



ST. ANN'S COLLEGE FOR WOMEN

(Autonomous)
Affiliated to Osmania University
Accredited A+ Grade by NAAC (3rd Cycle), College with Potential for Excellence by UGC
ISO 9001 : 2015 ISO 14001 : 2015
Santoshnagar colony, Mehdipatnam, Hyderabad - 500 028.

Faculty Awards

**BEST PAPER PRESENTATION AWARDED FOR THE PAPER PRESENTED AT VUCA NATIONAL SEMINAR TITLED "INNOVATIVE STRATEGY- A CASE STUDY OF PATANJALI COMPANY" BY MS.K.USHA RANI
MS. V.VASUDHA RECEIVED CASH PRIZE RS 5000/-**

EVENTS ORGANISED BY THE DEPARTMENT

12. Seminars/Conferences organised -*Attach brochure& programme sheet

S. No.	Date(s)	Event	Title	I/N/S/O
1.	16 th July 2018	A One Day Workshop	A One Day Workshop On Research Project Work	Others

13 Guest/Extension Lectures organized

S. No.	Date(s)	Title	Resource Address	Person/	Target Group
1	25-09-2 018	An Overview On Market Structures	T.Nagalaxmi, Iimc Khairatabad		M.Com 1st Yr
2	24-09- 2018	Permutations And Combinations	Dr.A.Patrick Osmania University		M.Com Iii Semester



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3	26-09-18	Normal, Poission & Bionomial Distribution.	Dr.A.Patrick Osmania University	M.Com Iii Semester
4	29-10-20 18	Stock Market Indices	Dr. Naresh Reddy, Osmania University	M.Com Iii Semester

Field trips and Industrial visits

S. No.	Date	Visit Details	Target Group
1.	16 th Novemeber'201 8	Visit to Solar Premier Works Pvt.Ltd.	M.COM I & II YR

6Student Activities organised

Event	State/ Univerity/ National	Details
Aakraya 2K19	University	An Intercollegiate Event on 18 th January 2019 organised by Department of Commerce (PG).

Faculty Participation

Participation in Academic Events- Participation only

(I-International, N-National, S- State, O- Others

S.No.	Name of the faculty	Event Details Title/Venue/ Date	I/N/S/O



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1	Ms.V.Vasudha Ms.K.Navitha Ms.A.Chandralekha	IJR Journal, Volume Viii, Issue Ii,February-2019	An Iso:7021-2008 Certified Journal
2	Ms.V.Vasudha Ms.Neha Pandey	IJR Journal , Volume Viii,Issue Ii,February-2019	An Iso:7021-2008 Certified Journal
3	Ms. Amtul Ms. Arpita Ms.Alakhaya	IJR Journal , Volume Viii,Issue II,February-2019	An Iso:7021-2008 Certified Journal
4	K.Usha Rani Ms. V.Vasudha	On National Seminar Issues And Challenges Of Vuca World	Ijair Imapct Factor 7.36 Issn Number- 23947780
5	MS.V.VASUDHA MS .ALEKHYA	National Ms Seminar On Issues And Challenges Of Vuca World	Ijair Imapct Factor 7.36 Issn Number- 23947780

Participation in Academic Events-Participation and Paper presentation

S.No.	Name of the faculty	Event Details Title/Venue/ Date	I/N/S/O	Paper title
1	Ms.V.Vasudha Ms.K.Navitha Ms.A.Chandralekha	IJR JOURNAL, VOLUME VIII, ISSUE II,FEBRUARY-20 19	An Iso:7021-2008 Certified Journal	Robotic Process Automation (Rpa)-A Business Innovations At Capgemini Company
2	Ms.V.Vasudha Ms.Neha Pandey	IJR JOURNAL , VOLUME VIII,ISSUE II,FEBRUARY-20 19	An Iso:7021-2008 Certified Journal	Money Laundering:A Case Study On Vijay Mallya



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3	Ms. Amtul Ms. Arpita Ms. Alakhaya	IJR JOURNAL ,VOLUME VIII,ISSUE II,FEBRUARY-20 19	An Iso:7021-2008 Certified Journal	A Study On Cashless Economy Empowering India.
5	K.Usha Rani Ms. V.Vasudha	ON NATIONAL SEMINAR ISSUES AND CHALLENGES OF VUCA WORLD	Ijair Imapct Factor 7.36 Issn Number- 23947780	Innovative Strategy- A Case Study Of Patanjali Company
6	MS.V.VASUDHA MS .ALEKHYA	NATIONAL MS SEMINAR ON ISSUES AND CHALLENGES OF VUCA WORLD	Ijair Imapct Factor 7.36 Issn Number- 23947780	Implications Of New E-Commerce Policy

Student Projects

S. No	Class	H.T.No.	Name	Project title	Intership /project details
1	MCOM IV SEM	1204-18-408-002	Neha Pai	A study on the decline in Reading habits of Indian adults	NIL
2	MCOM IV SEM	1204-18-408-003	Anwer Jehan Begum	A study on inclination of public towards plastic ban	NIL
3	MCOM IV SEM	1204-18-408-004	Elaaf Abdul Rasheed Jabri	A Study on Online Streaming Services	NIL



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4	MCOM IV SEM	1204-18-408-005	Mubasheera Mahveen	A study on Online gaming addiction	NIL
5	MCOM IV SEM	1204-18-408-006	Syeda Jaffari fatima	Psychological behavioral of an Investor	NIL
6	MCOM IV SEM	1204-18-408-007	sadia samreen	A study on Misleading Advertisements	NIL
7	MCOM IV SEM	1204-18-408-009	Hafsa sultana	A study on small and medium entrepreneurship and its innovation	NIL
8	MCOM IV SEM	1204-18-408-010	Priyanka Waghmare	A Study On Cashless Transaction - Level Of Acceptance	NIL
9	MCOM IV SEM	1204-18-408-011	Afshan Begum	A study on Electronic waste management	NIL
10	MCOM IV SEM	1204-18-408-012	shravya sakari	study on consumer perception towards fluctuating in gold rates	NIL
11	MCOM IV SEM	1204-18-408-013	Samreen tabassum	customer satisfaction towards cosmetics (A case study on Maybelline)	NIL
12	MCOM IV SEM	1204-18-408-014	Farha sofi	A case study on levels of employees and their roles at Ratnadeep supermarket hyd	NIL
13	MCOM IV SEM	1204-18-408-015	Sheetal Kothari	various effects of Ro water (consumer perception)	NIL
14	MCOM IV SEM	1204-18-408-016	Juveria Rukhsar	A study on Network Marketing	NIL



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15	MCOM IV SEM	1204-18-408-017	Hajera unnisa begum	consumer buying behavior at Nykaa	NIL
16	MCOM IV SEM	1204-18-408-018	Dhavala Sai Gayathri	E-waste management by shopkeepers	NIL
17	MCOM IV SEM	1204-18-408-020	S.Alekhy a	Empowering the solid waste through holistic management.	NIL
18	MCOM IV SEM	1204-18-408-021	Mehawis h Taniya	A study on customer satisfaction towards Reliance jio	NIL
19	MCOM IV SEM	1204-18-408-022	Abiha Siddiqua	A Study on the Impact of YouTube Marketing	NIL
20	MCOM IV SEM	1204-18-408-023	svsc gayathri	A study on e banking on bankers prospective	NIL
21	MCOM IV SEM	1204-18-408-024	Avula Ramya Priya	A Study On Electronic Banking Transactions	NIL
22	MCOM IV SEM	1204-18-408-025	Priyanka bugidi	A study on customer satisfaction towards Himalaya herbal products	NIL
23	MCOM IV SEM	1204-18-408-026	P. Mounica	Online gaming boon or bane for children-A study on role of parents	NIL
24	MCOM IV SEM	1204-18-408-027	Katta Priyanka	A Study on 5G smartphones in India - 2020	NIL
25	MCOM IV SEM	1204-18-408-028	Mini Vadasseri	A Study on shift from notebooks to tablet in touchscreen world: Parent's	NIL



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26	MCOM IV SEM	1204-18-408-029	Nausheen Parveen	A study on financial statement analysis of cognizant	NIL
27	MCOM IV SEM	1204-18-408-030	B. Anjali	A Comparative study on customer preferences among D mart and Metro cash and carry Hypermarket at kukatpally Hyderabad	NIL
28	MCOM IV SEM	1204-18-408-031	umme Afeera	A study on the customer preference among newspaper in tolchowki area	NIL
29	MCOM IV SEM	1204-18-408-032	V. Vyshnavi Manaswita	A study on Consumer perception towards E-Pharmacy.	NIL
30	MCOM IV SEM	1204-18-408-033	shaista begum	work life balance among teaching staff	NIL
31	MCOM IV SEM	1204-18-408-034	Sara Anjum	A study on impact of mobile technology on students (PG & UG)	NIL
32	MCOM IV SEM	1204-18-408-035	Syeda Juveria Fatima	A Study On Eating-Out Habits..	NIL
33	MCOM IV SEM	1204-18-408-036			NIL
34	MCOM IV SEM	1204-18-408-037	Malan unnisa	A study on working conditions of chefs and serving staff in the restaurants	NIL
35	MCOM IV SEM	1204-18-408-038	Ayesha shareef	A study on absenteeism and concentration level among students.	NIL



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36	MCOM IV SEM	1204-18-408-039	Nooreen begum	A study on consumer preference towards branded jewellery	NIL
37	MCOM IV SEM	1204-18-408-002		A study on the decline in Reading habits of Indian adults	
38	MCOM IV SEM	1204-18-408-003	Neha Pai	A study on inclination of public towards plastic ban	
39	MCOM IV SEM	1204-18-408-004	Anwer Jehan Begum	A Study on Online Streaming Services	

Details of research papers per teacher in CARE Journals notified on UGC website during the year

S.No.	Name	Article Details	Journal	Impact factor	Reference
1	MS.V.VASUDHA MS.K.NAVITHA MS.A.CHANDRALEKHA	ROBOTIC PROCESS AUTOMATION (RPA)-A BUSINESS INNOVATIONS AT CAPGEMINI COMPANY	IJR JOURNAL, VOLUME VIII, ISSUE II, FEBRUARY-2019	AN ISO:7021-2 008 CERTIFIED JOURNAL	
2	MS.V.VASUDHA MS.NEHA PANDEY	MONEY LAUNDERING:A CASE STUDY	IJR JOURNAL	AN ISO:7021-2	



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		ON VIJAY MALLYA	VOLUME VIII,ISSUE II,FEBRUARY- 2019	008 CERTIFIED JOURNAL	
3	MS. AMTUL MS. ARPITA MS.ALAKHAYA	A STUDY ON CASHLESS ECONOMY EMPOWERING INDIA.	IJR JOURNAL ,VOLUME VIII,ISSUE II,FEBRUARY- 2019	AN ISO:7021-2 008 CERTIFIED JOURNAL	
4	MS.K.USHA RANI MS. V.VASUDHA	INNOVATIVE STRATEGY- A CASE STUDY OF PATANJALI COMPANY	NATIONAL SEMINAR ON ISSUES AND CHALLENGES OF VUCA WORLD	IJAIR ISSN NUMBER- 23947780	IMAPCT FACTOR 7.36
5	MS.V.VASUDHA MS .ALEKHYA	IMPLICATIONS OF NEW E-COMMERCE POLICY	NATIONAL SEMINAR ON ISSUES AND CHALLENGES OF VUCA WORLD	IJAIR ISSN NUMBER- 23947780	IMAPCT FACTOR 7.36