

St. Ann's Enterprise Entrepreneurship Development (SEED) Cell

Report 2021-2022

S. No	Date/Venue	Event	Resource person	Target Group	Lecturer Coordinator
1.	6/3/2021 G meet	ED quest –A pep talk on start ups	Mr.R.Ravichander(Principal counsellor & Head Dept of Renewable Energy at CII Godrej	CCA students	Mrs.J.P.Bharthi
2.	20/9/2021	Webinar on “Women startup entrepreneurs- opportunities and Challenges	Pof:G.Surrender Reddy(IDBI)	CCA students	Mrs.J.P.Bharthi
3.	21/9/2021	Webinar on support to start up enterprises	Mr.Sharath from NIMSME	CCA students	Mrs.J.P.Bharthi
4.	23/9/2021	Webinar on Investor Awareness	Mr.Vinayak (National Stock Exchange)	CCA Students	Mrs.J.P.Bharthi
5.	24/9/2021	Webinar on Women leadership positions	Ms.LalithaLaxmi IAS officer	B.Com students	Mrs.J.P.Bharthi
6.	25/9/2021	Online Submission of Competitions (Essay writing, collage, Ad creation)		Students from various colleges	Mrs.J.P.Bharthi

Report 1

Report on “ED quest a Pep Talk on Startups”

Date: 6/03/2021

Time: 3:00 to 4.30 pm

Venue: G-meet

Resource Person: Mr. R. Ravi Chander, Principal Counselor, CII.

Brief Report: The Guest Speaker and has given lots of inputs to the students towards start up ideas like how should they proceed with a potential start up ideas and what kind of obstacles they may face and how to overcome them. The event closed with a positive note by instilling confidence among the students.

Target strength: CCA students

Faculty In charge: Ms. J.P. Bharathi

The poster is for an event titled "ED QUEST 2021" which is a "Pep-Talk On Start-ups". It is organized by the Department of Commerce, ED Cell & Institution Innovation Cell at St. Ann's College For Women, an autonomous and affiliated college to Osmania University. The college is accredited 'A+' (3rd Cycle) by NAAC, CPE by UGC, and is located in Mehdiapatnam, Hyderabad-500028. The event features Mr. R. Ravi Chander, Principal Counselor of the Confederation of Indian Industry (CII), as the guest speaker. The poster lists highlights such as Confederation of Indian Industries, Incubation, Mentoring, and Finance Facilitation. The event details are: Date: 6th March, 2021; Time: 3:00 p.m to 4:30 p.m; Venue: <https://meet.google.com/ado-bhvx-rcg>. The poster also includes logos for CII, Institution's Innovation Council, and the college's logo.

**DEPARTMENT OF COMMERCE
ED CELL &
INSTITUTION INNOVATION CELL**

St. Ann's College For Women
Autonomous and Affiliated to Osmania University
Accredited 'A+' (3rd Cycle) by NAAC, CPE by UGC
Mehdiapatnam, Hyderabad-500028

**ED QUEST
2021**

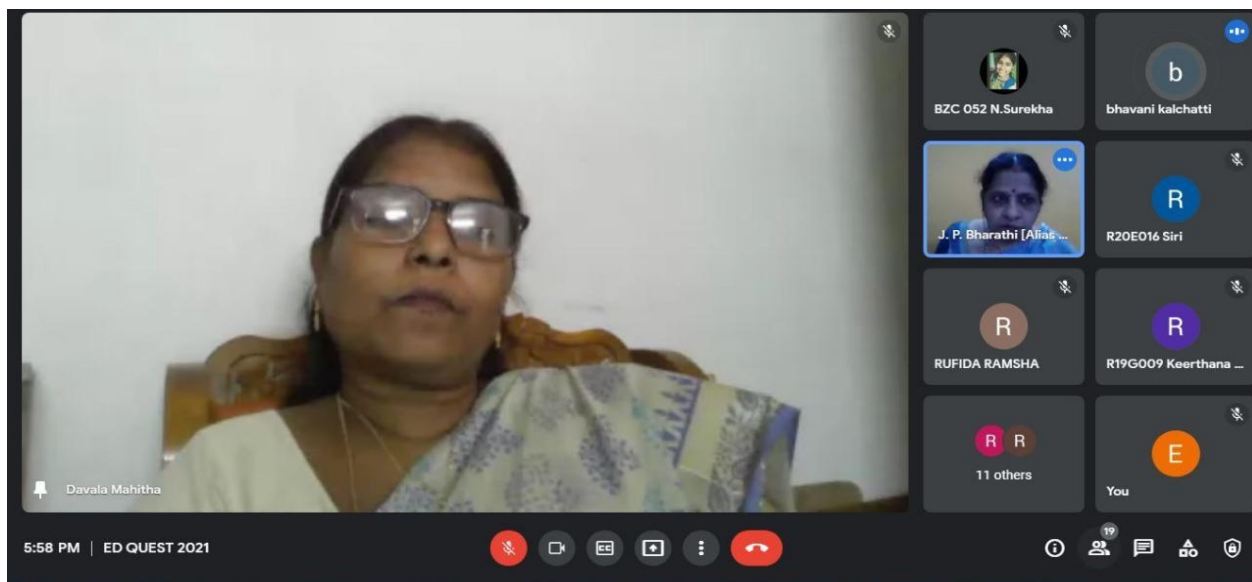
HIGHLIGHTS:-

- Confederation of Indian Industries
- Incubation
- Mentoring
- Finance Facilitation

Guest Speaker:
Mr R.Ravi Chander,
Principal counselor,
Confederation of Indian Industry

**A
Pep-Talk
On
Start-ups**

Date:- 6th March, 2021
Time:- 3:00 p.m to 4:30 p.m
Venue:- <https://meet.google.com/ado-bhvx-rcg>



Report 2

Report on A Webinar on “Women startup entrepreneurs- Opportunities and Challenges”

Date: 20-9-2021

Title: A Webinar on “Women startup entrepreneurs- Opportunities and Challenges”

Venue: on-line Gmeet link <https://meet.google.com/mpx-vvxg-vns>

Time: 3:00 to 4:30pm

Target Strength: CCA students

Resource Person: Mr.Surrender Reddy (IDBI)

Link to the Video: <https://mail.google.com/mail/u/0/?tab=rm&ogbl#inbox?projector=1>

DAY 1- <https://youtu.be/UxHti1kYm6o>

WELCOMING- <https://youtu.be/ayg110QIGpM>

Promo Video- <https://youtu.be/DeuQ3c2r2zw>

Promo Brochure- https://youtu.be/M_K3iPHuWb4

Brief Report:The session was about various options available for women to be entrepreneurs and sir mainly focused on various challenges that are faced by women to be a successful entrepreneur.He also discussed about various schemes which are announced by central and state governments to encourage women entrepreneurs.



Report 3

Report on A Webinar on “Support to start-up enterprises”

Date:21/9/2021

Venue: Online G-Meet <https://meet.google.com/mpx-vvxg-vns>

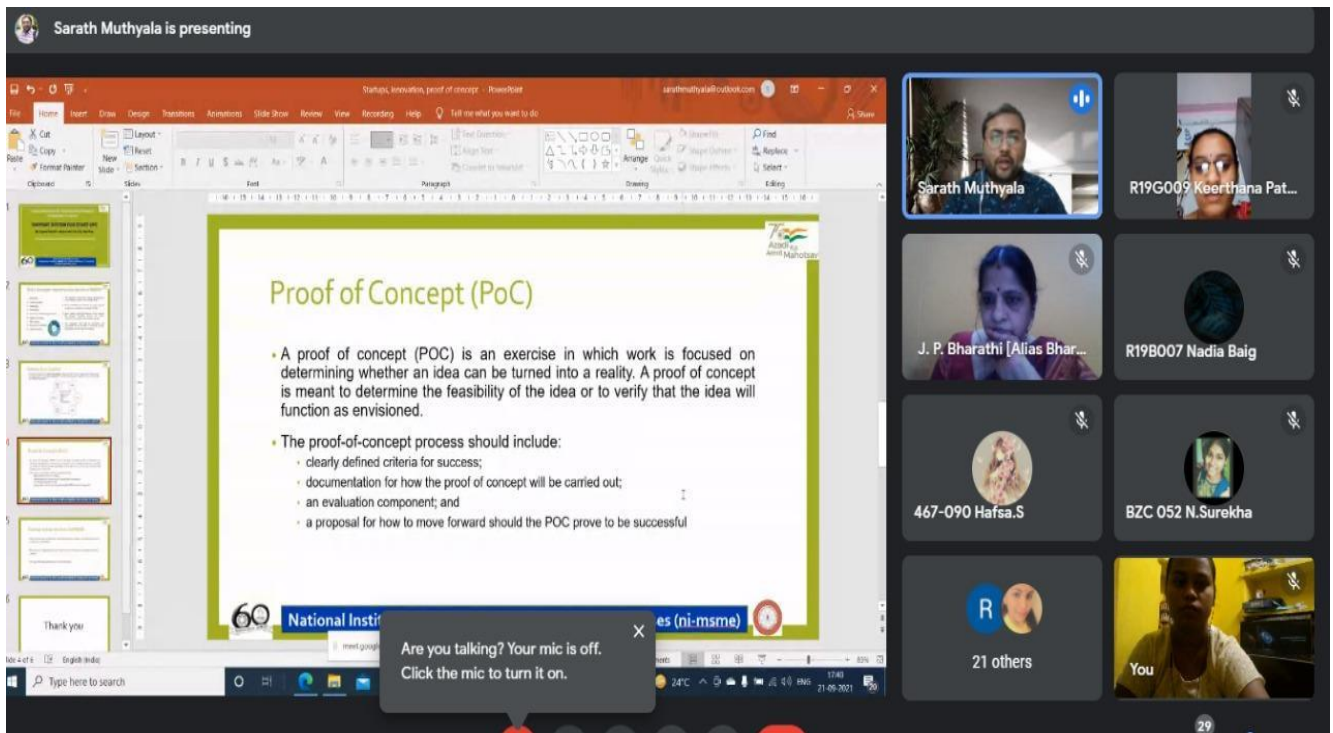
Time: 3:00 to 4:30pm

Target Strength: CCA students

Resource Person: Mr.Sharath (NIMSME)

You Tube Video Link: <https://youtu.be/3i1xSB1YL1E>

Brief Report:The speaker focused mainly on the various aspects to be covered before launching a start-up and various stages which have to be passed to become a successful start-up.Sir has given a detailed information about the support which is given by NIMSME schemes to strong start up ideas.



Report 4

Report on A webinar on “Investor Awareness”

Date:23/9/2023

Time: 3:00 to 4:30pm

Target Strength: CCA students

Resource Person: Mr.Vinayak NSE

Gmeet link: <https://meet.google.com/qrt-vtwa-qui>

Brief Report:The session created awareness among students about various investment options available and how careful the investors should be before choosing an investment option.Sir mainly focused on share market investments and benefits.The role of stock markets in trading was discussed.Students gained basic knowledge of stock market Investments.

Report 5

Report On Webinar on Leadership Positions

Date: 24-september-2021

Time: 3:00 to 4:30pm

Online Platform: Zoom

Link:

<https://us02web.zoom.us/j/87170666654?pwd=aXFNbGtkVE9ESk91c3lZOGM0dGJ5dz09>

Event: Webinar on Leadership Positions

Target Group/Strength: Entire B.Com CCA students (40)

Resource Person: Mrs. Lalitha Lakshmi IAS officer

Brief Report: Mam has focused on Various women Leaders who are leading in their field and motivated students to struggle for whatever they are interested in. Mam has also focused on Gender Bias which is currently going on and how to overcome those.

REC

MATANGINI HAZRA

- WIDOWED AT AGE OF 18
- FREEDOM FIGHTER (GANDHI BURI)
- SENT TO JAIL FOR BREAKING SALT LAW
- SHOT DEAD DURING QUIT INDIA MOVEMENT WHILE CARRYING INDIAN FLAG AND LEADING A PROTEST

ANJANIBAI MALPEKAR

- CLASSICAL SINGER
- ONE OF THE FIRST WOMEN TO GIVE PUBLIC PERFORMANCE
- MUSE OF PAINTER RAJA RAVI VERMA
- SANGEET NATAK ACADEMY AWARD WINNER
- GURU OF KISHORI AMONKAR, KUMAR GANDHARVA, BEGUM AKHTAR

V LALITHALAKSHMI's screen

About MATANGINI HAZRA AND ANJANIBAI MALPEKAR

Report 6

Report on Online Competitions

Event Registration Details-

No. of entries:225

No. of registrations:145

Registrations for Elocution: 38
Registrations for Essay writing: 110
Registrations for Collage: 49
Registrations for Ad-Creation: 26
No. of participants each day: 50
No. of participants V day: 150

Colleges Registered:

1. St. Ann's College for women
2. Priyanka Degree college
3. Lal Bahadur Degree College
4. Pulla Reddy College
5. St. Mary's college
6. DBPM college, Hyderabad
7. J. WattumalSadhuballa Girls College, Ulhas Nagar, Mumbai
8. Govt. Degree College, Khairtabad
9. Indira Priyadarshini Degree college, Nampally
10. Villa marie College
11. St. Francis Degree college
12. RevanthChoure Junior & Degree College, Nagpur

Topics for elocution:

1. Indian Product- International Business
2. My role model- A women Entrepreneur

Topics for Essay writing:

- . My dream entrepreneur
- a. My online business model

Topic for Collage: Me and my multiple jobs, the entries to be submitted on A4 size sheets

Topic for Ad-creation: Team event with 2 students per team, submit 2-minute video

Prize winners:

- **Elocution:**

First prize-

1. Nadia Mazumdar, R19, IFA, St. Ann's college for Women Mehdipatnam Hyderabad
Ph. No. 7659807604

Second prize-

2. Tabassum Begum- Indira Priyadarshini govt. Degree college, Nampally,
Ph. No. 6303833724

3. Siri, R20E016, Business Analytics
St. Ann's College for Women Mehdipatnam Hyderabad
Ph.no. 9949382281

Third Prize

4. Yashmitha Varma,
R 21-004
Ph. No. 7799417561

5. Sai Pragnya, R19G030, B. Com, A,
St. Ann's College for Women Mehdipatnam Hyderabad
Ph. No. 9553408861

- **Essay writing:**
- **Collage:**
- **Ad-creation:**

Students took the initiative to actively participate.

The event went off well with the encouragement of staff and students. Also, students' good knowledge on various topics in the webinars and was well received by all participants.

The Ed-quest week has brought in a lot of enthusiasm and triggered new business ideas in the minds of the students.

Expected Outcome: With hands on experience of business, the events aimed at transforming students in to smart entrepreneurs.

ST ANN'S COLLEGE FOR WOMEN
DEPARTMENT OF COMMERCE
ED CELL

EDQUEST -2021- IDEA TO SUCCESS

INVITES STUDENTS TO PARTICIPATE IN
THE COMPETITIONS

COLLAGE MAKING
Jam up with your startup

ELOCUTION
My Product, My Strategy

Present your Innovative idea

<p>RULES</p> <ol style="list-style-type: none">1. Each student can submit one hand made collage,2. Include your Name, Roll.no, Year Combination and submit to examsbharathi@gmail.com	<p>Submit your entries on or before 24/04/2021 Saturday</p>	<p>Date: 24/04/2021 Saturday Time: 3:00-5:00pm Through Gmeet https://meet.google.com/iwy-uebo-wtz</p>	<p>RULES</p> <ol style="list-style-type: none">1. Each student can speak for 5 mts using audio visuals.2. To register contact any of the person give below:- a- Ms. Bhavani mam 83412 92525 Student coordinator b- Kiranmaye 93926 34151
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Win exciting prizes