

Entrepreneurship Development Cell (ED) & CCA Report

2019-20

Ed cell and CCA of Commerce Dept. has conducted various activities during the academic year 2019-20.

Staff coordinators: Ms J.P. Bharathi, Ms Meena shanthi

Student Coordinators: Ms. Aishwarya, Ms. Yogitha, Ms. Pooja, Ms. Areeba, Ms. Sana, Ms. Maleeha , Ms. Kabsha, Ms. Dhanyasree

1. Freshers orientation day 21/06/2019
2. Field trip to Aleap industrial estate on 27/07/2019
3. Ed awareness week from 26 /08/2019 to 30/08/2019
4. An innovative lecture and a workshop on design thinking on 14/12/2019
5. Intercollegiate competition on Ideation on 18/12/2019
6. Ed seminar and Ann Expo 2020 on 15/02/2020

Fresher's orientation day was held on 21/06/2019, for the B.com 1st yr students, Ed-cell of commerce dept has put up various stalls by the students. Students from all streams had food stalls like pani puri, cup cakes, cool drinks and cut fruit. It was well appreciated by the staff and students.

No. of stalls: 7 stalls, No. of teams participated: 5 teams

Field trip to Aleap on 27/07/2019 – Students had an opportunity to visit Aleap and understand the functioning of startups and got an idea to understand sources and ideas in initiating a business. Around 100 students got a chance to visit the industrial estate.

Ed- Awareness week Report – 26 /08/2019 to 30/08/2019

On 26/09/19, there was an orientation lecture by Harimihan paruvu. Sister P. Amrutha, Principal, Head Dept of commerce Ms. Anuradha, Dean Ms. Mahitha and other faculty attended the inauguration. The event started with a prayer, followed by the welcoming and introduction of the speaker. Sister Principal has declared the ed-awareness week open. Students understood the importance of taking the initiative to start small enterprises instead of being employees. Mr. Harimohan paruvu enlightened the students with various enterprising opportunities.

On the second day, 27/08/19, Mr. Vinayak from NSE has conducted a session on online trading. Mr. Vinayak has enlightened on what is Demat account and online trading. Students could find an opportunity to create a trading account and understood various issues on trading.

On the third day, 28/08/19, there were various competitions like essay writing, debate and T-shirt painting for the students. Around 60 students participated and won the prizes in the competitions.

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Essay writing

First prize – Soundarya Rao from BA I year

Second – Y. Nikitha from B.com I year

Third- Malu Ambika from B.com I year

Debate

First- Aishwarya and Yogitha from B.com III year

Second- Pooja and vasavi priya from III year B.com

T-shirt painting

First- Yogitha from III B.com

Second – Deepika from III year B.com

On fourth day, 29/08/19, students took the initiative to put up stalls in the quadrangle, the stalls were from saran jute bags, a small enterprise, Floor cleaner from Sri sai Ram educational society, a differently-abled school and Innovate to enterprise students put up bakery foods made by them. The event went off well with the encouragement of staff and students. Also, students made good amount of profit and understood the business techniques.

On fifth day, 30/08/19. There was a field visit to saran jute bags, a Jute Bags Making (A Women enterprise). Students could understand that a business can be started with limited resources and place.

The Ed- awareness week has brought in a lot of enthusiasm and triggered new business ideas in the minds of the students.

An innovative lecture and a workshop on design thinking was conducted on 14/12/2019, where Students got an insight into ideation and initiate thinking towards startup enterprises.

Students participated in an intercollegiate competition on ideation on 18/12/2019, conducted by the incubation centre of St. Ann's college and won prizes.

Ed seminar and Ann Expo 2020 was held on 15/02/2020 in coordination with BBM, B.Com, and MBA departments. The event included a seminar on "hangout with successful start ups" by Dr. Mr. Sudarshan from NSIC. Around 100 students attended the seminar and participated in Ann Expo 2020.

Expected Outcome: With hands on experience of business, the events aimed at transforming students in to smart entrepreneurs.

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Snap shots: ED stalls by student volunteers

