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ISO 9001: 2015 ISO 14001: 2015

Santoshnagar colony, Mehdipatnam, Hyderabad - 500 028.

Faculty Awards

BEST PAPER PRESENTATION AWARDED FOR THE PAPER PRESENTED AT VUCA

NATIONAL SEMINAR TITLED "INNOVATIVE STRATEGY- A CASE STUDY OF

PATANJALI COMPANY" BY MS.K.USHA RANI MS. V.VASUDHA RECEIVED CASH PRIZE RS 5000/-

Student projects and internships

S. N o.	Name of the student	H.T.No.	Class	Project title	Intership /project details
1	1204-17-408-0 01	Keerthi	MCOM IV SEM	A Study On Employee Engagement Among Nursing Staff At Modern Government Maternity Hospital	NIL
2	1204-17-408-0 02	S.Veedhi Mukherjee	MCOM IV SEM	A Study On Consumer Awareness On Internet Of Things	NIL
3	1204-17-408-0 04	Sabia Sultana	MCOM IV SEM	A Study On Crowdfunding In Digital Era	NIL
4	1204-17-408-0 05	Asfiya Fatima	MCOM IV SEM	Environmental Sustainability Through Green Banking:A Case Study On Customer's Awareness On Green Banking	NIL
5	1204-17-408-0 06	Sarah Begum	MCOM IV SEM	A Study On Customer Satisfaction Towards Lakme	NIL

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6	1204-17-408-0 07	Ayesha Siddiqua	MCOM IV SEM	Smartphone Its Usage And Impact: A Study Among Students.	NIL
7	1204-17-408-0 08	Divya Jyothi Behera	MCOM IV SEM	L Learning Timong	
8	1204-17-408-0 09	Zorapuri Anusha	MCOM IV SEM	A Study On Job Satisfaction At Google Company	NIL
9	1204-17-408-0 10	N.Swathi	MCOM IV SEM	A Study On Digitalized Financial Inclusion In Sub Urban Areas-A Study On Uppuguda Locality In Hyderabad	NIL
1 0	1204-17-408-0 11	Zohra Fatima	MCOM IV SEM	A Project Report On Consumer Perception Towards Cash Back Offers	NIL
1	1204-17-408-0 12	K.Navitha	MCOM IV SEM	A Study On Trai And It's New Regulations-Opinion Of Customers	NIL
1 2	1204-17-408-0 13	Thula Sneha	MCOM IV SEM	A Study On Customer Satisfaction Towards Jio Mobile	NIL
1 3	1204-17-408-0 14	Chinnabattini Spandana	MCOM IV SEM	A Study On Consumer Perception On Reliance Jio And It's Applications	NIL
1 4	1204-17-408-0 15	Battu Swathi	MCOM IV SEM	A Study On Customer Satisfaction Towards Atm Services	NIL

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1 5	1204-17-408-0 16	Medipally Divya Sri	MCOM IV SEM	A Study On Working Capital Management At Bajaj Auto Limited	NIL
1 6	1204-17-408-0 17	Bandaru Swathi	MCOM IV SEM	A Study On Student's Satisfaction On College Canteen	NIL
1 7	1204-17-408-0 18	Kalali Akshitha Goud	MCOM IV SEM	A Study On Employee Absenteeism At Suchirindia Infratech Pvt.Ltd	NIL
1 8	1204-17-408-0 19	Kaley Archana	MCOM IV SEM	A Study On Consumer Perception Towards Public Distribution System:A Case Study At Langer House	NIL
1 9	1204-17-408-0 20	Varkala Archana	MCOM IV SEM	A Study On Quality Of Work Life Of Private Employees	NIL
2 0	1204-17-408-0 21	Ailaveni Chandralekha	MCOM IV SEM	A Study On Mobile Payments And Its Efficiency	NIL
2	1204-17-408-0 22	Sakshi Prasad	MCOM IV SEM	A Study On New E-Commerce Policy And It's Implication	NIL
2 2	1204-17-408-0 23	Dudhyagi Nidhi	MCOM IV SEM	A Study On Techno Stress	NIL
2 3	1204-17-408-0 24	Pasupuleti Chandana	MCOM IV SEM	A Study On Recruitment And Selection	NIL
2 4	1204-17-408-0 25	Konda Usha Sri	MCOM IV SEM	A Study On Social Networking Sites Towards Impact On Youth	NIL
2 5	1204-17-408-0 26	Adimulla Nirmala	MCOM IV SEM	A Study On Student Perception Towards Cosmetics.	NIL

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2 6	1204-17-408-0 27	Rubeena Jabeen	MCOM IV SEM	A Study On Human Resource Management At Cognizant Private Limited Company	NIL
2 7	1204-17-408-0 28	N.Soundarya	MCOM IV SEM	A Study On Consumer Behaviour Towards Social Media Marketing	NIL
2 8	1204-17-408-0 29	M.Santhoshi	MCOM IV SEM	A Study On Quality Of Work Life Of Public Employees	NIL
2 9	1204-17-408-0 30	S.Sai Leelavathi	MCOM IV SEM	A Study On Fintech Adoption And It's Emerging Trends	NIL
3 0	1204-17-408-0 32	Manisha Pandey	MCOM IV SEM	A Study On Investment Behaviour Among Working Women	NIL
3	1204-17-408-0 33	Alica Joe	MCOM IV SEM	A Study On Role Of Sports In Student's Career	NIL
3 2	1204-17-408-0 34	Chandini Kumari	MCOM IV SEM	A Study On Changing Consumer Preference Towards Organized Retailing From Unorganized Retailing	NIL
3	1204-17-408-0 35	Mahalaxmi P	MCOM IV SEM	A Study On Small And Medium Scale Enterprises	NIL
3 4	1204-17-408-0 36	Maseera Mubeen	MCOM IV SEM	A Study On Employee Welfare Measures At It Sector Company	NIL
3 5	1204-17-408-0 37	Ruqayah Sultana	MCOM IV SEM	A Study On Effect Of Brand Image On Consumer Preference- Comparative	NIL

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				Study On Amul And Masqati	
3 6	1204-17-408-0 38	Raziya Sultana	MCOM IV SEM	Impact Of Digitization (A Study On Students Perspective	NIL
3 7	1204-17-408-0 40	Neha Pandey	MCOM IV SEM	Money Laundering:A Case Study On Vijay Mallya	NIL
3 8	1204-17-408-0 41	Sita Swetha	MCOM IV SEM	A Study On Impact Of Digitization On Common Man	NIL
3 9	1204-17-408-0 42	B.Shailaja	MCOM IV SEM	A Study On Fintech Adoption And Innovations In Start-Up's:A Case Study On Paytm	NIL
4 0	1204-17-408-0 43	Kistapuram Meena	MCOM IV SEM	A Study On Consumer Preference Towards Branded Jewellery	NIL
4	1204-17-408-0 44	Hana Mohammed Bahazaq	MCOM IV SEM	A Study On Perception Of Women Towards Use Of Cosmetics In Personality Development	
4 2	1204-17-408-0 45	Pallapuram Sirisha	MCOM IV SEM	A Study On Consumer Buying Behaviour At Big Bazaar	
4 3	1204-17-408-0 46	Nanhi Singh Rajput	MCOM IV SEM	A Study On Students Perception Towards Sports	

Faculty Participation

Participation in Academic Events- Participation only

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(I-International, N-National, S- State, O- Others

S.No.	Name of the faculty	Event Details	I/N/S/O
		Title/Venue/ Date	
1	Ms.V.Vasudha Ms.K.Navitha Ms.A.Chandralekha	IJR Journal, Volume Viii, Issue Ii,February-2019	An Iso:7021-2008 Certified Journal
2	Ms.V.Vasudha Ms.Neha Pandey	IJR Journal , Volume Viii,Issue Ii,February-2019	An Iso:7021-2008 Certified Journal
3	Ms. Amtul Ms. Arpita Ms.Alakhaya	IJR Journal , Volume Viii,Issue II,February-2019	An Iso:7021-2008 Certified Journal
4	K.Usha Rani Ms. V.Vasudha	On National Seminar Issues And Challenges Of Vuca World	Ijair Imapct Factor 7.36 Issn Number- 23947780
5	MS.V.VASUDHA MS .ALEKHYA	National Ms Seminar On Issues And Challenges Of Vuca World	Ijair Imapet Factor 7.36 Issn Number- 23947780

Participation in Academic Events-Participation and Paper presentation

S.No.	Name of the faculty	Event Details Title/Venue/ Date	I/N/S/O	Paper title
1	Ms.V.Vasudha Ms.K.Navitha Ms.A.Chandralek ha	IJR JOURNAL, VOLUME VIII, ISSUE II,FEBRUARY-20 19	An Iso:7021-2008 Certified Journal	Robotic Process Automation (Rpa)-A Business Innovations At Capgemini Company

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2	Ms.V.Vasudha Ms.Neha Pandey	IJR JOURNAL , VOLUME VIII,ISSUE II,FEBRUARY-20 19	An Iso:7021-2008 Certified Journal	Money Laundering:A Case Study On Vijay Mallya
3	Ms. Amtul Ms. Arpita Ms.Alakhaya	IJR JOURNAL ,VOLUME VIII,ISSUE II,FEBRUARY-20 19	An Iso:7021-2008 Certified Journal	A Study On Cashless Economy Empowering India.
5	K.Usha Rani Ms. V.Vasudha	ON NATIONAL SEMINAR ISSUES AND CHALLENGES OF VUCA WORLD	Ijair Imapet Factor 7.36 Issn Number- 23947780	Innovative Strategy- A Case Study Of Patanjali Company
6	MS.V.VASUDHA MS .ALEKHYA	NATIONAL MS SEMINAR ON ISSUES AND CHALLENGES OF VUCA WORLD	Ijair Imapet Factor 7.36 Issn Number- 23947780	Implications Of New E-Commerce Policy

Details of research papers per teacher in CARE Journals notified on UGC website during the year

S.No.	Name	Article Details	Journal	Impact factor	Reference
1	MS.V.VASUDHA MS.K.NAVITHA MS.A.CHANDRALEKH A	ROBOTIC PROCESS AUTOMATION (RPA)-A	VOLUME VIII, ISSUE	AN ISO:7021-2 008 CERTIFIED JOURNAL	

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		DUGDIEGG	l .		
		BUSINESS			
		INNOVATIONS			
		AT CAPGEMINI			
		COMPANY			
2	MS.V.VASUDHA MS.NEHA PANDEY	MONEY LAUNDERING:A CASE STUDY ON VIJAY MALLYA	IJR JOURNAL , VOLUME VIII,ISSUE II,FEBRUARY- 2019	AN ISO:7021-2 008 CERTIFIED JOURNAL	
3		A STUDY ON	IJR JOURNAL	AN	
	MS. AMTUL	CASHLESS	,VOLUME	ISO:7021-2	
	MS. ARPITA	ECONOMY	VIII,ISSUE	008	
	MS.ALAKHAYA	EMPOWERING	II,FEBRUARY-	CERTIFIED	
		INDIA.	2019	JOURNAL	
4	MS.K.USHA RANI MS. V.VASUDHA	INNOVATIVE STRATEGY- A CASE STUDY OF PATANJALI COMPANY	NATIONAL SEMINAR ON ISSUES AND CHALLENGES OF VUCA WORLD	IJAIR ISSN NUMBER- 23947780	IMAPCT FACTOR 7.36
5	MS.V.VASUDHA MS .ALEKHYA	IMPLICATIONS OF NEW E-COMMERCE POLICY	NATIONAL SEMINAR ON ISSUES AND CHALLENGES OF VUCA WORLD	IJAIR ISSN NUMBER- 23947780	IMAPCT FACTOR 7.36