



ST. ANN'S COLLEGE FOR WOMEN

(Autonomous)

Affiliated to Osmania University

Accredited A+ Grade by NAAC (3rd Cycle), College with Potential for Excellence by UGC

ISO 9001 : 2015 ISO 14001 : 2015

Santoshnagar colony, Mehdiapatnam, Hyderabad - 500 028.

EVENTS ORGANISED BY THE DEPARTMENT			
S.N O	DATE	EVENT	OTHER DETAILS
Organised National Event			
1	17-12-2022	National event	AAKRAYA https://docs.google.com/document/d/1f0r_ibpO_lgrLw1E9LTZTx2AFQQfVxSB/edit?usp=sharing&oid=104481211142058229859&rtpof=true&sd=true
Organised National Webinar			
2	12-10-2022	National level webinar on “innovation in financial management”	A National level webinar on “innovation on financial management” was organized by Department of Commerce (P.G.). The speaker for the event was Dr. Sharan Kumar Shetty, Associate Professor, Head & International Relations MSNIM- Mangaluru https://docs.google.com/document/d/1LgLLk28GrmpEQDXPo26FQbd0y5eudVWM/edit?usp=sharing&oid=104481211142058229859&rtpof=true&sd=true
Organised Workshop			
3	21-10-2022	Financial planning basics workshop	The speaker of the event were Ms.Krishna Wadher (Financialcoach).Students gained knowledge on financial planning.. https://docs.google.com/document/d/12iS0ZqDYmTnnJqOfRC0aasffj3eyWmC_/edit?usp=sharing&oid=104481211142058229859&rtpof=true&sd=true
Organised International Conference			



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4	29-09-22 TO 30-09-22	International conference	Multilingual International Conference on “Commerce, Management, Arts and Engineering” (CMAE-2022) Organizer: Department of Commerce (U.G & P.G) St. Ann's College For Women https://docs.google.com/document/d/1wNz3YJD-3zi0XNxurn14XTSR31SMZpjZ/edit?usp=sharing&oid=104481211142058229859&rtpof=true&sd=true
Organised MDP			
5	23rd –28 th Jan 2023	Management Development Program on Supply Chain Management and its importance for Export and Import Business	A five days Management Development Program on Supply Chain Management and its importance for Export and Import Business was held from 23rd –28 th Jan 2023 2023 at ST ANN'S COLLEGE. It was held in collaboration with National Institute for Micro, Small and Medium Enterprise . The event was attended by the students of M.COM. department. https://docs.google.com/document/d/1LCV4bL9CH6QNY6M5Gv4qORm7CvhK_sm/edit?usp=sharing&oid=104481211142058229859&rtpof=true&sd=true
Organised Outreach Activity			
6	17-19th oct 2022	Outreach Activity	Collaboration with Kasturba Gandhi Trust https://docs.google.com/document/d/1kJu_Gbszud3E1VSeMY8ANbBW0SyoKg0R/edit?usp=sharing&oid=104481211142058229859&rtpof=true&sd=true
Organised Field Trip			
7	22-10-2022	Field Trip	Collaboration with Kasturba Gandhi Trust https://docs.google.com/document/d/17kYsooRKeGx2C_YGLNO4stDovmzuyPzE/edit?usp=sharing&oid=104481211142058229859&rtpof=true&sd=true



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Faculty Participation in Webinars/Seminars/Conferences

S.No	Date	Title	Conducted By	Participants
1	12-04-2023 To 13-04-2023	Two Days National Seminar On Entrepreneurship And Startups In India	Government City College	Dr.V.Vasudha
2	03-Mar-23	National Seminar On Digital Currency And Financial Inclusion	Badruka College Of Commerce And Arts	K.Usha Rani
3	04-Nov-22	Seminar On Environment Social Governance Strategies For Sustainable Development	Department Of Commerce St.Joseph's Degree And P.G College In Collaboration With St.Ann's College And Skillstride Academy	K.Usha Rani Dr.V.Vasudha Dinesha Yadav
4	12-Oct-22	National Webinar On Innovation In Financial Management	Department Of Commerce (P.G) St.Ann's College For Women	K.Usha Rani Dr.V.Vasudha Dinesha Yadav
5	29-Sep-22 -To 30-Sep-22	Multilingual International Conference On Commerce, Management,Arts And Engineering	Department Of Commerce (U.G & P.G) St.Ann's College For Women	K.Usha Rani Dr.V.Vasudha Dinesha Yadav
6	12-Sep-22	National Webinar On Wealth Creation Through Financial Planning	Dept Of Financial Studies	Dr.V.Vasudha
7	24-sep-22	A study on e-shopping & consumers preferences towards various e-stores	Chandrabhan Sharma College Of Arts, Science &Commerce, Powai,8th International Multidisciplinary E-Conference	K.Usha Rani



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8	26-Aug-22	Current Trends In The Field Of Digital Marketing Related To Analytical Science-A Student Perceptive	GIBS Business School	Dinesha Yadav
9	30-Jul-22	National Webinar On Marketing And Advertsing By Mr.Mark Garimella	Gibs Business School	Dinesha Yadav
10	22-Jul-22	Financial Independence Program	Azadi Ka Amrut Mahotsav	K.Usha Rani Dr.V.Vasudha Dinesha Yadav
11	16-Jul-22	Emerging Areas In Accounting And Finance	Indian Accounting Association, Hyderabad	Dr.V.Vasudha

Faculty Participation in Workshop/Training Programs

S.No	Date	Title	Conducted By	Participants
1	03-Nov-22	Training Program Under National Intellectual Property Awareness Mission	Intellectual Property Office, India	Dr.V.Vasudha
2	12-Oct-22	Innovation Ambassador Training " Advanced Level"	MOE'S Innovation Cell And AICTE	Dr.V.Vasudha
3	30th Sep - 1 Oct 22	National Workshop On Outcome Based Education	St. Ann's College For Women And Little Flower Degree College	K.Usha Rani, Dr.V.Vasudha Dinesha Yadav
4	28-Sep-22	Innovation Ambassador Training " Foundation Level"	MOE'S Innovation Cell And AICTE	Dr.V.Vasudha

Faculty Participation in Faculty Development Programs

S.No	Date	Title	Conducted By	Participants
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1	08-02-20 23	One Day Faculty Development Programme on Data Analysis using SPSS	IIMC	Dr.V.Vasudha
2	28-11-22 to 3-12-22	FDP on "Recent trends in commerce and industry"	St.Ann's college for women and St.Pious x degree and pg college for women	Dinesha yadav
3	9-07-22 to 15-07-22	FDP on Emerging and innovative approach in management ,it and communication in teaching and Research	IIMT College of Management	Dr.V.Vasudha

Faculty Participation in MDP				
S.N O	Date	Title	Conducted By	Participants
1	23rd –28 th Jan 2023	Management Development Program on Supply Chain Management and its importance for Export and Import Business	Dept of Commerce (P.G.)	K.Usha Rani Dr.V.Vasudha Dinesha Yadav

Faculty Participation in PDP				
S.N O	Date	Title	Conducted By	Participants
1	07 To 15 Oct 22	Professional Development Programme On Implementation Of NEP 2020 For University And College Teacher	IGNOU	Dr.V.Vasudha



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Research activities details

FACULTY PAPER PUBLICATION			
S.No.	Name of the faculty	Event Details	Paper title
1	K.Usha Rani	International Journal of Advance and Innovative Research Volume 9, Issue 3 (VIII): July - September, 2022/ ISSN 2394 - 7780 Impact Factor=7.36	A study on e-shopping & consumers preferences towards various e-stores (amazon, flipkart & snapdeal)

FACULTY PAPER PRESENTATION			
S.No.	Name of the faculty	Event Details	Paper title
		Title/Venue/ Date	
1	Dr.V.Vasudha	On 12-13th April 2-DAYS National Seminar on Entrepreneurship and startups in India organised by Government city college ,Hyderabad	A study on factors influencing online grocery's shopping in Hyderabad
2	K.Usha Rani	Saturday, 24th September, 2022 Chandrabhan Sharma College Of Arts, Science &Commerce, Powai,8th International Multidisciplinary E-Conference On "National Education Policy 2020: Focus On Learning And Student Centric Education System (Issues & Challenges)"	A study on e-shopping & consumers preferences towards various e-stores

Student Projects



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S.No.	Name of the student	H.T.No.	Combination	Project title	Internship/project details/ Supervisor/Location
1	Rasanaya	12042140800 1	M.com/se m-4	A Study On Fulfillment Center Of Flipkart	-
2	Faiza	12042140800 2	M.com/se m-4	A Study On Artificial Intelligence Implementation On E-Commerce Convenience To Online Shopping	-
3	Anusha	12042140800 3	M.com/se m-4	A Study On Customer Satisfaction Towards Big Basket App	-
4	Marwa	12042140800 4	M.com/se m-4	-	-
5	Meghana	12042140800 5	M.com/se m-4	A Study On Stress Management Of Sports Players	-
6	Ameena	12042140800 6	M.com/se m-4	-	-
7	Rishika	12042140800 7	M.com/se m-4	A Study On influencer marketing (within the scope of Instagram)	-
8	Romana	12042140800 8	M.com/se m-4	A Study On Customer Insight Towards UPI,	-



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				with Special Reference To Hyderabad	
9	Siddiqua	12042140800 9	M.com/se m-4	A Study On McDonalds	-
10	Sara	12042140801 0	M.com/se m-4	A Study On Usage Of SmartPhone	-
11	Rakshanda	12042140801 1	M.com/se m-4	A Study On The Savings & Investment Pattern Of Working Womens In Hyderabad.	-
12	Safoora	12042140801 2	M.com/se m-4	-	-
13	Shaugufta	12042140801 3	M.com/se m-4	A Study On Mac Cosmetics	-
14	Kehkasha	12042140801 4	M.com/se m-4	A Study On Junk Food Consumption & Its Side Effects.	-
15	Ritisha	12042140801 5	M.com/se m-4	A Study On health issues of women due to sanitary napkins	-
16	Zehra	12042140801 6	M.com/se m-4	A Study On Amazon Devices	-
17	Muskan	12042140801 7	M.com/se m-4	A study on Indian Standards –a customer perspective.	-



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18	Fathima	12042140801 8	M.com/se m-4	A Study On Customer Satisfaction On Myntra	-
19	Kubra Fatima	12042140801 9	M.com/se m-4	A Study On Consumer Awareness Of TATA Motor's	-
20	Sonia	12042140802 0	M.com/se m-4	A Study On Customer Satisfaction Towards Rapido Bike Taxi Services	-
21	Jasmina	12042140802 1	M.com/se m-4	A Study On Services Of E Banking In ICICI Bank Limited	-
22	Kirthana	12042140802 2	M.com/se m-4	A Study On Impact Of Junk Food On Buyers	-
23	Rashmi	12042140802 3	M.com/se m-4	A Study On Understanding Buying Behavior Of Consumer Towards Online Grocery Shopping In Hyderabad	-

Students Participation in WEBINAR



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S.N O	Date	Title	Other Details	Target group	No. Of parti cipa nts
1	June 05 2022	Writing Bibliography - Using Mendeley Desktop	Mendeley Group	M.Com I & II yr	4
2	June 06 2022	Capital Market Awareness	Bombay Stock Exchange (BSE)	M.Com I & II yr	4
3	Oct 12 2022	National level webinar on "innovation in financial management"	Dept of Commerce (P.G)	M.Com I & II yr	12
4	Nov 20 2022	Income tax practitioner as a Career	Institute of Practical Accountancy	M.Com I & II yr	6
5	Nov 25 2022	Art of Reversing the Enemy	Association of Indian Management School	M.Com I & II yr	2
6	Nov 27 2022	Sharpening interview skills	Institute of Practical Accountan cy	M.Com I & II yr	12
7	Nov 28 2022	User awareness session	National Digital Library of India	M.Com I & II yr	3
8	April 12 2023	A tool to search Library resources	Department of Library and information science national seminar	M.Com I & II yr	12



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Students Participation in In Workshops					
S.N O	Date	Title	Other Details	Target group	No. Of participants
1	Nov 30 2022	Management Development Program	Global Institute of Business Studies	M.Com I & II yr	15
2	April 1 2023	Data analysis and interpretation	Bhavan's college	M.Com I & II yr	19
3	Oct 21 2022	Financial planning basics workshop	The speaker of the event were Ms.Krishna Wadher (Financialcoach).Organised by Dept of Commerce (P.G.)	M.com I & II yr	20
4	Mar 25 2023	Preparation of M.com Project Report	Department of Commerce university College of Commerce and Business Management,Osmania University,Hyd	M.com II yr	4

Students Participation in TRAINING PROGRAM					
S.NO	Date	Title	Organiser	Target group	No. Of participants
1	Feb 4 2023	Accounts executive training	MSME	M.Com I & II yr	9
2	Apr 19 2023	Corporate social responsibility	Rotomaker	M.Com I & II yr	1



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Student presentation in conference

S.No	Name of the student	Event Details	Paper title
1	Rashmi Sethia	On 12-13th April 2-DAYS National Seminar on Entrepreneurs and startups in India organised by Government city college ,Hyderabad	A study on factors influencing online grocery's shopping in Hyderabad

BOOKS AUTHORED

NAME	Year	Subject books published by National Level publishers, with ISBN/ISSN number or state / Central Government publications
Dr.V.Vasudha	2020	Authored a book titled, "Online shopping in India" published by Bharthi publishers New Delhi. ISBN NO- 978-93-89657-53-1