



PAPER PRESENTATIONS

2022-23

S.No	Name of the faculty	Event Details Title/Venue/ Date	I/N/S/ O	Paper title
1	Mrs. Mahitha Davala	International E-Conference on Innovation and Recent trends in Social Science, Arts and Humanities on 30th & 31st August 2022 Organized by Nilkanthrao Shinde Science & Arts College Multilingual International Conference on Commerce, Management, Arts & Engineering (CMAE-2022) organised by Department of Commerce, St. Ann's College for Women in collaboration with IARDO & Conference World	I I	A Study on Effectiveness of Remote Learning during COVID 19 in Higher Educational Institutions. A Study on Employee Engagement of Women Bus Conductors of Hyderabad City
2	Mrs. Saujanya	Multilingual International Conference on Commerce, Management, Arts & Engineering (CMAE-2022) organised by Department of Commerce, St. Ann's College for Women in collaboration with IARDO & Conference World	I	Consumer Satisfaction of Amazon



3	Mrs. Supriya	Multilingual International Conference on Commerce, Management, Arts & Engineering (CMAE-2022) organised by Department of Commerce, St. Ann's College for Women in collaboration with IARDO & Conference World	I	A Study on Employees perception towards Artificial Intelligence in Recruitment and Selection process
		International Research Conference 'Innovative Practices for Sustainable Business' held on 17 th & 18 th March, 2023 organised by Sri Balaji University, Pune, India	I	Metaverse or Metaworse ?
4	Dr(Mrs)N Suma Reddy, Mrs K Rajeshwari	National Seminar on Digital Currency & Financial Inclusions organised by Badruka College of Science, Arts & Commerce, Hyd	N	Challenges in Adoption of Retail Central Bank Digital Currency
		National Seminar on "Impact of Covid on Informal Economy of Telangana with Special Reference to Hyderabad" held on 29 th & 30 th Sept, 2022 ICSSR-SRC Grant Supported in Partnership with CSSEIP, University of Hyderabad	N	A Catastrophe to Migrants in Telangana State-Mobility and Pattern during Covid-19
		International Conference	I	



		<p>on “Blockchain for Business:Embracing Digital Disruptions”organized by Mittal School of Business,LPU,Punjab on 14th Oct,2022</p> <p>International Conference on Transformative Business Innovation 2022 held at University of Cyberjaya,Persiaran Bestari 1,Cyber 11,63000 Cyberjaya,Malaysia</p>	I	<p>Exploring Blockchain Disruptions in the online Advertising Industry</p> <p>Effectiveness of Artificial Intelligence on Online Retail Sector in Indian Context-Consumer Behaviour Pattern Perspective</p>
5	Mrs. Srilatha & Mrs. Bhavani	<p>Multilingual International Conference on Commerce, Management,Arts& Engineering (CMAE-2022) organised by Department of Commerce, St.Ann's College for Women in collaboration with IARDO& Conference World</p>	I	<p>Role of Digital Insurance and Digital Marketing in Insurance Sector</p>



6	Mrs. Joshna & Mrs. Prathiba	Multilingual International Conference on Commerce, Management, Arts & Engineering (CMAE-2022) organised by Department of Commerce, St. Ann's College for Women in collaboration with IARDO & Conference World	I	A Review Study on Impact of Artificial Intelligence in Social Media Marketing
7	Mrs. Suvarchala & Mrs. Pranathi	Multilingual International Conference on Commerce, Management, Arts & Engineering (CMAE-2022) organised by Department of Commerce, St. Ann's College for Women in collaboration with IARDO & Conference World	I	<ul style="list-style-type: none"> • A Study on Consumers Perceptions towards Digital Payment mode • A Study on Transformation of Women in Emerging Economy
8	Mrs. Rupa & Mrs. Meena	Multilingual International Conference on Commerce, Management, Arts & Engineering (CMAE-2022) organised by Department of Commerce, St. Ann's College for Women in collaboration with IARDO & Conference World	I	Impact of Covid - 10 on Cyber Security - It's Threats and Initiatives



9	Mrs Asra Sultana, Mrs Sunitha Nanda Kumari	National Seminar on Financial Inclusions organised by Badruka College of Science, Arts & Commerce, Hyd	I	A Review Study on Impact of Artificial Intelligence in Social Media Marketing
10	Mrs D Sujatha	Multilingual International Conference on Commerce, Management, Arts & Engineering (CMAE-2022) organised by Department of Commerce, St. Ann's College for Women in collaboration with IARDO & Conference World	I	A Modular Approach for Forecasting Stock Market using Neural Networks