



Department Motto
Quest for Excellence

MOTTO

Quest for Excellence

VISION

“From the classroom to the corporate world- a chrysalis transformation of the students to a successful entrepreneur, a dedicated professional, a dynamic business leader and a motivated researcher working towards the growth of the nation”.

OBJECTIVES

The Department aims at academic excellence by recognizing the potential in students and providing:

1. The knowledge of accounting principles, information technology and their application in different business situations.
2. To acquaint students with managerial skills and techniques of basic mathematical skills and statistical analysis.
3. To analyse economic policies and statutory laws applicable to trade, industry and business.
4. To acquire knowledge of International business procedures and meet challenges of changing business environment.
5. To connect to industry channels for exposure necessary to respond to the ever changing world order

B.Com Program Outcomes

After the completion of the course learners will be able to

PO1 Demonstrate an understanding of every aspect of commerce and its allied subjects

PO2 Apply the competencies and creativity to join the industry, pursue professional courses and undertake entrepreneurship

PO3 Develop diverse skills and specific capabilities to meet the challenges of the globalised world

PO4 Explore quality research in commerce with multi disciplinary approach for sustainable development

PO5 Recognize and demonstrate ethical and moral responsibility as empowered women in society and engage in lifelong learning

Program Specific Outcomes

B.Com (Hons) Strategic Finance 2019

PSO1 Understand the basic concepts of Economics, Accounting, Auditing, Financial analysis, Banking, Business and Tax laws

PSO2 Acquire skills in Financial planning, analysis, performance, reporting and control for modern business organisations

PSO3 Develop Certified Finance professionals for global markets

Department of Commerce

St. Ann's College for Women, Mehdiapatnam, Hyderabad.

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2020-21

Category	SEM-1	SEM-2	SEM-3	SEM-4	SEM-5	SEM-6	Credits
English Language Skill Course	English	English	English	English	English	English	4+4+3+3+3+3=20
Second Language Skill Course	DSC-1	DSC-5	DSC-9	DSC-13	DSE-17	DSE-21	5+5+5+5+5+5=30
Core Courses	DSC-2	DSC-6	DSC-10	DSC-14	DSE-18	DSE-22	5+5+5+5+5+5=30
Core Courses	DSC-3	DSC-7	DSC-11	DSC-15	DSE-19	DSE -23	5+5+5+5+5+5=30
Core Courses	DSC-4	DSC-8	DSC-12	DSC-16	DSE-20	DSE -24	5+5+5+5+5+5=30
Foundation Courses	AECC-1 (Environmental Science)	AECC-2 (Basic Computer Skills)	-----	-----	----	AECC-3 * (Capacity Building)	2+2=4
Skill Enhancement Courses	-----	-----	SEC-1 Communication/ Professional Skills SEC-2 Dept Specific- COC	SEC-3 Leadership & Management Skill Universal Human Values SEC-4 Dept Specific-COC/ Online Course	-----	-----	2+2+2+2=8
Generic Elective Course	-----	-----	-----	- ----	Generic Elective	- ----	4
Project	-----	-----	-----	-----	-----	Project cum Internship	4
Non CGPA- St. Anns	SOC (Mandatory) / CCA (Mandatory)	SOC (Mandatory) / CCA (Mandatory)	ALP / Online Course (Not Mandatory)	ALP / Online Course (Not Mandatory)	ALP / Online Course (Not Mandatory)	ALP / Online Course (Not Mandatory)	4+8=12
	* Non Mandatory					Total Credits	Total = 160 + 4 +8

Course Structure Details- B.COM

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Category	Courses	SEM I		SEM II		SEM III		SEM IV		SEM V		SEM VI		Total Credits
		PPW	Crs	PPW	Crs	PPW	Crs	PPW	Crs	PPW	Crs	PPW	Crs	Credits
LSC	English	4	4	4	4	3	3	3	3	3	3	3	3	20
DSC	Core course	5	5	5	5	5	5	5	5	6	5	6	5	30
	Core course	5	5	5	5	5	5	5	5	6	5	6	5	30
	Core course	5	5	5	5	5	5	5	5	6	5	6	5	30
	Core course	5	5	5	5	5	5	5	5	6	5	6	5	30
AECC		2	2	2	2							2*	2*	4
SEC						4	4	4	4					8
GE	IDC									4	4			4
Project etc												4	4	4
Total P/Credits		29	25	29	25	25	25	25	25	28	25	30	25	160

Department of Commerce :
B.Com [Hons] Strategic Finance



Program Structure w.e.f.2021-22

Semester	Generic Code	Course code	Course Title	PPW	Credit	CIA	ESE	Passing minimum in	
								ESE	Aggregate
I	DSC1	BCO101	Financial Accounting I	6	5	30	70	28	40
	DSC2	BCO102	Principals of Management	6	5	30	70	28	40
	DSC3	BCO103	Foreign Trade	6	5	30	70	28	40
	DSC4	BCOP104	Introduction to Cost & Management Accounting	6	5	30	70	28	40
	AECC -1	AECC101	Environmental Science	2	2	15	35	14	20
II	DSC5	BCO201	Financial Accounting II	6	5	30	70	28	40
	DSC6	BCO202	Business Laws	6	5	30	70	28	40
	DSC7	BCO203	Banking and Financial Services	6	5	30	70	28	40
	DSC8	BCOP204	Financial Planning & Performance	6	5	30	70	28	40
	AECC - 2	AECC202	Gender studies	2	2	15	35	14	20
III	DSC9	BCO301	Advanced Accounting	6	5	30	70	28	40
	DSC10	BCO302	Business Statistics I	6	5	30	70	28	40
	DSC11	BCOP303	International Financial Reporting	6	5	30	70	28	40
	DSC12	BCOP304	Financial Analytics and Control	6	5	30	70	28	40
	SEC1	SEC301	Communication & Professional skills	2	2	15	35	14	20

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	SEC2	BCO/ SEC302	Dept. Specific COC a) Principles of Insurance b) Foundation of Digital Marketing & Web designing	2	2	15	35	14	20
IV	DSC13	BCO401	Income Tax	6	5	30	70	28	40
	DSC14	BCO402	Business Statistics II	6	5	30	70	28	40
	DSC15	BCO403	Corporate Accounting	6	5	30	70	28	40
	DSC16	BCOP404	Strategic Financial Management -I	6	5	30	70	28	40
	SEC3	SEC403	Leadership and Management skills & Human Values	2	2	15	35	14	20
	SEC4	BCO/ SEC404	Dept. Specific COC a) Practice of Life and General Insurance b) Social Media Marketing Search Engine Optimisation & Online Advertising	2	2	15	35	14	20
V	DSE1	BCOP501 BCOP501 BCOP501	a) Strategic Performance Management b) Financial services c) Investment Industry -I	6	5	30	70	28	40
	DSE2	BCO502	a) Theory and	3T+4	5	30	70	28	40

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			Practice of GST	P					
		BCOP502	b) Securities & Portfolio						
		BCO502	Management						
			c) International Tax & Regulation						
DSE3		BCOP503	a) MS Excel	3T+4	5	30	70	28	40
		BCO503	b) Advanced Corporate Accounting	P					
		BCOC503	c) Management Information System						
DSE4		BCOP504	a) Strategic Financial	6	5	30	70	28	40
		BCOP504	Management II						
			b) Marketing Management						
			c) Project & Relationship Management						
GE1		IDC501	Inter Disciplinary	4	4	30	70	28	40
AECC - 3*		AECC603	Capacity building	2	2	15	35	14	20
VI	DSE5	BCOP601	a) Human Resource Management	6	5	30	70	28	40
		BCOP601	b) Business Communication and Report Writing						
		BCOP601	c) Investment Industry -II						
	DSE6	BCO602	a)	3T+4	5	30	70	28	40
		BCOP602	Computerised Accounting	P					
		BCO602	b) Ecommerce & Digital Marketing						

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		c) International Auditing							
DSE7	BCOP603	a) International	6	5	30	70	28	40	
	BCO603	Finance							
	BCO603	b) Corporate Governance							
		c) Investment Management							
DSE8	BCOP604	a) Business Valuation	6	5	30	70	28	40	
	BCOB603	b) Business Applications of Emerging Technologies							
	BCOP604	c) Advanced Aspects of Taxation							
PROJ/ DSC	BCO605	Research Methodology & Project Work	2T+4 R	4	15	35	14	20	

Summary of Credits-Department Specific-

Sl. No.	Course Category	No. of Courses	Credits Per Course	Credits
1.	SEC	2+2(UGC)	2	4+4
2.	DSC	16	5	80
3.	DSE	8	5	40
4.	RM & Project	1	4	4
Only department specific credits				128

NOTE

ESE Duration: 2.30 Hrs for all 70 Marks papers
1.30 Hrs for all 35 Marks papers
3.00 Hrs for Practical courses /Project Evaluation

Project Evaluation Training students in the Project work (for 4credits in semester VI) is aimed at enabling them to apply the principles and concepts learnt during the course. Weekly 6 Periods are allotted during which Project guide has to spend quality

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time in teaching/training to give the necessary knowledge and skill. 2 periods are allocated for lab related activity. at the end of the Course the student will be evaluated based on

1. Written Examination for 50 Marks

2. Project Report Presentation along with Viva voce for 50 Marks

Extra Core course instead of Project

Departments can offer an additional core paper in place of project. This course will be treated on par with the other Core courses w.r.t teaching and evaluation.

Summary of Credits-Overall Programme

S.No.	Course Category	No. of Courses	Credits Per Course	Credits
1	English Language	6	4 and 3	20
2	AECC	2+1*	2*	4
3	SEC	4	2	8
4	GE	1	4	4
5	DSC	16	5	80
6	DSE	8	5	40
6	Project Work	1	4	4
	Total Credits			160
7	SOC	1	2*	
8	CCA	1	2*	
	CCA – NCC, NSS	3Y/2Y	2#	
9	ALP – NON – MANDATORY	1	4	
	*Credits under NCGPA - MANDATORY			6 – 8