St. Ann's College for Women, Mehdipatnam, Hyderabad.
Autonomous, Affiliated to Osmania University
NAAC Reaccredited with A+ Grade & College with Potential for Excellence by UGC





MOTTO

Quest for Excellence

VISION

"From the classroom to the corporate world- a chrysalis transformation of the students to a successful entrepreneur, a dedicated professional, a dynamic business leader and a motivated researcher working towards the growth of the nation".

OBJECTIVES

The Department aims at academic excellence by recognizing the potential in students and providing:

- 1. The knowledge of accounting principles, information technology and their application in different business situations.
- 2. To acquaint students with managerial skills and techniques of basic mathematical skills and statistical analysis.
- 3. To analyse economic policies and statutory laws applicable to trade, industry and business.
- 4. To acquire knowledge of International business procedures and meet challenges of changing business environment.
- 5. To connect to industry channels for exposure necessary to respond to the ever changing world order

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B. Com Program Outcomes

After the completion of the course learners will be able to

- PO1 Demonstrate an understanding of every aspect of commerce and its allied subjects
- PO2 Apply the competencies and creativity to join the industry, pursue professional courses and undertake entrepreneurship
- PO3 Develop diverse skills and specific capabilities to meet the challenges of the globalised world
- PO4 Explore quality research in commerce with multi disciplinary approach for sustainable development
- PO5 Recognize and demonstrate ethical and moral responsibility as empowered women in society and engage in lifelong learning

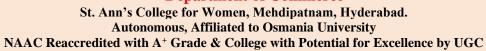
Program Specific Outcomes

B.Com(Business Analytics)2020

PSO1 Understand the basic concepts of Economics, Accounting, Auditing, Financial analysis, Banking, Business and Tax laws

PSO2 Developing appropriate methods for capturing and documenting data for business system development

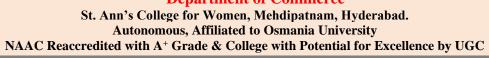
PSO3 Apply Descriptive, Predictive and Prescriptive analytical tools for business problem solving





COMMERCE COURSE STRUCTURE

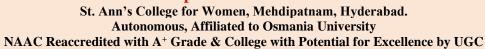
Category	SEM-1	SEM-2	SEM-3	SEM-4	SEM-5	SEM-6	Credits
English Language Skill Course	English	English	English	English	English	English	4+4+3+3+3+3 =20
Second Language Skill Course	II Lang	II Lang	II Lang	II Lang	II Lang	II Lang	4+4+3+3+3+3 =20
Core Courses	DSC-1	DSC-4	DSC-7	DSC-10	DSE-1	DSE-4	5+5+5+5+5 =30
Core Courses	DSC-2	DSC-5	DSC-8	DSC-11	DSE-2	DSE-5	5+5+5+5+5+5 =30
Core Courses	DSC-3	DSC-6	DSC-9	DSC-12	DSE-3	DSE -6	5+5+5+5+5 =30
Foundation Courses	AECC-1 (Environmen tal Science)	AECC-2 (Basic Computer Skills)				AECC-3 * (Capacity Building)	2+2=4
Skill Enhanceme nt Courses			SEC-1 Communicat ion/ Professional Skills SEC-2 Dept Specific- COC	SEC-3 Leadership & Management Skill Universal Human Values SEC-4 Dept Specific-COC/ Online Course			2+2+2+2=8
Generic Elective Course					Generic Elective		4
Project						Project cum Internship	4
Non CGPA- St. Anns	SOC (Mandatory) / CCA (Mandatory)	SOC (Mandatory) / CCA (Mandatory)	ALP / Online Course (Not Mandatory)	ALP / Online Course (Not Mandatory)	ALP / Online Course (Not Mandatory)	ALP / Online Course (Not Mandatory	4+8=12
	* Non Mandatory					Total Credits	Total = 150 + 4 +8





Course Structure Details- B.COM

Category	Courses	SEN	M I	SEN	M II	SEM	Ш	SEM	IV	SEN	ΛV	SEM	IVI	Total Credits
Curegory	2041505	PPW	Crs	PPW	Crs	PPW	Crs	PPW	Crs	PPW	Crs	PPW	Crs	Credits
LSC	English	4	4	4	4	3	3	3	3	3	3	3	3	20
	II													
	Language	4	4	4	4	3	3	3	3	3	3	3	3	20
DSC	Core course	5	5	5	5	5	5	5	5	6	5	6	5	30
	Core course	5	5	5	5	5	5	5	5	6	5	6	5	30
	Core course	5	5	5	5	5	5	5	5	6	5	6	5	30
AECC		2	2	2	2							2*	2*	4
SEC						4	4	4	4					8
SOC/CCA	NCGPA	2+2		2+2	2+2 *									4*
GE	IDC									4	4			4
Project												4	4	4
Total														
P/Credits		29	25	29	25	25	25	25	25	28	25	30	25	150
Extra														
Credits in	NCGPA				2+2								2	6 to 8
curriculum														





B.Com [Business Analytics]

Program Structure w.e.f.2021-22

Semester	Generic Code	Course code	Course Title	PPW C		CIA	ESE	Passing minimum in	
								ESE	Aggregate
ı	DSC1	BCO101	Financial Accounting I	6	5	30	70	28	40
	DSC2	BCO102	Principles of Management	6	5	30	70	28	40
	DSC3	BCOB103	Data- Driven Decision Making	3T+4P	5	30	70	28	40
	AECC -1	AECC101	Environmental Science	2	2	15	35	14	20
II	DSC4	BCO201	Financial Accounting II	6	5	30	70	28	40
	DSC5	BCO202	Business Laws	6	5	30	70	28	40
	DSC6	BCOB203	Data Analytics Essentials	3T+4P	5	30	70	28	40
	AECC - 2	AECC202	Gender Studies	2	2	15	35	14	20
III	DSC7	BCO301	Advanced Accounting	6	5	30	70	28	40
	DSC8	BCO302	Business Statistics I	6	5	30	70	28	40
	DSC9	BCOB303	Data Analytics Modelling	3T+4P	5	30	70	28	40
	SEC1	SEC301	Communication & Professional skills	2	2	15	35	14	20
	SEC2	BCO/ SEC302	Dept. Specific COC a)Principles of Insurance b) Foundation of Digital Marketing & Web designing	2	2	15	35	14	20
IV	DSC10	BCO401	Income Tax	6	5	30	70	28	40
	DSC11	BCO402	Business Statistics II	6	5	30	70	28	40
	DSC12	BCOB403	Forecasting & Predictive Analytics	3T+4P	5	30	70	28	40
	SEC3	SEC403	Leadership and Management skills & Human Values	2	2	15	35	14	20
	SEC4	BCO/ SEC404	Dept. Specific COC a) Practice of Life and General Insurance b) Social Media Marketing Search Engine Optimisation	2	2	15	35	14	20



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			& Online Advertising						
V	DSE1	BCO501	a) Cost Accounting b) Financial Planning & Performance c) International Financial Reporting -I	6	5	30	70	28	40
	DSE2	BCO502	 a) Theory and Practice of GST b) Financial Decision Making- I c) International Tax & Regulation 	3T+4P	5	30	70	28	40
	DSE3	BCOB503	a) Advanced DataVisualisationb) Investment Managementc) Financial Management	3T+4P	5	30	70	28	40
	GE1	IDC501	Inter Disciplinary	4	4	30	70	28	40
	AECC -3*	AECC603	Capacity building	2	2	15	35	14	20
VI	DSE4	BCO601	a) Control and ManagementAccountingb) Financial Controlc) International FinancialReporting	6	5	30	70	28	40
	DSE5	BCO602	a) Computerized Accountingb) Financial Decision MakingIIc) International Auditing	3T+4P	5	30	70	28	40
	DSE6	BCOB603	a) Business Applications of Emerging Technologies b) Corporate Governance c) Human Resource Management	3T+4P	5	30	70	28	40
	PROJ/DS C/NPTEL /Certifica te Course	BCO604	Research Methodology & Project Report/BCRW/SCM/Cyber Security/ Certificate Course	2T+4R	4	15	35	14	20



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Summary of Credits-Department Specific-										
Sl. No.		No. Cour		Credi Cou	ts Per ırse		Credits			
1		SEC	2+2(L	JGC)	2	2	4 +4			
2		GE	1		4	1	4			
3		DSC	4		į	5	60			
4		DSE	2		Ĺ	5	30			
5	Project Report 1 4						4			
		Only department spe		102						
<u>NOTE</u>										
ESE Durat	tion:	2.30 Hrs for all 70 Marks pape	rs							
Project Evaluatio	n	Training students in the Project work (for 4credits in semester VI) is aimed at enabling them to apply the principles and concepts learnt during the course. Weekly 6 Periods are allotted during which Project guide has to spend quality time in teaching/training to give the necessary knowledge and skill. 2periods are allocated for lab related activity, at the end of the Course the student will be evaluated based on 1. Written Examination for 50 Marks 2. Project Report Presentation along with Viva voce for 20 Marks								
Extra Cor	е	2 ojest neport esemation d.o.ig mith viva voce for 20 infants								

course instead

of Project

S.No.	Course Category	No. of Courses	Credits Per Course	Credits
1	English Language	6	4 and 3	20
2	Second Language	6	4 and 3	20
3	AECC	2+1*	2*	4
4	SEC	4	2	8
5	GE	1	4	4
6	DSC	12	5	60
7	DSE	6	5	30
8	Project work	1	4	4
	Total Credits			150
9	SOC	1	2*	
10	CCA	1	2*	
	CCA – NCC, NSS	3Y/2Y	2#	
11	ALP – NON – MANDATORY	1	4	
	*Credits under NCGPA - MANDATORY			6 to 8

Departments can offer an additional core paper in place of project. This course

will be treated on par with the other Core courses w.r.t teaching and evaluation.



