



## ST. ANN'S COLLEGE FOR WOMEN

(Autonomous)

Affiliated to Osmania University

Accredited A+ Grade by NAAC (3<sup>rd</sup> Cycle), College with Potential for Excellence by UGC

ISO 9001 : 2015 ISO 14001 : 2015

Santoshnagar colony, Mehdipatnam, Hyderabad - 500 028.

### Participation in Academic Events-Participation and Paper presentation

S.No.	Name of the faculty	Event Details Title/Venue/ Date	I/N/S/O	Paper title
1	MRS. K. USHA RANI	'A Study on Customers Perception on 5G Smartphones in Hyderabad'/ICBM-School of Business Excellence'	I	'A Study on Customers Perception on 5G Smartphones in Hyderabad'
2	MRS. K. USHA RANI	INTERNATIONAL JOURNAL OF ADVANCE AND INNOVATIVE RESEARCH VOL. 8 ISSUE 3 (VII) ISSN NO. 2394-7780 IMPACT FACTOR 7.36	I	A STUDY ON "ONLINE STREAMING BY OVER THE TOP MEDIA (OTT), PLATFORMS DURING LOCKDOWN



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### FDP/Workshop / Training program attended

Name of faculty	Date(s)	Event FDP / W /TP	Title	Organised by
Dr. V. Vasudha	9 <sup>th</sup> june 2022 to 15 <sup>th</sup> june 2022	FDP	Emerging and innovative approach in management IT and communication in teaching and research	IIMT college of management
Mrs k. Usha Rani	24 <sup>th</sup> feb to 28 <sup>th</sup> feb 2021	FDP	Research Writing from Manuscript to Citations	ICBM-School of Business Excellence
Dr. V. Vasudha	17 <sup>th</sup> july to 15 <sup>th</sup> Aug 2021	FDP	Basic Excel to Advance Excel	Silicon city college of management and control

4 Number of teachers who have undergone online/ face-to-face Faculty Development Programmes during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Courses, Short-Term Course, etc.)

Name of Teacher who attended the programme	Title of the programme	Duration (from - to) (DD-MM-YYYY)
Dr. V. Vasudha	Emerging and innovative approach in management IT and communication in teaching and research	9 <sup>th</sup> june 2022 to 15 <sup>th</sup> june 2022
Mrs k. Usha Rani	Research Writing from Manuscript to Citations	24 <sup>th</sup> feb to 28 <sup>th</sup> feb 2021
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### Participation in Academic Events- Participation only

(I-International, N-National, S- State, O- Others)

S.No.	Name of the faculty	Event Details Title/Venue/ Date(s)	I/N/S/O
1	Dinesha yadav	'Innovation/prototype validation-converting innovation into start up'/13 <sup>th</sup> may 2022	O
2	Dr. V. Vasudha	'Innovation/prototype validation-converting innovation into start up'/13 <sup>th</sup> may 2022	O
3	k. Usha Rani	'Innovation/prototype validation-converting innovation into start up'/13 <sup>th</sup> may 2022	O
4	Dr. V. Vasudha	'Basic Excel to Advance Excel' / Silicon city college of Management and Commerce/17.07.2021-14.08.2021	O
5	Dr. V. Vasudha	'E-Resources and its Benefits' / St. Ann's college for women/17.08.2021	N
6	k. Usha Rani	'E-Resources and its Benefits' / St. Ann's college for women/17.08.2021	N
7	Dr. V. Vasudha	'understanding outcome Based Education and curriculum mapping/villa Marie Degree college for women/17.9.2021	N



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### Student Projects

S.No	Roll No.	Name	Topic
1	1204-20-408-001	P. SWEATHA REDDY	A Study on Performance Appraisal at Heritage Food Ltd.
2	1204-20-408-002	AFEEFA NAAZ	A Study on the Growth & Impact of Online Delivery Apps in India
3	1204-20-408-003	SAMREEN BEGUM	A Study on UG & PG Students towards E-Learning
4	1204-20-408-004	G. MOUNIKA	A Study on Customer Satisfaction towards Bajaj Electricals
5	1204-20-408-005	REPANI POOJA	A Study on the Problems and Prospects of Plastic money in India
6	1204-20-408-006	AAMNA TAHIRA	A Study on Forensic Accounting Education in India - An Opinion of Academicians
7	1204-20-408-007	GOWLIKAR NIKHITHA	A Study on Consumer Behaviour towards Life Insurance (LIC)
8	1204-20-408-008	TALARI ANURADHA	A Study on Agriculture Loan in Rural Areas with reference to Janwada (V), Shankerpally (M) & Ranga Reddy (Dist.)
9	1204-20-408-009	RABAB FALLAH	A Study on the Growth of the Wedding Industry in Hyderabad
10	1204-20-408-010	M SAI PRIYA	A Study on Consumer Behaviour towards LG Company
11	1204-20-408-011	POOJA PAWAR	A Study on Online Payment in India with reference to Google Pay and Phone Pay
12	1204-20-408-012	SYEDA UNNISA	A Study on Customer Perception of Maruthi Suzuki
13	1204-20-408-013	N MEGHANA	A Study on Green Revolution in India
14	1204-20-408-014	ARSHIYA FARHEEN	A Study on online booking for tourism purpose in Hyderabad.
15	1204-20-408-015	H KUMUDINI	A Study of Consumer Behaviour related to different Clothing Brands



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16	1204-20-408-0 16	MADRI DEVIKA	A Study on the Significance of Information technology in the Banking industry
17	1204-20-408-0 18	SAFA KHIZER	A Study on Virtual Reality in Entertainment
18	1204-20-408-0 19	MONIKA KERY KOLA	A Study on UG & PG Students towards Animations
19	1204-20-408-0 20	SYED TAHANI AHMED	NOT REPORTING
20	1204-20-408-0 21	SAKINA MIRZA	A Study on the Success Story of Starbucks & their Growth in Hyderabad
21	1204-20-408-0 23	GAYATRI SHARMA	A Study on the Impact of Social Media on Adults
22	1204-20-408-0 24	CHANIGARAPU GOWTHANYA	A Study on Customer Satisfaction towards oneplus mobiles
23	1204-20-408-0 25	BUDAMPALLY GAYATHRI GOUD	A Study on Digital Marketing Strategy - JIO
24	1204-20-408-0 26	N ROJA	A Study on Consumers selecting Android Mobile
25	1204-18-408-0 39	SYEDA HAFSA FATHIMA	A Study on Online Gaming Industry in India
26	1204-19-408-0 19	ZEEBA FATIMA	NOT REPORTING

### Seminar on Career Counselling

S. No.	Date(s)	Title	Resource person	Target group
1	30-Dec-21	Barriers to Effective Communication	Ms. Seroja Manoj	M.COM 1 <sup>ST</sup> AND 2 <sup>ND</sup> years
2	24-Feb-22	Financial Empowerment & Career Options in Securities Market	Mr. Surya Kant Sharma	MCOM 2 <sup>nd</sup> year



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3	06-Nov-21	Institute of company secretaries of India	CS Surabhi jain	MCOM 2 <sup>nd</sup> year

Details of awards/medals for outstanding performance in sports and/or cultural activities at inter-university / state /national / international events (award for a team event should be counted as one) during the year

Name of the award/ medal	Team / Individual	Name of the student	Inter-university / State / National / International	Name of the event	Month and Year
PARTICIPATION	TEAM	Sunkari Meghna	National	3 senior national volleyball championship	Feb 2022
PARTICIPATION	TEAM	Sunkari Meghna	National	4 southzone inter university volleyball championship	june 2021

### Student Achievements and Awards

S.No	Name	Class	Univerity/national/ International	Details
1	K.Monika kerry	M.COM 2 <sup>ND</sup> YEAR	UNIVERSITY	Prize received Rivaaz 2022 organised and conducted by department of



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				business management ,St. Ann's PG College for Women/24 <sup>th</sup> Feb 2022
2	Samreen Begum	M.COM 2 <sup>ND</sup> YEAR	UNIVERSITY	Prize received Rivaaz 2022 organised and conducted by department of business management ,St. Ann's PG College for Women/24 <sup>th</sup> Feb 2022

Details of research papers per teacher in CARE Journals notified on UGC website during the year

Name of the Author(s)	Title of the Paper	Name of the Journal	Month and Year of publication	ISSN	Link to the notification in UGC enlistment of the Journal
MRS. K. USHA	A STUDY ON "ONLINE	INTERNATIONAL JOURNAL OF	JULY – SEPT.	I	

Website : [www.stannscollegehyd.com](http://www.stannscollegehyd.com)  
E-mail : [stann\\_college@yahoo.co.in](mailto:stann_college@yahoo.co.in)

Phone : 040-23513020



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RANI	STREAMING BY OVER THE TOP MEDIA (OTT), PLATFORMS DURING LOCKDOWN”	ADVANCE AND INNOVATIVE RESEARCH VOL. 8 ISSUE 3 (VII) ISSN NO. 2394- 7780 IMPACT FACTOR 7.36	2021		
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