



## Department of Commerce

Quest for Excellence



### VISION:

"From the classroom to the corporate world- a chrysalis transformation of the students to a successful entrepreneur, a dedicated professional, a dynamic business leader and a motivated researcher working towards the growth of the nation".

### OBJECTIVE:

The Department aims at academic excellence by recognizing the potential in students and providing:

1. The knowledge of accounting principles, information technology and their application in different business situations.
2. To acquaint students with managerial skills and techniques of basic to advanced statistical analysis.
3. To analyse economic policies and statutory laws applicable to trade, industry and business.
4. To acquire knowledge of International business procedures and meet challenges of changing business environment.
5. To connect to industry channels for necessary exposure to respond to the ever changing world order.



### B.Com Program Outcomes

After the completion of the course learners will be able to  
PO1 Demonstrate an understanding of every aspect of commerce and its allied subjects

PO2 Apply the competencies and creativity to join the industry, pursue professional courses and undertake entrepreneurship

PO3 Develop diverse skills and specific capabilities to meet the challenges of the globalised world

PO4 Explore quality research in commerce with multi disciplinary approach for sustainable development

PO5 Recognize and demonstrate ethical and moral responsibility as empowered women in society and engage in lifelong learning

### B. Com (Business Analytics) 2020

#### Program Specific Outcomes

PSO1 Understand the basic & advanced concepts of Accounting, Principles of management Financial statement analysis, several Business & Tax laws.

PSO2 Developing appropriate methods for capturing and documenting data for business system development.

PSO3 Apply Descriptive, Predictive and Prescriptive analytical tools for business problem solving.

#### About the program

B. Com (Business Analytics) is a 3 year degree process imparting knowledge in processes and techniques of how Business use statistical methods and technologies for analysing data in order to gain new insights and improve strategic decision - making. It Focuses on data and statistical analysis.

**Eligibility: Intermediate or 10+2 in MEC, MPC (MATHS AS MAJOR)**

### Course Include

- Data - Driven Decision making
- Data Analytics Essentials
- Data analytics Modelling
- Forecasting & Predictive Analytics
- Data Visualisation
- Emerging technologies for Business Application.

### Who can Study B.Com Business Analytics?

- Best option for Students with flair for Statistics & Mathematics alongside Commerce
- Suitable for students who can think big and study several statistical & technical courses for promising careers in business analysis.

### Job Opportunities & career options

Business Analytics career path is one that puts students in an exciting & fast paced environment. They directly work with the heads of the organisation to facilitate management decision making. A Business Analyst has ample opportunities across industries. They are hired in all departments irrespective of type of business, they are needed for jobs in

1. Financial Analysis,
2. Marketing Analysis,
3. Sales Analysis,
4. Product cycle management,
5. Client services,
6. Human Resources and more.

**\*Compulsory Certificate Course in Coding or Microsoft Advanced Excel with Microsoft Certification in Semester 5&6 at additional cost payable to collaborating partner Excelytics and CODE FOR INDIA\***

