

### Events Held During the year: (2023 - 2024)

- Re-Imagination - If I Knew

Date: 4/8/23

**Objective** - The primary objective of the act activity was to challenge participants to think out of the box and transform familiar products into innovative solutions that address real - world issues. By encouraging membersto identify problems and brainstorm unique ideas, the club sought to Stimulate creativity and promote a spirit of entrepreneurial thinking

### Activity Images -



- Mini Shark Tank

Date: 12/10/24

**Objective** -To foster entrepreneurial skills and encourage innovative thinking among students. In the activity “Mini Shark Tank” students were given the unique opportunity to unleash their entrepreneurial creativity and pitch their innovative fictional business ideas. Students presented their fictional ideas to “sharks”

### Activity Images -



- Management Bingo

Date: 11/1/2024

**Objective:** To stimulate strategic thinking, enhance vocabulary and create an interactive and competitive atmosphere.

**Activity Images -**



- SWOT Analysis

Date: 24/1/24

**Objective -** The core objective of the SWOT Analysis - Case Craft activity was to provide a platform for in-depth exploration and analysis of e-commerce expansion dynamics. Participants were tasked with deciphering the strengths, weaknesses, opportunities, and threats inherent in the presented case. The goal was to enhance understanding and strategic thinking regarding potential ventures in the e-commerce landscape.

**Activity Images -**

