



Paper Publications

2022-23

S.No	Date/Venue	Seminar Title	Paper Title	Lecturer	Published	Publication Link
1.	September 2022	Multi lingual International Conference on Commerce, management, Arts and Engineering.	Customer Satisfaction on Amazon	Mrs.J.Saujanya	International Journal of Science Technology and Management. Volume:11 Issue:9 ISSN: 2394-1537	http://ijstm.com/currentissue.php http://ijstm.com/images/short_pdf/1664180203_A111.pdf
2.	September 2022	Multi lingual International Conference on Commerce, management, Arts and Engineering.	Role of Digital Insurance and Digital Marketing in Insurance Sector	Mrs. Srilatha Mrs. T.Bhavani	International Journal of Science Technology and Management. Volume:11 Issue:9 ISSN: 2394-1537	
3.	September 2022	Multi lingual International Conference on Commerce, management, Arts	A study on transformation of Women in Emerging Econom	Mrs.Nagasuvarchala Mrs. K. Pranathi	International Journal of Science Technology and Management. ISSN:2294-1537 Volume –	



		and Engineering.	y		11 Issue -9	
4.	September 2022	Multi lingual International Conference on Commerce, management, Arts and Engineering.	The Impact of Covid-19 on Cyber security: Its threats and Initiative	Mrs. S.Santhoshi Rupa Mrs.Meena Shanthi	International Journal of Advance Research in Science and Engineering ISSN: 2319-8354 Volume:11 Issue -09	http://ijarse.com/images/fullpdf/1664189120_A125.pdf
5.	June 2022		Impact Of Social Media On Consumer Buying Behavior - A Case Study On Instagram	Mrs.J.Saujanya	Journal of Emerging Technology and Innovative research (JETIR) Volume:9 Issue:6 ISSN:2349-5162	https://www.jetir.org/papers/JETIR2206A41
6.	June 2022		Consumer Perception Towards Ready-To-Eat Food Products	Mrs.J.Saujanya	Journal of Emerging Technology and Innovative research (JETIR) Volume:9 Issue:6 ISSN:2349-5162	https://www.jetir.org/papers/JETIR2206A42
7.	September	Multi	A Study	Mrs.	International	http://proceeding.conferenceworld.in/CM



	mber 2022	lingual Internatio nal Conferenc e on Commerc e, managem ent,Arts and Engineeri ng.	on “Employ ees’ Percepti on towards Artificia l Intellige nce in Recruit ment and Selectio n Process”	N.Supriya Mrs.P.Srilal itha	al Journal of Science Technolog y and Managem ent. Volume No.11, Issue No.09, ISSN: 2394-1537	AE-2022/1529092022A110.pdf
8.	Septe mber 2022	Multi lingual Internatio nal Conferenc e on Commerc e, managem ent,Arts and Engineeri ng.	A study on Consum ers percepti on towards Digital Payment	Mrs.Nagas uvarchala Mrs. K. Pranathi	INTERNA TIONAL JOURNAL OF ARTS & EDUCATI ON RESEARC H ISSN:2278 -9278 Volume:11 Issue:5	http://proceeding.conferenceworld.in/CM/AE-2022/629092022A118.pdf
9.	Septe mber 2022	Multi lingual Internatio nal Conferenc e on Commerc e, managem ent,Arts and Engineeri ng.	A Review Study On Impact Of Artificia l Intellige nce In Social Media	Mrs.P.Josh na Mrs. M.Prathibh a	Internation al Journal of Science Technolog y and Managem ent. Volume No.11, Issue No.09, ISSN:2349	



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10.	September 2022	Multi lingual Internatio nal Conferenc e on Commerc e, managem ent,Arts and Engineeri ng.	A modular approac h for forecasti ng stock market using neural network s	D.Sujatha	Internation al Journal of Engineerin g & Scientific research ISBN 978- 93-91535- 20-9 Volume No.11, Page No.99-106	http://proceeding.conferenceworld.in/CM AE-2022/1129092022A120.pdf
11.	2022		Sustaina ble Artificia l Intellige nce Tool strategy and custome r experien ce in eye wear retail chain stores	N. Suma Reddy	Journal of Contempor ary issues and in Business and Governmen t ISSN:1323 -6903 ABDC-C Listed Journal Volume - 28 Issue-4	https://cibgp.com/pdf_19089_631174c29f 8c13661d6f6ce260fde470.html
12.	September 2022	Multi lingual Internatio nal Conferenc e on Commerc e, managem ent	A Study On Employee Engage ment Of Women Bus Conduct	Mrs. Mahitha Davala	Internation al Journal of Science Technolog y and Managem ent. Volume No. 11,	



		ent,Arts and Engineering.	or Of Hyderabad City		Issue No. 09, September 2022. ISSN: 23941537	
13.	30th - 31st August 2022	International E-Conference on Innovation and recent trends in Social science, Arts & Humanities	A study on Effectiveness of remote learning during COVID 19 in Higher Educational Institutions.	Mrs. Mahitha Davala	ISBN:978-93-91535-17.9	https://iaeme.com/Home/article_id/IJMHRM_13_03_001
14.	September - December 2022		Influence Of Women Entrepreneurial Core Competencies On Performance Of Micro Enterprises In Hyderabad	N. Suma Reddy	International Journal of Marketing and Human Resource Management. Volume-13, Issue - 03	