

Entrepreneurship Development Cell (ED)

Report 2018-19

Department Of Commerce

MOTTO: “Nurturing, Monitoring, Guiding and Developing Entrepreneurial Abilities among Women”.

VISION

Support, Empowerment of women through Development of their Entrepreneurial abilities and contribute to enhance National and Economic Progress.

AIMS

- ❖ To create Awareness among the students towards Entrepreneurship.
- ❖ To identify, support and encourage Entrepreneurship skills of the students and guide them to set up their own Entrepreneurial units.

OBJECTIVES

- ❖ To Organize, Conduct and Promote relevant training programs, workshops and conferences for both U.G and P.G Students.
- ❖ To promote Consultancy, Knowledge sharing and Networking for advancement of Entrepreneurial activities.
- ❖ To facilitate interactions with Premier Management, Technological, Financial and Educational Institutions.

Student Volunteers:

1. Sri vidhya
2. Aishwarya Singh
3. Sana Fathima
4. Narmeen

Lecturer Incharges:

Mrs. J.P. Bharathi
Mrs. R. Meena Shanthi

Ed Cell, a unit of Department of Commerce creates awareness among the students towards Entrepreneurship. During the year cell conducted various workshops, interactive sessions, Intra and Inter collegiate competitions and Guest Lectures.

- **Orientation Lecture** - The cell conducted a One-day orientation lecture for all the B.com final year students on 13 the August 2018, Dr. Navya Teja, CEO of Tummy tales gave an orientation in understand new business opportunities. All final year students got a chance to feel the possibility of being a young Entrepreneur.

- **Intra Collegiate Competition** - The cell conducted one day Intra college Competitions. The events were group discussion and collage competition. Students enthusiastically participated in large numbers.
- Exhibition - As a apart of ED cell activity, CCA students of “Innovate 2 Enterprise” put up stalls to exhibit handmade paper flowers, diyas prepared by them, the skills acquired during their classes and to have an hands on experience of marketing their products. on 14th September 2018.
- **Workshop on Chocolate Making** – Was organised to promote entrepreneurship skills among students on 6th December 2018, in the Commerce lab, around 100 students attended the workshop.
- **Inter College Competitions** - ED Cell, as a part of its Annofesta competitions conducted two competitions “Corporate Roadies” and “ADSelfie” to encourage enterprising skills among the students.
- **Field trip to Pochampally:** On 18th January, 2019 a field trip to Pochampally was organized, so as to enable the students to interact directly with the handloom traders in understanding the crux of doing business.
- **Web Page Designing workshop was organized in the last week of February to help the students** in creating their own webpage to promote their business ideas and pursue their passion into a lucrative profession
