

## STUDENT PROJECTS

**2020-21**

S.No.	Programme	Hall Ticket No.	Title
1	B.Com. Hons	120418407001	A Study on Consumer Perception towards -Dmart
2	B.Com. Hons	120418407002	Financial Statement Analysis-A case study of Cipla Limited
3	B.Com. Hons	120418407003	Impact of Monetary incentives on employee performance - A Case study on Barclays Bank
4	B.Com. Hons	120418407004	A study on insights into network marketing
5	B.Com. Hons	120418407005	An empirical study on consumer perceptions towards E-tailing - 'Amazon'
6	B.Com. Hons	120418407006	A Study on Health hazards associated with synthetic Toothpaste
7	B.Com. Hons	120418407007	Covid-19: A surge in digital technologies
8	B.Com. Hons	120418407008	Human resource management - A tool for attaining high productivity
9	B.Com. Hons	120418407009	Green human resource management
10	B.Com. Hons	120418407010	Acquisitions and Mergers of Banking Sector
11	B.Com. Hons	120418407011	Cloud accounting emergence during the pandemic
12	B.Com. Hons	120418407012	Effective Communication and its effect on a company's success
13	B.Com. Hons	120418407013	Affiliate Marketing: A Study on Amazon Affiliate Marketing
14	B.Com. Hons	120418407014	Impact of price on consumer buying behavior towards Lakme Product
15	B.Com. Hons	120418407015	A study on impact of behavioural finance in individual investment decision with special reference to Equit market investments
16	B.Com. Hons	120418407016	Impact of artificial intelligence in banks
17	B.Com. Hons	120418407017	A Project report on customer satisfaction towards Levi's
18	B.Com. Hons	120418407018	Hybrid Office: A new approach to work
19	B.Com. Hons	120418407019	Consumer perception towards buying of IKEA products



20	B.Com. Hons	120418407020	Disinvestment and privatization of public company (BALCO)
21	B.Com. Hons	120418407021	Impact of Marketing Strategies of Banks - A Case Study on ICICI
22	B.Com. Hons	120418407022	A Study on Emerging Trends in Cryptocurrency in Indian Economy
23	B.Com. Hons	120418407023	Empirical Study on mobile learning techniques in government schools in Telangana.
24	B.Com. Hons	120418407024	A study on E- Commerce : Cyber crime and Awareness
25	B.Com. Hons	120418407025	A study on consumer perception and buying behaviour using instagram
26	B.Com. Hons	120418407026	Impact of covid19 on social media
27	B.Com. Hons	120418407027	A Study on effect of Globalisation on local markets
28	B.Com. Hons	120418407028	A Project on the Impact of gender bias on working women
29	B.Com. Hons	120418407029	A study on consumer perception towards digital marketing during covid-19
30	B.Com. Hons	120418407030	A comparative study on E Banking and Traditional Banking
31	B.Com. Hons	120418407031	
32	B.Com. Hons	120418407032	Bitcoin as Digital Money : Its Growth & Future Stability in Hyderabad
33	B.Com. Hons	120418407033	A study on impact of advertisement on social media
34	B.Com. Hons	120418407034	AI becoming a standard tool for recruiters
35	B.Com. Hons	120418407035	The Significance of Ecommerce in Emerging markets
36	B.Com. Hons	120418407036	Understanding Online marketing strategies for a digital generation in Amazon
37	B.Com. Hons	120418407037	Human Resources analytics in superior employee engagement
38	B.Com. Hons	120418407039	A study on saving and investment habits of women
39	B.Com. Hons	120418407040	Impact of online teaching on children and teachers during covid19