

STUDENT PROJECTS

2018-19

S.No.	Programme	Hall Ticket No.	Title
1	B.Com. Hons	1204-16-407-001	Recruitment and selection process in HRM of wipro company
2	B.Com. Hons	1204-16-407-002	A study on perception of job seekers on E-recruitment process
3	B.Com. Hons	1204-16-407-003	A Study on brand loyalty of Lakme cosmetic products
4	B.Com. Hons	1204-16-407-004	A study on consumer perception towards life insurance policies of Life insurance corporation of India
5	B.Com. Hons	1204-16-407-005	Implication of green marketing at ITC
6	B.Com. Hons	1204-16-407-006	Impact of social networking sites on youngsters
7	B.Com. Hons	1204-16-407-007	A study on issues of working women in biscuit company (kattedan industrial area)
8	B.Com. Hons	1204-16-407-008	A study on employee motivation at ITC company ltd
9	B.Com. Hons	1204-16-407-009	Employees engagement – Taj banjara Hotel
10	B.Com. Hons	1204-16-407-010	Impact of internet on senior citizens
11	B.Com. Hons	1204-16-407-011	Consumer behaviour patterns in fast food consumption and social influence- A case study
12	B.Com. Hons	1204-16-407-012	Impact of Mobile Technology on Education
13	B.Com. Hons	1204-16-407-013	Research project on cyber crime
14	B.Com. Hons	1204-16-407-014	The effect of advertisement on consumer's brand preference
15	B.Com. Hons	1204-16-407-015	A study on physical and mental harassment at work place
16	B.Com. Hons	1204-16-407-016	A study and analysis of GSKCH
17	B.Com. Hons	1204-16-407-017	A report on effectiveness of National Child Labor Projects (NCLP) in India
18	B.Com. Hons	1204-16-407-018	A Study on the role of women entrepreneurship in India- changing the Indian economy
19	B.Com. Hons	1204-16-407-019	A Study on research and analysis of human resources, training and development of wipro ltd



20	B.Com. Hons	1204-16-407-020	A study on consumer behavior towards online shopping at Amazon.com
21	B.Com. Hons	1204-16-407-021	A study on consumer perception towards automation in banking sector
22	B.Com. Hons	1204-16-407-022	Study on Paytm services in promoting cashless economy after demonetization
23	B.Com. Hons	1204-16-407-023	A study on the impact of consumer behaviour for FMCG in Hyderabad with a focus on consumption of breakfast cereals
24	B.Com. Hons	1204-16-407-024	Effectiveness of recruitment channel
25	B.Com. Hons	1204-16-407-025	Recent trends in E-commerce: A comparative study on amazon and flipkart
26	B.Com. Hons	1204-16-407-026	Study on marketing management of shopping malls
27	B.Com. Hons	1204-16-407-027	Attitude of youth towards luxury brands
28	B.Com. Hons	1204-16-407-028	A Study on Strategic Alliances of Amazon
29	B.Com. Hons	1204-16-407-029	A study on satisfaction of tourist on the services and security provided by Telangana state tourism
30	B.Com. Hons	1204-16-407-030	A study on consumer perception towards online shopping and offline shopping
31	B.Com. Hons	1204-16-407-031	Study of employees behavior with respect to organizational culture of the company-edomotics
32	B.Com. Hons	1204-16-407-032	A Study on consumer perception towards video streaming services
33	B.Com. Hons	1204-16-407-033	A study on employee retention strategies in a business organization
34	B.Com. Hons	1204-16-407-034	A study on consumer perception towards digital payment mode
35	B.Com. Hons	1204-16-407-035	A Study on consumer perception towards cashless economy
36	B.Com. Hons	1204-16-407-036	Online marketing strategies -A case study on xiami mobile and one plus
37	B.Com. Hons	1204-16-407-037	A study on the Customer perception of Electronic food ordering-Zomato
38	B.Com. Hons	1204-16-407-038	Impact of high end games on younger generations
39	B.Com. Hons	1204-16-407-039	Impact of GST on Indian economy
40	B.Com. Hons	1204-16-407-040	A Study of consumers buying behavior towards Dmart

Department of Commerce
St. Ann's College for Women, Mehdiapatnam, Hyderabad
(Autonomous) Affiliated to Osmania University, NAAC Re-accredited with A-
Grade & College with Potential for Excellence by UGC.



QUEST FOR EXCELLENCE