

CHEE'rs CLUB
(Commerce House Of Emerging Entrepreneurs)
2019-20

The CHEE'rs Club (Commerce house of emerging entrepreneurs) is an integral part of the Commerce department works with the motto " Knowledge is Investment" A voluntary association of Department of Commerce emphasizes on inculcating entrepreneurship and managerial skills in young minds.

- ✓ On 17th July 2019, CHEE'rs Club Conducted its first event " Brand Phobia"- quiz competition to check knowledge of the students about various Foreign and National Brands.
- ✓ Keeping the College theme of the year "Happiness" in mind, the on 28th August, conducted *T-shirt Painting* which had a participation of 10 teams from all streams. The teams found it interesting and enjoyed painting their imagination.



Creative participants of T- Shirt Painting

✓ **Outreach Activities:**

1. On July 1st February 2020, as a part of Outreach the Cheer's Club put up stalls of Shanthiniketan Handloom products, fabrics and handmade bags and files in the college premises and the volunteers helped the team in their sales.
2. On 12th February 2020 as a part of Outreach activity visited "Jain Ashram" (A Home for elderly people) at Gudimalkapur. The volunteers interacted with elderly people and entertained them by singing and Dance. Donated some basic necessities and cash to the organization.



Volunteers of CHEE's Club with Jain Ashram Members

Other Activities:

Sensitizing the needs of today's generation, to help the students enhance their knowledge and perk up their competitive abilities The Club took an initiative of organising "TVASTRA -2020" a week long event comprising of Competitions, guest lecture, field trip and outreach.

- The event started on 10th February 2020 with a guest lecture on " Investing in share markets online" by Ms. Farheen Theba alumni of our College from BBM stream.
- Ink it – Poster making Competition on Sustainable Management was held on 11th February, where in the students have showcased their painting skills through posters.



Students Showcasing their Posters to Sr. Principal

- On 13th SLAT (St. Anns lunch time theatre) activity was conducted by Students of CCA (consumer awareness) course along with CHEE's Club Volunteers performed a skit on Consumer Protection act 2019.



SLAT Activity on Consumers Rights

- On 14th February Off the Cuff – (JAM) and Problem Solving Competitions were held to enhance the speaking skills, spontaneity and problem solving ability of the participants.
- On **February 15th 2020** as a part of Industrial visit the Volunteers and the faculty incharges of the club visited **N-cold pressed Juices** where the students had an opportunity to witness the manufacturing process of cold pressed juices, which not tastes good but also has many health benefits.



Field Visit to N- Cold Pressed juices