

STUDENT PROJECTS

2021-22

S.No.	Programme	Hall Ticket No.	Title
1	B.Com. Hons	120417407004	A study on awareness of network marketing among youth
2	B.Com. Hons	120419407001	Comparative financial statement analysis of SBI and ICICI
3	B.Com. Hons	120419407002	Remote learning: challenges and opportunities
4	B.Com. Hons	120419407003	Consumer Perception towards Ready-To-Eat Food Products
5	B.Com. Hons	120419407004	A study on Employees' perception towards Artificial Intelligence in Recruitment and Selection process
6	B.Com. Hons	120419407005	An exploratory study on Mergers and Acquisitions in banking sector-case study on Punjab National Bank, Oriental Bank of Commerce and United Bank of India
7	B.Com. Hons	120419407006	A study on Automated Customer Service: Its benefits and limitations
8	B.Com. Hons	120419407007	Trends and issues in recruitment and selection-A critical Analysis
9	B.Com. Hons	120419407008	Impact of cryptocurrency on banking sector
10	B.Com. Hons	120419407009	An empirical study on public awareness of cybercrimes
11	B.Com. Hons	120419407010	A study on impact of artificial intelligence in e-commerce
12	B.Com. Hons	120419407011	A STUDY ON IMPACT OF COVID-19 ON EDUCATION SECTOR
13	B.Com. Hons	120419407012	A comparative study of employees in IT sector on Work from Home and Work from Office
14	B.Com. Hons	120419407013	Fraud Accounting and its impact on economy with special reference to Satyam and Tech Mahindra
15	B.Com. Hons	120419407014	A study of stress management methods among college students
16	B.Com. Hons	120419407015	Impact of direct marketing on consumer buying behaviour with special reference to Oriflame products.



17	B.Com. Hons	120419407016	A study on an analysis of shopping behavior of online consumers
18	B.Com. Hons	120419407017	A study on Consumer buying behaviour towards Lakme products
19	B.Com. Hons	120419407018	A review study on impact of AI in social media marketing
20	B.Com. Hons	120419407019	A study on students' perspective of virtual meeting platforms: google meet vs zoom
21	B.Com. Hons	120419407020	Impact of startups on the Indian economy
22	B.Com. Hons	120419407022	Impact of social media on consumer buying behavior- A case study on Instagram
23	B.Com. Hons	120419407023	Impact of technology on students' academic performance
24	B.Com. Hons	120419407024	A review study on forensic accounting as a technique for fraud detection and prevention in Indian corporate industry.
25	B.Com. Hons	120419407025	"Phishing Attacks in Financial Sector" - with special reference to Sony Pictures
26	B.Com. Hons	120419407026	cryptocurrency-a comparative study between crypto apps-Coinswitch Kuber and WazirX
27	B.Com. Hons	120419407027	A Study on Financial literacy among women in Hyderabad
28	B.Com. Hons	120419407028	A Study on Revolution in Indian Telecom Industry - Jio
29	B.Com. Hons	120419407029	A Study On Effect Of Advertisement on Consumer Behavior
30	B.Com. Hons	120419407030	A study on consumer perception and buying behaviour towards swiggy and zomato application.
31	B.Com. Hons	120419407031	Social media: A perfect platform to develop private business
32	B.Com. Hons	120419407032	Human Resource Management: Employees career development impact on organizational performance
33	B.Com. Hons	120419407033	Status of e-commerce in rural areas
34	B.Com. Hons	120419407034	A study on impact of visual AR in consumer buying behavior with reference to lenskart app
35	B.Com. Hons	120419407035	Impact of social media advertisement on purchasing behaviour of online consumer
36	B.Com. Hons	120419407036	A study on promotional strategies of Mama Earth products
37	B.Com. Hons	120419407037	Succession Planning As Leadership Prerequisite: A



			case study on Google
38	B.Com. Hons	120419407038	A study on role of Youtubers:pre-post covid-19
39	B.Com. Hons	120419407039	Awareness level of initial investors with reference to stock exchange in the city of Hyderabad
40	B.Com. Hons	120419407040	Study on customer satisfaction of amazon