

**DEPARTMENT OF COMMERCE**

**St. Ann's Enterprise Entrepreneurship Development (SEED) Cell**

**Report 2022-2023**

S.No.	Date/Venue	Event	Resource person	Target Group	Lecturer Coordinator
1	19-07-2022 / Quadrangle	<b>Dovely</b> - Startup Introduction In The College	--	All students	Ms.T. Anuradha Ms. Mahitha Ms. J P Bharathi Ms. Naga Suvarchala Ms. Bhavani Shankar
2	30-07-2022 / AV Room	Lean Startup - Minimum Viable Product	Mr. Ganesh Iyer, Centrum Learning Limited, Startup mentor, WEhub	150 students	Ms.T Anuradha Ms. Davala Mahitha Ms.Indira Priyadarshini Ms. JP Bharathi Ms. Sucharitha Ms. Bhavani Shankar Ms. Naga Suvarchala Ms. Neeraja
3	22-8-2022/ AV Room	Ann Startup Ideas 22, ED Quest an intercollegiate Competition #Ideation@75	Dr.Zahoorullah, CEO, OTBI, Osmania university	CCA Students	Mrs. JP Bharathi, Mrs. Naga Suvarchala Mrs. Bhavani Shankar

**Report on Dovely – Startup Introduction In The College**

**Date: 19/07/2022**

ED cell of Commerce department has initiated a launch and introduction of “Dovely- a startup business” in the college quadrangle. Students were made to understand the business model and how they can also partner with the business.

In this Students can also register their names, as they can take their own friends and classmates as Pillions. "**EARN WHILE YOU RIDE**". The event was well received by students.

Dr. Sr. P. Amrutha, Principal, Ms. K Anuradha, HoD, Dean Ms. Mahitha, Assistant Professor Ms. J P Bharathi, Assistant Professor Ms. Naga Suvarchala, Faculty Ms. Bhavani Shankar, participated in the event.



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### **Details about Dovely, a startup**

Dovely is India's First Bike Service for Women, Driven by Women. We aim to increase women employment rate in India by providing safe and easy transport services for women fulfilled by women. Dovely aims to eliminate crimes against women by giving them a service to rely on to commute. Dovely encourages women employment and independence by hiring women as our Riders. Booking a ride on Dovely is quick and easy. Dovely is going to launch its website in Hyderabad and soon shift to an application to cater all across India. Women no longer need to depend on anyone to travel with Dovely. We intend to fill the gap of inequality by hiring and serving women as our primary and only market. We are looking to hire female riders who are enthusiastic and passionate to contribute and be a part of our journey, while making an income for themselves. Our hiring process is simple. Interested candidates are to submit their details and go through an interview. Enthusiastic women, who want to register themselves as women riders can visit our website and click on "Be a Partner" which will direct you to Google form.

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Students can also register their names, as they can take their own friends and classmates as Pillions. "EARN WHILE YOU RIDE". Dm us on Instagram – dovely.org

Or on WhatsApp: 7893128773 "We are the one and only app solely dedicated to Women".  
<https://dovely.org>

**Reflections:** Thank you mam for supporting us and giving us blessings and best wishes. For me CCA course i.e., Innovate to Enterprise was so much helpful when I had this idea. J.P. Bharathi mam's guidance and support which we are receiving now is very overwhelming. She has always been an inspiration to me. We would like to thank the Commerce department for blessing us with their kind words and the teachers who have wished us good luck. I am feeling proud to say that I was an Annite from schooling and is still a part of Annite.

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### **REPORT on Session - LEAN STARTUP- MINIMUM VIABLE PRODUCT**

**Date:** 30/07/2022, Saturday, **Time:** 10.30 to 12 Noon, **Venue:** AV Room

**Guest Speaker:** Mr. Ganesh Iyer, Centrum Learning Limited, Startup mentor, WE Hub

Topic: Lean Startup- Minimum Viable Product

IIC internship committee in collaboration with commerce department organized a session on "**Lean Startup - Minimum Viable Product**". The guest speaker was Mr. Ganesh Iyer, a startup mentor from Wehub.

The session started by a prayer and Bible reading by the students, and welcoming Dr. Sr. P. Amrutha, Principal. Ms. Davala Mahitha, Dean Student Affairs, Ms. Anuradha, HoD, Dept of Commerce, Ms. Indira Priyadarshini, Assistant Professor from BBA, Ms. J P Bharathi, Assistant Professor, Ms. Sucharitha, Ms. Bhavani Shankar, Assistant professor, Ms. Naga Suvarchala from Department of Commerce, Ms. Neeraja from IIC, attended the event.

The session was interesting and around 150 students who attended could get lot of inputs and understood the startup ideation.



Ms.J.P. Bharathi, has proposed vote of thanks.

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 **St. Ann's college for women (Autonomous)**   
Affiliated To Osmania University Accredited "A+" Grade by NAAC (3rd Cycle), College with Potential for Excellence by UGC, Mehdiapatnam, Hyderabad -500 028

IIC Internship Committee in collaboration with Department of Commerce is organizing a session on  
**Lean startup- Minimum Viable Product**

 **Date: 30 July 2022 Saturday**  
**Time: 10.30 am**  
**Venue: A.V. Room**

**SPEAKER:**  
**GANESH IYER**  
Centrum Learning Limited  
Behavioral trainer/ startup mentor/  
learning and development consultant

For further details kindly send mail to [iicinternship.stanns@gmail.com](mailto:iicinternship.stanns@gmail.com)

      
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**REPORT on Ann Startup Ideas 22, ED Quest an intercollegiate Competition #Ideation@75 conducted**

**Date:** 22/08/2022

**Time:** 10 am-12 noon

**Venue:** A V Room, St. Ann's College

**Guest for the event:** Dr.Zahoorullah, CEO, OTBI, Osmania university

**Event:** Lean Startup- Minimum Viable Product

**Target Group/Strength:** Students.

**Coordinators:** Mrs. JP Bharathi, Mrs. Naga Suvarchala, Mrs. Bhavani Shankar.

**Brief Report:**

On the occasion of Azadi ka Amritmahotsav, as a part of 75<sup>th</sup> Independence Day celebrations, ED Cell, Department of Commerce, in collaboration with OTBI, Osmania Technology business incubator, Osmania University, has organised an intercollegiate Competition, Ann Startup Ideas'22, ED Quest an intercollegiate Competition#ideation@75.

The event started off with a prayer, Bible reading, and inviting the guests.

❖ **Event proceedings:**

- Key note address by the chief guest
- #Ann ideation@22, #start up ideas' competition
- Interactive session with young entrepreneurs.

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Enthusiastic students presented brilliant startup ideas, with 6 lines

Writeup, 2-minute video along with their name, college, email id and phone no. Students Registered by filling the g form

<https://docs.google.com/forms/d/e/1FAIpQLSfU0z5BqfbLmbw7CwD90QhFnHIPaNnGBJoipUyVVczj5OwAfA/viewform>

**Student Coordinators:** Ms. Sriya, Chinmeyer, Simran, Jemima, Shifa, Ayesha, Afra

**Colleges participated:**

- KLM
- St. Ann's college for women Mehdiapatnam
- St. Francis college
- Villa Marie college
- Avinash college
- Loyola
- Ratan Rohan

**No. of students:** 34

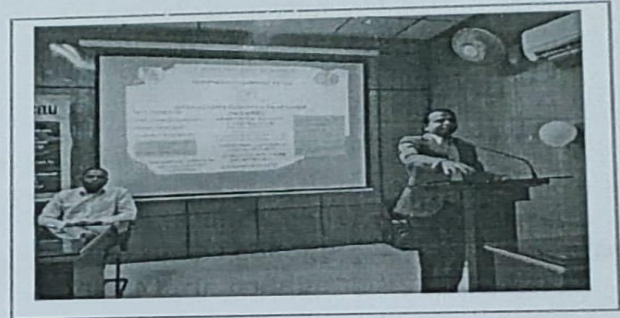
**Guest and Judges:** Mrs. Mahitha, Mr. Rohan Ande

**Winners in the competition:**

- Ms. Mamatha, Veggie Cafe, 9502396345, St. Francis College for Women
- Ms. Jahnavi, Diet bank, 7032410569, St. Francis College for Women
- Ms. Preethi, Eco path, 7995451295, Villa Marie Degree College

Cash prizes, memento and e-certificates were given to students. The event concluded with vote of Thanks

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**ST. ANN'S COLLEGE FOR WOMEN**  
 DEPARTMENT OF COMMERCE- ED CELL

**INTERCOLLEGIATE COMPETITION #IDEATION@75**  
**DAYS EVENTS**

DATE: 22/08/2022  
 TIME: 10:00-12:00 NOON  
 VENUE: AV ROOM  
 CONTACT: 8185905371

**REGISTRATION FEE 50/-**  
 CAN BE PAID AT REG. DESK

**WIN EXCITING CASH PRIZES AND PARTICIPATION CERTIFICATE**

**ADDRESS BY THE CHIEF GUEST**  
 DR ZAHORULLAH S MD  
 OSMAVIA UNIVERSITY  
 B. TECH. M. TECH. PH. D.  
 ADP (CHICAGO BOOTH SCHOOL, USA)  
 CHIEF EXECUTIVE OFFICER (CEO)

**COMPETITION - ANN STARTUP IDEAS'22 (ED QUEST)**

**INTERACTION WITH YOUNG ENTREPRENEURS**

**CLICK HERE TO REGISTER**

**REGISTRATION FEE MUST BE PAID BY**  
 22/08/2022 01:14 PM