



**TSCHE-sponsored
NATIONAL SEMINAR**
on



Media Accountability & Governance

26th & 27th February 2024



**St. Ann's College for Women
(Autonomous)**

Affiliated to Osmania University
Re-Accredited by NAAC with 'A' Grade and College
with Potential for Excellence by UGC
Mehdipatnam, Hyderabad - 500028

**Departments of
Journalism
and**

Public Administration

**St. Ann's College for Women (Autonomous)
Mehdipatnam, Hyderabad, Telangana-500028**

ABOUT COLLEGE :

St. Ann's College for Women was established by the congregation of the Sisters of Society of St. Anne - Hyderabad, with a vision to empower the girl student with academic excellence, skill enhancement and value enrichment. Since its inception in 1983, it has grown into a full-fledged institution with over 30 UG and PG programs catering to 3500 students with 130 faculty members. The college was re-accredited by NAAC with A+ Grade "College with Potential for Excellence" (CPE) by UGC and has also been conferred 'Autonomous' status in 2015. The institution has always maintained high academic standards and ensures a conducive learning environment with necessary infrastructure. Envisaging a holistic education, a plethora of choice based curricular and extra-curricular activities are offered to enhance their employability skills. The accolades are a testimony to the growing reputation of the college as a leading Institution of higher education in the state of Telangana.

ORGANIZING COMMITTEE :

Chief Patron	Dr. Allam Vijaya Rani
Conveners	Dr. P. Bharathi M. Lavanyanjali

PROFILES OF THE DEPARTMENTS

Dept. Of Public Administration

The subject of Public Administration is one of the major disciplines of the Faculty of Social Sciences being offered at the Undergraduate programmes of the College. The department of Public Administration is one of the oldest one established in the year 1983, along with other disciplines of the Faculty of Social Sciences. Initially the subject of Public Administration was offered as one of the combinations of Economics, Political Science and Public Administration (EPP) and later on extended to History, Political Science and Public Administration (HPP). The Department also offered two (2) Career Oriented Courses (COC) viz, (1) International Travel and Tourism Management and (2) E-Governance. The Co-Curricular activity (CCA) of the department includes visits to State Assembly, Secretariat, High Court and important Government offices.

Dept. Of Journalism

The Department of Journalism, undergraduate programme, is made up of practical courses that emphasise media creation and journalism practise as well as theoretical classes that enable students to evaluate media and media organisations in a democratic society. Because we place equal focus on theory and practise, we stand apart from other journalism programmes.

Our undergraduate students study cutting-edge writing and production methods for internet, broadcast, and print journalism and media production. Students have the opportunity to express themselves practically in skills classes like Digital Newswriting and Reporting, Broadcast News Writing and Reporting, Design and Digital Editing, Magazine Writing, Multimedia Sports Reporting, and Digital Media Production. Students also have the chance to visit the various television news channels and Radio stations to acquire practical knowledge .

Full-time faculty in JLP have both practical experience in journalism and research expertise in a variety of areas of media studies. Faculty members have reported, edited and done production work for top media channels and have produced research published in leading scholarly journals and books.

ABOUT THE SEMINAR :

In contemporary society, the role of media has transcended its traditional functions, becoming a cornerstone of democracy, public discourse, and societal development. However, with this expanded influence comes a pressing need for accountability and governance within the media landscape.

This seminar delves into various dimensions of media accountability and governance, examining their complexities and challenges. It highlights the evolving nature of media platforms, including digital and social media, which have reshaped the media landscape and posed new accountability dilemmas. Issues such as misinformation, sensationalism, and partisan bias have raised concerns about the integrity and credibility of media sources, necessitating robust accountability mechanisms. The seminar also explores the role of government, civil society, and industry stakeholders in fostering media accountability and governance.

OBJECTIVES OF THE SEMINAR :

- To explore the role of media in contemporary society and its impact on democracy, public discourse, and societal development.
- To examine the concept of media accountability and governance, including mechanisms for ensuring transparency, accuracy, fairness, and ethical conduct in reporting.
- To discuss the challenges and complexities associated with media accountability, such as misinformation, sensationalism, partisan bias, and the evolving nature of digital and social media platforms.
- To analyze the regulatory frameworks and institutions that oversees media operations and safeguard against abuse of power, manipulation of information, and infringement on press freedom.
- To assess the roles of government, civil society, industry stakeholders, and media practitioners in promoting accountability and transparency within the media industry.
- To explore the implications of technological advancements, such as artificial intelligence, big data, and algorithmic decision-making, on media accountability and governance.
- To identify best practices and innovative approaches for enhancing media accountability and governance in the digital age.
- To foster dialogue and collaboration among policymakers, media professionals, academics, civil society organizations, and other stakeholders to address the challenges and opportunities in media accountability and governance.
- To raise awareness among the public about the importance of holding the media accountable and ensuring responsible journalism for informed citizenship and democratic participation.
- To formulate recommendations and action plans for enhancing media accountability and governance at local, national, and international levels.

CALL FOR PAPERS :

The seminar will comprise of the following sub-themes:

- Digital Transformation for India's Techade
- Emerging Technologies for providing Citizen Centric Services
- District level initiative in e-Governance
- Role of Research & Development in Citizen Centric Services
- Emerging Technologies in Governance by Startups
- Cyber Security and Good Governance
- Data Governance initiatives in Innovation & Research
- Digital Transformation for enhancing Ease of living
- UNDESA and NeSDA-2023 Way forward
- Ethical Journalism
- Media Literacy and Education
- Media Regulation and Policies
- Public Service Broadcasting
- Digital Media and Technology
- Media Monitoring and Watchdog Organizations
- Public Feedback Mechanisms
- Impact of Media on Policy Implementation
- Misinformation and Public Trust
- Global Media and Governance Practices
- Accountability in Public Services

INSTRUCTIONS FOR SUBMISSION :

- Participants are advised to contribute original, unpublished and well-researched papers for the national seminar.
- Participants can submit their papers in English.
- Abstracts of individual paper on the sub-themes not exceeding 300-500 words should reach on/before 18th February, 2024.
- Full paper shall be submitted by the participants with a word count 3000 to 5000 words typed in double space A4 size paper using 12 pt Times New Roman font. Heading and referencing pattern would be accepted in APA (7th Edition) format with in-text citations on/before 23rd February, 2024.
- The abstracts and full papers may be sent to the Seminar Co-ordinator at mediaandgovernance24@gmail.com
- The acceptance of the abstracts shall be informed on 20th February, 2024.

IMPORTANT DATES :

- Abstract: 18th Feb, 2024
- Acceptance: 20th Feb, 2024
- Full paper: 23rd Feb, 2024
- Dates of Seminar: 26th & 27th Feb, 2024

REGISTRATION :

- Please fill in the Google form with your details and complete the payment by scanning the QR code provided in the G-form for successful registration
- <https://forms.gle/CceUEAWYV6rwrzu28>
- Students: Rs. 100/-
- Scholars and Faculty: Rs. 300/-

VENUE :

St. Joseph's Auditorium,
St. Ann's College for Women, Mehdiapatnam, Hyderabad,
Telangana - 500028

CONTACT DETAILS FOR ANY QUERIES

Dr. P. Bharathi
HOD, Dept. Of Journalism
St. Ann's College for Women, Mehdiapatnam.
Ph. No.: +91 7989187932

M. Lavanyanjali
HOD, Dept. Of Public Administration
St. Ann's College for Women, Mehdiapatnam.
Ph. No.: +91 8187864819

