



CHEE'rs CLUB
(Commerce House of Emerging Entrepreneurs)
2021-22

The Commerce House of Emerging Entrepreneurs (CHEE'rsClub), a wing of the Department of Commerce works with the motto, "Knowledge is Investment". A Voluntary Association of commerce students' functions for the betterment of its members by

- Inculcating entrepreneurial skills in young minds
- Sensitizing them to the needs of the society

Objectives:

- ✓ Knowledge Enrichment
- ✓ Inculcate entrepreneurial skills in young minds.
- ✓ Aims at imparting practical exposure to students.

Motto: "Knowledge is Investment"

Methodology:

The club conducts various activities to provide learning environment to the students that integrates their mind and spirit. It also aims to equip the students to face the challenges of the new millennium. Activities like Quiz, debates, Elocution, seminars and outreach programmes are conducted to confront the young minds and showcase their talent.

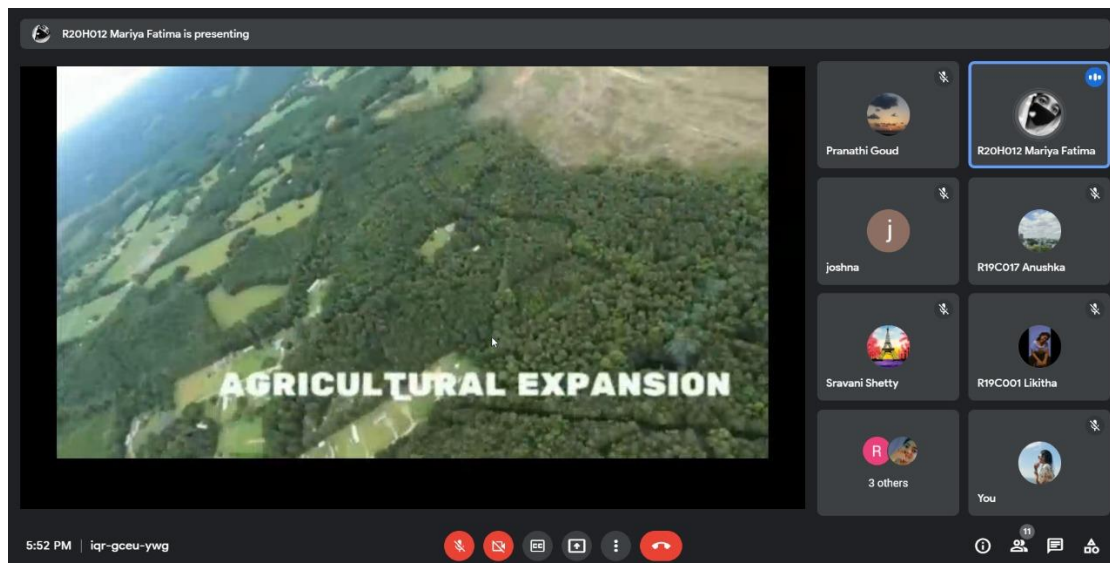
Activities conducted during the year:

- ✓ As a part of Outreach activity CHEE'rs club has put up Pochampally textiles stall in the college on 22nd December 2021, for both faculty and students in order to create awareness on handlooms. Different varieties of handloom sarees, fabrics, bedsheets and dress materials were displayed in the stall.
- ✓ On 25/11/2021 organised T-shirt painting Competition where in Participants were asked to paint a given logo on T-Shirt's with bare hands without using any drawing tools to enhance their talent and showcase their painting skill.



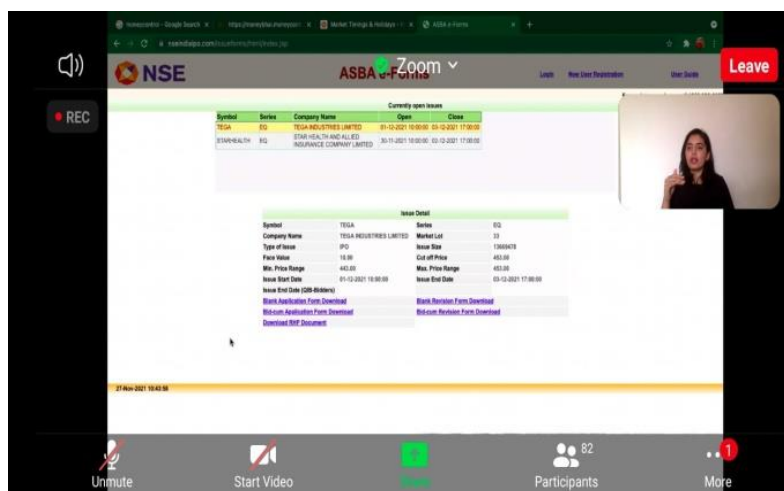
Enthusiastic participants of 'Brand by Hand' – showcasing their talent

- ✓ “Shell ideas 360” – a Video Making Competition on “ Environmental Issues” was held on 26/11/2021. Where in the participants were asked to prepare a 3 minute video on any Environmental issue. Participants have come up with some brilliant preventive measures which were simple and easy to follow.



Shell Ideas 360 – participants presenting their views on environmental issues.

- ✓ On 27/11/2021 a Guest Lecture on “Smart Investment Techniques” by Farheen Taibafor all the final year students of B.com was organized where in theoretical concepts about stock market and various investment techniques were discussed. The resource person explained how to forecast the market ups and down and gave some interesting guidelines in day trading.



Resource person Ms. Farheen Taiba explaining about smart Investment Techniques.

- ✓ On 14th & 15th of December 2021 Elocution competition was conducted on College Theme of the year “Resilience” for all B.com Ist Year students to instill confidence in students and to encourage them to enhance public speaking. Each participant was given 2 minutes to speak about the given topic.



Sturdy contenders Speaking about Resilience

- ✓ On 6th April 2022, Awareness session on “Sustainable Environment” was conducted in Government School of Gudimalkapur, as a part of Outreach activity where in the volunteers went to the school and explained about Importance of Sustainability to 9th grade students of the school.



Students in action – Awareness drive on Sustainable Environment.