

Prepare to be Different  
**BBA Business Analytics**

(The Undergraduate Program in Business Administration; Fully Integrated with IoA Curriculum)



**St. Ann's College for Women**  
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Business Analytics Program is endorsed by the Institute Of Analytics (IoA), UK . The Graduates can apply for IoA Affiliate Membership after the Successful completion. The Institute of Analytics (IoA) is the Professional Body for Analytics and Data Science professionals in UK and International. IoA is a not-for-profit organization that exists to promote greater awareness, understanding and innovation in Analytics. IoA is fully supported in its mission by leading organizations in the sector. The Institute of Analytics provides members with the opportunity to network with other professionals in the industry, to learn about career development opportunities, to share knowledge and expertise, to access Continuous Professional Development programs and to carry the official designation of membership.

- ✿ Analytics is the new buzzword for any business. The world is overflowing with data and anyone who can harness this data to benefit enterprises is highly sought after.
- ✿ There is a huge shortfall of trained analytics professionals in India and abroad
- ✿ Multi Industry/domain opportunities give a chance to select from a variety of industries that match students' interests.
- ✿ Competitive average salary, higher than that of any other IT domain.

## Why IoA?

Here are just some of the reasons why you should choose IoA as your path to becoming a Data Scientist

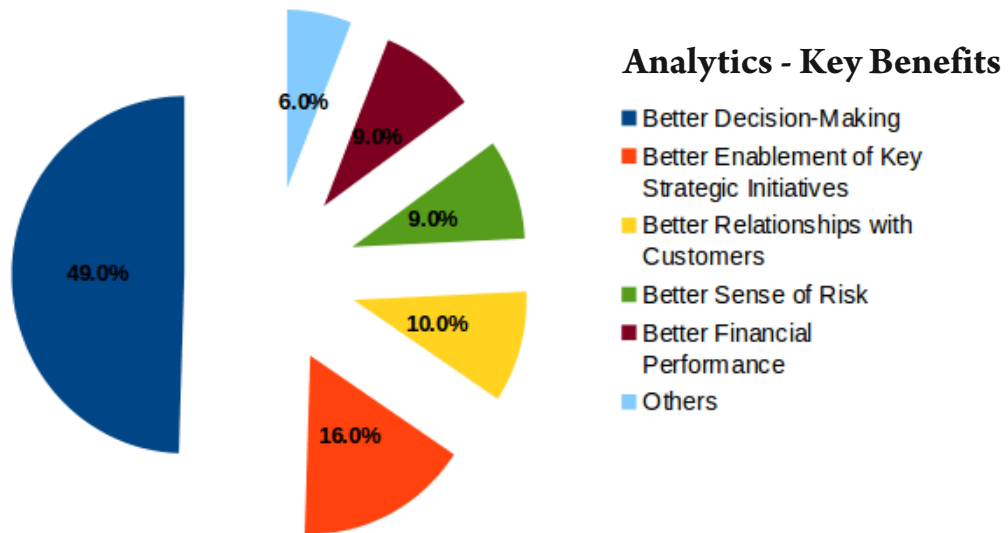
- Use of official designation of the institute
- Global Recognition
- Invitations to all our networking events
- Access to Continuous Professional Development programmes and online portal
- Invitations to regular Industry briefings where industry experts share their insights, knowledge and experience
- Access to job opportunities
- Invitations to Annual & Regional Conferences

## Program Highlights

- Hands on training on Analytics modules from IoA (Institute of Analytics)
- Provides Dual Qualification : Students who enroll for this course get a Degree from the University plus an Affiliate Membership from IoA (Institute of Analytics), UK
- Provides blended learning from Industry and Professional Trainers from ISDC & IoA
- Students get an Affiliate Membership from IoA, UK and a Diploma Certificate from ISDC on Completion of 3 years of their graduation
- Course includes Seminars, Power Packed Workshops, Corporate Engagements.
- Enhanced career opportunities in India and abroad
- The qualification is recognised globally



Module/Paper	Subject Name
Module 1	Introduction to Analytics
Module 2	SQL
Module 3	Python for Managers
Module 4	Data Visualisation
Module 5	Machine Learning
Module 6	AI - Concepts & Principles
Module 7	Social Media Analytics
Module 8	Natural Language Processing



Source: 'Peer- Research Big Data Analytics Survey

## Some of the Leading Recruiters



St. Ann's College for Women, BBA Department has collaborated with the only professional body for Analytics across the globe, Institute of Analytics for the delivery of BBA Business Analytics programme to its students. This will not only give the students more exposure but also give them a global perspective to the field of Business Analytics.

## Benefits of Institute of Analytics (IoA), London, UK

1. Build a global Knowledge & skill set Bank from industry experts
2. international qualification with the college degree
3. Join the global community of Business Analysts
4. Access to data camp - pool of over 300+ courses & certification
5. Access to global research reports, industry reports, employer report for hands on learning
6. 8 modules integration & paper exemptions
7. Increased demand in the market with higher skill set & better pay
8. Live project based learning for practical experience



ISDC is working with more than 150 leading Universities/Colleges in India for the Undergraduate (BA/B.Com/B.Sc/B.Tech/BMS/BBA) and Postgraduate (MA/M.Com/M.Sc/M.Tech/MMS/PGDM/MBA) Programs integrated with Internationally Recognized Professional Qualifications and with Global Accreditation.



### **Registered Office: UK**

International Skill Development Corporation  
The Old Court House  
Hughenden Road, Buckinghamshire, HP13 5DT  
United Kingdom.

### **National Admissions Office**

International Skill Development Corporation  
10/1, 4th Floor, Lakshmi Narayan Complex, Palace Road  
Vasanth Nagar, Bangalore - 560 052, Tel: +91 88614 89650, + 91 80 4645 8899

# BBA Business Analytics

In Association with Institute of Analytics, UK

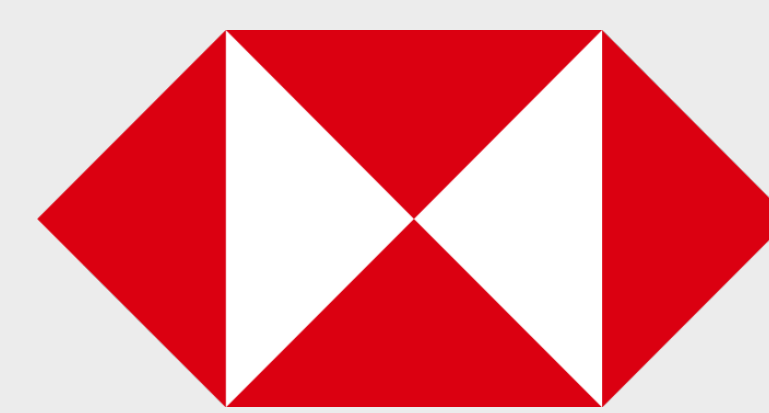
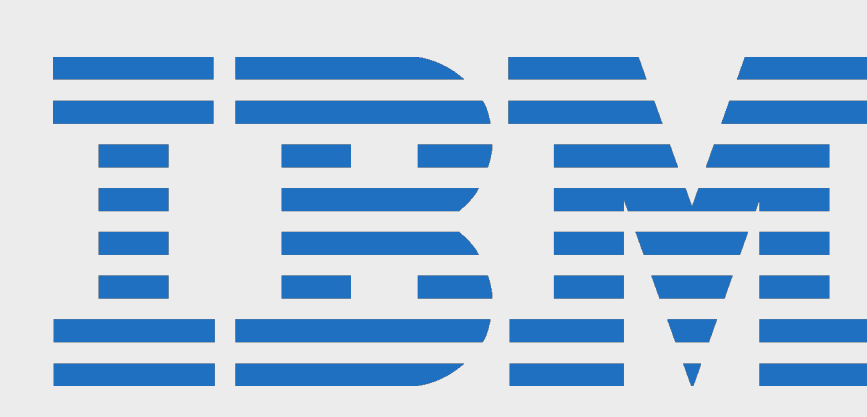
## Looking for a Career in Analytics

- Apply for over 10 Lakhs Analytics Jobs
- Prepare for only 6 Modules
- Register for Graduate Membership from IoA
- International qualification along with University degree

**Business Analyst**

**Risk Analyst**

**Data Scientist**



HSBC

**Deloitte.**

Be Part of the Futuristic Career,  
**Admissions Open !**

**For Admissions Contact: 7899546110**