



ST. ANN'S COLLEGE FOR WOMEN

(Autonomous)

Affiliated to Osmania University

Accredited A+ Grade by NAAC (3rd Cycle), College with Potential for Excellence by UGC

ISO 9001 : 2015 ISO 14001 : 2015

Santoshnagar colony, Mehdiapatnam, Hyderabad - 500 028.

Faculty Participation

Participation in Academic Events- Participation only

(I-International, N-National, S- State, O- Others)

S.No.	Name of the faculty	Event Details Title/Venue/ Date(s)	I/N/S/O
1	k. Archana	'Entrepreneurship for this Gen Women- A Success Story by startup Founder'/IIC-SEED, St. Ann's college for women/20.10.2020	O
2	k. Archana	'Significance and Implementation of National Innovation and Start-up policy in HEIs'/St. Ann's Incubation Centre (SAIC), IIC, St. Ann's college for women,/ 17.12.2020	O
3	Dr. V. Vasudha	'Basic Excel to Advance Excel' / Silicon city college of Management and Commerce/17.07.2021-14.08.2021	O
4	Dr. V. Vasudha	'E-Resources and its Benefits' / St. Ann's college for women/17.08.2021	N



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5	k. Archana	'E-Resources and its Benefits' / St. Ann's college for women/17.08.2021	N
6	k. Usha Rani	'E-Resources and its Benefits' / St. Ann's college for women/17.08.2021	N
7	Dr. V. Vasudha	'understanding outcome Based Education and curriculum mapping/villa Marie Degree college for women/17.9.2021	N

Participation in Academic Events-Participation and Paper presentation

S.No.	Name of the faculty	Event Details Title/Venue/ Date	I/N/S/O	Paper title
1	Mrs. K. Usha Rani	'A Study on Customers Perception on 5G Smartphones in Hyderabad'/ICBM- School of Business Excellence'	I	'A Study on Customers Perception on 5G Smartphones in Hyderabad'

Participation in Academic Events- Event FDP / W /TP

Name of faculty	Date(s)	Event FDP / W /TP	Title	Organised by
Mrs k. Usha Rani	24 th feb to 28 th feb 2021	FDP	Research Writing from Manuscript to Citations	ICBM-School of Business Excellence
Dr. V. Vasudha	17 th july to 15 th	FDP	Basic Excel to Advance Excel	Silicon city college of



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	Aug 2021			management and control
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Student Projects

S.No.	Name of the student	H.T.No.	Combination	Project title	Internship/project details/Supervisor/Location
1	Rinku Choudhary	120419408001	MCOM IV SEM	A study on Online education during covid 19 pandemic	NIL
2	Priyanka goud	120419408002	MCOM IV SEM	Plastic waste management (Household)	NIL
3	G.sushmitha	120419408003	MCOM IV SEM	A study on consumer perception towards online food delivery	NIL
4	Ishrath Aziz	120419408004	MCOM IV SEM	A study on Impact of lockdown on the Nutrition, Mental and physical health of young adults.	NIL
5	Rafath Aziz	120419408005	MCOM IV SEM	A Study on effectiveness of students performance using tutoring websites or apps.	NIL
6	Dinesha yadav	120419408006	MCOM IV SEM	A study on online business for women in Hyderabad	NIL
7	Zahenasheen	120419408007	MCOM IV SEM	A Study on E-Shopping and Consumer Preferences towards Various E-Stores	NIL



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				(Amazon, Flipkart & Snapdeal)	
8	Sania Anjum	120419408008	MCOM IV SEM	A study on Covid-19 vaccine hesitancy amidst doctors in Hyderabad.	NIL
9	Shireen Sultana	120419408009	MCOM IV SEM	A comparative study of uber and ola	NIL
10	k.pallavi	120419408010	MCOM IV SEM	A study of consumer behaviour related to different soap brands.	NIL
11	D. Shanthi	120419408011	MCOM IV SEM	A comparative study on online shopping vs offline shopping	NIL
12	P. Sangeethalaxmi	120419408012	MCOM IV SEM	A Study on Students Perception towards Online learning and Offline Learning	NIL
13	Kondapalli Sai Sri Lathika	120419408013	MCOM IV SEM	A Study on Online Streaming Platforms during Lockdown	NIL
14	Heena Arbaz	120419408014	MCOM IV SEM	A project report on how various social media platforms effect youth	NIL
15	Sana Sultana	120419408015	MCOM IV SEM	A study on impact of electronic gadgets on youth's health	NIL
16	Nazera Sameen	120419408016	MCOM IV SEM	A study on buying behaviour of customers at Big Bazaar in Hyderabad	NIL



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17	Saleha Tabassum	120419408017	MCOM IV SEM	A study on consumer's perception towards beauty services at Urbanclap in Hyderabad.	NIL
18	Neha sultana	120419408018	MCOM IV SEM		NIL
19	Asra Khatoon	120419408020	MCOM IV SEM	A STUDY ON TELECOM INDUSTRY AFTER INTRODUCTION OF RELIANCE JIO	NIL
20	Nimra Moin	120419408021	MCOM IV SEM	A study on the emerging technologies of cryptocurrency & bitcoins in todays digital world	NIL
21	B.Sravani	120419408022	MCOM IV SEM	A Study on digital payments of pre and post covid 19	NIL
22	J. Krishna priya	120419408023	MCOM IV SEM	A comparative study on networks used by airtel and jio customers	NIL
23	U.Vijayalaxmi	120419408024	MCOM IV SEM	Inventory management in zuari cement	NIL
24	U.Swapna	120419408025	MCOM IV SEM	A study on micro finance in SBI Bank	NIL
25	K Rachana Yadav	120419408026	MCOM IV SEM	Comparative study of techology used between ICICI Bank & BANK OF BARODA	NIL
26	Tahreen fathima heena	120419408027	MCOM IV SEM	Impact of covid on restaurant business	NIL



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27	Mariya Nazeer Ahmed	120419408028	MCOM IV SEM	E-Marketing services in beauty products " A CASE STUDY ON ORIFLAME,AMW AY AND NYKAA.	NIL
28	Sabiya Begum	120419408029	MCOM IV SEM	A study on consumer behaviour in selecting mobile phones (iphone)	NIL
29	Nimra Fatima	120419408030	MCOM IV SEM	A case study on brand factory	NIL
30	G. priyanka	120419408031	MCOM IV SEM	A study on consumer perception towards online grocery store big basket	NIL

Seminar on Career Counselling

<u>S. No.</u>	<u>Date(s)</u>	<u>Title</u>	<u>Resource person</u>	<u>Target group</u>
1.	23-04-2021	Scaling Challenges	Ms. Ramya Raman	M.com I & II years
2.	26-04-2021	An Introduction to Entrepreneurial Mindset	Mr. BaluBanothu	M.com I & II years
3.	22-05-2021	Converting a Prototype into a Start Up	Dr. G. Vinoth	M.com I & II years
4.	20-09-2021	Women Start-up Entrepreneurs - Opportunities and Challenges	Er. Prof. G Surender Reddy	M.com I years



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5.	25-09-2021	Civil Services as a Career - Charisma and Challenges	Sri. P. Narahari	M.com I years
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Details of research papers per teacher in CARE Journals notified on UGC website during the year

Name of the Author(s)	Title of the Paper	Name of the Journal	Month and Year of publication	ISSN	Link to the notification in UGC enlistment of the Journal
Mrs. K. Usha Rani	A Study on customers perception on 5G smartphones in hyderabad	An International Research Journal	26 th March 2021	ISSN: 0975-1386	-

BOOKS AUTHORED

NAME	Year	Subject books published by National Level publishers, with ISBN/ISSN number or state / Central Government publications
Dr.V.Vasudha	2020	Authored a book titled, "Online shopping in India" published by Bharthi publishers New Delhi. ISBN NO- 978-93-89657-53-1