilitator for B.com I II- and III-year (All streams) students.

ORIENTATION

- **Date: 3-10-2020**

Topic: UG induction programme Mrs.T Anuradha HOD, Mrs.Mahitha Davala

Student Participation in Academic events

| S.No. | Name of the Student | Event Details Title/Venue/ Date | I/N/S/O | Participation/ paper presentation / prize received |
|-------|---------------------|------------------------------------|---------|--|
| 1. | E.Sneha Kiran | State Level Seminar on ICT for | S | Paper presentation |



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| | 120418402057 B.Com (computers) / VI sem | Enhanced Teaching and Learning organised by Vignana Jyothi Institute of Arts and Sciences on 7/02/2020 | | on social media in language learning |
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• **Seminar On Career Counseling**

| S.No | Date/Venue | Title | Resource Person | Target group | Co-ordinator | Faculty attended |
|----------|--|--|--|--|---------------------|---|
| 1 | 25 th June 2020/ 11.00am-12.00pm | Online Career Webinar conducted by ISDC Topic : Building successful career in commerce after plus two | Ms.Teresa Jacobs - Executive Director-Learning ISDC & Mr. Daya Murthy - Head- Institutional partnership ISDC Queries Contact: +917899546110 Melvin.anthony@isdcglobal.org.uk | B.Com III IFA Students Strength: 50 | Mrs. T.Anuradha HOD | Mrs.Divya Miss .Asra Sultana Mrs. Krishna Priya |



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| 2 | 27 th June 2020/ 11.00 am- 12.30 pm | Online webinar on Commerce Career after Plus Two Topic: The IKIGAI QUEST webinar20 20 learn the secret to finding your purpose. | Mr.Manoj Anchan, International Speaker Mr. Varun Jain CPA &CMA Harward B-School Alumus,CEO | B.Com III IFA Students Strength: 50 | Mrs. T.Anurad ha HOD | Mrs.Divy a |
| 3 | 20/3/2021 11.30- 12.30pm | Online career awareness program Topic: Special focus on career as a company secretary | CS V. Namita Company secretary in practice ICSI Hyd Chapter Contact: 040-27177721/24/28 9491989900 Organiser: Mr.V.P.C Sharma, Executive Admin Email: hyderabad@icsi.edu Website: www.icsi.edu | B.ComIs tyr all combina tions Strength: 58 | Mrs. T.Anurad ha HOD | Mrs. Rupa Mrs .Asra |



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| 4 | 12-6-2021 10.30-11.30am Platform:Zoom | Webinar on career Counselling Topic: "Global study and work opportunities". | Mrs.Kavitha Asthana Education Matters A study Abroad Hyd Branch manager. Contact: 9121018429 Email: bm.hyd@edmat.org | B.Com& BBA Ist, IInd&III rd Students all combinations Strength: 128 students | Mrs. T.Anuradha HOD | Mrs. Bharathi Mrs.Supriya Mrs.Suma Reddy Mrs.Rupa Mrs.Srilatha Mrs.Bavani Mrs.Zehra Mrs.Prathiba |
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ACITIVITIES/ EVENTS

- Date: 17-7-2020
Topic: Step up to start up
Resource person: Mr. Sudhakar G.Nandury-Business Coach
- Date: 10-10-2020
Topic: Idea incubation and development Entrepreneurial Art.
Resource person: Sharon Jane Nicodemus sapooji, Online soft skill trainer
- Date: 3-10-2020
Topic: UG induction programme Mrs.T Anuradha HOD, Mrs.Mahitha Davala
- Date: 6/3/2021
Topic: A Pep Talk on start-ups Ed Cell
Resource person: Mr R Ravi Chander, principal Counselor, Confederation of Indian industry
- DATE: 6/3/2021
Topic: Holding Company
Resource person: Dr Sairani Head and professor in Finance and ED Department of Finance,ICBM-Business School,Excellence Hyd.
- Date: 20/3/2021



Topic: Online Career Awareness Program, Special Focus on Career as a Company Secretary

Resource person: CS .V.Namita , Company secretary in practice

- Date: 20/3/2021

Topic: Drafting a questionnaire for Research Study

Resource person: Dr Sabiha Shareef, Assistant professor of Commerce O.U