



STUDENT PROJECTS / INTERNSHIPS

2022-23

S No.	Ht No.	Name of the Student	Combina tion	Title of the Project	Internship/project details/ Supervisor/Location
1	12042040 4001	B.Harshith a	B.COM FOREIG N TRADE (III YEAR)	A study on the growing demand of international art and artifacts in Hyderabad	Mentor mind/Mrs. N. Supriya
2	12042040 4002	Ayusha Das	B.COM FOREIG N TRADE (III YEAR)	Mergers and acquisitions - a study on Zomato and uber eats	Mrs. K Pranathi
3	12042040 4003	B. Dhanya Sri	B.COM FOREIG N TRADE (III YEAR)	A Study on the Success of international cafe chains in South India	Mentormind/Ms. Meena Shanthi
4	12042040 4004	Syeda Afreen	B.COM FOREIG N TRADE (III YEAR)	An analysis of the consumer perception of Uber eats in India.	Mentormind/Mrs.D Sujatha
5	12042040 4005	Muzna Imad	B.COM FOREIG N TRADE	A detailed study of customer perception for	Mentormind/Ms. Aamna Tahira



			(III YEAR)	imported precious jewellery and stones in Hyderabad	
6	12042040 4006	Y.Greeshma	B.COM FOREIGN TRADE (III YEAR)	Study the brand preferences of mobile phones among college students of Hyderabad	Motormind/Mrs.Pranathi
7	12042040 4007	Asma siddiqua	B.COM FOREIGN TRADE (III YEAR)	A study on growing demand for international art and artifacts in Hyderabad.	Mentormind/Ms. Bharathii
8	12042040 4008	V.Krupa	B.COM FOREIGN TRADE (III YEAR)	A Study the consumer preference for online and offline shopping for high-end fashion accessories in Hyderabad	Mentormind/Mrs.Mahitha Davala
9	12042040 4009	Manisha	B.COM FOREIGN TRADE (III YEAR)	Study the preference for attar among consumers from Hyderabad	Mentormind/Mrs.N Supriya



10	12042040 4010	vinishagopinath	B.COM FOREIGN TRADE (III YEAR)	A study on consumers psychology towards exotic grains and vegetables in hyderabad	Mentormind/Mrs .Joshna
11	12042040 4011	Kavya Namala	B.COM FOREIGN TRADE (III YEAR)	A study on demand for imported nuts and dry fruits in India	Mentormind/Mrs.Santoshi Rupa
12	12042040 4012	Nirmalakumari	B.COM FOREIGN TRADE (III YEAR)	A study on the impact of zero-emission vehicles on vehicle purchasing preferences of consumers	Mentormind/Mrs. Asra sultana
13	12042040 4013	Sobia Tarannum	B.COM FOREIGN TRADE (III YEAR)	A study on impact of launch of international furniture retail stores in India	Mentormind/Mrs. zehra
14	12042040 4014	Safia	B.COM FOREIGN TRADE (III YEAR)	study the preference for international brands of confectionery among people of Hyderabad	Mentormind/Mrs.zehra



15	12042040 4015	A.Ritika Singh	B.COM FOREIG N TRADE (III YEAR)	Study the consumer preferences for online and offline shopping for furniture items in Hyderabad	Mentormind/Mrs.Santosh i Rupa
16	12042040 4016	M.Divya	B.COM FOREIG N TRADE (III YEAR)	A Study on the consumer demand for online mathematics coaching in Hyderabad	Mentormind/Mrs.Supriya
17	12042040 4017	Nagasiddu arathi	B.COM FOREIG N TRADE (III YEAR)	Study the growth of food delivery services and application in Hyderabad	Mentormind/Mrs.Santosh i Rupa
18	12042040 4019	D. Sai Rupa	B.COM FOREIG N TRADE (III YEAR)	Study the growth of religious tourism in telangana and nearby regions	Mentormind/Mrs. Naga Suvarchala
19	12042040 4020	Aamena Mohamme d Omer	B.COM FOREIG N TRADE (III YEAR)	A detailed study of consumer satisfaction with Uber	Mentormind/Mrs. Asra sultana



				moto services in hyderabad	
20	12042040 4021	Sumaiya Fathima	B.COM FOREIGN TRADE (III YEAR)	study the consumer preference for instant food brands in Hyderabad	Mentormind/Ms. Asra sultana
21	12042040 4023	Maliha Muskan	B.COM FOREIGN TRADE (III YEAR)	A detailed study on growth of international brands for cab services in India	
22	12042040 4024	T.Manasa Reddy	B.COM FOREIGN TRADE (III YEAR)	A Study on the growth of the wedding industry in Hyderabad	Mentormind/Mrs.Supriya
23	12042040 4025	sonali das	B.COM FOREIGN TRADE (III YEAR)	study the preferences of Indian consumers for international brands of electronic goods	Mentormind/Mrs. Naga suvarchala
24	12042040 4026	Syeda Aeliya Fatima	B.COM FOREIGN TRADE	study the challenges of boosting sales of khaadi	Mentormind/Mrs. Naga suvarchala



			(III YEAR)	garments in india and abroad	
25	120420404027	Thakur tulsi	B.COM FOREIGN TRADE (III YEAR)	A detailed study on growing demand for original movie merchandise among school and college students of Hyderabad	Mentormind/Mrs. Asra sultana
26	120420404028	M . Gayathri	B.COM FOREIGN TRADE (III YEAR)	A study on preference for international ice cream brands among the college students tier 1 citizens of India	Mentormind/Mrs. Joshna
27	120420404029	syedasubiy a	B.COM FOREIGN TRADE (III YEAR)	Impact of covid -19 on human resources (HRM) at Taj group of hotels.	Mrs. Asra Sultana
28	120420404030	Benisha Merline J	B.COM FOREIGN TRADE (III YEAR)	A Study on Impact of launch of international fashion brands	Mentormind/Mrs. Sujata



				in India	
29	12042040 4031	Nada Mirza	B.COM FOREIG N TRADE (III YEAR)	A detailed study of Preference of Imported wood and Material for High-end furniture production in Hyderabad	Mentormind/
30	12042040 4032	Rasha	B.COM FOREIG N TRADE (III YEAR)	A Study on consumer psychology towards vegan cuisine in India's Southern states	Mentormind/Mrs.T.Anur adha
31	12042040 4033	Masarath sultana	B.COM FOREIG N TRADE (III YEAR)	Study the challenges of exporting food and beverages to the international market	Mentormind/Mrs. Naga Suvarchala
32	12042040 4034	P.Saipriya	B.COM FOREIG N TRADE (III YEAR)	A Detailed study of customer perception for IOT goods in Hyderabad	Mentormind/Mrs.Pratibh a



33	12042040 4035	B.Aishwar ya	B.COM FOREIG N TRADE (III YEAR)	A study on demand for International pet food brand in tier1 and tier2 cities of India	Mentormind/ Mrs. Bharath i
34	12042040 4036	S.Anoushk a Reddy	B.COM FOREIG N TRADE (III YEAR)	A study on consumer preference for international air travel in India	Mentormind/
35	12042040 4037	Sana Tabassum	B.COM FOREIG N TRADE (III YEAR)	study the impact of amazon on growth of home grown e-commerce companies in india	Mentormind/Mrs. Naga Suvarchala
36	12042040 4038	A .Lekhini	B.COM FOREIG N TRADE (III YEAR)	study the demand of medical teleconsultatio n in Asia	Mentormind/Mrs. k Pranathi
37	12042040 4039	Maria Jennifer	B.COM FOREIG N TRADE (III YEAR)	Study the consumer demand for edtech services in Asia	Mentormind/



48	12042040 4040	Samreen Begum	B.COM FOREIGN TRADE (III YEAR)	A Study on consumer buying behaviour towards the lac Bangles in Hyderabad	Mentormind/Mrs. Santoshi Rupa
39	12041740 4007	Sarah Rubina	B.COM FOREIGN TRADE (III YEAR)	A study on demand for international pet food brands in tier1 and tier2 cities of India	Mentormind/
40	12042040 7001	Miryala Vydooria	B.COM HONORS (III YEAR)	Green Entrepreneurs hip:A platform for green practices and Sustainable development in India	Mrs M.Prathibha
41	12042040 7002	N. Sravani	B.COM HONORS (III YEAR)	Exploring Entrepreneurial Opportunities in Social Media- A Comparative Study of Social Media Platforms	Mrs M.Prathibha



42	12042040 7003	Polki Manisha	B.COM HONORS (III YEAR)	Impact of branding and advertising on consumer buying behaviour of smart phones	Dr.Mrs.J.Saujanya
43	12042040 7004	Myrtle Paul	B.COM HONORS (III YEAR)	A study on CSR between two leading multinational companies Google and Microsoft	Mrs Zehra
44	12042040 7005	Konda Sneha	B.COM HONORS (III YEAR)	A study on customer perception on online mobile banking- Hyderabad	Mrs Meena shanthi
45	12042040 7006	Ruqaiyya Mohammed	B.COM HONORS (III YEAR)	A study on Risk and Returns for investment avenues in the pharmaceutical industry with Nova Quinta	Mentormind/Mrs Sunita Nanda
46	12042040 7007	Haneefa Tazeen	B.COM HONOURS (III YEAR)	A study on the importance of credit and financial services for individuals	Mrs. Sunitha Nanda



				growth and investment	
47	12042040 7008	Sakshi Sachin Kumar Uradi	B.COM HONOURS (III YEAR)	A study on profitability and growth of leading fastfood chains in the world with thick shake factory	Mentormind/Mrs. Sunita Nanda
48	12042040 7009	Sanjana Joseph	B.COM HONOURS (III YEAR)	Analysis of the emerging trends in hiring and recruitment strategies for technology roles in Snapdeal	Mentormind/Mrs.Mahitha Davala
49	12042040 7010	Salwa Ghaznavi	B.COM HONORS (III YEAR)	A Study on green investment in Indian green companies	Mrs Sunitha Nanda
50	12042040 7011	Aishwarya	B.COM HONORS (III YEAR)	A Study on Consumers' color Psychology in FMCG Logos	Ms Aamna Tahira



51	12042040 7012	Mariya Fatima	B.COM HONORS (III YEAR)	Impact of influencer marketing on brand consumer perception	Mrs Pranathi Goud
52	12042040 7013	R. Rihaa	B.COM HONORS (III YEAR)	Analysis on Investment Vehicles in Wealth Management	Mrs. Sunita Nanda
53	12042040 7014	kenguruma navika	B.COM HONORS (III YEAR)	cybercrime – Its awareness and critical assessment	Mrs. Bharathi JP
54	12042040 7015	Mahek	B.COM HONORS (III YEAR)	Impact of Cosmetic industry on women in Hyderabad	Mrs N Suma Reddy
55	12042040 7016	Gifty S John	B.COM HONORS (III YEAR)	Impact of Artificial Intelligence in Email Marketing	Mrs G Srilatha
56	12042040 7017	Syeda Noora Fatima	B.COM HONORS (III YEAR)	Cybersecurity issues affecting online banking and online transactions	Ms. Aamna Tahira



57	12042040 7018	V.Aiswarya a Lakshmi	B.COM HONORS (III YEAR)	Study the growth and profitability of Punjab national bank and Bank of India in Fact services	Mentormind/Ms. Aamna Tahira
58	12042040 7019	Thakur Shraddha Singh	B.COM HONORS (III YEAR)	A case study on Consumer Perception towards Street Food, pre & post COVID- 19	Mrs. J Saujanya
59	12042040 7020	Saamiya Aman Khan	B.COM HONORS (III YEAR)	A study on the role of locus of control in the savings and investments of Millennials	Mrs.N. Supriya
60	12042040 7021	Nuzhathfar heen	B.COM HONORS (III YEAR)	A Study on new trend of marketing - video marketing	Mrs.srilatha
61	12042040 7022	Appala Rekha	B.COM HONORS (III YEAR)	comparative study on insurance before and after covid	mrs.Bhavani



62	12042040 7023	pujari unnathi	B.COM HONORS (III YEAR)	performance appraisal system in education institutions and it's impact on employee productivity:- a case study of Sri Chaitanya school	Mrs.m.prathiba
63	12042040 7024	Gunuru Jyothsna	B.COM HONORS (III YEAR)	The Role Of Technology in State Bank of India.	Mrs Meena shanthi
64	12042040 7025	A.Sai Tejaswini	B.COM HONORS (III YEAR)	Rising above the glass ceiling in women Entrepreneurs hip	Mrs.M.Prathibha
65	12042040 7026	Sakina ali	B.COM HONORS (III YEAR)	Impact of artificial intelligence on foreign trade	Mrs Zehra
66	12042040 7027	siddeshwar i	B.COM HONORS (III YEAR)	A Study on the awareness of employee welfare legislation among Gen Z and Millennial	Mentormind/Mrs Pranathi Goud



				employees in mentoria	
67	12042040 7028	Mallapura mchaitanya	B.COM HONORS (III YEAR)	impact of digital marketing strategies on consumer buying behaviour of online food ordering	Dr.Mrs.J.Saujanya
68	12042040 7029	Rabiya Khan	B.COM HONORS (III YEAR)	Role of digital insurance in development of insurance sector	Ms. Bhavani
69	12042040 7030	Hajrah Mahveen	B.COM HONORS (III YEAR)	Create a Digital Media Strategy for a New Movie - Arka Mediaworks	Mentormind/Ms. Aamna Tahira
70	12042040 7031	Shagufta sultana	B.COM HONORS (III YEAR)	Ethics in building customer behaviour	Mrs. Srilatha
71	12042040 7032	Sara Hashmi	B.COM HONORS (III YEAR)	Contribution of insurance sector to growth and development of the Indian economy	Mrs. Bhavani



72	12042040 7033	Loyitla Shreya	B.COM HONORS (III YEAR)	Analyse the barriers to diversity at workplace in Indian companies at Nexivo Consulting	Mentormind/Mrs.Joshna
73	12042040 7034	M Susanna Shalom	B.COM HONORS (III YEAR)	Women in leadership positions and Improved productivity	Dr. Mrs. J P Bharathi
74	12042040 7035	Amana Maheen	B.COM HONORS (III YEAR)	Impact of MIS on HRM in an organization	Mrs. Meena Shanti
75	12042040 7036	Parihar Jyothi	B.COM HONORS (III YEAR)	A comparative study on rural v/s urban marketing challenges	Mrs.Srilatha
76	12042040 7037	Shika Das	B.COM HONORS (III YEAR)	A project report on Employee Motivation with reference to Blue Dart express Ltd.	Mrs.Joshna
77	12042040 7039	Fatika Ifteqar	B.COM HONORS (III YEAR)	Comparative study on Insurance Sector before	Mrs. Bhavani



				and after Covid	
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