

# LIFE SKILLS

**2021-22**

S.N	Name of the capability enhancement program	Date of implementation (DD-MM-YYYY)	Number of students enrolled	Name of the agencies/experts involved with contact details (if any)
<b>YOGA</b>				
1.	AECC-Yoga	05.01.2021	38	<a href="mailto:Ms.Ishrath@aecc.edu">Ms. Ishrath, Yoga Instructor. Ph.No: 7780432765</a>
2.	Department in collaboration with Physical Education organized Yoga and Fitness program for MBA II Year students	12.04.2021	60	Mrs. Bina Rai ,Gym instructor , ph no:9866803805
<b>HEALTH AND HYGEINE</b>				
1.	International Guest Lecture on “Significance of Right Attitude on a Failure” . .	16.08.2022	60	Speaker: Firoz Sait, Global Sales Head, Lifesight Global Pte. Ltd
2.	Student Development Program on “Emotional Intelligence as a catalyst in Change Management”	09.11.2021	60	Speaker: Prof. M L Sai Kumar Ph. D. (IT), Dean – Academics, Institute of Public Enterprise (Retd.)
3.	Webinar on “COVID 19 variants, prevention and the possibility of the third wave”	2.9.21	42	Dr. Neeraj Agarwal, Dean AIIMS Patna and Bibi Nagar Hyderabad Medical Superintendent AIIMS & Professor and Head CFM AIIMS Bibi Nagar on 2nd Sep 2021.
4.	Guest lecture on " Polycystic Ovarian syndrome in Adolescents "	9.9.21	51	Dr. Malvika Reddy Gynaecologist, ZOI Hospital on 9th Sep 2021 contact details:9885832333
5.	Guest lecture on “ Bone health – Women”	27.10.21	150	Dr. Shashi Kanth MS (Ortho), MRCS (Ed), MRCSI, FRCS (T&O) Sr. Consultant Orthopedic Surgeon, Yashoda Hospitals
6.	Guest lecture on : Topic- Diabetes a silent killer?	1.11.21	40	Dr.Ashish Chauhan, MBBS (CMC Vellore)MD Internal Medicine (CMC Ludhiana), Consultant Apollo Hyderabad India
7..	A talk on “THE COVID 19 PATHWAY: A proposed oral vascular infection and the importance of oral healthcare measures .	13.11.21	48	Dental surgeon Dr.Sindhu,GA dental clinic
8..	workshop on the Topic “First Aid Prime- Be Aware And Save Lives”	31.11.22	80	FLO Hyderabad, in association with ALERT.

9..	Medical camp for diagnostic tests on various profiles (such as vitamin profile, lipid profile, thyroid profile, cholesterol level tests, renal functioning tests, blood pressure check-ups)	26.03.22	82	Thyocare
10	Organized a talk on the theme "Inclusion In The Workplace :Challenges And Opportunities In Post Pandemic	28.4.22	30	Surabhi Dayama Counseling Psychologist at TISS Hyderabad

### ENTREPRENEURSHIP

1.	Career Oriented Course-baking technique	28.09.2021	102	Mrs.Shenaz, Freelance Baking Expert, Ph No: 9949960974
2.	Career Oriented Course-culinary technique	28.09.2021	32	<a href="#">Ms. Varsha, Nutrition Consultant , NESTLE India Pvt Ltd Ph.NO: 8096828070</a>
3.	Career Oriented Course-Health and fitness	28.09.2021	32	<a href="#">Ms. Charmaine Paul, Director , Inspire Gym Ph.No: 9246212882</a>
4.	My Story - Motivational Session by Successful Entrepreneur/Startup founder.	24.01.2022	100	Ms.Saniya, Founder and CEO, Goodmind,CO
5.	Design Thinking, Critical Thinking & Innovation Design.	5.02.2022	85	Mr. Mahesh Kumar CV,Co-Founder and Chief AI Officer, Orbit Shifters, Hyderabad.
6.	Pitching Event for Ideas Scouted & linkage with Innovation Ambassadors for mentorship support	19.2.2022	85	Aditi Khot, founder Des Rangeela, EERGIC foundation member
7.	Innovation/ prototype validation - converting innovation into Start Up	13-05-2022	60	Mr. Harish Bharadwaj
8.	Info Session on Accelerators/Incubation Opportunities for Students & Faculties - Early Stage Entrepreneurs	11-04-2022	200	<a href="#">Mr Meraj Faheem, CEO, EdVenture Incubation Foundation</a> <a href="#">Mr Ilyas Shah Khan, Incubation Manager, EdVenture Incubation Foundation</a>
9.	Info Session on Angel Investment/VC Funding Opportunity For Early Stage Entrepreneurs	04-08-2022	200	Ms. Siddiqua Begum, Co-Founder, Good Mind Care Foundation
10.	Info Session on Campus Leadership Program	04-08-2022	200	<a href="#">Mr. Meraj Faheem, CEO, EdVenture Incubation Foundation</a>
11.	Session/ workshop on Business Model Canvas	29-04-2022	50	Mr. Sarath Muthyala
12.	Intellectual Property Right	26-04-2022	112	Naveen Kumar Anumula

	IPR) And IP Management For Startups			
13.	Innovation and Start Up Ecosystem Enablers	11-08-2022	70	Mr. Subba Raju Pericharla
14.	Session on Lean Start-Up- Minimum Viable Product	30-07-2022	200	Mr. Ganesh Iyer
15.	A session on Dovely- Start up introduction in the college	19-07-2022	102	Ms. Uzma Khatoon
16.	Opportunities And Growing Need Of Startup And Make In India Schemes	28-05-2022	123	Dr. Hafeez Basha {Ph.D, Manager, OTBI, OU}
17.	A session on Intellectual Property Rights	27-08-2022	53	Ms. k. Sucharita
18.	Three day training programme on Growing techniques of Bonsai	10.02.2022 to 13.02.2022	90	<a href="#">Mr. Govind Raj, Bonsai Expert, Eshwari Nurseries, Ph.no:9441424961</a>
19.	Vegetable Carving -A demonstration class	25.03.2022	38	<a href="#">Mr.Rama Krishna Raju, ETV celebrity chef, Ph.no: 8978675847</a>
20.	A Session on Mushroom cultivation	02.04.2022	8	<a href="#">Mrs. P.V. Neeraja, Asst Professor , Dept of Botany, St Ann's College for women, Ph.No: 9490748289</a>
21.	Skill Oriented Course - Herbal medicine & beauty care	28.09.2021	50	Mrs. P. Annie Rajita, Beautician, SETWIN Ph. No:9885773850
22.	Womens Day-Success Stories	8-3-2022	84	1.Ms.Sunitha Prasad,Principal,Joyce the School 2.Ms.Bhargavi,Support Officer,Ministry of Social department,Newzealand. 3.Ms.Mary Sravanthi,In-patient Auditor,USA

## **ABILITY ENHANCEMENT COURSE (AECC)-YOGA**

### **OBJECTIVES OF THE YOGA COURSE:**

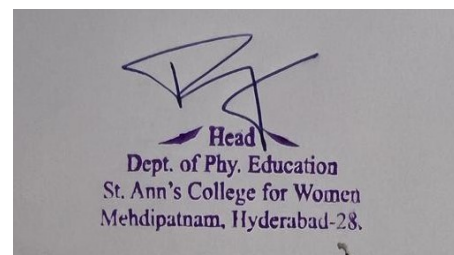
- 1) To improve physical fitness and stamina.
- 2) To give specialized coaching in respective sports discipline according to students choice.
- 3) To identify talented students and give them training to excel in State, National and International level tournaments.

**COURSE CO-ORDINATOR:** Y. Ramya sri , Head Department Physical Education

**COACHES:** Ms. Ishrath – Yoga Instructor

### **OUTCOME OF THE COURSE:**

- Students actively engage in class activities and devise appropriate training programs for the sport activities. Students also assess fitness levels and devise appropriate fitness plans.
- Physical Education improves physical fitness and stamina.
- Specialized coaching in respective sports discipline according to students choice.
- Identified talented students and gave them training to excel in State, National and International level tournaments.





## **International Yoga Day**

**International Yoga Day: 21st June** of every year is declared as the **World Yoga Day** by the UN General Assembly on **11th December 2014**. Yoga is regarded as an ancient practice of mental, spiritual and physical healing which was practiced in **India** for the last 5000 years. 21st June was chosen as the day for observance, since it is the longest day in the summer solstice and is believed to have significant effect on the bodies of the people living in the Northern Hemisphere.

The main objective behind this observation is to make this ancient practice popular among the present generation of people who are unaware of its benefits. Adopting this practice is believed to provide significant relief from physical ailments and mental tension which plagues our day to day life. A list of in depth objectives behind observing this day is listed below.

### Objectives of International Day of Yoga

#### **International Day of Yoga has been adopted to fulfill the following objectives:**

- To let people know the amazing and natural benefits of **yoga**.
- To connect people to the nature by practicing yoga.
- To make people get used of meditation through yoga.
- To draw attention of people worldwide towards the holistic benefits of yoga.
- To reduce the rate of health challenging diseases all over the world.
- To bring communities much close together to spend a day for health from busy schedule.
- To enhance growth, development and spread peace all through the world.
- To help people in their bad situations themselves by getting relief from stress through yoga.
- To strengthen the global coordination among people through yoga.
- To make people aware of physical and mental diseases and its solutions through practicing yoga.
- To protect unhealthy practices and promote and respect the good practices to make health better.
- To let people know their rights of good health and healthy life style to completely enjoy the highest standard of physical and mental health.
- To link between protection of health and sustainable health development.
- To get win over all the health challenges through regular yoga practice.
- To promote better mental and physical health of people through yoga practice.

Department of Physical Education Organized National Workshop On international Day Yoga on 21 St Jun 2021 o Yoga For Holistic Health by Yogacharya Brij Bushan Purohit ,President of Indian Yoga Federation

In Celebration of INTERNATIONAL YOGA DAY 2021

**St. Ann's College For Women (AUTONOMOUS)**  
Affiliated To Osmania University  
Naac Reaccredited With 'A+' Grade(3<sup>rd</sup> Cycle), CPE By UGC  
Mehdipatnam, Hyderabad

Presents

Online National Workshop  
on  
**'Yoga for Holistic Health'**

ORGANIZED BY  
Departments of  
Sanskrit, Hindi, Physical Education and NSS

Resource Person  
**Yogacharya Brij Bhushan Purohit**  
PRESIDENT  
INDIAN YOGA FEDERATION

Date -21<sup>st</sup> Jun 2021  
Time : 3pm to 4.30pm

No registration fee  
E - certificate Will Be Issued

**Co-ordinators**  
Mrs.Sridevi Kasavajhala: 9989836240  
Mrs. Archana :9640170434  
Mrs.Y.Ramya Sri :9052006454  
Mrs.Beverly :7036593654



## OUTCOME

- Students actively engage in class activities and devise appropriate training programs for the sport activities. Students also assess fitness levels and devise appropriate fitness plans.
- Specialized coaching in respective sports discipline according to students choice.
- Identified talented students and gave them training to excel in State, National and International level tournaments.

Head  
Dept. of Phy. Education  
St. Ann's College for Women  
Mehdipatnam, Hyderabad-28.

Date 11/04/2022

**NOTICE**

**DEPARTMENT OF PHYSICAL EDUCATION**

The Department Of Physical Education is organizing a yoga and fitness programme for M.B.A students exclusively . we plan to guide , motivate and raise awareness on keeping you fit . start off on a fitness regime that will take away the stress of your hectic schedule, personal attention is guaranteed. Do make fitness your resolution for 2021-22.

**DATE : 12<sup>TH</sup> APRIL 2022**

**TIME: 10 AM**

**VENUE : GYM**



**Dept Of Physical Education**



GPS Map  
Camera Lite

HOSTEL, ST. ANNS COLLEGE, Ambedkar Colony,  
Mehdipatnam, Hyderabad, Telangana 500028, India

Latitude 17.393179432299117° Longitude 78.43715484410168°

Local 10:46:13 AM Altitude 461.86 meters  
GMT 05:16:13 AM Tuesday, 12-04-2022



GPS Map  
Camera Lite

HOSTEL, ST. ANNS COLLEGE, Ambedkar Colony,  
Mehdipatnam, Hyderabad, Telangana 500028, India

Latitude 17.393168218595367° Longitude 78.43715181139763°

Local 10:45:26 AM Altitude 459.09 meters  
GMT 05:15:26 AM Tuesday, 12-04-2022



GPS Map  
Camera Lite

HOSTEL, ST. ANNS COLLEGE, Ambedkar Colony,  
Mehdipatnam, Hyderabad, Telangana 500028, India

Latitude 17.393168218595367° Longitude 78.43715181139763°

Local 10:45:36 AM Altitude 458.5 meters  
GMT 05:15:36 AM Tuesday, 12-04-2022

## A REPORT ON AN INTERNATIONAL GUEST LECTURE ON THE “SIGNIFICANCE OF RIGHT ATTITUDE ON A FAILURE”

DATE: 16 Aug 2021

TIME: 10:00 AM – 11:30 AM

PLATFORM:

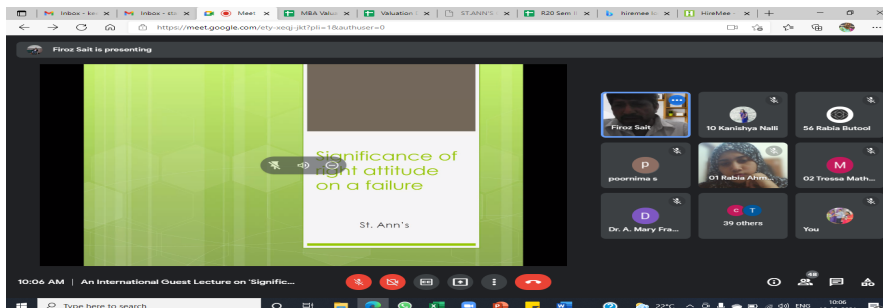
Google Meet

TARGET AUDIENCE: MBA STUDENTS (58)

COORDINATOR: Dr. A. Mary Francina

**The objective of the session: To create awareness among students to understand their attitude and work towards building the right attitude**

An international guest lecture on ‘significance of the right attitude on a failure’ was organized by the Department of Business Management (MBA) on 16<sup>th</sup> August 2021. The speaker of the lecture was **Mr. FIROZ SAIT, Global Sales Head, Lifesight Global Pte. Ltd. Singapore**. Our attitude is what influences all our actions. It is the only attitude, which gives us the results. The lecture focused on how to overcome failures and celebrate success. People need to work on one strength and that will help them to do miracles in life. The failures are part and parcel of life. Everyone has to fail in life then only one can understand the value of success. People only look at your success but not the efforts, dedication, and hard work you have put into achieving even that success. They are always a few people in life who constantly say you are not performing well or the chosen career is not perfect for you but it is you who must have confidence in what you are doing and what you want to achieve in life. The resource person highlighted the 3p’s (plan, prepare and perform) which will lead people towards success.



A handwritten signature in cursive script on a light-colored background. The signature appears to read "Firoz Sait".



# A STUDENT DEVELOPMENT PROGRAMME ON EMOTIONAL INTELLIGENCE AS A CATALYST IN CHANGE MANAGEMENT

DATE: 9 Nov 2021

TIME: 10:00 AM - 11:30 AM

TARGET AUDIENCE: MBA STUDENTS (60)

The poster is for a student development program. At the top, it identifies St. Ann's College For Women (Autonomous) and the Hyderabad Management Association. The event title is 'Emotional Intelligence as a Catalyst in Change Management'. It lists the speaker as Prof. M L Sai Kumar, Ph. D. (IT), Dean - Academics, Institute of Public Enterprise (Retd.), and the chief patron as Dr. Sr. P. Amrutha, Principal. The date and time are 9th November 2021 at 10:00 AM. Registration and live streaming links are provided. The convenors are Dr. A. Mary Francina and K. Mary Keerthi.

## MEETING REPORT OF STUDENT DEVELOPMENT PROGRAM

9<sup>th</sup> November, 2021

The Department of Business Management (MBA) of St. Ann's college for women in Collaboration with Hyderabad Management Association conducted a student development program on EMOTIONAL INTELLIGENCE AS A CATALYST IN CHANGE MANAGEMENT on 9<sup>th</sup> November (Tuesday), 2021 through online mode on ZOOM platform at 10:00 AM .

The speaker of this programme was Prof. M L Sai Kumar, Ph.D.(IT) Dean – Academics, Institute of Public Enterprise(Retd.) and Chief Patron Dr. Sr. P Amrutha (Principal)

The Program was hosted by Ms. Thaslim Gousiya, coordinated by Dr Francina . convenor Dr. Vandanasamba. The meeting started with a Bible verse reading read by M. Sushmitha with the guidance of Ms. Nirmala Priya D, and a prayer song played by Ms. K Mary Keerthi.

The speaker who himself is a source of motivation to students gave encouraging real life examples about how dedication, emotional control leads to a successful life and career which inspired students to a self-motivator. He discussed the importance of positive thinking and right attitude which brings optimism into life and such constructive changes can make one brighter and more successful this programme helped students to be guided by a positive mind and driven by self-motivation

A total of 60 students along with 4 department staff and 3 HMA delegates attended this programme

## Session on “COVID 19 variants, prevention and the possibility of the third wave”

Date ; 2/9/21

Organized a webinar on the topic “COVID 19 variants, prevention and the possibility of the third wave”

Resource Person : Dr. Neeraj Agarwal , Dean AIIMS Patna and Bibinagar Hyderabad Medical Superintendent AIIMS & Professor and Head CFM AIIMS Bibinagar.

The purpose of this webinar was to focus on emerging COVID-19 variants, how vaccines can adapt to these new variants, and how India can mitigate a potential third wave.

**Dr. Neeraj Agarwal**

Ex Dean AIIMS Patna and Bibinagar

Medical Superintendent AIIMS Bibinagar Hyderabad & Professor and Head CFM AIIMS Bibinagar Hyderabad

**ST ANN'S COLLEGE FOR WOMEN**  
(Autonomous) Affiliated to Osmania University  
Accredited 'A+' Grade by NAAC (3rd Cycle)  
College with Potential for Excellence by UGC  
Mehdipatnam, Hyderabad

Webinar by the Health Centre

**DR. NEERAJ AGARWAL**

Ex Dean AIIMS Patna and Bibinagar Hyderabad  
Medical Superintendent AIIMS Bibinagar Hyderabad  
&  
Professor and Head CFM AIIMS Bibinagar Hyderabad

**Topic:** Covid 19 variants, prevention and the possibility of 3rd wave

**Date:** 2nd Sept '21  
**Time:** 3.00pm  
**Platform:** Zoom

*Smriti*  
Dept. of English  
ST. ANN'S COLLEGE FOR WOMEN  
Mehdipatnam, Hyd-28.

## Session on “Polycystic Ovarian syndrome in Adolescents”

9/9/21- Organized a guest lecture on the Topic: Polycystic Ovarian syndrome in Adolescents by Dr.Malvika Reddy gynecologists - from ZOI hospital

**St Ann's College for Women, Mehdiapatnam, Hyderabad, Telangana**

Health centre is organizing a guest lecture on the topic  
**Polycystic Ovarian Syndrome in Adolescents (PCOD)**  
Current Trends and management

**On 9th September 2021**  
**At 3:00pm**

*Dr. Maalavika Appasani*  
Consultant Gynaecologist, Laparoscopic surgeon  
Masters in Cosmetic Gynaecology  
ZOI Hospital, Attapur

**Dr Maalavika Appasani**  
Consultant  
Gynaecologist, Laparoscopic surgeon, Masters in  
Cosmetic Gynaecology  
ZOI Hospital, Attapur

*Senathi.*  
Dept. of English  
ST. ANN'S COLLEGE FOR WOMEN  
Mehdiapatnam, Hyd-28.



**Organized a guest lecture on the topic “ Bone health – Women**

27/10/21- Organized a guest lecture on the topic “ Bone health – Women” by Dr. Shashi Kanth MS (Ortho), MRCS (Ed), MRCSI, FRCS (T&O) Sr. Consultant Orthopedic Surgeon, Yashoda Hospitals.

**St Ann's College for Women,  
Mehdipatnam Hyderabad, Telangana**



**Dr. Shashi Kanth G**  
MS (Ortho), MRCS (Ed), MRCSI,  
FRCS (T&O)  
Sr. Consultant Orthopedic Surgeon

**Is inviting you to a scheduled  
Zoom meeting.**

**Topic: Bone health - Women**  
**Time: Oct 27, 2021 03:00 PM**  
**India**

**Join Zoom Meeting**

**<https://us02web.zoom.us/j/84875503225?pwd=b2xlVFc0EblVxNEZiTk8wRUIjc1Rudz09>**


**Meeting ID: 848 7550 3225**

*Swathi*  
Dept. of English  
J.T. ANN'S COLLEGE FOR WOMEN  
Mehdipatnam, Hyd-28.

**Guest lecture on : Topic- Diabetes a silent killer ?**

1/11/21 -Organized a guest lecture on : Topic- Diabetes a silent killer ? By Dr Ashish Chauhan Dr.Ashish Chauhan, MBBS (CMC Vellore)MD Internal Medicine (CMC Ludhiana), Consultant Apollo Hyderabad India

Lion Dr Ashish Chauhan, Doctor (Internal Medicine)  
Club Chartered President




Dr. Ashish Chauhan  
MBBS (CMC Vellore)  
MD Internal Medicine  
(CMC Ludhiana)  
Fellowship Diabetes  
(CMC Vellore)  
Consultant Apollo  
Hyderabad India

*Swathi*  
Dept. of English  
J. ANN'S COLLEGE FOR WOMEN  
Mehdipatnam, Hyd-28.


**Organized a talk on the topic “THE COVID 19 PATHWAY”**

13/11/21- Health Centre in association with GA dental clinic organized a talk on the topic “THE COVID 19 PATHWAY: A proposed oral vascular infection and the importance of oral healthcare measures by dental surgeon Dr.Sindhu



St. Ann's College for Women  
(Autonomous)  
( Affiliated to Osmania University) Accredited by A+ Grade by NAAC (3rd cycle) College with Potential for excellence by UGC Mehdiapatnam, Hyderabad, India

*Health Centre in association with*



*Is organizing a guest lecture on the Topic  
“THE COVID 19 PATHWAY: A proposed  
oral vascular infection and the  
importance of oral healthcare measures*

By Dr.Sindhu  
Dental Surgeon



THE COVID-19 PATHWAY: A PROPOSED ORAL VASCULAR – PULMONARY ROUTE OF SARS-COV-2 INFECTION AND THE IMPORTANCE OF ORAL HEALTHCARE MEASURES

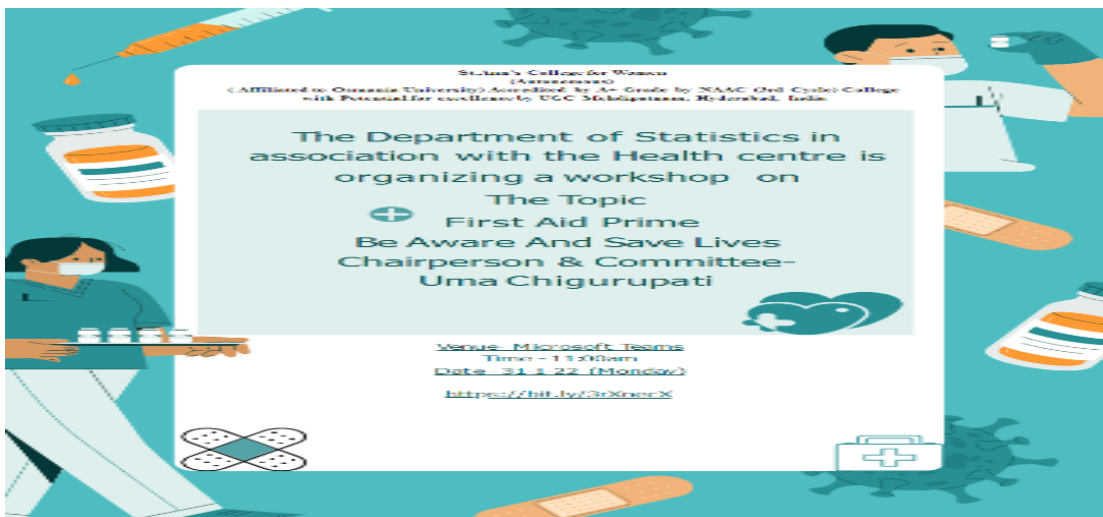


Saturday, November 13th  
Google Meet joining info  
Video call link:  
<https://meet.google.com/shh-wsds-wru>

*Sindhu*  
Dept. of English  
S.T. ANN'S COLLEGE FOR WOMEN  
Mehdiapatnam, Hyd-28.

**Workshop on the Topic “First Aid Prime- Be Aware And Save Lives”**

31/1/22 – ‘First responders in emergencies are known to save precious lives’ Health Centre in association with the Department of Statistics organized a workshop on the Topic “First Aid Prime- Be Aware And Save Lives” by FLO Hyderabad, in association with ALERT.



*Uma Chigurupati*  
Dept. of English  
J. J. A. W.'s COLLEGE FOR WOMEN  
Mehdipatnam, Hyd-28.



**Medical camp for diagnostic tests on various profiles**

26/03/22- Health Centre in collaboration with Thyrocare organized a medical camp for diagnostic tests on various profiles such as vitamin profile, lipid profile, thyroid profile, cholesterol level tests, renal functioning tests, blood pressure check-ups, and certain blood tests which are performed for profiling the blood cell levels. Staff (teaching and admin)students and their parents availed the services provided.



*Smathi.*  
Dept. of English  
J. ANN'S COLLEGE FOR WOMEN  
Mehdipatnam, Hyd-28.

## **Organized a talk on the theme “Inclusion In The Workplace :Challenges And Opportunities In Post Pandemic**

28/04/2022- Autism Acceptance Month :On the occasion of Autism Awareness Month the Health Centre in association with Vihaara Medicare organized a talk on the theme “Inclusion In The Workplace :Challenges And Opportunities In Post Pandemic” by Surabhi Dayama, Counseling Psychologist at TISS Hyderabad ,to raise awareness about autism.

<https://youtu.be/DDJFnIDdoRs>

<https://epaper.v6velugu.com/m5/3458443/V6-Prabhatha-Velugu-Telugu-Daily-Newspaper/29-04-2022#page/11/1>



### **REPORT BY THE COURSE COORDINATOR**

COC Baking techniques is a two semester course offered by the Department of nutrition for Iyr students which is designed to enable the students to learn the basic techniques and science involved in baking and also about the various bakery products preparations.

This course was started by the Department of Nutrition for students of III rd & IV semester in the year 2016-17. In the current year 2021-2022, 102 students from various streams have enrolled in this course. A total of 21 classes were conducted in the IIIrd & IV th semester in the blended mode, out of which 9 theory and 11 practical sessions were held.

The classes were held Online using a Google meet on Tuesdays from 3.00pm to 4.30pm and in offline mode on Wednesdays, 1:20-2:45 pm.

During the course the students gained the basic knowledge of baking. They also learnt about the importance & usage of all baking ingredients.

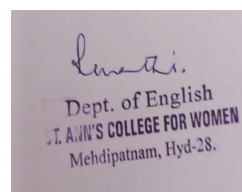
The course also dealt with the practical demonstration of many bakery products such as various types of cakes, biscuits, doughnuts, pizza etc and the students were taught about the various equipment used in baking, baking problems & solutions & also about the types of icings used in baking.

The practical classes were taken by Mrs Shahnaaz Saleha, who was the course resource person. She holds nearly 22 years of experience in the field of baking. Apart from showing the preparation of various baking recipes, she also demonstrated various techniques involved in baking.

At the end of the course, assessment of all students was done by the Resource person Mrs Shahnaz Saleha, course coordinator Mrs Y.V.Phani Kumari and Ms.Hannah Jessie Francis, Faculty, Dept. of Nutrition. The students performed exceptionally well and their efforts were appreciated by Dr.Sr.P.Amrutha,Principal,St.Ann's college and Dr.Smitha Asthana IQAC Coordinator. For the assessment each student prepared one recipe learnt by them during the course.

The students responded very well to the COC course as they gained the experience of various baking techniques and also got to know about the various bakery products.

This course is well accepted and appreciated by the students.It has ignited a spark of entrepreneurship in most of the students.



## **1. CAREER ORIENTED COURSE – BAKING TECHNIQUES**

This course is offered by the Department of Nutrition, St. Ann's College for Women and has been developed to provide Second year Undergraduate students of different streams with knowledge and skills necessary to produce quality baked goods. This is a course designed to teach basic baking skills.

### **COURSE OUTLINE:**

This course is a study of the fundamentals of baking including, dough, quick breads, pies, cakes, cookies and basic items made in a bakery. Topics include baking terminology, tool and equipment use, functions of ingredients, and the use of proper flours.

### **COURSE OBJECTIVES:**

Upon successful completion of the course, the student will be able to:

#### **Knowledge Based:**

- Identify and explain baking terms, ingredients, equipment and tools.
- Employ safe food handling practices using contemporary guidelines

#### **Skill Based:**

- Scale and measure ingredients.
- Prepare yeast dough, quick breads, pies, cookies, cakes, icing and savory baking.

#### **Course Learning Outcomes:**

- Describe properties and functions of the basic ingredients used in baked goods.
- Weigh and measure ingredients used in baking.
- Scale, mix, mold, proof and bake yeast raised goods.
- Prepare cookies using various common dividing techniques.
- Demonstrate proper storage techniques for all baked products.

## **DETAILS OF RESOURCE PERSON & COURSE COORDINATOR**

### **RESOURCE PERSON - EXTERNAL**

Mrs Shahnaaz is a baking tutor with 22 years of experience offering cooking and Baking lessons to students of various colleges viz, St. Ann's college for Women, Mehdipatnam, MS College. She also works as a home tutor offering Baking classes to housewives, medical students and interested people of various fields.

### **COURSE COORDINATOR (RESOURCE PERSON Internal)**



Mrs.Ashna Singhal is a Faculty of Department of Nutrition .She has a Masters degree in Food and nutrition,Jadavpur University, Kolkata. She has Teaching experience of 2 years and Industry experience of 2 years as a Dietician in reputed hospitals.

Mrs.Ashna has coordinated the COC for third semester and Fourth Semester was coordinated by Mrs. Y.V.Phani Kumari.

- H)Biodata of Resource person to be enclosed
  - J)Total no of sessions taken(both semesters together)
  - L)Assessment details
  - M)Brief report of coordinator in 1 page
  - N)4-5 photographs
  - O)Feedback from Resource person
  - P)Feedback from students
- Offline Class in progress

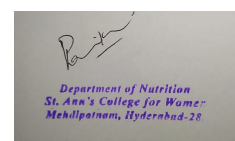


Final Assessment done for 95 students

## **FEEDBACK FROM STUDENTS & RESOURCE PERSON**

At the end of semester, feedback was taken from the students as well as the resource person. Analysis of the feedback was done & it revealed that almost all the students had found the course to be good & satisfactory. Most of them are willing to take up any such baking course in the future & also aspired to develop this hobby. Some of them suggested incorporating Virtual field trips in the course curriculum

A positive feedback was also received from the resource person –Mrs Shahnaaz Saleha. She found the curriculum to be adequate & the course had met all the objectives. She appreciated the students attitude & response towards the course though it was Online.



## **COC- CULINARY TECHNIQUES**

**Report 2021-22**

### **Report by the coordinator**

A career oriented course **culinary Techniques** was started by the Department of Nutrition for students of III<sup>rd</sup> & IV<sup>th</sup> semester in the year 2016-17. In the current year 2021-22, 32 students from various streams have enrolled in this course. A total of 21 classes were conducted in the III<sup>rd</sup> & IV<sup>th</sup> semester in the blended mode, out of which 9 theory and 11 practical sessions were held.

During this semester the students got trained and received academic instruction on how to apply the knowledge and skills necessary for entering the catering Industry at a level allowing for continuing education and/or life-sustained employment.

As a result of instruction, students were able to know, comprehend and apply theoretical knowledge into practice. Apart from learning various methods of cooking and preparation of dishes from different cuisines, students have also learnt appropriate safety procedures and precautions necessary to successfully participate in cooking at home and in the catering industry.

During this course the students have learnt skills to practice time management and gain knowledge regarding costs of commodities in the market. They also learnt various cooking techniques and terminology used in cooking.

Students had a wonderful chef and guide in Ms. Varsha, Mrs Lakshmi and Ms Jessie of Nestle India Pvt Ltd, who were our resource persons from the industry. They all hold vast experience in the FMCG industry. Apart from demonstrating recipes they also impart education on appropriate food safety/sanitation procedures & precautions useful in a kitchen setting. She has also imparted knowledge on table setting, etiquettes and handling of kitchen equipment and technology necessary to participate in culinary skills.

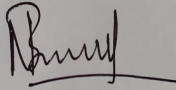
The final Assessment of this course was conducted on 27<sup>th</sup> April 2022 by Mrs Francina Faculty from MBA Department of our college along with Dr Meena Kumari, Dean Admin and HoD Nutrition Department and Ms Nasreen Begum Course coordinator were invited as judges for final assessment. The students performed exceptionally well and their efforts were appreciated by Nestle India Pvt Ltd and all the students were given gifts and complementary hampers besides judging 3 best recipes which were awarded with gift hampers.

### **Feedback from Students & resource person**

A feedback was taken from the resource persons and the students, the detailed analysis of the feedback stated that nearly 97% of the students felt that this course was beneficial to them and they would love to take up entrepreneurship if given a chance. During this course the students gained knowledge in the practice of food preparation skills and nutritional importance of various foods and how good and healthy food preparation impacts one's health positively. This course is well accepted and appreciated by the students.

The resource person for this yr Ms Varsha, Lakshmi and Jessie from Nestle India Pvt Ltd gave a very positive feedback about the course and agreed that it met the course objectives. They were fascinated by the enthusiasm of the students and their willingness to learn culinary techniques. They say that they would like to involve more students in preparation of recipes so that students can gain hands-on experience als encourage students to take up entrepreneurship.



  
Department of Nutrition  
St. Ann's College for Women  
Mehdipatnam, Hyderabad-25

## **COC- HEALTH AND FITNESS**

### Details of the course

The fitness course is a part of the COC Nutrition & Fitness course offered to undergraduate students at St Ann's College, Mehdiapatnam, Hyderabad.

The objectives of the course are to teach the following topics to students:

- Fitness standards and guidelines - Cardiorespiratory training, muscular strength and endurance and flexibility
- Anatomy and exercises for different muscle groups
- Aerobics - basic choreography, teaching techniques and music selection

Demonstration of classic Pilates exercises and Barre exercises were also provided as a value-add to the students.

Based on a theoretical as well as practical training of the above aspects, the outcome of the course would be that students are

- Understanding anatomy and the way the body responds to exercise
- Understanding how different muscles work and what exercises to use for conditioning them
- Perform aerobics, cardio, conditioning and flexibility exercises on their own
- Training themselves and others to a certain extent using the three principles of fitness training

Internal resource Dr Meena Patangay

External resource Rasika Raman is a certified fitness instructor with 5+ years of coaching experience, including corporates.

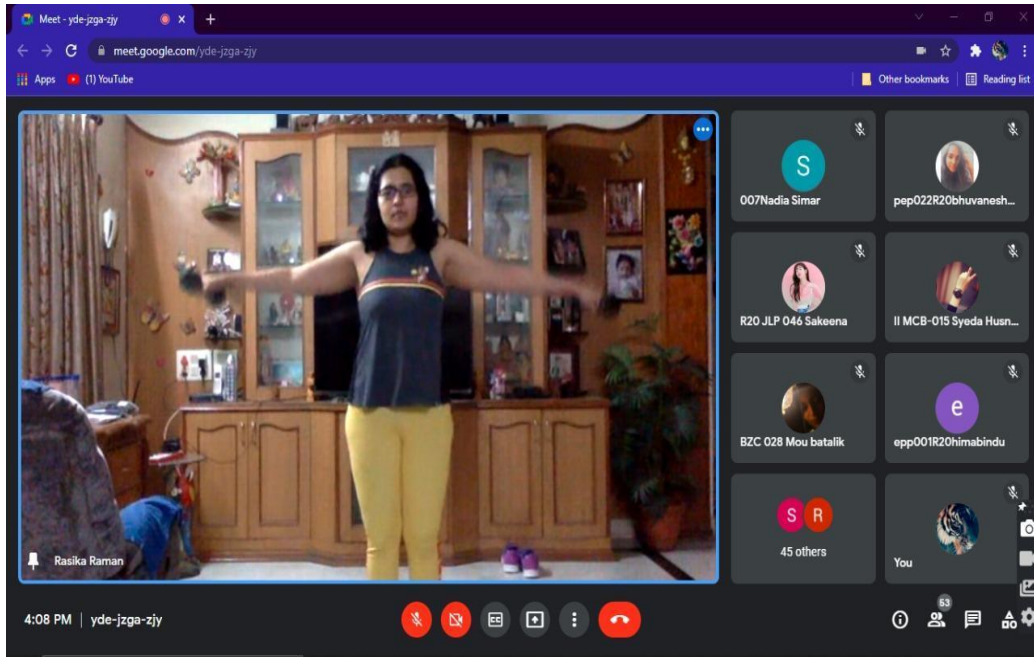
Experience -

- Corporate trainer at Ocimum Biosolutions and Mapmygenome India (2016-2020)
- Faculty for COC Fitness Course at St Anns College, Hyderabad (2017-present)

Certifications -

- Group Fitness - aerobics, cardio and strength training - certified by AFAA-certified master trainer
- Mat Pilates - Balanced Body, USA
- Barre - Balanced Body, USA
- POP Pilates - POP Pilates, USA (AFAA, NASM and ACE approved provider)
- Photographs





*Rasika*

Department of Nutrition  
St. Ann's College for Women  
Mehdipatnam, Hyderabad-25

## **MY STORY-MOTIVATIONAL SESSION**

- Quarter No: I , Activity No: 3
- Date:24.01.2022

Institute Innovation Council organized an online motivational session –MY STORY on 24.01.2022 from 9:00am to 11:00am.

**OBJECTIVE:-** The objective of the motivational session titled "My Story" by the CEO of Goodmind.co was to inspire and motivate the audience by sharing the speaker's personal journey, highlighting key experiences, challenges, and successes. The session aimed to provide valuable insights and lessons that could be applied to the attendees' own lives and professional endeavors. Additionally, it sought to foster a sense of determination and perseverance among the audience, encouraging them to overcome obstacles and strive for personal growth and success.

**SUMMARY:-** The motivational session titled "My Story" by the CEO of Goodmind.co was a captivating and inspiring experience. The CEO shared their personal journey, providing valuable insights and lessons that resonated with the audience. The session aimed to motivate and encourage the attendees to overcome challenges, pursue personal growth, and achieve success. Overall, the session left a lasting impact on the audience, instilling a sense of motivation and empowerment. The CEO's story served as a powerful reminder that success is attainable with dedication, hard work, and a strong belief in oneself. Attendees left the session feeling inspired to set goals, overcome obstacles, and strive for personal and professional growth

Resource person:- Ms. Saniya (Founder and CEO of Goodmind.co)

- Number of Students Participated:- 100
- Number of Faculty Participants:- 12

### **BENEFITS:-**

- **Inspiration and Motivation:** The session provided a powerful source of inspiration and motivation for the attendees. Hearing the CEO's personal story and the challenges they faced along the way instilled a sense of determination and encouraged the audience to push past their own obstacles.
- **Valuable Insights and Lessons:** The session offered valuable insights and lessons derived from the CEO's experiences. Attendees gained practical knowledge and learned from the speaker's successes and failures, enabling them to apply those lessons to their own lives and professional journeys.
- **Overcoming Challenges:** The session emphasized the importance of perseverance and resilience when facing challenges. Attendees learned strategies for overcoming obstacles and were encouraged to view challenges as opportunities for growth and development.
- **VIDEO URL:-** <https://www.youtube.com/watch?v=Py0LxDRZHg8>

## **DESIGN THINKING, CRITICAL THINKING & INNOVATION DESIGN**

Date:05.02.2022

Institute Innovation Council organized an online workshop on Design thinking, Critical thinking & Innovation Design on 05.02.2022 at 11:00am.

**OBJECTIVE:-** The objective of the Design Thinking, Critical Thinking, and Innovation Design Workshop report is to provide a clear and comprehensive overview of the workshop's key concepts and outcomes. It aims to convey the principles and methodologies of design thinking, critical thinking, and innovation design in a practical and accessible manner. The report integrates participant feedback to demonstrate the workshop's effectiveness and impact. Its objective is to serve as a valuable resource for workshop participants and readers seeking to understand the fundamentals of design thinking, critical thinking, and innovation design, while also encouraging the application of these concepts in real-world scenarios.

**SUMMARY:-**The Design Thinking, Critical Thinking, and Innovation Design Workshop report is a concise and well-organized document that effectively summarizes the workshop's key concepts and outcomes. It provides a clear introduction to design thinking, critical thinking, and innovation design, highlighting their significance in today's business landscape. While the report could benefit from additional practical examples and hands-on exercises, it serves as a valuable resource for workshop participants and anyone interested in gaining insights into design thinking, critical thinking, and innovation design.

Resource person:- Mr. Mahesh Kumar (Co-founder and Chief AI Office , Orbit Shifters)

- Number of Students Participated:- 85
- Number of Faculty Participants:- 15
- Number of External participants:- 10

### **BENEFITS:-**

- Enhanced understanding of design thinking, critical thinking, and innovation design principles.
- Improved problem-solving skills and ability to think creatively.
- Increased empathy and understanding of user needs and perspectives.
- Enhanced ability to identify and analyze opportunities for innovation.
- Development of practical tools and methodologies for generating innovative ideas.
- Improved ability to evaluate and critically assess ideas and solutions.

## **Pitching event ideas for scouted and linkage with innovation ambassadors for mentorship support**

- Quarter No: I , Activity No: 6
- Date:19.02.2022

Institute Innovation Council along with SAIPRC a webinar on Pitching event ideas for scouted and linkage with innovation ambassadors for mentorship support on 19.02.2022 from 1:30pm to 2:30pm.

**OBJECTIVE:-** The objective of the webinar on pitching event ideas for scouted and the subsequent linkage with an innovation ambassador for mentorship support is to provide participants with valuable knowledge and insights on effective pitching techniques and to establish a connection between aspiring innovators and experienced mentors to support their project development and implementation.

**SUMMARY:-** The webinar on pitching event ideas for scouted was a highly informative and engaging session that aimed to equip participants with the necessary skills and knowledge to effectively pitch their event ideas. The session also provided a platform for participants to connect with an innovation ambassador who would serve as a mentor and provide support throughout the project development process. The webinar began with an introduction to the importance of pitching and its role in securing support and resources for event ideas. The speaker highlighted key elements of a successful pitch, including a compelling narrative, clear value proposition, and a well-defined target audience. Practical tips and techniques were shared to help participants refine their pitches and make them more persuasive. Following the webinar, participants were given the opportunity to establish a linkage with an innovation ambassador. These ambassadors, experienced professionals in their respective fields, were available to provide mentorship and guidance to participants, helping them navigate the challenges of event planning and implementation. The linkage aimed to foster a supportive relationship between mentors and mentees, enabling mentees to benefit from the expertise and experience of their mentors. Overall, the webinar and subsequent linkage with an innovation ambassador provided a valuable platform for participants to enhance their pitching skills and receive mentorship support. The knowledge gained from the webinar, combined with the guidance of the innovation ambassadors, will undoubtedly contribute to the success of participants' event ideas and help them overcome obstacles along the way.

Resource person:- Ms. Aditi Khot (Founder & Designer Des Rangeela EERGIC foundation member)

- Number of student Participants:- 85
- Number of faculty Participants:- 8
- Number of External participants:- 15

### **BENEFITS:-**

- Enhanced pitching skills through valuable insights and practical tips.
- Access to experienced mentors who can provide guidance and industry insights.
- Networking opportunities with like-minded individuals in the event planning and innovation space.
- Personalized guidance and support throughout the project development process.
- Increased chances of securing support and resources for event ideas.
- Accelerated learning curve through the mentorship of experienced professionals.
- Overcoming challenges and making informed decisions with the help of mentors.
- Building a network of peers and mentors for future collaborations and opportunities.

**VIDEO URL:-** <https://youtu.be/93P32YB-Pil>



## Orientation on Innovation/Prototype Validation- Converting Innovation into Start Up

Date: 13. 05 .2022

Time: 11.00 AM

Duration: 1hr 30 minutes

Speaker: Mr. Harish Bhardwaj

CEO HUM Consulting, Hyderabad.

Institution's Innovation Council (IIC), St. Ann's College for Women Hyderabad, organised Online Orientation Session on 'Innovation/Prototype Validation- Converting Innovation into Start Up' on 13.05.2022 as part of IIC Calendar activities Quarter 4. The Speaker Mr. Harish Bhardwaj CEO HUM Consulting Hyderabad, enlightened the faculty and students on the following key aspects of the Importance and understanding of Innovation/Prototype Validation- Converting Innovation into Start Up with a focus on entrepreneurship and problem solving.

Steps involved in Entrepreneurship

- Solution to a problem
- Problem statement (Ability to observe)
- Identifying a problem (Specific or Generic)

How to approach a problem

- Problem relevant to people
- Finding solution to problem
- Problem execution
- Networking

How to solve a problem

- Possible solutions
- Motivate people
- Use interface

Team skills

- Integration of multiple features
- Getting users to make use of the App on a regular basis
- Scaling challenges

Objective(100 letters only)

- To create awareness on Innovation/Prototype Validation- Converting Innovation into Start Up.
- To create a vibrant local innovation ecosystem in Campus.
- To understand the concepts of innovation / Prototype Validation.
- To provide a better understanding of entrepreneurship and problem solving.

Benefit in Terms of learning/Skill/Knowledge(150 letters only)

- Awareness on Converting Innovation into Start Up
- Better understanding of Innovation/Prototype Validation.
- Learning and understanding of entrepreneurship and problem solving.

Total number of participants: 60

Faculty Coordinator and active faculty members of your group.

ARIIA

1. Ms. K.Saritha, (Coordinator)  
Dept.of English

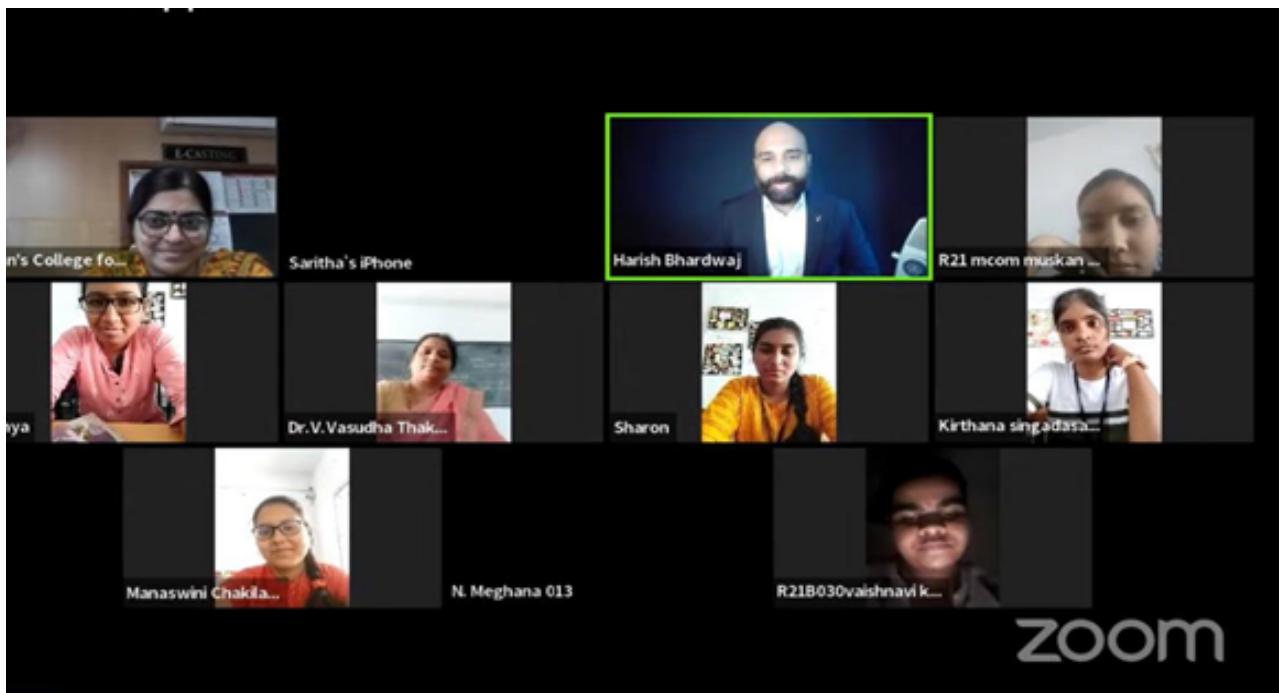
Members:

2. Dr.V.Vasudha , Dept.of Commerce (PG)
3. Dr.Archana Jha, Head, Dept.of Hindi
4. Ms.Sowmya, Dept.of Chemistry
5. Ms. Sai Sri, Dept. of Statistics
6. Dr.Vishnu Priya, Head, Dept.of Telugu
7. Ms.Lydia, Dept. of Computer Science

Student Volunteer name/names

1. K.S.Sriya ( B.Com II Yr)
2. M. Shruti (MPCs III Yr)
3. V. Pranavi (BBC II Yr)

Brief report of the activity



***Topic:***

Orientation On Innovation/Prototype Validation – converting Innovation into Start-Up



*Mr. Harish Bhardwaj,  
CEO of HUM Consulting.*

zoom

**Info Session on Accelerators/Incubation Opportunities for Students & Faculties - Early Stage Entrepreneurs**

**DATE: 11 APRIL 2022**

**TIME: 12:00noon - 2:00 PM**

**Target Audience: UG & PG Students and Faculty**

**No. of Participants : 200**

**Resource Persons:**

**Mr Meraj Faheem, CEO, EdVenture Incubation Foundation**

**Mr Ilyas Shah Khan, Incubation Manager, EdVenture Incubation Foundation**

St. Ann's Incubation Centre (SAIC) of the College under the Institution's Innovation Council initiative of MHRD's Innovation cell organized an info session on "Accelerators/Incubation Opportunities for Students & Faculties - Early Stage Entrepreneurs" on the 14th of April 2022 from 12 noon to 2:00 p. m. The resource persons for the session were Mr Meraj Faheem, CEO of EdVenture Park, Founder of The Hacking School, CEO of code.in and CEO of fee.app. Ilyas Shah Khan, Incubation Manager at EdVenture Park.

**Objective of the Session:** The idea behind organizing the info session was:

- To broaden the horizons of knowledge on student entrepreneurship.
- To emphasise the importance of student entrepreneurship, which allows students to prepare for a better future and start a business by starting small and experimenting now.
- To teach the younger generation the need and importance of student entrepreneurship and how they can become the problem solvers of the community by solving various problems through their startups.

The info session started with a warm welcome to the dignitaries, faculty and the participants. As St. Ann's College believes in welcoming guests with warm greetings, the resource persons were presented with the traditional green greetings. The session was handed over to the first resource person - Mr Ilyas Shah Khan, Incubation Manager at EdVenture Incubation Foundation.

Mr Ilyas begins his talk by sharing his journey of how he started at EdVenture Incubation Foundation. It was in early 2019 that he first met the Founder & CEO of EdVenture

Incubation Foundation, Mr Meraj Faheem, which inspired him to become a Campus Lead and, by 2022, the incubation manager. The resource person briefly shares his insights of helping 127 startups by emphasising the importance of being curious and embarking on a journey to discover oneself and their skills while in college, which has led these hundreds of students to become broader social problem solvers.

The second half of the session was handed over to the next resource person, Mr Meraj Faheem. The resource person further describes how starting up is not only about making money, rather, it is also about solving a problem within the society. Being the CEO of India's First Student-Focused Incubator, Mr Meraj expresses his belief in the potential of students of changing the world and making it a better place as they are the future.

He also elucidated how it is not mandatory that students start up and become successful on the first try. It takes multiple attempts to have one successful startup. At EdVenture Incubation Foundation, a bunch of young curious minds, regardless of their college, degree and background are given a common platform to experiment and go wrong. EdVenture Incubation Foundation is what happens when curious engineers, doctors, designers and hustlers are put together. A startup is just a by-product, he says.

Lastly, he invites the audience to apply for EdVenture Incubation Foundation's A22 Incubation cohort to help them convert their ideas into a reality. Students without any ideas were also welcomed to apply as the aim was to find the right Founders more than the idea.

After the truly inspiring talks given by the resource persons, there were testimonials from some of the great student-led entrepreneurs at EdVenture Incubation Foundation. Saniya, the Co-Founder & CEO of Goodmind.Co that aims at making mental wellness accessible and affordable shares her entrepreneurial journey, followed by Fatima Khader, Co-Founder & CEO of Cupping.app that trains towards a natural health treatment overtaking the standard medical practices providing an alternative approach to a healthy life. Lastly, Tahera Zulfeqar, Founder & CEO of Transformify.me which is India's First Student-Focused Interpersonal Skills Bootcamp also shares her journey

The info session concluded with two interesting videos that highlighted the journey of EdVenture Incubation Foundation incubatees, which enthralled the audience, and a group picture.

**Feedback:** The speakers were fervent. They drew a clear picture of each topic covered during the session. The information session was both witty and informative. The information session was interactive and answered many of the students' questions. The invitee sparked a renewed interest in innovation and entrepreneurship. The overall goal of the information session was met.

### **Program coordinators**

1. Ms. K. Rajeswari, Incubation Centre coordinator & Faculty, Dept. of Computer Science
2. Dr. A. Mary Francina, Incubation Centre Member, Faculty, Dept. of Business Management.
3. Ms. Tahera Zulfeqar, Incubation Centre, Student Member.

### **PHOTOGRAPHS**



**Info Session on Angel Investment/VC Funding Opportunity For Early Stage  
Entrepreneurs**

**DATE: 4th AUGUST 2022**

**TIME: 12:30 - 1:10 PM**

**Target Audience: UG & PG Students and Faculty**

**No. of Participants: 200**

**Resource Person: Ms. Siddiqua Begum, Co-Founder, Good Mind Care Foundation**

St. Ann's Incubation Centre (SAIC) of the College under the Institution's Innovation Council initiative of MHRD's Innovation cell organised a session on "Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs" on the 4th of August 2022 from 12.30 p.m. to 1.30 p.m. The resource person for the session was Ms Siddiqua Begum, the Co-Founder of GoodMind Care Foundation.

**Objective of the Session:** The intent behind organizing the session was:

- To broaden the horizons of knowledge on Angel Investments and Funding.
- To enlighten about the stages of a company, funding and valuation method, and the role of a Venture Capitalist in a startup
- Benefits of angel investors over bank loan

The session started with a warm welcome to the dignitaries, faculty and participants then handed over the session to Ms Siddiqua Begum to address. Ms Siddiqua began by explaining a startup's stages - the idea stage, MVP stage, early stage, growth stage and scaling up stage. She briefs about each of these stages step-by-step and explains the funding source and valuation for each of them. She mentions how in the first stage of a startup, the funding source is ourselves, friends and family, as they are the ones who would invest out of their pure love, compassion and concern.

At the second stage of the startup, i.e., the MVP stage, the funding source becomes ourselves and angel investors. Angel investors are wealthy private investors focused on financing small business ventures in exchange for equity. The reason why they are called so is that even if the startup goes in a loss, they do not take their investment back from them.

At the early level and all the stages that are followed, Pre-Series and Series (A-Z) investments happen for a startup. If it scales up, it leads to having private equity, hedge funds, banks and IPOs in exchange for the investment. Ms Siddiqua then moved on to talking about

what an investor looks for in a startup before investing. Some of these things include the Founder & the Team, the Story behind your startup, Growth Opportunity and Exit Strategy.

She then covered one of the most important segments of the session - the valuation of a startup. The six methods shown by the resource person include Book Value, Discounted Cash Flows, Market Capitalization, Enterprise Value, EBITDA and Perpetuity Formula. Each of these methods was briefly explained in a simple and concise manner. The final segment of Ms Siddiqua's talk was about what to look for in an investor other than money - their network, community, intellectual capital and enterprise in the field of your startup were the crucial things to look into.

The session concluded with a Q&A segment followed by a student entrepreneur testimonial and a video that highlighted the journey of EdVenture Incubation Foundation incubatees, which enthralled the audience.

**Feedback:** The speaker was fervent. She drew a clear picture of each topic covered during the session. The session was interactive and answered many of the students' questions. The overall goal of the information session was met.



### **Info Session on Campus Leadership Program**

DATE: 4th AUGUST 2022

TIME: 1.30 PM – 2:30 PM

Target Audience: UG & PG Students and Faculty

No. of Registrations: 200

Resource Person:

Mr. Meraj Faheem, CEO, EdVenture Incubation Foundation



St. Ann's Incubation Centre (SAIC) of the College under the Institution's Innovation Council initiative of MHRD's Innovation cell organised an info session on the Campus Leadership Program on the 4th of August 2022 from 1.10 p.m. to 2 p.m. The resource person for the session was Mr Meraj Faheem, CEO of EdVenture Park, Founder of The Hacking School, CEO of code.in, CEO of fee. app and CEO of Code For India Foundation.

The objective of the Session: The intent behind organizing the session was:

- To introduce and officially launch the Campus Leadership Program
  - To briefly explain the benefits of the Campus Leadership Program
  - To instil a sense of realization for the need to have top Industrial Leadership Skills

The info session started with a warm welcome to the dignitaries, faculty and participants. The session was then handed over to the resource person Mr Meraj Faheem. Mr Meraj started the session by talking about the importance of having hands-on top industrial leadership skills. Business, Technology and Finance are the leading industries of the current century with a huge scope in each of them. Companies are looking for employees that have skills in these fields and provide very competitive packages and benefits for the same.

Mr. Meraj emphasises how, if a student or a fresher has these skills, they can get jobs in top companies. These skills empowers an individual to a point that they can even choose the company or startup that they wish to work with.

The session followed with introducing the Campus Leadership Program which is being organized for the students of the college powered and designed by EdVenture Park. Campus Leadership Program (CLP) is a Fellowship Program designed and powered by

EdVenture Park to enhance Business, Technical and Financial Leadership Skills indifferent fields for students. These three leadership qualities have been carefully chosen as they are in high demand in the industry and will assist students in becoming industry-ready. The aim of the program is to train students in these three Leadership Skills which will provide them with clarity about the demand and exposure to the industry. This is a three month program that has three different tracks - Business Leadership, Technology Leadership & Financial Leadership. The info session concluded with a Q&A segment followed by student entrepreneur testimonials which enthralled the audience, and a group picture.

Feedback: He drew a clear picture of each topic covered during the session. The information session was interactive and answered many of the students' questions. The invitee sparked a renewed interest in innovation, career and skill building. The overall goal of the information session was met.

#### Program coordinators

1. Ms. K. Rajeswari, Incubation Centre coordinator & Faculty, Dept. of Computer Science
2. Ms. Tahera Zulfeqar, Incubation Centre, Student Member.



## **Session on Business Model Canvas (BMC)**

Date: 29.4. 2022 Time: 3:00 PM- 4:30 PM.

Objective: The main objective of the session was to learn about the Business Canvas Model and how it helps to build a start-up.

The session provided an overview on how to transform an idea into an organized strategy and an actionable business plan using Business Canvas Model. It is a strategic management tool that visualizes and assesses the business idea or concept and also clarifies how different aspects of business are related to each other and describes everything from the value proposition and customer segments to operations and the financials. It can help students, who aspire to become entrepreneurs and innovators, to quickly explore the desirability, feasibility and viability of their ideas in a more visual and collaborative way.

Total number of participants:50

Faculty Coordinatory and active faculty members of your group:

Mrs. R Bhramara Shree, Dr. Swapna Nagalingam, Dr Poonam Dev

Student Volunteer name/names: Rachna Gowalikar, Abhigna

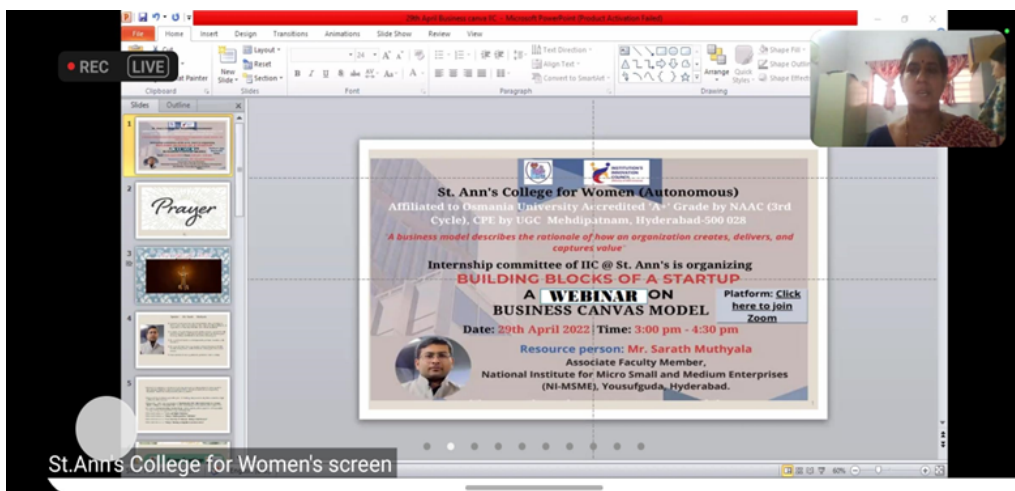
Brief report of the activity: The webinar was started with the introduction followed by prayer and green greetings, Mrs Bhramara Sree welcomed Guest speaker Mr. Sarath Muthyala.

Mr. Sarath is an Associate Faculty member, School of Enterprise development, National Institute for Micro small and medium Enterprise, an organization of Ministry of MSME, Govt of India, Hyderabad.

The session was started with Introduction of Business Model canvas, speaker enlightend students on how different problems of the society can generate an idea of business in order to get potential solutions, later he discussed how to develop a prototype of a business start-up. Furthermore, the speaker highlighted *who can be our customer base and how to deliver value to them*. He also discussed in detail about the following building blocks of Business Canvas Model: Key Partners, Key Activities, Key Resources, Value Proposition, Customer Segments, Customer Relationships, Sales Channels, Cost Structure, and Revenue Stream.

The session was very insightful and can help students to develop their Business Model. Lecture was followed by Q&A session.

Session was concluded with vote of thanks by Mrs. R Bhramara Sree  
Activity Images



## Workshop on Intellectual Property Rights (IPRs) and IP

Date: 26.4. 2022

Time: 10.30 am - 12:30 PM.

Objectives: To provide insights about how students can protect their business ideas.

Benefit in terms of learning: Students were enlightened regarding various aspects of IPR, importance and need of IPR. Financial support by government scheme.

Total number of participants: 112

Brief report of the activity:

World Intellectual Property Day is celebrated on the 26th of April to learn about the part that intellectual property (IP) rights play in encouraging invention and creativity. The day recognizes the huge eventuality of young people to find new and better results that support the transition to a sustainable future.

This time IPR day was celebrated offline after a series of virtual events due to the epidemic from 2020. This time the theme of World Intellectual Property Day is “ IP and Youth Innovating for a better Future ”. It celebrates youth- led invention and creativity. IP rights can support young people's pretensions, helping them transfigure their ideas into reality, create income, produce jobs and make a positive impact on the world around them.

The event was graced by the presence of Hon'ble speaker, Principal St. Ann's College for Women Dr. Sr. P Amrutha, IQAC Coordinator and Dean Academics –Dr. Smitha Asthana.

The event was successfully conducted with the kind support of all the faculty members and the scholars. The purpose of this factory that took place on 26th April, 2022 wasn't only to raise consciousness on the issues of Intellectual

Property and their violations to identify educational and social strategies to address the issue as well as to collect, partake and develop innovative responses and best practices for elimination and averting of violation of intellectual property rights. Further, the purpose also included to give recommendations and concrete proposals for action for elimination and prevention of crime related to intellectual property

The learned speaker gave us precious perceptivity on patent laws giving us firstly a detail as to what a patent is, what are the rights and obligations of a patentee, what are the procedures to fill a patent and further stressed what are the grounds of opposition in this. He also stressed what patent infringement is and what are the remedies available for patent violation. therefore through his precious knowledge and sapience, we understood that patents can give great value and increased returns to individualities and companies on the investment made in developing new technology. Patenting should be done with an intelligent strategy that aligns business interests to apply the technology with a wide range of options in the hunt for how, where and when to patent. We also learnt that with a focus on transnational considerations and regulations in specific countries, it's possible for a company to achieve significant savings and ameliorate the rights gained using patents. The learned speaker gave us precious wisdom on patent laws giving us originally a detail as to what a patent is, what are the rights and scores of a patentee, what are the procedures to fill a patent and further stressed what are the grounds of opposition in this. He also stressed what patent violation is and what are the remedies available for patent violation. therefore through his precious knowledge and sapience, we understood that patents can give great value and increased returns to individualities and companies on the investment made in developing new technology. Patenting should be done with an intelligent strategy that aligns business interests to apply the technology with a wide range of options in the hunt for how, where and



when to patent. We also learnt that with a focus on transnational considerations and regulations in specific countries, it's possible for a company to achieve significant savings and enrich the rights gained using patents.

### **Session on Innovation and Start Up Ecosystem Enablers**

Objective(100 letters only)

- To create awareness on Innovation and Start Up ecosystem enablers.

- To create a vibrant local innovation ecosystem in Campus.
- To understand the concepts of innovation and Startup enablers.

Benefit in Terms of learning/Skill/Knowledge(150 letters only)

- Awareness on Innovation and Start Up ecosystem enablers.
- Better understanding of Innovation and Start Up.
- Learning and understanding of Start Up ecosystem.

Total number of participants: 70

Faculty Coordinator and active faculty members

ARIIA

1. Ms. K.Saritha, (Coordinator)

Dept.of English

Members:

2. Dr.Vasudha , Dept.of Commerce (PG)

3. Dr.Archana Jha, Head, Dept.of Hindi

4. Ms.Sowmya, Dept.of Chemistry

5. Ms. Sai Sri, Dept. of Statistics

6. Dr.Vishnu Priya, Head, Dept.of Telugu

7. Ms.Lydia, Dept. of Computer Science

Student Volunteer name/names

1. K.S.Sriya ( B.Com II Yr)

2. M. Shruti (MPCs III Yr)

3. Praneetha (B.Com II Yr)

Brief report of the activity

Date: 11. 08 .2022

Time: 10.00 AM

Duration: 1hr 30 minutes

Speaker: Mr. SubbaRaju Pericharla  
Entrepreneur & Startup Evangelist  
Founder, CrossBorders.

Institution's Innovation Council (IIC), St. Ann's College for Women Hyderabad, organised a Session on 'Innovation and Start Up Ecosystem Enablers' on 11.08.2022 as part of IIC Calendar activities Quarter 4. The Speaker Mr. Subba Raju Pericharla enlightened the faculty and students on the following key aspects of Innovation and Start Up Ecosystem Enablers.

- General Awareness on Indian Start ups
- Start Up enablers, investors and vendors
- Role of Government in supporting Start ups
- Initiatives to support Start ups
- Process involved in enabling Start up Ecosystem



**LEAN STARTUP-MINIMUM VIABLE PRODUCT**

Date: 30.7.2022 to 30.7.2022

Objective: To enlighten the students on how to reduce product development processes and minimize risk.

Benefit in Terms of learning/Skill/Knowledge:

Students were able to learn about the Build-Measure-Learn principle of Lean Startup. The sessions also help to understand the structure which allows to establish and continuously improve the efficiency of products, quickly and economically. So, students were able to find a Business model sustainable for startups.

Total number of participants : 200

Faculty Coordinatory and active faculty members of your group

Ms. B. Indira Priyadarshini and Ms. J. P. Bharathi

Student Volunteer name/names: Ms. Hajira and Ms. Simran

Brief report of the activity

Speaker: GANESH IYER {Centrum Learning Limited, Behavioural trainer/start-up mentor/learning and development consultant}

Students and faculty of all the departments attended the session. The purpose of this session was to motivate and provide information to the students regarding lean start-up.

The session was started with Bible recitation followed by Prayer Song and then a warm Welcome Speech by Prof. Bhavani.

Mr Ganesh started the session by saying “Being an entrepreneur is asking yourself the “why?” question”. He even asked “why” questions to students as well. Such as “why would someone do something without being interested and invested in it?”.

If a person is not interested, he doesn't want to do that thing and if he is not invested, he will not do anything. Because our interests keep ourselves motivated and our investment will give us profit.

Ethical entrepreneurs are always famous for being brutally honest. Truth always prevails. In entrepreneurship we believe in God but rest everything is data. Entrepreneurship works on numbers.

Lean start-up is a technical term. Minimum viable product is like Greek and Latin.

Clarity in life is very important if we don't have clarity we can't reach where we want to reach. And to reach somewhere we need to have a vision, where we want to go? We depend on others and blame others. But entrepreneurship can't be like that we cannot depend on or blame others.

Asks the question "why did you go to school?". We never ask, we don't have the habit of asking, we don't have the habit of questioning for which there is word called "stereotype". Choice is ours we want to be stereotype or unique.

You have the maturity to decide what you want to do? Which is the most essential question for anybody who is in academic area.

There are 2 essential words "USELESS" OR "USED LESS".

Spoke about few words. He answers to the previous question saying we went to school to "LEARN". The word Learn has alphabet "E" Once. Why did we learn? We learned for a "CAREER"; Career has alphabet "E" twice. To build a career what is the basic qualification an Individual needs? "DEGREE". Degree has alphabet "E" thrice. After that we aspire to become an "EMPLOYEE" which also has alphabet "E" 3 times. We kept growing from learning to degree. Entrepreneur has alphabet "E" 4 times. Scope for growing and we have grown. Life gives us indications, signals, resources, support system provided we have clarity. Entrepreneurship can't be forced or chosen; it must be lived. There is a season of entrepreneurship. Hyderabad has amazing incubators like WE HUB, T HUB, ALEAP, CIA and many more resources, we just don't have people wishing for it.

Last 10 years of his careers he was able to successfully incubate 13 start-ups. What defines you? Age grows we will have regret of doing something great. He worked with 2 global organization. One based in California the other in UK. He wanted to contribute to economic ecosystem of the country.

Spent 9 years in forest, quit his job in 2012 and settled in a forsaken place. Left the tag as an employee. He undermined himself. He made sure that people shouldn't be dependent on him they should be independent. He got 4 girls from our college as his mentees for a programme where he was invited mentor. The result of 8 weeks of programme was that they won best start-up at WE hub's pilot WE alpha programme. 2 start-ups from our college. We were lucky to have one of the start-up founders from our college our Alumni Ms. TANISHA from R19 Batch.

Learning is logical. Bluffing can't be done in entrepreneurship. Thinking different is the first step. Are you ready to be an entrepreneur? Lean start-up doesn't mean cheap start up. Lean is a framework, a method. A matrix, that helps you build your start up with least possible resources within the sparsest time. It is important to know that 1980's was industrialization 1990's was privatization was preferred 2000's information technology We created new word in 2000 "GLOCAL" 2010 everything changed, and another word was created "PHYGITAL" Entire world runs on 5 fingers.

In span on 30 – 40 years Inventions were considered important. Innovation came to picture. If something doesn't have value, is it necessary to change that thing. If you are innovating it has to have value. Value solves the problem or make it easier which was the objective of innovation. 2012-2013 shared his experience about his programme where he visited all villages on the sides of the highway. Walked till Warangal, took students together in sets. 5 sets of students. 23kms walk. Listen to problems and brainstorm for solution and come up with various solutions and the best ones were given a chance to work on the start-up.

Brigadier Ganesham had 22 patents in 6 byears, right use of knowledge.

Another programme in a village where there was a school with 204 students with 1 hand pump and they didn't get enough time to drink water. 9<sup>th</sup> class student use to work with his father on his agricultural land. The student presented his idea. 10 taps were installed and the problem was solved. We need observation that is called entrepreneurship.

If you are going to take this as your next leap start working on it now. Hyderabad has 22 research institutes funded by central government. ALEAP for Women Entrepreneurs. Rama Devi Madam. Asked the students about their plans. Student from BBA 2<sup>nd</sup> Year and 3<sup>RD</sup> Year came up with their ideas.



CONFIDENCE translates to “AATMA VISHWAS”

Spoke about the lean start up. Eric Ries wrote the book “THE LEAN START-UP” people who are interested in tech can read this book.

KAIZEN AND KANBAN are 2 methods in terms of creating strong global ideas.

Different books on lean start up

1. Steve Blank: The four steps to the Epiphany (2013)
2. Alex Osterwaldes: Business Model Generation (2011)
3. Eric Ries: The Lean start-up (2011)
4. Ash Maurya: Running Lean (2012) was a trend setter.

5 key principles for LEAN STARTUP

1. Entrepreneur are everywhere
2. Entrepreneurship is management
3. Validated learning
4. Innovation
5. Build, Measure, Learn



**DOVELY – STARTUP INTRODUCTION IN COLLEGE**

**Objective:** The individuals actions and tasks that will build towards the achievement of the goals of the business

**Benefit in Terms of learning/Skill/Knowledge:**

Students were made to understand the business model and how they can also partner with the business.

**Total number of participants :** 102

Faculty Coordinatory and active faculty members of your group: Dr. Sr. P.Amrutha, HoD Ms. K Anuradha, Associate Professor Ms. J P Bharathi, Assistant Professor Ms. Naga Suvarchala, Faculty Ms. BhavaniShankar.

**Student Volunteer name/names:** Ms. Jemima

**Brief report of the activity**

**Speaker: Uzma Khatoon**

ED cell of Commerce department has initiated a launch and introduction of “Dovely- a startup business” in the college quadrangle. Students were made to understand the business model and how they can also partner with the business.

In this Students can also register their names, as they can take their own friends and classmates as Pillions. "EARN WHILE YOU RIDE". The event was well received by students.

Dr. Sr. P.Amrutha, Principal, HoD Ms. K Anuradha, Dean Ms. Mahitha , Associate Professor Ms. J P Bharathi, Assistant Professor Ms. Naga Suvarchala, Faculty Ms. BhavaniShankar, participated in the event.

**Details about Dovely, A startup**

Dovely is India’s First Bike Service for Women, Driven by Women . We aim to increase women employment rate in India by providing safe and easy transport services for women fulfilled by women. Dovely aims to eliminate crimes against

women by giving them a service to rely on to commute. Dovely encourages women employment and independence by hiring women as our Rider's. Booking a ride on Dovely is quick and easy. Dovely is going to launch with it's website in Hyderabad and soon shift to an application to cater all across India 🇮🇳 Women no longer need to depend on anyone to travel with Dovely. We intend to fill the gap of inequality by hiring and serving women as our primary and only market. We are looking to hire female riders who are enthusiastic and passionate to contribute and be a part of our journey, while making an income for themselves 🌟. Our hiring process is simple. Interested candidates are to submit their details and go through an interview. Enthusiastic women, who want to register themselves as women riders can visit our website and click on "Be A Partner" which will direct you to Google form. Students can also register their names, as they can take their own friends and classmates as Pillions. "EARN WHILE YOU RIDE". Dm us on Instagram - dovely\_org

Or on WhatsApp : 7893128773 "We are the one and only app solely dedicated to Women". <https://dovely.org>

Thankyou mam for supporting us and giving us blessings and best wishes. For me CCA course i.e. Innovate to Enterprise was so much helpful when I had this idea. J.P. Bharathi mam's guidance and support which we are receiving now is very overwhelming. She has always been an inspiration to me. We would like to thank the Commerce department for blessing us with their kind words and the teachers who have wished us good luck. I am feeling proud to say that I was an Annite from schooling and is still a part of Annite.



## **OPPORTUNITIES AND GROWING NEED OF STARTUP AND MAKE IN INDIA SCHEMES**

Objective: To provide a new path in transforming students towards entrepreneurs.

Benefit in Terms of learning/Skill/Knowledge: Gained knowledge on Opportunities and need of startup and various Make in India Schemes.

Total number of participants : 123

Faculty Coordinatory and active faculty members of your group: Dr. Sr. Amrutha, Principal, Mrs. Anuradha, HOD of Commerce department, Associate Professor Ms. J P Bharathi, Assistant Professor Ms. Naga Suvarchala, Faculty Ms. BhavaniShankar

Student Volunteer name/names: Ms. Simran

Brief report of the activity

Speaker: Dr. Hafeez Basha {Ph.D, Manager, OTBI, OU}

28/05/2022\*Thursday, Commerce Lab, from 9 am to 10.30 am.

MoU with OTBI, OU, and Ed cell, Department of Commerce, St Ann's college for women Mehdipatnam Hyderabad

The event was conducted in the Commerce Lab.

Dr. Sr. Amrutha, Principal, and Mrs. Anuradha, HOD of Commerce department, St. Ann's college for women mehdipatnam Hyderabad, ( First party)and Dr. Hafeez Basha, Manager, OTBI, OU, ( Second party) signed an MOU with the college and kick started for a new path in transforming students towards entrepreneurs. The session started with a prayer song, followed by a brief introduction of college, ED cell activities for the guests and audience. Mrs. Anuradha, HOD of Commerce department welcomed the guest with a green

greetings. Students Introduced the guest Dr. Mr. HafeezBasha, Ph.D, Manager, OTBI, OU. Sir elaborated on various opportunities and growing need on start-ups and Make in India Schemes and thrown light on the need and importance of Entrepreneurship. Sir encouraged students to clear their doubts and also spoke on Innovation, Incubation, Hand holding and Angel Investors along with Idea bank.

Students also played a skit on what difficulties they faced in the path of being a business women and made it clear to the experts their need and requirements in the path of becoming an entrepreneur. There was also a video and PPT presentation on various business models initiated by the students on various online and offline platforms. Around 42 students displayed their business cards on a PPT slide show and also showcased the products and items they made in their businesses.

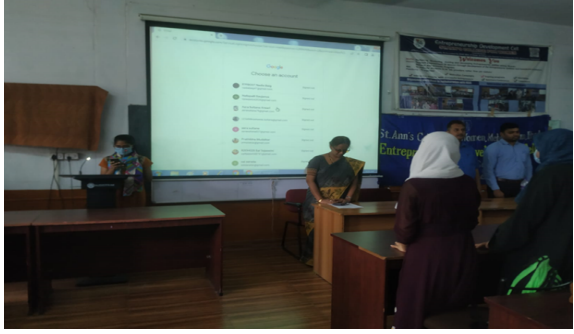
Ms. J P Bharathi, Ed cell Coordinator, Ms. Naga Suvarchala, Ms. Bhavani Shankar, along with students were the organising committee. Around 80 students took part in the event.

This initiative between the college and OTBI, OU will pave way for various progressive works like

1. Paid and unpaid internships for students
2. Workshops for hands on experience in business areas
3. Innovation, incubation and entrepreneurship for students
4. Interactive sessions with industry experts.
5. Hand holding towards setting up startup enterprises.
6. Ideation and seed money initiative from OTBI.
7. Using of facilities provided in the OTBI campus, OU.

And many more for the welfare and benefits for students. The event was concluded with interactive session, vote of thanks and National Anthem.





## **INTELLECTUAL PROPERTY RIGHTS**

Objective: To create awareness about the benefits of the Intellectual Property Rights among all the sections.

Benefit in Terms of learning/Skill/Knowledge: Students were able to gain knowledge and overview of Intellectual Property Rights.

Total number of participants : 53

Faculty Coordinatory and active faculty members of your group: Ms. B. Indira Priyadarshini

Student Volunteer name/names: Ms. Naina and Ms. Sakina

Brief report of the activity

**Speaker: Ms. K. Suchaitra**

Date: 27 August 2022

Time: 10:30 am

Venue: Room 313

Topic: Intellectual Property Rights

Resource Person: Ms. K. Sucharita, Asst. Professor in Business Management

Students of the department attended the session. The purpose of this session was to provide information and overview to students about IPR {Intellectual Property Rights}.

The definition of intellectual property rights is any and all rights associated with intangible assets owned by a person or company and protected against use without consent. Intangible assets refer to non-physical property, including right of ownership in intellectual property. Types of intellectual property rights include:

- Patents
- Trademarks
- Copy rights

1. Patents: The U.S. Patent and Trademark Office grants property rights to original inventions, from processes to machines. Patent law protects inventions

from use by others and gives exclusive rights to one or more inventors. Technology companies commonly use patents, as seen in the patent for the first computer to protect their investment in creating new and innovative products. The three types of patents consist of:

- Design patents: Protection for the aesthetics of a device or invention. Ornamental design patents include a product's shape (Coca-Cola bottle), emojis, fonts, or any other distinct visual traits.
- Plant patents: Safeguards for new varieties of plants. An example of a plant patent is pest-free versions of fruit trees. But inventors may also want a design patent if the tree has unique visual properties.
- Utility patents: Protection for a product that serves a practical purpose and is useful. IP examples include vehicle safety systems, software, and pharmaceuticals. This was the first, and is still the largest, area of patent law.

Once someone creates an original work of authorship (OWA), the author automatically owns the copyright. But, registering with the U.S Copyright Officer gives owners a head-start in the legal system.



**INTERCOLLEGIATE TRAINING PROGRAM  
ON  
GROWING TECHNIQUES OF BONSAI**

**Report 2021-22**

**Objectives of the Course:**

1. To provide theoretical & practical information on Bonsai.
2. To provide technical skills for growing Bonsai plants.
3. To enhance aesthetic value and create interest among the students.

**Resource Person:** Mr. Govind Raj

**Duration of the course:** Feb 10<sup>th</sup> – 13<sup>th</sup> (1hr/day).

**No. of students registered:**90

**Course content:**

**a) Day 1**

- Introduction to Bonsai
- Pots used

**b) Day 2**

- Styles of Bonsai
- Selection of plant material

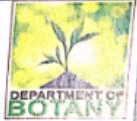
**c) Day 3**

- Potting & repotting of Bonsai
- Maintenance of Bonsai



# St. Ann's College for Women

(Autonomous), Affiliated To Osmania University  
Accredited 'A+' Grade by NAAC (3<sup>rd</sup> Cycle), C.P.E by UGC  
Mehdipatnam, Hyderabad - 500028



## DEPARTMENT OF BOTANY

is organizing an Intercollegiate training program on

### "Growing techniques of Bonsai"

By

Mr. Govind Raj  
(Specialist in Bonsai)

Free  
Registration

E-certificate to  
all participants

No of classes: 03  
Duration of each class: 1 Hour  
Who can participate: Undergraduate Students

Dates & Timings: Commences from Feb 10<sup>th</sup> at 10:00 am  
Platform: G-meet  
G-meet link will be provided to all registered candidates

For Registration Click here: <https://forms.gle/gmkUxcAuK4dmTig6A>



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## CERTIFICATE OF PARTICIPATION

This is to certify that Mr./Ms. \_\_\_\_\_

student of \_\_\_\_\_

has participated in an Intercollegiate training program on "Growing techniques of Bonsai" from February 10<sup>th</sup> to 12<sup>th</sup> 2022, organized by department of Botany, St. Ann's College for Women, Mehdiapatnam.

Dr. Sr. P. Amrutha  
Principal

Mr. Govind Raj  
Bonsai Expert

Dr. P. Usha Shri,  
Head, Department of Botany



## **“Vegetable carving”**

**Report**  
**2021-2022**

Department of Botany conducted “vegetable carving” demonstration class on 25<sup>th</sup> March 2022 to nurture the culinary skills in students. Resource person Mr. Ramakrishna Raju K who is well known celebrity chef from ETV telugu channel as Raju Garu, demonstrated the fruit and vegetable carvings to the students. Thirty six students from different life stream course enrolled for the demonstration class. Raju garu explained from the basic carving skills which starts from selection of fruits and vegetables. Delicate cutting of vegetables, fruits which require precision in carving different types of flowers and animals. Different vegetables like, beetroot, carrot, tomato, brinjal, fruits like watermelon, cucumber etc were used and also the resource made students to learn how to use the instruments used while carving them. Students were very enthusiastic to learn how to carve.



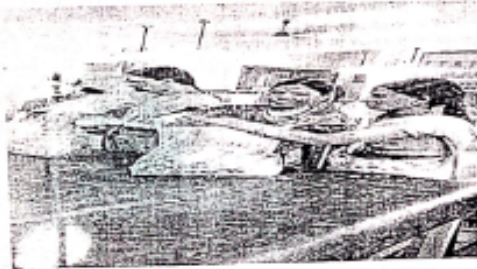
*R. V. Subrah*  
Head of the Department  
Department of Botany  
St. Ann's College for Women  
Kandamam, Hyderabad-500 078.



## Mushroom cultivation

### Report 2021-2022

Department of Botany organized 'Mushroom cultivation' for Auxiliary staff of St. Ann's college for women on 25<sup>th</sup> April 2022. Ms.P.V.Neeraja, Lecturer Department of Botany, St. Ann's college for women, was the resource person. She shared her rich experience and knowledge about Mushrooms and its Cultivation. She threw light on the prospects of Mushroom cultivation in India, their Nutritive value, Mushroom production system in India, Morphology of Mushroom, Life cycle of Mushroom, types of Mushroom, Methods of Mushroom cultivation, Sterilization of Spawn/Straw, Compost preparation, Spawning, Casing, cropping and nutritional benefits of mushrooms. Auxiliary staff participated in the lecture with great enthusiasm and thanked Ms.P.V.Neeraja for the knowledge she disseminated for the benefit of Auxiliary staff, and also appreciated the faculty of the department for organizing such a wonderful session on Mushroom cultivation.



*P. V. Neeraja*  
Head of the Department  
Department of Botany  
St. Ann's College for Women  
Mendipatam, Hyderabad-500 022.

**HERBAL MEDICINE AND BEAUTY CARE  
CO-ORDINATED  
BY  
DEPARTMENT OF BOTANY  
IN  
COLLABORATION WITH  
SETWIN  
PUNARI, HAVELI, HYDERABAD  
REPORT 2021-22**



**Department Of Botany  
Carrier Oriented Course  
Herbal Medicine and Beauty Care  
Report 2021-22**

1. Number of Students enrolled: **50**
2. List of students with combination and year of study: **List enclosed**
3. Photographs of field trips/outside project: **N.A**  
venue/in house classes
3. No. of project carried out by the students: **one for each**
4. Brief report of the activities and resource person

**Collaboration: SETWIN**

**Resource person: Ms. Annie Rajitha**  
Beautician, SETWIN,  
Punari, Haveli, Hyderabad

Ms. Annie Rajitha has a rich experience of twenty years as Beautician at SETWIN. She has been working with SETWIN for past twenty years. She is a regular resource person to train the women of Government organization like CRPF and also private organization e.g., St. Anns college for Women etc. She is an examiner for both government and private organizations that offer beautician course for setting and evaluate of exam paper.



## Report of Activities

Herbal Medicine and Beauty Care course for the year 2021-22 started on 28.9.2021 with an orientation program.

The orientation program included

The Course Content for the year 2021-22

Number of Credits:4

Evaluation pattern –

- Marks allotted for Internals Theory Examination (15M)
- Marks allotted for Course End Theory Examination (35M)
- Marks allotted for Course Project Work (25M)
- Marks allotted for Course Practical Record (20M)
- Marks allotted for Viva Voce (05M)

Introduction of Course resource person- **Mrs. Annie Rajith**


Introduction of the collaborating organization-**SETWIN**

Number of Classes per week: **One (Tuesday)**

Objectives of the Course

- To promote use of herbal products as alternative therapy and for personal grooming.
- To build skill for identifying, understanding and administering medicinal herbs.
- To enhance the technical skills and the employment potential of students for better placement.
- To promote Beauty Care as a viable vocation/career option to students with aptitude.
- To learn the active principle of plant identification, action indication and presentations of these herbs for beauty care.

**Why Beauty Care**

  
Herbal Medicine and Beauty Care  
U.G.C. Sponsored Course  
Co-ordinator, Dept. of Botany  
St. Ann's College for Women  
Mahabubnagar, Hyderabad. 509 028.

- Self-esteem
- Confidence
- Professional Growth
- Success
- Credibility

**Why Herbal Beauty Care**

- Natural Products
- Cost Economy
- Ever Available
- Minimal side effects

**Skill Taught During the Course**

- Herbal preparations and home remedies
- Skin, hair care and hair styling techniques
- Dietetics, nutrition and Image management
- Personal grooming and Professional ethics
- Development of Entrepreneurial skill

**Employment Career opportunities**

- Self-employment by opening beauty clinics
- To work as a faculty in vocation college
- Join sectors such as airlines, show business etc.
- Beauty Therapist /Hair Stylist/ Make-up Artist
- Develop Entrepreneurial skill

**Student Benefit**

- The course is conducted in collaboration with SETWIN, Govt.Telangana.



theory exam was conducted on 27.4.2022. Question papers for theory and practical were set by the internal examiner of SETWIN and evaluation of the answer scripts were also done by the examiner allotted by SETWIN. Results will be announced along with semester core subjects.

**Enclosures:**

1. ESE Attendance sheet
2. Internal Marks
3. SES Marks
4. Feedback forms

**Herbal Product Sale**





## **St. Ann's College for Women**

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C.P.E by UGC, Mehdipatnam, Hyderabad -500 028

### **Report**

#### **Entrepreneurship for this Gen Women-A Success Story by Startup Founder**

**Jointly organized by St. Ann's Incubation Centre (SAIC), Innovation Cell & Edcell**

**Target Audience:** UG & PG Students, Faculty

**Total Strength:** Around 300 participants

**Resource Person:** Ms. Praveena Thota, CEO, Nvision Innovations, National Gen, Secretary & Chairperson, Telangana, CIMSME.

#### **Introduction**

International Council for Technology, Management and Applied Engineering is a not-for-profit organization which is set up in the USA and is registered under not-for-profit organizations in India and Spain. The ICTMAE India consists of Confederation of Medium, Small and Micro Enterprises (CIMSME), Introduction Centre for Innovation, Incubation and Entrepreneurship (CEIIE), Centre of Excellence for Blockchain Technologies (CEBT), Global Council for the Promotion of International Trade (GCPIT) and Global Council for Cluster Excellence and Research (GCCER).

Confederation of Indian Medium, Small and Micro enterprises is a non-profit organization set up in various parts of India.

The CIMSME, Telangana works with the co-ordination of more than 9300 leading entrepreneurs and is growing steadily.

These are the go-to organizations for MSMEs, start-ups, womenpreneurs, studentpreneurs, solepreneurs and other support organizations and are dedicated to nurture unique businesses in their communities.

Ms. Praveena Thota CEO Nvision Innovations, National Gen Secretary & Chairperson Telangana, CIMSME shared her success story as an entrepreneur, her journey of an entrepreneur was not easy which includes ups and downs. As she was aware of the difficulties in life she always provides opportunity to uplift the women by encouraging them in setting up their startups by nurturing their skills and assisting them in raising the finance for their startups.

She is the founder of women envision created free business platform for women and her vision for homepreneurs to scale up as entrepreneurs is fueled with honorary positions, National Gen. Secretary and Chairperson Telangana, CIMSME.



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Being EC member women convenor of ATRWA, could help and mobilize women towards drinking water issues, lake rejuvenation, mosquitoes menace, voting, lead bathukamma TS state festival with 1000 women with a message woman for women.

She is contributing for Women empowerment through Women Envision , CIMSME chairperson TS and EC member and Women convenor in ATRWA.

Through Women Envision, she has created business platform for Homepreneurs to be financially independent. Huge impact created by enabling women to start or expand business in home baking, Home food, tuitions, creative activities, saloons, beauty parlours and products, Yoga, online sales, boutiques, Fabric prints, Pre-schools , event mgmt, Physeo therapy, Coffee powder etc .

Aspiring women either take guidance from her in digital marketing& recruitment or learn from peer group. She connects them to different networks and knowledge session to scale of from homepreneurs to entrepreneurs. She mentors women, lateral entry into career by adding them to IT and freelance job groups maintained by her. Eg: UI Techies group could reach to 12 groups accommodating 2500 UI professionals 2 decades of multifaceted professional experience allows her to mentor and help women from all walks of life. She remains role model for many with her 2 decades diversified journey by breaking barriers in every phase of life from language to technical education shift to Technology shift jobs to not feminine works.

Through her success story participants were inspired and motivated to take up entrepreneurship as a opportunity and their skills can be enhanced by providing them the training opportunity and attend the workshop .Theses opportunity was provided to all the students who were aspiring to be entrepreneurs and enlightened them about the EDP program.

### **Entrepreneurship Development Programme**

The Entrepreneurship Development Programme(EDP) is a program being conducted by the CIMSME. CIMSME with collaboration with Amity Incubation Innovators, Noida and VIT Technology Business Incubator, Vellore has announced a mega online live Entrepreneurship Development Programme for more than 5000 participants with idea grants consisting of 25000/- to the top three ideas and a three month hand holding support.





## **St. Ann's College for Women**

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They successfully completed the 1st edition of "Entrepreneurship Development Program" with over 2000+ participants. The program was well appreciated by Industries, Educational Institutions and Participants. They were supported by 2 investors, 4 incubators and numerous knowledge partners.

EDP 2.0 is geared to address various aspects and A-Z of entrepreneurship such as Introduction to Entrepreneurship & Startup Ecosystem, Idea validation, intellectual property, design thinking, product prototyping, emerging technologies, legal framework, how to prepare a start-up pitch, various government schemes and so on.

This program is designed for students, aspiring entrepreneurs, corporate venture officers, startups, and those who would like to develop or strengthen a climate of entrepreneurship in their corporations, universities, and regions.

The agenda to set up idea grants has given the Program a massive turn to attract many members to join the program. A onetime opportunity to present the hidden talents and nurture the thought of a start-up has encouraged many participants to join the program.

### **Conclusion**

Providing students of any grade and group to present their talent so that they could get an opportunity to integrate and converse with the top entrepreneurs and get to know a full detailed view on the present market and business strategies and become strategic entrepreneurs to shape the future of India is the sole motive of the Entrepreneurship Development Programme conducted by the CIMSME.

