



## ST. ANN'S COLLEGE FOR WOMEN

(Autonomous)  
Affiliated to Osmania University  
Accredited A+ Grade by NAAC (3<sup>rd</sup> Cycle), College with Potential for Excellence by UGC  
ISO 9001 : 2015 ISO 14001 : 2015  
Santoshnagar colony, Mehdiapatnam, Hyderabad - 500 028.

### Language and Communication skills

2018- 2019

S.No	Name Of the Capability Enhancement Program	Date Of Implementation (DD/MM/YY)	No. Of Students Enrolled	Name Of the Agencies / Consultants
1	COC- Communication skills for Personal and Professional Effectiveness	17.06.2018	57	Ms Beulah Supriya (TOEFL teacher) Ms Sangeetha (soft skills trainer) Mrs.Bharathi(soft skills trainer) Ms Sree Latha Shanker (HR) Ms Aishwarya Mr Melvin (Vista-Academy for spoken English) Ms Afifa
2	IDC - Creative Writing	26.06.2018	40	Ms Sunitha David (HOD, St. Ann's College for Women, Mehdiapatnam)
3	Orientation - English for Competitive Examinations, STEPS-The Hindu	20.07.2018	251	Mr. Emmaneul RAj, Executive, STEPS-The Hindu



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4	<b>Workshop on Creative Writing</b>	<b>27.08.2018</b>	111	<b>Ms Srilatha Sankar,Soft Skills Trainer.</b>
5	<b>Workshop on Media Writing</b>	<b>29.08.2018</b>	101	<b>Mr.Arun Daniel, Faculty, Villa Marie College, Somajiguda,</b>
6	<b>Lecture series on Mass communication and Journalism</b>	<b>29.11.2018</b>	24	<b>Ms. Kanchan Kaur and Ms. Surekha Deepak, faculty, Indian Institute of Journalism New Media, Bengaluru</b>
7	<b>Session on grammar using Clarity Software in English Language Learning Lab</b>	<b>03.01.2019</b>	68	<b>Ms. Sreevani, Faculty, Department of English, St. Ann's College for Women</b>
8	<b>Career Oriented Course: Phonetics and Translation</b>	<b>27.06.2018</b>	39	<b>Dr. Mohammed Imaduddin, Asst. Prof. in Arabic AKM Oriental Collage, Kachiguda, Hyderabad.</b>

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# Career Oriented Courses -Communication for Personal and Professional effectiveness

## Report

**Date:** 17.06.2018

**Name of the resource persons:** Ms. Beulah Supriya (TOEFL teacher), Ms. Sangeetha (soft skills trainer), Mrs. Bharathi (soft skills trainer), Ms. Sree Latha Shanker (HR), Ms. Aishwarya, Mr. Melvin (Vista-Academy for spoken English), Ms. Afifa

**Venue:** English Lab


**No. of Students:** 57

**Objective:** The objective of the course is to enable the students to pursue a career oriented course simultaneously with their regular degree courses which will make them better equipped with a cutting edge to compete in the job market in future.

**Summary:** This course has a carefully crafted syllabus that aims to provide students with a comprehensive understanding of both theoretical and practical aspects of communication Skills. To facilitate active learning, the course includes various engaging activities such as role-plays, group discussions, and presentations. By participating in these activities, students have the opportunity to actively develop and improve their communication skills. The teaching methods in the course strike a balance between audio-visual and traditional approaches, creating an enriching learning experience for the students. The inclusion of both internal and guest faculties further enhances the learning process by offering diverse perspectives and expertise on the subject.

At the conclusion of the course, students undergo examinations in March to assess their knowledge and understanding of the material covered. This marks the successful completion of the program, providing students with a tangible measure of their progress and accomplishments.

**Outcome:** Students demonstrated positive interpersonal communication skills, adapting styles for different situations. Proficient in communication across mediums, fostering better relationships. Equipped with strategies to overcome obstacles and resolve conflicts effectively, enhancing overall personal effectiveness.

  
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### Interdisciplinary Course -Creative Writing

#### Report

**Date:** 26.06.2018

**Name of the resource person:** Ms. Sunita David, Head, Dept. of English

**Venue:** English lab

**No. of Students:** 40

**Objective:** To equip the students with effective comprehending and thinking skills. To make the students sharp in terms of brainstorming the creative ideas for writing, and to make them visualize content in their attempt of writing, and the features of creative writing.

**Summary:** The course content is a reading list of different genres of writing: fiction, short stories, poetry, and plays. Students were taught on how to write feature articles, screenplays, news reports, travel writing etc. The syllabus is specifically designed for those who wish to write creatively. This course taught the students to be avid readers and the skills to develop love into writing and make a literary world. The course was successful in making the students learn critical and creative tools for effective writing.

**Outcome:** Students were able to understand the necessity of the essential writing skills in journalism and acquired a working knowledge of these skills. Students successfully learnt the features of creative writing, the styles of writing and genres of writing. The course encouraged the students to be avid readers and that helped them in critical thinking and visualization of the content.

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### English for Competitive Examinations, STEPS- The Hindu

#### Report

**Date:** 20.7.18

**Name of the resource person:** Mr. Emmanuel Raj, Executive, STEPS-The Hindu

**Venue:** A.V Room

**No. of Students:** 251

**Objective:** The main objective of the session was to familiarize students with the concept of STEPS (Standardized Test of English Proficiency) from 'THE HINDU GROUP' and its significance in improving English proficiency. Additionally, the workshop aimed to highlight the 'English for Competitive Examinations' course, focusing on the Objective, Written, and Interview components of Government and Bank Exams.

**Summary:** The guest speaker, Mr. Emmanuel Raj, was introduced to the participants, and the Head of the English department welcomed him with green greetings, symbolizing appreciation for his presence. The main focus of the session was to introduce the concept of STEPS (Standardized Test of English Proficiency) from 'THE HINDU GROUP,' an innovative online English learning program aimed at improving students' language skills in Listening, Speaking, Reading, and Writing (LSRW). This program was designed to provide a comprehensive approach to language development, addressing different dimensions of communication.

Additionally, the discussion revolved around 'English for Competitive Examinations,' a specialized course offered by The Hindu. This course was tailored to prepare students for Objective, Written, and Interview components of Government and Bank Exams, which are crucial in their career pursuits.

Mr. Emmanuel, representing The Hindu, shared valuable insights and information about both the STEPS program and the 'English for Competitive Examinations' course. He likely explained the benefits and features of these offerings, emphasizing how they can assist students in improving their language proficiency and enhancing their chances of success in competitive exams.



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Throughout the session, the attendees had the opportunity to engage with the material, ask questions, and share their feedback. This interactive element likely made the session more enriching and allowed the participants to express their thoughts and concerns.

In conclusion, the event aimed to equip students with the necessary knowledge and resources to enhance their English language skills and prepare effectively for competitive examinations. The combination of prayer, introduction, interactive discussions, and valuable information from Mr. Emmanuel contributed to a successful and enlightening workshop.

**Outcome:** The workshop culminated with appreciation from the participants and faculty. Students gained valuable insights into the benefits of The Hindu's STEP program and the 'English for Competitive Examinations' course, which motivated them to consider enrolling in the program to further develop their language skills. The session proved to be informative and enlightening, equipping the students with essential knowledge and resources for their language proficiency and exam preparation.



  
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### Workshop on Creative Writing

#### Report

**Date:** 27.08.2018

**Name of the resource person:** Ms. Srilatha Sankar, Soft Skills Trainer

**Venue:** English Lab

**Target Group:** B.Sc. II year

**Objective:** The objective of this workshop is to help students grasp the fundamental aspects of creative writing and recognize its significance in their lives.

**Summary:** The session began with a prayer, setting a positive tone for the workshop. Ms. Srilatha Sankar, the esteemed Head of HR for Amecaaz, a Cyber Security Company, graced the event as the guest speaker. Our HOD extended green greetings to show appreciation for her valuable presence. The workshop proceeded with readings from The Bible, followed by a moment of prayer.

During the session, the guest speaker emphasized the immense benefits of creative writing, highlighting how it enhances one's imagination by creating new worlds, situations, and characters in their literary works. The act of thinking outside the box stimulates the brain, enabling individuals to discover alternative solutions to problems and approach issues from various perspectives. Moreover, creative writing plays a crucial role in nurturing the imaginative skills of students, allowing them to express their feelings, thoughts, and emotions effectively, thereby becoming an integral part of the English language.

Ms. Srilatha Sankar, who is also a poet, shared her personal experiences, providing practical insights and tips to develop the power of imagination and thinking. The workshop concluded with the members being invited to share their feedback through a form, ensuring continuous improvement and future success.

Overall, the session left a profound impact on the attendees, enlightening them about the immense potential of creative writing in fostering imagination, critical thinking, and




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self-expression. The participants were inspired to explore and embrace their creativity, understanding that it can positively influence their personal and professional lives.

**Outcome:** The workshop ended with great applause for the members, the faculty, and our honorable resource person. The session was informative and students were enlightened on the various aspects of creative writing. The workshop inspired the participants to feel more independent and to explore the styles of writing and to acquire them and keep up with writing what is righteous and faithful to them.



  
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### Workshop on Media Writing

#### Report

**Date:** 29.08.2018

**Name of the resource person:** Mr. Arun Daniel, Faculty, Villa Marie College, Somajiguda

**Venue:** A.V Room


**Target group:** BA I year, Literature and Journalism

**Objective:** To enable the students to understand the basic aspects of media writing and how it plays an important role towards attracting young readers.

**Summary:** The session started with prayer and was followed by the introduction of the guest person. Our HOD presented green greetings to the guest i.e., Mr. Arun Daniel in honor of his work. The workshop proceeded with the sayings of The Bible and Prayer. The workshop on Media writing started off with great excitement from the audience. Mr. Arun Daniel proceeded by showing the ability to use language correctly and precisely, accurate information, clarity, etc. He focused on stating the importance of good Media writing and further stating the important elements of Media writing. Mr. Arun Daniel gave students practical tips on writing for the print media. The workshop proceeded with the guest person stating how important Media writing is for the advancement in the field of literature and journalism. Further stating the benefits of good Media writing.

**Outcome:** The discussion ended with great applause for the members, faculty, and our honorable chief guest. The session was informative and the students were enlightened on knowing one of the best tips for Media writing and how to accurately write a media report flawlessly to attract the better audience for their Media writings. The students were encouraged to explore the various opportunities in the field of journalism and literature.



  
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### Lecture series on Mass communication and Journalism

#### Report

**Date:** 29.11.2018

**Name of the resource person:** Ms. Kanchan Kaur and Ms. Surekha Deepak, faculty, Indian Institute of Journalism New Media, Bengaluru

**Venue:** A.V Room

**No. of Students:** 24

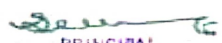
**Objective:** To make students understand what is new media. To know if differences exist between the print and new media, to analyze writing for both. To learn about the types of communication on different platforms in the current media scenario. To know the different job roles in the media.

**Summary:** Indian Institute of Journalism and New Media, Bengaluru in collaboration with St. Ann's College for Women brings seasoned journalists to give valuable inputs on Careers in the Print and New Media. Mr. Kanchan Kaur, Dean and Ms. Surekha Deepak, gave informative sessions on their areas of expertise.

**Outcome:** Students got insights of the differences in the print and new media. Students were enlightened on the Career openings in the real scenario of journalism. Case studies were an aid to theoretical knowledge. Students also learnt the difference between communication platforms and social media platforms in new Media. Students also learnt about various opportunities online to work.

**Feedback link:**

[https://drive.google.com/file/d/1ywhGrcunLQeuUOPaIVC\\_6B5XemMMrIGa/view?usp=drivesdk](https://drive.google.com/file/d/1ywhGrcunLQeuUOPaIVC_6B5XemMMrIGa/view?usp=drivesdk)

  
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### Session on grammar using Clarity Software in English Language

### Learning Lab

### Report

**Date:** 03.10.2019

**Name of the resource person:** Ms. Sree Vani, Faculty, Dept. of English, St. Ann's College for Women

**Venue:** English Lab

**No. of Students:** 68

**Objective:** To make the students learn about English Grammar. To introduce the audio related exercises to the students. To Practically involve students in enhancing effective listening skills, as it also helps them in learning the software and usage of ICT.

**Summary:** The Language Learning Lab is well-equipped with 30 systems, headphones, an LCD, and a wall-mounted sound system, offering a conducive environment for language learning and soft skills development. It caters to both individual learners and classes, providing access to language learning software and resources. With Wi-Fi connectivity, students have additional resources at their disposal for effective language learning.

In addition to its well-equipped facilities, the Language Learning Lab offers a range of engaging activities using English language software to enhance students' language proficiency and soft skills:

The Clarity software was successfully used in the classroom to engage students in various activities to enhance their grammar knowledge. Students confidently identified adjectives in different sentences and paragraphs during the session. This exercise helped them grasp the significance of adjectives in conveying precise meaning and improving the overall clarity of their writing.

**Outcome:** Students practiced Grammar activities through clarity software. The Language Learning Lab ensures a dynamic and comprehensive learning experience, empowering students to become confident and effective communicators in English.

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### Career Oriented Course: Phonetics and Translation

#### Report

**Date:** 27.06.2018

**Name of the resource person:** Dr. Mohammed Imaduddin, Asst. Prof. in Arabic AKM Oriental College, Kachiguda, Hyderabad

**Objective:** To learn human speech effectively. To learn the way humans make sounds and their perception of different ways of speech. To learn the communicative modality of a language, to understand the language in the perceived ways-writing, speaking, listening.

**Summary:** The Department of Arabic has successfully completed phonetic and translation courses. The Program at phonetic and translation was of 26 Classes for two semesters. The department offered 13 different levels from beginner to advanced, plus accelerated. Classes were conducted once a week in the afternoon. Resource person spoke in Arabic and was experienced. The Arabic language program integrates speaking, listening, reading, and writing. We maintain small classes to enable adequate time for conversation in every class to find the level of students.

**Outcome:** The course taught the students how to pronounce, read and understand the true meaning of the Quran. They also learnt about the difficult terminology of the language in communication. Students also recommended this course to their juniors. Students learnt the script and sounds of modern and classical standard Arabic and basic communication, reading and listening skills.



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